

Counties

- Alamance
- Caswell
- Davidson
- Davie
- Forsyth
- Guilford
- Montgomery
- Randolph
- Rockingham
- Stokes
- Surry
- Yadkin

Municipalities

- Archdale
- Asheboro
- Bermuda Run
- Bethania
- Biscoe
- Boonville
- Burlington
- Candor
- Clemmons
- Cooleemee
- Danbury
- Denton
- Dobson
- East Bend
- Eden
- Elkin
- Elon
- Franklinville
- Gibsonville
- Graham
- Green Level
- Greensboro
- Haw River
- High Point
- Jamestown
- Jonesville
- Kernersville
- King
- Lewisville
- Lexington
- Liberty
- Madison
- Mayodan
- Mebane
- Midway
- Mocksville
- Mount Airy
- Mt. Gilead
- Oak Ridge
- Pilot Mountain
- Pleasant Garden
- Ramseur
- Randleman
- Reidsville
- Rural Hall
- Seagrove
- Sedalia
- Stokesdale
- Stoneville
- Summerfield
- Thomasville
- Tobaccoville
- Trinity
- Troy
- Village of Alamance
- Walkertown
- Wallburg
- Walnut Cove
- Wentworth
- Winston-Salem
- Yadkinville
- Yanceyville



Piedmont Triad Regional Council Board of Delegates Agenda

Wednesday, June 17, 2020
12:00 noon
PTRC Headquarters
1398 Carrollton Crossing Drive
Kernersville, NC 27284

Item

Official

GoToMeeting

Katie Mitchell

Board of Delegates

Clerk to the Board

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Access Code: 346-875-125

A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance

Kevin Austin

Chair

B. Roll Call

Katie Mitchell

Clerk to the Board

C. Consent Items

- 1) **Request for approval of December 18, 2019 PTRC Board of Delegates Minutes (attachment)**
- 2) **Request for authorization to accept \$400,000 from EDA for PTRDC COVID-19 response**
- 3) **Request for authorization to accept \$2,222,000 from EDA to establish revolving loan fund**
- 4) **Request for authorization to apply for an EDA grant up to \$75,000**
- 5) **Request for approval to apply for and accept \$118,171 from NCCAA**

- 6) Request for approval to accept \$97,428 from HUD for COVID-19 funding
- 7) Request to accept \$450,000 in grant funds from the Division of Workforce solutions
- 8) Request for approval of the second budget revision for FY 2019-2020
- 9) Original PTRC Budget Ordinance for FY 2020-2021 *(attachment)*

Jarrold Hand
Finance Director

E. Vote by Roll Call

Katie Mitchell
Clerk to the Board

F. Executive Director's Report

Matthew Dolge
Executive Director

G. Old Business

Kevin Austin
Chair

H. New Business

Kevin Austin
Chair

I. Around the Region

At this time, Board members are asked to discuss any upcoming events or informational items that pertain to their local government or region.

Kevin Austin
Chair

J. Chairman's Remarks and Announcements

Kevin Austin
Chair

- 1) **PTRC Executive Committee Meeting**
Wednesday, August 5, 2020 12:00 a.m.
TBD
- 2) **PTRC Board of Delegates Meeting**
Wednesday, August 19, 2020 11:45 a.m.
TBD
- 3) **2020 PTRC Meeting Dates**

CONSENT ITEM #2

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Jesse Day, Planning Director
DATE: June 17, 2020
RE: Award of Non-Competitive EDA Planning Grant for \$400,000

EDA is inviting the Piedmont Triad Regional Development Corporation to apply for a supplemental financial assistance award of up to \$400,000.00 to implement the following EDA approved activities: (1) the development of an economic recovery and resilience plan, tied to the applicant's approved Comprehensive Economic Development Strategy, to address the economic impacts of the coronavirus pandemic, (2) the deployment of disaster recovery coordinators to orchestrate your region's response to the pandemic, (3) the provision of technical assistance, as necessary, to local governments, businesses, and other stakeholder organizations, and (4) the funding of appropriate technology and staff support for these pandemic-response activities. The period of performance is 24 months. EDA will fund the supplemental award at a 100 percent federal grant rate.

About the Grant

The U.S. Department of Commerce, Economic Development Administration (EDA) recently received a supplemental appropriation to "prevent, prepare for, and respond to coronavirus... including for necessary expenses for responding to economic injury as a result of coronavirus," as part of the Coronavirus Aid, Relief, and Economic Security Act, Pub. L. 116-136 (March 27, 2020) (CARES Act). On May 7, 2020, EDA published an addendum to the FY 2020 Public Works and Economic Adjustment Act Notice of Funding Opportunity to announce EDA's CARES Act Recovery Assistance, through which EDA will award grants under the supplemental appropriation.

