

Counties

Alamance

Caswell

Davidson

Davie

Forsyth

Guilford

Montgomery

Randolph

Rockingham

Stokes

Surry

Yadkin

Municipalities

Archdale

Asheboro

Bermuda Run

Bethania

Biscoe

Boonville

Burlington

Candor

Clemmons

Cooleemee

Danbury

Denton

Dobson

East Bend

Eden

Elkin

Elon

Franklinville

Gibsonville

Graham

Green Level

Greensboro

Haw River

High Point

Jamestown

Jonesville

Kernersville

King

Lewisville

Lexington

Liberty

Madison

Mayodan

Mebane

Midway

Mocksville

Mount Airy

Mt. Gilead

Oak Ridge

Pilot Mountain

Pleasant Garden

Ramseur

Randleman

Reidsville

Rural Hall

Seagrove

Sedalia

Stokesdale

Stoneville

Summerfield

Thomasville

Tobaccoville

Trinity

Troy

Village of Alamance

Walkertown

Wallburg

Walnut Cove

Wentworth

Winston-Salem

Yadkinville

Yanceyville



Piedmont Triad Regional Council

Executive Committee

Agenda

Wednesday, September 2, 2020

12:00 noon

PTRC Headquarters

1398 Carrollton Crossing Drive

Kernersville, NC 27284

Item

Official

GoToMeeting

Executive Committee

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/735449597>

You can also dial in using your phone.

United States: +1 (224) 501-3412

Access Code: 735-449-597

Katie Mitchell

Clerk to the Board

A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance

Kevin Austin

Chair

B. Roll Call

Katie Mitchell

Clerk to the Board

C. Action Items

- | | |
|---|--|
| <p>1) Request for approval of June 3, 2020 PTRC Executive Committee Minutes (attachment)</p> | <p>Kevin Austin
<i>Chair</i></p> |
| <p>2) Request for approval of PTRDC Board Member Appointments</p> | <p>Jesse Day
<i>Planning Director</i></p> |
| <p>3) Request for approval to enter into contract with City of Mebane for planning services</p> | <p>Jesse Day
<i>Planning Director</i></p> |
| <p>4) Request for authorization to apply for and accept (2)205(j) grants from the NC Division of Water Resources totaling up to \$50,000</p> | <p>Jesse Day
<i>Planning Director</i></p> |
| <p>5) Request for authorization to enter into contract with NCDAAAS and partners for Senior Center General purpose funding FY 2020-2021</p> | <p>Adrienne Calhoun
<i>AAA Director</i></p> |

- 6) **Request for authorization to enter into contract With NC Center for Health and Wellness at UNC Asheville in the amount of \$350,712** **Adrienne Calhoun**
AAA Director

D. Executive Director's Report **Matthew Dolge**
Executive Director

E. Old Business **Kevin Austin**
Chair

F. New Business **Kevin Austin**
Chair

G. Around the Region **Kevin Austin**
Chair
At this time, Board members are asked to discuss any upcoming events or informational items that pertain to their local government or region.

H. Chairman's Remarks and Announcements **Kevin Austin**
Chair

1) **PTRC Executive Committee Meeting**
Wednesday, October 7, 2020 11:45 a.m.
TBD

2) **PTRC Board of Delegates Meeting**
Wednesday, October 21, 2020 11:45 a.m.
TBD

3) **2020 PTRC Meeting Dates**

I. Informational Items

- 1) **Microloan Program and CARES Act Grant Update, Jesse Day**
- 2) **Nomination packet for Randall Lake Billings Public Service Award**
(attachment)
- 3) **Nomination packet for Grady Hunter Regional Excellence Award**
(attachment)

ACTION ITEM #2

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Jesse Day, Regional Planning Director
DATE: September 2, 2020
RE: PTRDC Board Member Reappointments

