** Piedmont Triad Regional Council**

**Executive Committee**

**Minutes**

Wednesday, February 3, 2021

12:00 noon

PTRC Headquarters

1398 Carrollton Crossing Drive

Kernersville, NC 27284   
 **Members Present:**

Councilwoman Marikay Abuzuaiter, City of Greensboro

Councilman Darryl Carter, City of Eden

Mayor Rick Cross, Town of Bermuda Run

Mayor Pro Tem Monta Davis-Oliver, Town of Yadkinville

Council Member Lynne DeVaney, Town of Summerfield

Commissioner Fleming El-Amin, Forsyth County

Commissioner Benita Finney, Davie County

Mayor Alvin Foster, Town of Yanceyville

Chairman Darrell Frye, Randolph County

**MEMBERS**

**Counties**

**Alamance**

Caswell

**Davidson**

**Davie**

**Forsyth**

**Guilford**

**Montgomery**

**Randolph**

**Rockingham**

**Stokes**

**Surry**

**Yadkin**

**Municipalities**

**Archdale**

**Asheboro**

**Bermuda Run**

**Bethania**

**Biscoe**

**Boonville**

**Burlington**

**Candor**

**Clemmons**

**Cooleemee**

**Danbury**

**Denton**

**Dobson**

**East Bend**

**Eden**

**Elkin**

**Elon**

**Franklinville**

**Gibsonville**

**Graham**

**Green Level**

**Greensboro**

**Haw River**

**High Point**

**Jamestown**

**Jonesville**

**Kernersville**

**King**

**Lewisville**

**Lexington**

**Liberty**

**Madison**

**Mayodan**

**Mebane**

**Midway**

**Mocksville**

**Mount Airy**

**Mt. Gilead**

**Oak Ridge**

**Pilot Mountain**

**Pleasant Garden**

**Ramseur**

**Randleman**

**Reidsville**

**Rural Hall**

**Seagrove**

**Sedalia**

**Stokesdale**

**Stoneville**

**Summerfield**

**Thomasville**

**Tobaccoville**

**Trinity**

**Troy**

**Village of Alamance**

**Walkertown**

**Wallburg**

**Walnut Cove**

**Wentworth**

**Winston-Salem**

**Yadkinville**

**Yanceyville**

Commissioner Nathaniel Hall, Caswell County

Councilman Victor Jones, City of High Point

Councilwoman Peggy Leight, Town of Walkertown

Commissioner Rick Morris, Stokes County

Commissioner Scott Needham, Town of Pilot Mountain

Commissioner Damon Prince, Town of Troy

Commissioner Mark Richardson, Rockingham County

Commissioner Don Truell, Davidson County

Commissioner Van Tucker, Surry County

Commissioner Craig Turner, Alamance County

Mayor Larry Ward, Town of Denton

Commissioner Steve Yokeley, City of Mount Airy

**Members Absent:**

Commissioner Kevin Austin, Yadkin County

Alderwoman Renee Bryant, City of Randleman

Council Member Jim Butler, City of Burlington

Councilman Ricky Hall, City of Graham

Councilman John Larson, City of Winston-Salem

Councilman Rick McCraw, City of King

Commissioner Terry Renegar, Davie County

Commissioner Dottie Robinson, Montgomery County

**Vice Chairman Alvin Foster welcomed the PTRC Executive Committee and called the meeting to order at 12:03 p.m. Mr. Foster requested a moment of silence and then led the Executive Committee in the Pledge of Allegiance. Mr. Foster also welcomed the new Executive Committee members: Commissioner Craig Turner, Alamance County; Council Member Lynne DeVaney, Town of Summerfield (Guilford Municipalities); and Mayor Pro Tem Monta Davis-Oliver, Town of Yadkinville (Yadkin Municipalities). We are so glad you all have decided to serve.**