As part of EDA's CARES Act Recovery Assistance, EDA is inviting certain institutional grantees, including **Economic Development Districts (EDDs)** and Indian Tribes that currently receive partnership planning grants (Indian Tribes) to apply for supplemental awards to help respond to the unusual and compelling urgency of the coronavirus pandemic. EDA has determined that these institutional partners, by virtue of their longstanding and substantial investment in building capacity to respond to economic shocks and their ongoing partnership with EDA, possess unique abilities to support the CARES Act Recovery Assistance initiative and that it is therefore in the public interest to make awards to these organizations on a non-competitive basis.

ACTION REQUESTED:

Authorize receipt of \$400,000 in funds from the Economic Development Administration split between the years FY 20-21 and FY 21-22 to the Piedmont Triad Regional Development Corporation to prevent, prepare for, and respond to coronavirus economic and health impacts. This will allow the hiring of a disaster recovery coordinator, support the marketing and administration of loan funds and support long term recovery and resiliency.

June 17, 2020

CONSENT ITEM #3

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Jesse Day, Planning Director
DATE: June 17, 2020
RE: Award of Non-Competitive EDA RLF for COVID 19 Recovery Microloan Assistance of \$2,222,000

The EDA has invited the Piedmont Triad Regional Development Corporation to apply for a single supplemental financial assistance award with two components: (1) up to \$2,020,000 to capitalize a new RLF to alleviate sudden and severe economic dislocation caused by the coronavirus (COVID-19) pandemic to serve the same lending area as your existing RLF award and (2) up to an additional ten percent of that amount to defray administrative costs necessary to establish the new RLF and to facilitate rapid and prudent lending to respond to the pandemic (the ten percent for administrative costs is in addition to, not a portion of, the funds used to capitalize the RLF). An application for funds to defray administrative costs necessary to establish a new CARES Act RLF is optional but is encouraged to ensure that you have sufficient resources to respond promptly to the urgent need.

Specifically, the loan fund will focus on supporting micro-loans at zero percent interest to allow businesses in the Piedmont Triad to get back on their feet. Target loan sizes will range from \$2,500-\$50,000, but other amounts may be considered. The PTRDC will need to take action on this distribution and modify its lending plan. In addition we anticipate strong demand when this program is launched

About the Grant

As part of EDA's CARES Act Recovery Assistance, EDA is inviting certain current recipients of existing **EDA-funded Revolving Loan Fund (RLF)** awards to apply for a supplemental RLF award to help respond to the unusual and compelling urgency of the coronavirus pandemic. EDA has determined that these RLF partners, by virtue of their longstanding and substantial investment in making credit available to small businesses, possess unique abilities to support the CARES Act Recovery Assistance initiative and that it is therefore in the public interest to make awards to these organizations on a non-competitive basis.

ACTION REQUESTED:

Authorize receipt of \$2,222,000 in funds from the Economic Development Administration in FY 20-21 to establish a new micro-loan revolving loan fund administered by the Piedmont Triad Regional Development Corporation to prevent, prepare for, and respond to coronavirus economic and health impacts.

June 17, 2020

CONSENT ITEM #4

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Jesse Day, Planning Director
DATE: June 17, 2020
RE: Request to Apply for an EDA Planning Grant up to \$75,000 for a Regional Broadband Plan

The Piedmont Triad Regional Broadband Plan will focus on a fair and accurate assessment of the existing broadband infrastructure, allow for an analysis of policies that support or inhibit broadband deployment and make recommendations on policy, program or project investments to improve broadband access. Understanding the regional context as it relates to local, State and Federal policy will better inform the 12 counties and member municipalities of the region to be prepared and educated about policy issues and resource opportunities to bring more broadband to more households across the Piedmont Triad.

About the Grant

The U.S. Department of Commerce, Economic Development Administration (EDA) recently received a supplemental appropriation to “prevent, prepare for, and respond to coronavirus... including for necessary expenses for responding to economic injury as a result of coronavirus,” as part of the Coronavirus Aid, Relief, and Economic Security Act, Pub. L. 116-136 (March 27, 2020) (CARES Act). On May 7, 2020, EDA published an addendum to the FY 2020 Public Works and Economic Adjustment Act Notice of Funding Opportunity to announce EDA’s CARES Act Recovery Assistance, through which EDA will award grants under the supplemental appropriation.

ACTION REQUESTED:

The Planning Department requests authorization to apply to the EDA for a non-construction planning grant up to \$75,000 to complete a Piedmont Triad Regional Broadband Plan. The grant application requires a 20% in-kind match, which is proposed to be taken out of existing staff salaries at PTRC that would be dedicated to supporting the plan development.