County Representatives

Mr. Hank Henning's term expired in July of this year. Alan Branson has agreed to serve. *This reappointment was approved at the July PTRDC meeting pending approval of this Board.*

County	Delegate	Title	Term Exp
Guilford	Alan Branson	Guilford County Commissioner	July 2023

Private Sector & Non Profit

The below representative's terms expire in July 2020. Penny Whiteheart has agreed to renew her term for 3 years ending in July 2023. *This reappointment was approved at the July PTRDC meeting pending approval of this Board.*

Business	Delegate	Title	Term Exp
Piedmont Triad Partnership	Penny Whiteheart	Executive Vice President	July 2023

ACTION REQUESTED: Request approval for the PTRDC Board Member appointment/reappointment

ACTION ITEM #3

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Jesse Day, Planning Director
DATE: September 2, 2020
RE: City of Mebane Current Planning Services

The Planning Department requests to enter into contract for planning services with the City of Mebane for current planning support.

City of Mebane: up to \$7,500

Provide sub-division administration, zoning administration, technical review committee and response to general planning questions. Assist new City Planner with public notices and other administrative needs. A PTRC staff person will be working remotely to support up to one day a week until Development Director returns from paternity leave.

ACTION REQUESTED:

Request for approval to enter into contract providing professional planning services from July – September to the City of Mebane with a contract not to exceed \$7,500.

ACTION ITEM #4

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Jesse Day, Planning Director
DATE: September 2, 2020
RE: Authorization to apply for NC Division of Water Resources' 205(j) water quality planning grant

The PTRC Planning Department has utilized NCDWR 205(j) grants as a critical component of its annual budgets to support local, regional, and superregional water quality planning, restoration, and outreach work. The 205(j) grant proposals for this upcoming year must be received by September 11, 2020. The PTRC Planning Department is currently engaged in conversations to be an applicant for two (2) projects valued at up to a total of \$50,000 for this coming grant cycle. The two (2) proposed projects would help inventory existing stormwater and drainage systems to reduce flooding and directly serve the communities of the Towns of Denton and Bermuda Run. These projects will partly support two full-time staff and a planning intern for 18 months.

205(j) grants do not require any cost share for the agreement, however, any in-kind match provided by project partners will increase grant competitiveness. In addition, 205(j) will only reimburse up to 10% of direct costs for indirect expenses. The remaining difference will be used as additional matching funds.

ACTION REQUESTED:

The PTRC Planning Department requests that the Executive Committee authorize staff to apply for two (2) 205 (j) planning grants and receive funds if successful from the NC Division of Water Resources totaling up to \$50,000.

ACTION ITEM #5

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Adrienne Calhoun, Director, Area Agency on Aging
DATE: September 2, 2020
RE: Request authorization to enter into contract with the North Carolina Division of Aging and Adult Services and local funded partners for state Senior Center General Purpose funding for the period July 1, 2020 to June 30, 2021.

Each year after approval by the North Carolina General Assembly, the North Carolina Division of Aging and Adult Services allocates funding to senior centers based on certification status throughout the region. This year, the North Carolina Division of Aging and Adult Services allocated funded based on the certified biennium budget from last year. This year's total allocation to Region G is \$234,838 the highest allocation to any region in North Carolina. Our region's allocation is the result of a high number of senior centers who received Center of Excellence or Center of Merit designation.

The attached chart lists all of the senior centers in the region and the proposed contract amount. Of the 26 senior centers in Region G, there are 19 centers of Excellence, 3 centers of Merit, and 4 noncertified centers. The level of certification dictates the amount of Senior Center General Purpose funds allocated to a senior center. The chart reflects the amount by certification and the appropriate match.

ACTION REQUESTED:

Request for authorization to enter into contract with the North Carolina Division of Aging and Adult Services and local service providers for state Senior Center General Purpose funding for the period July 1, 2020 to June 30, 2021.