1. **Action Item: Request for approval of the December 2, 2020 PTRC Executive Committee minutes, Mr. Alvin Foster, Vice Chair**
2. **Action Item: Request for approval add a new weighted preference to the Section 8 waiting list, Mr. Michael Blair, Community Development Director**
   1. The PTRC Community Development department requests approval to add a weighted priority preference for the Section 8 waiting list for those who have been financially impacted by COVID-19.
   2. HUD allows, and we have utilized, a waiver to make changes to the administrative plan without board approval during the pandemic. We would like approval to add a weighted priority for our waiting list that would give a 5 weighted preference to those who have been impacted by COVID due to job loss and may be facing eviction after the current eviction moratorium expires. This preference would move them to the top of the wait list with veterans and those with confirmed homeless status. Some people, who may not have been eligible for the program in the past would now be eligible due to job loss and we can keep them housed until things turn around for them. Much of HUD’s focus recently is keeping people housed during and after the pandemic. This solution would help and we can start with reaching out to our landlords for non-program participants needing assistance. Most tenants who are coming to the top of the wait list currently are having difficulty finding vacant units to rent. By targeting folks in need, already housed, we will be able to assist families quickly and efficiently.
   3. It is recommended that the board approve adding a new weighted preference for the Section 8 waiting list.
   4. Mr. Blair reminded the group that PTRC handles Section 8 in Surry Yadkin Davie and Stokes. During the COVID crisis, HUD has sent out numerous memorandums. This particular item gives weighted preference to people that have been effected by the pandemic.
   5. Other weighted preferences for the waitlist include being homeless, elderly, disabled, or a veteran.
   6. Mr. Fleming El-Amin asked about how long the waiting list is. Mr. Blair responded that there are currently 674 on the waitlist. Our goal is to have 800 tenants in total on the program on an on-going basis.
   7. Ms. Lynne DeVaney asked why the addition of COVID as a weighted preference and what will happen when people are able to go back to work. Mr. Blair stated that a lot of folks in the retail and restaurant sector have been hit very hard. But it will continue to be income eligible so when people are able to go back to work they will be notified when they are no longer eligible. There are checks and balances in place to be sure people that need it the most will get this service. We are hoping to prevent people from becoming homeless during this specific time with the hopes that things will improve eventually.
   8. Request for approval to add a new weighted preference to the Section 8 waiting list.
3. **Action Item: Request authorization to enter into contract with the North Carolina Department of Insurance for Medicare Improvements for Patients and Providers Act 2008 (MIPPA) funding in the amount of $78,909 for the period of September 1, 2020 to September 30, 2021, Ms. Adrienne Calhoun, Director, Area Agency on Aging**
   1. Ms. Adrienne Calhoun stated that Area Agencies on Aging (AAA) across North Carolina are working with Senior Health Insurance Information Programs (SHIIP) to outreach to older adults and individuals who have mental or physical disabilities who are eligible for Low Income Subsidized Medicare benefits. The PTRC Area Agency on Aging has been awarded $78,909 to provide outreach and education across the region.
   2. This allocation will allow the AAA to identify potential beneficiaries throughout the region using varied methods and targeted outreach. We will use all connections we have to leverage an increased number of people. In anticipation of this funding, we have already discussed targeting methods with SHIIP coordinators to effectively service our counties.
   3. Request for authorization to enter into contract with the North Carolina Department of Insurance for Medicare Improvements for Patients and Providers Act 2008 (MIPPA) funding in the amount of $78,909 for the period of September 1, 2020 to September 30, 2021
4. **Action Item: Request approval for the PTRDC Board Member appointment/ reappointments, Mr. Jesse Day, Regional Planning Director**
   1. **Nonprofit arm of PTRC. Contract with our government entity for staffing.**
   2. The following County delegates have been appointed/reappointed by their respective Boards:
      1. Alamance County has appointed Commissioner Bill Lashley to a county seat. His term will expire in December 2021.
      2. Forsyth County Commissioner Don Martin has renewed his term for three years to end in December 2023. His term expired in December 2020.
      3. We are still waiting to hear from Guilford on their appointee.
      4. Montgomery County Commissioner Dana Dawson has been appointed by her board to serve a three year term to end in December 2023.
   3. The following At-Large Representatives have changed their organization listing to satisfy CDFI Requirements
      1. Mr. Jay Wagner, Partner at Fisher Wagner, PLLC
      2. Mr. David Allen, Chief Financial Officer at ABCO Automation, Inc.
      3. Mr. Lee Rollins, Manager at the Town of Bermuda Run has renewed his term for three years ending in December of 2023. His term expired in December 2020.
   4. The following Private/Non-Profit board members terms have been renewed for a term of 3 years:
