

Counties

- Alamance
- Caswell
- Davidson
- Davie
- Forsyth
- Guilford
- Montgomery
- Randolph
- Rockingham
- Stokes
- Surry
- Yadkin

Municipalities

- Archdale
- Asheboro
- Bermuda Run
- Bethania
- Biscoe
- Boonville
- Burlington
- Candor
- Clemmons
- Cooleemee
- Danbury
- Denton
- Dobson
- East Bend
- Eden
- Elkin
- Elon
- Franklinville
- Gibsonville
- Graham
- Green Level
- Greensboro
- Haw River
- High Point
- Jamestown
- Jonesville
- Kernersville
- King
- Lewisville
- Lexington
- Liberty
- Madison
- Mayodan
- Mebane
- Midway
- Mocksville
- Mount Airy
- Mt. Gilead
- Oak Ridge
- Pilot Mountain
- Pleasant Garden
- Ramseur
- Randleman
- Reidsville
- Rural Hall
- Seagrove
- Sedalia
- Stokesdale
- Stoneville
- Summerfield
- Thomasville
- Tobaccoville
- Trinity
- Troy
- Village of Alamance
- Walkertown
- Wallburg
- Walnut Cove
- Wentworth
- Winston-Salem
- Yadkinville
- Yanceyville



Piedmont Triad Regional Council Board of Delegates Agenda

Wednesday, February 17, 2021

12:00 noon

PTRC Headquarters

1398 Carrollton Crossing Drive

Kernersville, NC 27284

Item

Official

ZOOM

Board of Delegates

<https://zoom.us/j/98490276882>

You can also dial in using your phone.

+1 646 558 8656 US (New York)

Access Code: 984 9027 6882

Katie Mitchell

Clerk to the Board

A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance, Welcome to New Members

Kevin Austin

Chair

B. Presentation of the George Maddox Award

Joyce Massey-Smith

NC DAAS

C. Presentation: Update on the WFBH & Atrium Combination with Wake Forest Baptist Health

Terry G. Williams

Executive Vice President

D. Roll Call

Katie Mitchell

Clerk to the Board

E. Consent Items

- 1) Request for approval of addition of Section 8 weighted preferences for waiting list**
- 2) Request for authorization to enter into contract with NC Department of Insurance for MIPPA outreach and education in the amount of \$78,909 for period September 1, 2020- September 30, 2021**

- 3) Request for approval of PTRDC board member appointments and reappointments
- 4) Request for approval to enter into contract with Town of Summerfield and Town of Gibsonville for a total of \$104,800
- 5) Request for adoption of the amended 2018-2022 Comprehensive Economic Development Strategy

F. Action Items

- | | |
|---|------------------------------|
| 1) Request for approval of December 16, 2020 Board of Delegates minutes <i>(attachment)</i> | Kevin Austin
<i>Chair</i> |
|---|------------------------------|

G. Roll Call Vote

Katie Mitchell
Clerk to the Board

H. Informational Item

- | | |
|--|--|
| 1) Piedmont Triad Regional Food System Assessment Deliverables | Jennifer Bedrosian
<i>Food Systems Coord.</i> |
|--|--|

I. Executive Director’s Report

Matthew Dolge
Executive Director

J. Old Business

Kevin Austin
Chair

K. New Business

Kevin Austin
Chair

L. Around the Region

At this time, Board members are asked to discuss any upcoming events or informational items that pertain to their local government or region.

Kevin Austin
Chair

M. Chairman’s Remarks and Announcements

Kevin Austin
Chair

- 1) PTRC Executive Committee Meeting
Wednesday, March 3, 2021 11:45 a.m.
ZOOM
- 2) PTRC Board of Delegates Meeting
Wednesday, February 17, 2021 11:45 a.m.
ZOOM
- 3) 2021 PTRC Meeting Dates

CONSENT ITEM # 1

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Michael Blair, Community Development Director
DATE: February 17, 2021
RE: Request for addition of a Section 8 weighted preference for the waiting list.

The PTRC Community Development department requests approval to add a weighted priority preference for the Section 8 waiting list for those who have been financially impacted by COVID-19.