ACTION ITEM #5 CONTINUED

Senior Center General Purpose Funds State Fiscal Year 2020-2021

Senior Center General Purpose		
Contractor	Senior Center	State Allocation
Alamance		
City of Burlington/ Burlington Recreation and Parks Department	***J. R. Kernodle Senior Center	\$10,515
Caswell		
Caswell County	Caswell County Senior Services	\$3,505
Davidson		
Davidson County	***Lexington Senior Center	\$10,515
	***Thomasville Senior Center	\$10,515
Davie		
Davie County	*** Davie County Senior Center	\$10,515
Forsyth		
Salvation Army	CIVIC Senior Center (developing center)	\$3,505
Shepherd's Center of Kernersville	***Kernersville Senior Enrichment Center	\$10,515
Shepherd's Center of Greater Winston-Salem	***Shepherd's Center of Greater Winston-Salem	\$10,515
Guilford		
City of Greensboro /Greensboro Parks & Recreation Department	***Mabel Smith Senior Center	\$10,515
City of High Point / High Point Parks and Recreation Department	***Roy B. Culler Senior Center	\$10,515
Senior Resources of Guilford	***Evergreen Lifestyle Center	\$10,515

ACTION ITEM #5 CONTINUED

Montgomery		
Town of Troy	***Troy-Montgomery Senior Center	\$10,515
Randolph		
Randolph County Senior Adults Association	***Archdale Senior Center	\$10,515
	***Liberty Senior Center	\$10,515
	***Asheboro Senior Center	\$10,515
	**Randleman Senior Center	\$7,010
Rockingham		
City of Eden / Parks and Recreation Department	Garden of Eden Senior Center	\$7,010
City of Reidsville	***RCARE	\$10,515
Madison/Mayodan Recreation Commission	**Madison/Mayodan Senior Center	\$7,010
Stokes		
Stokes County	***Walnut Cove Senior Center	\$10,515
City of King	**City of King Senior Center	\$3,505
Surry		
YVEDDI	***Surry County Senior Center	\$10,515
YVEDDI	Pilot Mountain Senior Center (satellite center)	\$3,505
Yadkin		
YVEDDI	***East Bend Senior Center	\$10,515
YVEDDI	***Yadkin County Senior Center	\$10,515
YVEDDI	***Yadkin Valley Senior Center	\$10,515
		TOTAL STATE ALLOCATION
		\$234,838
** Center Noncertified (4) ** Center of Merit (3) *** Center of Excellence (19)		25% Local Match (Cash or In-Kind) Noncertified Centers \$1,168 Centers of Merit \$2,337 Centers of Excellence \$3,505

ACTION ITEM #6

M-E-M-O-R-A-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Adrienne Calhoun Director, Area Agency on Aging
DATE: September 2, 2020
RE: Request authorization to enter into contract with the North Carolina Center for Health and Wellness at UNC Asheville for the grant period September 1, 2020 – September 30, 2023 in the amount of \$350,712.

The North Carolina Center for Health and Wellness at UNC Asheville in collaboration with the Piedmont Triad Regional Council Area Agency on Aging and the Aging, Disability, & Transit Services of Rockingham County proposed a three-year demonstration project of person-centered carbohydrate (carb)- controlled home delivered (HD) and congregate nutrition (CN) meals and wrap-around services to clients with pre-diabetes and diabetes who are enrolled in these services in Rockingham County to show the value of the Older Americans Act (OAA) Title III services in supporting health care.

The goal of this project is to facilitate healthcare investments in OAA services by linking cost effective modernized OAA Title III-C and OAA Title III-D diabetes services to improved health outcomes. Our objectives include: 1) identifying cost-effective methods to provide palatable, carb-controlled HD and CN meals (OAA Title III-C); 2) increasing enrollment of older adults with prediabetes and diabetes in evidence-based prevention and self-management programs (OAA Title III-D); and 3) improving health outcomes among participants receiving meals and/or completing programs.