      1. Mr. Chris Phelps, Executive Director at Davidson County Tourism Recreation Investment, new term ending January 2024. His term expires in January 2021.
      2. Mr. Elbert Lassiter, Vice President for WFD and Continuing Education at Randolph Community College, new term ending April 2024. His term is set to expire in April 2021
      3. Mr. Von Robertson, Owner of Robertson Builders, LLC, new term ending December 2023. His term ended in December 2020.
   5. The following Private/ At-Large board members have been appointed to the PTRDC:
      1. Ms. Lisa Hazlett, Communication Director for Nussbaum Center for Entrepreneurship has been appointed to a three year term to end in January 2024.
      2. Dr. Eric Muth, Vice Chancellor for Research and Economic Development at NCA&T University has been appointed to fill the remainder of Mr. Ray Trapp’s term to end in December 2022.
   6. As far as vacancies, again, we are waiting to hear from Guilford County on who they will appoint as their County Representative. We have two At-Large and two private/ Non-Profit vacancies we are working to fill.
   7. Request for approval of the PTRDC Board Member Appointments and Reappointments.
5. **Action Item: Request for approval to enter into contract with the Town of Summerfield for $64,800 and the Town of Gibsonville for $40,000 for a total of $104,800 to be split between FY 20-21 and FY 21-22, Mr. Jesse Day, Regional Planning Director**
   1. The Planning Department requests to enter into contract for planning services with the Town of Summerfield and Gibsonville to complete Land Use Plans.
   2. Summerfield Land Use Plan - $64,800
      1. The Town of Summerfield would like to adopt its first ever Land Use Plan and hire the PTRC staff to help facilitate the mapping and documentation process, conduct meetings and deliver the plan document. Rigorous public involvement will be used to gather consensus on future growth areas and to advise on land development in several growing corridors in and around the Town, including US 220, I -73 and NC 150.
      2. The Town has approved the contract and has already begun the process of setting up a committee to guide the process. The work would occur throughout this calendar year, with a completion date of December 2021.
   3. Gibsonville Land Development Plan Update - $40,000
      1. The Town of Gibsonville has requested an update to their Land Development Plan. The Town would like to utilize PTRC to update the existing document, incorporate the online zoning GIS platform hosted by PTRC into a growth strategy and facilitate the public input process. To abide by the 160D legislation, the Town will have a “reasonably updated” land development plan.
      2. The Town has approved the contract and the planning effort is scheduled to begin in April 2021 with a completion date of March 2022.
   4. Ms. Lynne DeVaney asked if this contract included help with the new 160D process. Mr. Day responded that no, that was a separate process.
   5. Request for approval to enter into contract with the Town of Summerfield for $64,800 and the Town of Gibsonville for $40,000 for a total of $104,800 to be split between FY 20-21 and FY 21-22
6. **Action Item: Adoption of the amended 2018-2022 Comprehensive Economic Development Strategy (CEDS), Mr. Jesse Day, Regional Planning Director**
   1. The Piedmont Triad Regional Development Corporation (PTRDC) is tasked with maintaining and guiding the framework of the Piedmont Triad Region’s Comprehensive Economic Development Strategy (CEDS), Triad Tomorrow. This plan’s progress and usefulness is required to be assessed annually. During this review period, staff took note of gaps in focus area content of economic development in the Piedmont Triad region.
   2. After staff evaluated the CEDS and new activities, the following is a summary of the amendments to the (2018-2022) CEDS; Triad Tomorrow:
      1. Opportunity Zones – The CEDS now includes maps and information on Opportunity Zones (OZ) in the region and how it can be used as an investment tool for economic development.
      2. Disaster Recovery – PTRC Disaster Recovery and Resiliency program coordinates and collaborates with local, state, and federal partners to ensure that the whole community is knowledgeable and prepared to recover from disasters, mitigate hazards, and build sustainable resilient communities. By enhancing our resiliency, we can ensure our community is globally competitive. Information on the disaster life cycle and how to coordinate these efforts on different scales is included.
      3. Food System Updates – Incorporated key changes from ongoing regional work in food systems.
      4. County Profiles – Updated data for different County demographics are included such as agriculture, education, income, population and employment.
   3. Staff prepared these updated to the current CEDS, Triad Tomorrow in December 2020. Mr. Day extended special thanks to David Putnam, Jamie Herring and Malinda Ford.
   4. The CEDS copy is available by following this link: <https://www.ptrc.org/home/showpublisheddocument?id=10557>
   5. Adoption of the amended 2018-2022 Comprehensive Economic Development Strategy (CEDS)
7. **Roll Call vote for the Above-mentioned Action Items 1-6**
   1. A motion was made by Ms. Marikay Abuzuaiter.
   2. The motion was seconded by Mr. Steve Yokeley.
   3. Roll call vote- Ayes: Councilwoman Marikay Abuzuaiter, Councilman Darryl Carter, Mayor Rick Cross, Mayor Pro Tem Monta Davis-Oliver, Council Member Lynne DeVaney, Commissioner Fleming El-Amin, Commissioner Benita Finney, Mayor Alvin Foster, Chairman Darrell Frye, Commissioner Nathaniel Hall, Councilwoman Peggy Leight, Commissioner Rick Morris, Commissioner Scott Needham, Commissioner Damon Prince, Commissioner Mark Richardson, Commissioner Don Truell, Commissioner Van Tucker, Commissioner Craig Turner, Mayor Larry Ward, Commissioner Steve Yokeley
