



# Piedmont Triad Regional Council Executive Committee Minutes

Wednesday, February 5, 2020

12:00 noon

PTRC Headquarters

1398 Carrollton Crossing Drive

Kernersville, NC 27284

Municipalities

- Archdale
- Asheboro
- Bermuda Run
- Bethania
- Biscoe
- Boonville
- Burlington
- Candor
- Clemmons
- Cooleemee
- Danbury
- Denton
- Dobson
- East Bend
- Eden
- Elkin
- Elon
- Franklinville
- Gibsonville
- Graham
- Green Level
- Greensboro
- Haw River
- High Point
- Jamestown
- Jonesville
- Kernersville
- King
- Lewisville
- Lexington
- Liberty
- Madison
- Mayodan
- Mebane
- Midway
- Mocksville
- Mount Airy
- Mt. Gilead
- Oak Ridge
- Pilot Mountain
- Pleasant Garden
- Ramseur
- Randleman
- Reidsville
- Rural Hall
- Seagrove
- Sedalia
- Stokesdale
- Stoneville
- Summerfield
- Thomasville
- Tobaccoville
- Trinity
- Troy
- Village of Alamance
- Walkertown
- Wallburg
- Walnut Cove
- Wentworth
- Winston-Salem
- Yadkinville
- Yanceyville

**Members Present:**

- Councilwoman Marikay Abuzuaiter, City of Greensboro
- Commissioner Kevin Austin, Yadkin County
- Commissioner Alan Branson, Guilford County
- Councilman Darryl Carter, City of Eden
- Mayor Rick Cross, Town of Bermuda Run
- Commissioner Fleming El-Amin, Forsyth County
- Commissioner Benita Finney, Davie County
- Mayor Alvin Foster, Town of Yanceyville
- Chairman Darrell Frye, Randolph County
- Councilman Ricky Hall, City of Graham
- Councilman Victor Jones, City of High Point
- Councilman John Larson, City of Winston-Salem
- Councilwoman Peggy Leight, Town of Walkertown
- Councilman Rick McCraw, City of King
- Commissioner Rick Morris, Stokes County
- Commissioner Scott Needham, Town of Pilot Mountain
- Commissioner Mark Richardson, Rockingham County
- Mayor Carla Strickland, Town of Pleasant Garden
- Commissioner Don Truell, Davidson County
- Mayor Larry Ward, Town of Denton
- Commissioner Steve Yokeley, City of Mount Airy

**Members Absent**

- Commissioner Eddie Boswell, Alamance County
- Alderwoman Renee Bryant, City of Randleman
- Council Member Jim Butler, City of Burlington
- Commissioner Nathaniel Hall, Caswell County
- Commissioner Wayne Moore, Town of Jonesville
- Commissioner Damon Prince, Town of Troy
- Commissioner Terry Renegar, Davie County
- Commissioner Dottie Robinson, Montgomery County
- Commissioner Van Tucker, Surry County

**Chairman Kevin Austin welcomed the PTRC Executive Committee and called the meeting to order at 12:10 p.m. Mr. Austin recognized the new Executive Committee members in attendance- Councilman Ricky Hall, City of Graham; Mayor Rick Cross, Town of Bermuda Run; Mayor Carla Strickland, Town of Pleasant Garden. Mr. Austin requested a moment of silence and then led the Executive Committee in the Pledge of Allegiance.**

**1) Action Item: Request for approval of the December 4, 2019 PTRC Executive Committee minutes, Mr. Kevin Austin, PTRC Chairman**

- a) There being no questions, a motion was made by Mr. Mark Richardson.
- b) The motion was seconded by Mr. John Larson.
- c) Request for approval of the December 4, 2019 PTRC Executive Committee minutes was approved.

**2) Action Item: Request for approval for PTRDC Board Appointment, Mr. Jesse Day, Planning Director**

- a) Mr. Jesse Day stated that Casey Smith has been appointed by the Davidson County Board of Commissioners to fill the vacancy left by Zeb Hanner's retirement on the PTRDC Board.
- b) His term will end in January 2022.
- c) There being no questions, a motion was made by Mr. Don Truell.
- d) The motion was seconded by Ms. Marikay Abuzuaiter.
- e) Request for approval for the PTRDC Board Appointment was approved.