Anticipated outcomes include: 1) improved consumption of and satisfaction with CN and HD meals; 2) increased knowledge of issues related to diabetes among participants receiving meals and/or completing programs; 3) improved self-reported self-efficacy among participants of health coaching and/or Diabetes Self-Management Education and Support; 4) increased availability and use of evidence-based tools and processes for engaging diverse partners in modernizing OAA services; and 5) increased understanding of the costs and return on investment for OAA services. Products to be developed include a project scorecard, “how to guide” for project replication, evidence-based stakeholder engagement tools, and palatable, cost-effective, and nutritious carb-controlled meals.

ACTION REQUESTED:

Request for authorization to enter into contract with the North Carolina Center for Health and Wellness at UNC Asheville for the grant period September 1, 2020 – September 30, 2023 in the amount of \$350,712.

Meeting Dates 2020

1398 Carrollton Crossing Drive
 Kernersville, NC 27284
 12:00 noon

PTRC Executive Committee 1st Wednesday	PTRC Board of Delegates 3rd Wednesday
January - none	January - none
February 5, 2020	February 19, 2020 cancelled
March 4, 2020	March - none
April 1, 2020	April 15, 2020 cancelled
May 6, 2020	May - none
June 3, 2020	June 17, 2020
July - none	July - none
August 5, 2020 cancelled	August 19, 2020 cancelled
September 2, 2020	September - none
October 7, 2020	October 21, 2020
November 4, 2020	November - none
December 2, 2020	December 16, 2020

INFORMATIONAL ITEM #1

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Jesse Day, Regional Planning Director
DATE: September 2, 2020
RE: Lights On Loan Program and CARES Act Grant Update

Lights On Loan Program

The Piedmont Triad Regional Development Corporation is excited to have received an award of \$2,222,000 to capitalize a new revolving loan fund to alleviate sudden and severe economic dislocation caused by the coronavirus (COVID-19) pandemic. The award was made available on July 17, 2020 and applications for the new loan fund can be filled out here: www.ptrc.org/lightsonloan

The loan fund is offering funding at zero percent interest over 5 years to allow businesses and non-profits in the Piedmont Triad impacted by the pandemic to get back on their feet, whether for payroll, lease payments, inventory or working capital. Target loan sizes will range from \$2,500-\$50,000. Downtown businesses, agriculture and food related operations and historically underutilized businesses (HUB) will receive priority. Staff has been gathering applications via an online-only application and utilizing the existing Piedmont Triad Regional Development Corporation loan committee to approve loans. **As of 8/26/2020, 39 have started a pre-application, 42 that have had their pre-application approved, 10 completed applications under review by staff, 5 approved by the loan committee and nearly closed.**

The PTRC has secured an advertising firm to help market the loan program to businesses that may not otherwise know about this opportunity to respond and recover from the impacts of the pandemic. The marketing campaign has rolled out and consists of digital billboards, radio spots and social media advertising. The new loan fund was made possible by the US Department of Commerce, Economic Development Administration and is funded by the CARES Act at a 100 percent federal grant rate.

CARES Act Grant Opportunities

There continue to be opportunities for grant support from different Federal and State agencies to respond to and recover from the impacts of the pandemic. Direct support has been made available to Counties and municipalities and will be administered through the NC Pandemic Recovery Office <https://www.nc.gov/agencies/ncpro>. County by County allocations: <https://files.nc.gov/ncgov/documents/files/ncpro/Local-Government-Coronavirus-Relief-Fund-County-Allocations-002.pdf>. Guilford County received a direct payment from the US Treasury.

There continue to be competitive opportunities for housing, food, infrastructure and other service areas from various federal agencies; planning staff has experience with applications for HUD Community Development Block Grant, US Department of Agriculture and Economic Development Administration assistance.

Need assistance with a project?

If you have a planning or economic development project need in your community, please reach out to us. Contact: jday@ptrc.org or 336 904-0300.