June 17, 2020

CONSENT ITEM #5

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Michael Blair, Community Development Director
DATE: June 17, 2020
RE: Request for Approval to Apply for \$118,171 from NCCAA

The PTRC Community Development Department requests approval to apply and accept funding from the North Carolina Community Action Association through Blue Cross Blue Shield of North Carolina to expand the Healthy Homes Initiative Program in Rural Counties.

Additional funding of \$118,171 (approximately \$2,000 per home) would be used for improving the health and safety of homes in Alamance, Caswell, Davidson, Randolph, Rockingham and Person.

It is recommended that the board approve applying for and accepting NCCAA funding to recognize a net increase of \$118,171 in the Community Development/WAP Program.

ACTION REQUESTED:

The PTRC Community Development Department is requesting approval to apply for and accept this new funding opportunity.

CONSENT ITEM #6

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Michael Blair, Community Development Director
DATE: June 17, 2020
RE: Request for Approval to Accept \$97,428.00 from HUD

The Community Development Department requests approval to accept funding provided from the Department of Housing and Urban Development for Section 8 Administrative costs associated with the COVID-19 crisis.

Additional funding of \$97,428.00 would be used to cover the Community Development Department's COVID related administrative and technological improvement costs through December 31, 2020. Many of the associated costs would include technological upgrades to allow for remote work as well as increased PPE for times staff is required to work in the field with clients. These funds were determined by use of a formula allocation based off current production and were awarded to all PHA's managing HUD Section 8 programs across the country to offset increased expenses to program operations.

It is recommended that the board approve accepting HUD funding to recognize a net increase of \$97,428.00 in the Community Development/Section 8 Program.

ACTION REQUESTED:

The PTRC Community Development Department is requesting approval to accept this new COVID-19 HUD funding.

CONSENT ITEM #7

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Wendy Walker-Fox, Workforce Development Director
DATE: June 17, 2020
RE: Piedmont Triad Regional WDB's NDWG Covid-19 Award

The Piedmont Triad Regional Workforce Development Department was awarded a Disaster Recovery Dislocated Worker Grant through the Division of Workforce Solutions. National Dislocated Worker Grant.

The purpose of the grant funding is to meet the urgent needs of employers and jobseekers, as they work to recover from the effects of COVID-19. Specifically targeting job training and job placement programs. Work-based learning opportunities and intensive career services.

ACTION REQUESTED:

Request accept \$450,000 in Federal Disaster Recovery Dislocated Worker Grant funds from the Division of Workforce Solutions.

CONSENT ITEM #8

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Jarrod Hand, Finance Director
DATE: June 17, 2020
RE: Request for Approval of Second Budget Revision for FY 2019-2020

The Finance Department requests approval of a revision to the 2019-2020 budget of the Piedmont Triad Regional Council. This revision shows a net increase, from the first revision, of \$8,343,227. The following pages include the revised Budget Ordinance and a summary of the changes by area. *(See Second Budget Revision FY 2019-2020 attachment).*

It is recommended that the board adopt this budget revision to recognize a net increase of \$8,343,227 in the 2019-2020 budget.

CONSENT ITEM #9

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Jarrod Hand, Finance Director
DATE: June 17, 2020
RE: Request for Approval of Original Budget Ordinance for FY 2020-2021

The Finance Department requests approval of the original Budget Ordinance and Fringe Benefit, Indirect and Occupancy Cost Allocation Plans for fiscal year 2020-2021 budget of the Piedmont Triad Regional Council. This original Budget Ordinance shows a total budget of \$40,101,919, an increase of \$6,203,123 from the original Budget Ordinance for fiscal year 2019-2020. The following pages include the Budget Ordinance and a summary of the budget by area and Fringe Benefit, Indirect and Occupancy Cost Allocation Plans.

(See Original 2020-2021 Budget Packet attachment).

It is recommended that the board adopt this original budget ordinance of \$40,101,123 and the Fringe Benefit, Indirect and Occupancy Cost Allocation Plans for fiscal year 2020-2021 budget.

Meeting Dates 2020

1398 Carrollton Crossing Drive

Kernersville, NC 27284

12:00 noon

PTRC Executive Committee 1st Wednesday	PTRC Board of Delegates 3rd Wednesday
January - none	January - none
February 5, 2020	February 19, 2020 cancelled
March 4, 2020	March - none
April 1, 2020	April 15, 2020 cancelled
May 6, 2020	May - none
June 3, 2020	June 17, 2020
July - none	July - none
August 5, 2020	August 19, 2020
September 2, 2020	September - none
October 7, 2020	October 21, 2020
November 4, 2020	November - none
December 2, 2020	December 16, 2020