   4. Nays: none
   5. Action Items 1-6 are approved.
8. **Informational Item: Piedmont Triad Regional Food System Assessment Deliverables, Mr. Jesse Day, Planning Director**
   1. With funding from Blue Cross Blue Shield NC Foundation, the Piedmont Triad Regional Council (PTRC) worked with the Regional Food Council and Carolina Creative Works to complete a Regional Food System Assessment for the 12-counties of the Piedmont Triad.
   2. We are pleased to share the following deliverables:
      1. A full PDF report that includes all assessment deliverables & outcomes;
      2. An appendix with copies of all research tools, graphic designs, media & promotional tools, memos, and supplemental information;
      3. County Food System Profiles for each of the region’s 12 counties;
      4. An Excel database of mappable food system locations for use by PTRC;
      5. An update to the NC Local Food Infrastructure Inventory for the region; and
      6. An online interactive report for use by the general public, which will remain active for at least one year at <https://carolinacreators.com/ptrfc-regional-food-assessment/> and will also be hosted on the PTRC website.
   3. The report establishes a baseline dataset that can be updated over time and identifies some gaps in the region, such as infrastructure, supply chain, equitable access to funding, and broadband. The report identifies some of the immediate and longer term needs of the community: recommendations for partnerships; engaging leaders of color in co-creating food system strategies; increased support and lending for local agriculture and micro farms; and fostering innovative local markets while continuing the work to build equity throughout the region.
   4. Applying a regionalist approach to food systems will help protect the local food economy from issues such as natural disasters, health pandemics (like we are currently experiencing), climate change, declines in industry, and changes in workforce. This would have significant economic and community health impacts regionally and locally in developing a more equitable, resilient, and sustainable food system.
   5. We ask that you review the full online report and the county profiles; share county profiles with your coworkers and government contacts; work with the Piedmont Triad Regional Food Council to share information online, through email, and to local agencies.
   6. Mr. Day added that this is all interesting information to unpack. We need to take these local recommendations to counties to start discussions.
   7. Mr. Fleming El-Amin asked if the assessment includes food deserts. Mr. Day answered that yes, all sides were looked at including consumption and production. We did find more data on the production side but we also identified food deserts as well as the density of healthy vs healthy food options.
   8. Mr. Dolge added that this is a massive amount of information. The economic impact of food in our region is huge at $29million. Any amount of change that we can make on this data will be huge for the entire region. We are able to present the data to your groups and boards. There will be a huge rollout for this effort and we will help you all in whatever way works best.
9. **Special Presentation: Resolution of Appreciation for Outgoing Delegate,** **Mr. Alvin Foster, Vice Chair**
   1. Mr. Alan Branson, Guilford County
10. **Executive Director’s Report, Matthew Dolge, Executive Director**
    1. Mr. Dolge stated that our two largest healthcare systems are going through mergers. At our Board of Delegates on February 17th we will hear from one of them. At our meeting, leadership from Wake Forest Baptist Health will discuss impacts of mergers on community health initiatives and employment. We are hoping Cone Health will present in April.
    2. We are in discussions with the state and DHHS about hard to serve populations like homebound seniors and disabled for vaccine rollout. We are looking into using our mobile unit and working to put together teams to administer vaccines to these hard to reach population. The plan is to begin with Meals on Wheels clients. Information on this initiative will be forthcoming.
    3. We appreciate you all during these difficult times. Your time and dedication does not go unnoticed.
    4. Mr. Mark Richardson asked where PTRC is on plans to enlarge the facility. Mr. Dolge answered that we have applied to be a Lead Pilot Entity for Medicaid restructuring. The state put a hold on that decision due to COVID however we expect a decision to be made my March. If we receive that we will immediately hire 10 people. A building expansion is still most likely in the future but we will keep you all posted.
11. **Around the Region, Mr. Alvin Foster, Vice Chair**
    1. Mr. Fleming El-Amin announced that construction on a new courthouse for Forsyth will begin tomorrow. This is 15 years in the making!
    2. Mr. Nate Hall announced that Caswell County has opened co working space in Yanceyville. They are very excited about this new project.
12. **Mr. Foster thanked everyone for their attendance and reminded everyone of the full board meeting later in February.**

**There being no other business, the meeting was adjourned by general consensus at 1:01p.m.**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_

**Alvin Foster, PTRC Vice Chair Katie Mitchell, Clerk to the Board**