**3) Action Item: Request for authorization to enter into contract with the North Carolina Department of Insurance for Medicare Improvements for Patients and Providers Act 2008 (MIPPA) in the amount of \$69,924 for the period of October 1, 2019 to September 30, 2020, Ms. Adrienne Calhoun, Aging Director, Area Agency on Aging**

- a) Ms. Adrienne Calhoun stated that Area Agencies on Aging (AAA) across North Carolina are working with Senior Health Insurance Information Programs (SHIIP) to outreach to older adults and individuals who have mental or physical disabilities who are eligible for Low Income Subsidized Medicare benefits. The PTRC Area Agency on Aging has been awarded \$69,924 to provide outreach and education across the region.
- b) This allocation will allow the AAA to identify potential beneficiaries throughout the region using various methods and targeted outreach. We will use all connections we have to leverage an increased number of people. In anticipation of this funding, we have already discussed targeting methods with SHIIP coordinators to effectively service our counties.
- c) Mr. Mark Richardson asked why this action was going back to October. Ms. Calhoun answered that this funding is always late and we were just informed.
- d) Mr. Jarrod Hand added that it will be in the next budget amendment. We don't count on money for the budget until it is officially awarded.
- e) There being no more questions, a motion was made by Mr. Mark Richardson.
- f) The motion was seconded by Mr. Darrell Frye.
- g) Request for approval for authorization to enter into contract with the North Carolina Department of Insurance for Medicare Improvements for Patients and Providers Act 2008 (MIPPA) in the amount of \$69,924 for the period of October 1, 2019 to September 30, 2020 was approved.

**4) Action Item: Request for authorization to apply for and accept EDA Disaster Funds in the amount of \$2,890,000 for the revitalization of the Surry County Spencer Mills facility, Mr. Matthew Dolge, Executive Director**

- a) Mr. Matthew Dolge explained that the PTRC Workforce Department is seeking approval to apply for Economic Development Association (EDA) Disaster Funds to support revitalization work on the Spencer Mills facility in Surry County. PTRC received an ARC POWER Technical Assistance Grant to study the impact of the decline of the coal industry on the workforce and communities at large in the service area.
- b) Surry County was identified as one of two counties that suffered economic loss that dramatically impacted the overall economy. The Piedmont Triad Regional Council is aware that a proactive approach is required to address the challenges facing this vulnerable county. PTRC has conducted research and developed a strategic plan to address economic changes and workforce impact. This plan includes a state-of-the-art workforce development training and education hub, the Dream. Career. Academy. The Dream. Career. Academy. would address current as well as future workforce needs, serving both adult and youth. The goal of the initiative is to align talent with careers in innovative ways and to identify and engage currently disengaged populations to the workforce by removing barriers for these individuals. The core components of the Dream. Career. Academy. include: Career Exploration, Career Connection, Career Development and Business Support.
- c) The PTRC Workforce Department would utilize the EDA Disaster funds as a critical component to support the revitalization of the Spencer Mills facility to house the Dream. Career. Academy. The grant amount requested is \$2,890,000 to be matched with funds from the City of Mount Airy.
- d) Mr. Darrell Frye asked who the other county was identified in the study. Mr. Dolge answered Forsyth.
- e) Mr. Fleming El-Amin asked what else will be housed there. Mr. Dolge answered a training space for culinary jobs, an event center, Community College class space, and covered outdoor areas for a farmers market, concerts, etc. We would also move our One Stop Job Center there because it's an optimal location close to downtown and public housing.
- f) There being no more questions, a motion was made by Mr. Scott Needham.
- g) The motion was seconded by Mr. Steve Yokeley.
- h) Request authorization to apply for and accept EDA Disaster Funds in the amount of \$2,890,000 for the revitalization of the Surry County Spencer Mills facility was approved.

