

Stakeholder Meeting Notes
Eden Area Watershed Restoration Plan
 Match 15, 2011 – 10:00 a.m.
 City Hall, Eden, NC

Participants:	Shari Bryant – NC Wildlife Resources Commission	Jenny Edwards – Dan River Basin Association
	Joy Fields – Piedmont Triad Council of Governments	Brian Grogan – NC Rural Water Association
	Tiffany Haworth – Dan River Basin Association	Elizabeth Jernigan – Piedmont Triad Council of Governments
	Frankie Legeaux – Rockingham County Planning Department	Debra Madison – City of Eden
	Kevin Moore – Rockingham County Soil & Water Conservation District	Dena Reid – City of Eden
	Eileen Rowan, VA DCR (<i>on phone</i>)	Cy Stober – Piedmont Triad Council of Governments
	Kelly Stultz – City of Eden	Melinda Ward – City of Eden

Purpose of Meeting

- To review watershed data and outstanding data needs
- To discuss outreach efforts, their message, and specific events

Welcome and Self-Introductions

- Eileen Rowan of VA DCR has called into the meeting to participate. There is difficulty in making sure everyone in the room can be heard.
- Brian Grogan with NC Rural Water Association is there due to RWA’s interest in developing a source water protection plan for Rockingham County, and will be sharing data with PTCOG

Water Quality Data for the Eden Area Watershed

- PTCOG met with City of Eden staff to discuss water quality monitoring and data needs for the watershed assessment
- City will be collecting at an additional four stations from the nine they are already monitoring for their NPDES and environmental health needs
 - This includes tracking down the trihalomethane sources, which appears to be downstream of the Town of Walnut Cove and upstream of the Hwy 772 crossing
- DRBA data available for download website (www.danriver.org)

In-kind and Cash Match by Watershed Stakeholders

- PTCOG needs documentation of hours and any resources expended on behalf of this project
 - Due to the greater levels of participation by NC and VA stakeholders, the value of these contributions will likely be greater than estimated

- Hands out CWMTF match forms to all stakeholders
- DRBA is unsure they can commit to providing match now

Policy Assessments

- PTCOG will be using the Center for Watershed Protection and EPA Water Quality Scorecard to assess local watershed policies and ordinances for strengths and weaknesses in protecting water quality
 - Likely will want to meet with stakeholders to ensure that assessments are accurate
 - Will not be assessing VA policies
 - Please see *Lower Abbotts Creek Watershed Assessment* (www.abbottscreekwater.org) for the execution of these assessments and their use in watershed planning

Public Outreach & Involvement Campaign – Liz Jernigan & Joy Fields, PTCOG

- Public meeting dates are scheduled for the evening of Tuesday, May 17, and a luncheon on Saturday, May 21
 - BBQ will be served at all meetings
 - Based upon responses on the project website, PTCOG anticipates a good turnout
 - The input from these meetings will guide the watershed plan's priorities and concerns, and make sure to address concerns
 - For example: in Abbotts Creek, the predominant issue discussed with the public is trash, though there are larger ecological concerns
- Liz Jernigan, Joy Fields, Kevin Moore, and Jesse Day all participated in a WLOE radio interview with Jenny Edwards from DRBA
- What should the presentations be like? PowerPoint? Roundtable? Lecture?
 - Jenny Edwards – establish context for the meeting and need to address watershed
 - Use “everyday language” (i.e. dirt vs. sediment)
 - Survey responses indicate losing the terms “environmental” and “issues” when discussing the watershed
 - Kelly Stultz – don't insult public with language, but just cut down on jargon terms
 - Use dignity and respect when speaking with the public
 - They have come of their own time and interest and deserve it
 - Do we have tents and parking?
 - Should be covered for the scheduled meetings
- Need further targeted meetings with farmers, churches, and schools
- Media contacts?
 - Greensboro News & Record, Rockingham Section → Carolyn Booth
 - Eden paper → Mila Burnhardt
- Further involvement?
 - Tiffany Haworth – send out brochures to all schools? Send out electronic invitation?
 - Include a link on the online survey: “click here to get involved”

- What are people doing now?
 - 2000-ft. stream restoration project in Reidsville
 - Eden has been a Tree City for 15 years
 - Eden Community Appearance Team
 - Details of efforts by stakeholders will be followed up via e-mail

For next meeting, Tuesday, April 19, 2011:

- Report back with an outreach strategy and meeting dates
- PTCOG will meet with City of Eden and DRBA to discuss water quality monitoring and the data available
- PTCOG will meet with VA partners to discuss data needs and funding strategies to conduct restoration planning in the VA portions of the watershed
 - March 24, South Boston
- PTCOG will continue to analyze policies and land use in the watershed, and report back findings as relevant