**5) Action Item: Request for authorization to enter into contract with the Triangle J Council of Governments for \$25,000 to help facilitate the Jordan Lake One Water stakeholder engagement process, Mr. Jesse B. Day, Regional Planning Director**

- a) Mr. Cameron Colvin explained that the Jordan Lake Watershed is a massive regional resource that is utilized by 10 counties, 27 municipalities, and nearly 700,000 water customers. Since its impoundment in 1983, Jordan Lake has been considered a Nutrient Sensitive Water and consistently failed to meet state and federal water quality standards. In an attempt to restore water quality, the state passed the Jordan Lake Rules in 2009, which established requirements in the Jordan Lake watershed for wastewater discharges, buffers, agricultural activities and fertilizer use, and stormwater management in new and existing development.

These rules have been highly contentious and certain requirements of the rules have been placed on hold while the NC Policy Collaboratory conducts a multi-year study to evaluate the cost and benefits of the rules and the affect they have had thus far. This contention has led to a lack of communication across the watershed and predominantly resulted in local governments “going it alone” and spending large amounts of money for small nutrient reductions.

- b) As a result, many local governments have recognized the need for an alternative integrated watershed management (or “One Water”) approach that allows for greater collaboration, sharing of resources, knowledge, and expertise. Interest in integrated watershed management was so high that PTRC and the Triangle J Council of Governments (TJCOG) began hosting regular Jordan Lake stakeholder meetings, where attendees could learn about One Water; share perspectives, challenges, and possibilities; and begin envisioning what such an approach would look like in the Jordan Lake watershed. These meetings bring together an average of 60+ representatives of organizations and stakeholders from across the watershed, many of which have never considered collaborating across jurisdictions to achieve tangible watershed-wide benefits. The conversations at these meetings are unprecedented and implementing such an approach in the Jordan Lake watershed would be the first of its kind in the state.
- c) Since that time, the Jordan Lake One Water (JLOW) group has gathered the support of several elected officials and various state departments – so much so that the NC Division of Water Resources has agreed to partner with JLOW to supplement the Jordan Lake Rules re-adoption process and provide grant funding to support the development of an integrated watershed management “One Water” framework for the Jordan Lake watershed that provides detailed policy, operational, and financial recommendations. This effort will require a rigorous stakeholder engagement process that will be facilitated by TJCOG with assistance from PTRC over the next year and a half. The primary goals of this project are to 1) identify and define local and watershed-wide goals and benefits, 2) identify integrated watershed management implementation opportunities, 3) develop evaluation methods for projects, 4) determine feasible monitoring and reporting procedures, 4) evaluate potential financing structures, and 5) evaluate potential organizational structures, through voluntary stakeholder workgroups.
- d) The contract amount is \$25,000 with no match requirements for the timeline of January 2020- June 2021.
- e) Mr. Mark Richardson stated he has some apprehension about this project because the rules they put into place can delay Economic Development projects. It can affect all counties in the watershed area. Mr. Alan Branson concurred. Mr. Jesse Day stated he understands the hesitation and that having a seat at the table will allow us to advocate for our local governments.
- f) There being no questions, a motion was made by Mr. Mark Richardson.
- g) The motion was seconded by Ms. Peggy Leight.
- h) Request for authorization to enter into contract with the Triangle J Council of Governments for \$25,000 to help facilitate the Jordan Lake One Water stakeholder engagement process was approved.

**6) Action Item: Request for approval to enter into contract with the Town of Lewisville for stormwater mapping services not to exceed \$30,000 from January 1, 2020 to December 30, 2020, Mr. Jesse B. Day, Regional Planning Director**

- a) Mr. Jesse Day stated that the Planning Department requests to enter into contract for planning services with the Town of Lewisville. The work will consist of mapping stormwater infrastructure and field work will take place March 2020 to December 2020. Working with public works and planning staff, the storm drains, drainage ditches, and other stormwater control measures will be mapped and incorporated into a digital GIS database using GPS systems for future use in development, re-development and infrastructure planning.
- b) The Town of Lewisville has approved this contract.
- c) There being no questions, a motion was made by Ms. Marikay Abuzuaiter.
- d) The motion was seconded by Mr. Alan Branson.
- e) Request for approval to enter into contract with the Town of Lewisville for stormwater mapping services not to exceed \$30,000 from January 1, 2020 to December 30, 2020 was approved.

**7) Action Item: Request for approval of Weatherization Program Budget Revision for FY 2019-2020, Mr. Michael Blair, Community Development Director**

- a) The Community Development requests approval of an amendment to the 2019-2020 Weatherization Assistance Program contract between NC Division of Environmental Quality and the Piedmont Triad Regional Council. The North Carolina Department of Environmental Quality (DEQ)/Weatherization Assistance Program (WAP) has provided additional funding of:
  - i) DOE WAP of \$14,800 (2 Units) for a total revised budget of \$623,926;
  - ii) LIHEAP WAP of \$24,484 (3 units) for a total revised budget of \$1,252,252; and
  - iii) LIHEAP HARRP of \$54,520 (8 units) for a total revised budget of \$896,579.
- b) It is recommended that the board adopt this contract amendment to recognize a net increase of \$93,804 in the Community Development/WAP 2019-2020 contract.
- c) There being no questions, a motion was made by Mr. Fleming El-Amin.
- d) The motion was seconded by Ms. Marikay Abuzuaiter.
- e) Request for approval of Weatherization Program Budget Revision for FY 2019-2020 was approved.

**8) Action Item: Request for authorization to expend up to \$10,000 to improve parking with the construction of a temporary gravel parking lot, Mr. Matthew Dolge, Executive Director**

- a) The PTRC headquarters facility has been a regional resource for convening meetings, gathering stakeholders, and furthering the mission of the Regional Council. However, parking is limited at our facility. Overflow parking has been attempted along Carrollton Crossing Drive and in the adjacent vacant lots. This solution fails when wet weather results in the vacant lots holding water and the surface is muddy. Unfortunately, cars have gotten stuck during such conditions and had to be towed out of the lots. Parking along Carrollton Crossing Drive constricts traffic and reduces large vehicle access. Therefore, this is a request for authority to expend up to \$10,000 for parking improvements. The development property owners have given us permission to use the adjacent lot for the purpose of a temporary gravel

lot. The plan is to produce approximately 15 spaces. This is a temporary solution to address pressing current needs. The long term plan is to design adequate parking with the plans for facility expansion.

- b) Mr. John Larson asked how the expansion plan is moving. Mr. Dolge stated that we expect a plan, which will include a building and parking, by the end of the month.
- c) Mr. Scott Needham asked if Kernersville had any rules about temporary parking. Mr. Dolge answered yes, and we will discuss with Mayor Morgan to make sure we are in alignment with those.
- d) There being no more questions, a motion was made by Mr. Rick McCraw.
- e) The motion was seconded Mr. John Larson.
- f) Request for authorization to expend up to \$10,000 to improve parking with the construction of a temporary gravel parking lot was approved.

**8) Executive Director’s Report, Mr. Matthew Dolge, Executive Director**

- a) Mr. Matthew Dolge showed highlights of the website, or Talent Portal, which is currently in beta testing. The website is a talent attraction and retention tool. There is a job search tool at the top of every page. Other features include a video, cost of living calculator, and commute calculator. We also feature our colleges and universities. The date for the rollout is April 8<sup>th</sup> at the Talent Summit. Please visit [findyourcenter.com](http://findyourcenter.com) and give us your feedback.
- b) You and your full boards are all invited to the NC Triad Tomorrow 2020 Public Policy Summit on April 1<sup>st</sup> at A&T University. This will be geared toward getting our state leaders at the table to increase engagement and discuss issues around the region. More details forthcoming.

**9) New business**

- a) Mr. Jarrod Hand shared that the Finance Department has issued a request-for-proposal for auditing services for FY 2019-2020, 2020-2021 & 2021-2022. Effective immediately, Cannon & Company LLP has elected not to provide audit services for governmental entities. Valerie Kiger, Partner, stated that due to trends in the audit industry and greater regulations and requirements, Cannon & Co LLP cannot perform these types of engagements in an effective and efficient manner.

**10) Around the Region, Mr. Kevin Austin, PTRC Chair**

- a) Mr. John Larson announced that Salem Parkway is open- six months ahead of schedule!
- b) Ms. Benita Finney invited everyone to the 3rd Annual Advance Fire Department Chicken Stew Fundraiser on February 16<sup>th</sup>. There will be live music and great food.

**There being no other business, the meeting was adjourned at 1:06 p.m.**

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**Kevin Austin, PTRC Chair**

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**Katie Mitchell, Clerk to the Board**