HUD allows, and we have utilized, a waiver to make changes to the admin plan without board approval during the pandemic. We would like approval to add a weighted priority for our waiting list that would give a 5 weighted preference to those who have been impacted by COVID due to job loss and may be facing eviction after the current eviction moratorium expires. This preference would move them to the top of the wait list with veterans and those with confirmed homeless status. Some people, who may not have been eligible for the program in the past would now be eligible due to job loss and we can keep them housed until things turn around for them. Much of HUD's focus recently is keeping people housed during and after the pandemic. This solution would help and we can start with reaching out to our landlords for non-program participants needing assistance. Most tenants who are coming to the top of the wait list currently are having difficulty finding vacant units to rent. By targeting folks in need, already housed, we will be able to assist families quickly and efficiently.

It is recommended that the board approve adding a new weighted preference for the Section 8 waiting list.

ACTION REQUESTED:

The PTRC Community Development Department is requesting approval to add a new weighted preference to the Section 8 waiting list.

CONSENT ITEM # 2

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Adrienne Calhoun, Aging Director, Area Agency on Aging
DATE: February 17, 2021
RE: Request authorization to enter into contract with the North Carolina Department of Insurance for Medicare Improvements for Patients and Providers Act 2008 (MIPPA) funding in the amount of \$78,909 for the period of September 1, 2020 to September 30, 2021.

Area Agencies on Aging (AAA) across North Carolina are working with Senior Health Insurance Information Programs (SHIIP) to outreach to older adults and individuals who have mental or physical disabilities who are eligible for Low Income Subsidized Medicare benefits. The PTRC Area Agency on Aging has been awarded \$78,909 to provide outreach and education across the region.

This allocation will allow the AAA to identify potential beneficiaries throughout the region using various methods and targeted outreach. We will use all connections we have to leverage an increased number of people. In anticipation of this funding, we have already discussed targeting methods with SHIIP coordinators to effectively service our counties.

ACTION REQUESTED:

PTRC AAA request authorization to enter into contract for \$78,909 with the North Carolina Department of Insurance for Medicare Improvements for Patients and Providers Act 2008, (MIPPA) funding for the period September 1, 2020 to September 30, 2021.

CONSENT ITEM #3

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Jesse Day, Regional Planning Director
DATE: February 17, 2021
RE: PTRDC Board Member Reappointments

County Representatives

Mr. Don Martin with Forsyth has renewed his term until December 2023. Ms. Dana Dawson has been appointed by Montgomery County as their Representative. Her term will expire in December 2023

County	Delegate	Title	Term Exp
Alamance Guilford	Bill Lashley	County Commissioner	December 2023
Forsyth	Don Martin	County Commissioner	December 2023
Montgomery	Dana Dawson	County Commissioner	December 2023

At-Large Representatives

Please notice the change in organization listing for Jay Wagner and David Allen to satisfy CDFI Requirements. Mr. Jay Wagner's term expires in March. Mr. Lee Rollins' expired in December. Both have been reappointed for 3 years. We have 2 vacancies for At- Large Representatives.

Location	Delegate	Title	Term Exp
Fisher Wagner, PLLC	Jay Wagner	Partner	March 2024
ABCO Automation, Inc.	David Allen	Chief Financial Officer	December 2022
Town of Bermuda Run	Lee Rollins	Manager	December 2023

Private Sector & Non Profit

Mr. Von Robertson's term expired in December 2020. Mr. Chris Phelps term expires this month. Mr. Elbert Lassiter's term expires in April of this year. We have asked them to serve another 3 year term. Ms. Liza Hazlett has joined the board for a 3 year term. Mr. Ray Trapp has left the region and Mr. Eric Muth Ph.D. has been appointed to serve the remainder of Ray's term. We have one vacancy for the Private/Non Profit Seat that we are actively working to fill.

Business	Delegate	Title	Term Exp
Davidson Co. Tourism Recreation Investment Nussbaum Center for Entrepreneurship	Chris Phelps	Executive Director	January 2024
	Lisa Hazlett	Communication Director	January 2024
Randolph Community College	Elbert Lassiter	Vice President for WFD & Continuing Education	April 2024
A & T University	Eric Muth, Ph.D.	Vice Chancellor for Research and Economic Development	December 2022
Robertson Builders, LLC	Von Robertson	Owner	December 2023

ACTION REQUESTED: Request approval for the PTRDC Board Member appointment/
reappointments

CONSENT ITEM #4

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Jesse Day, Regional Planning Director
DATE: February 17, 2021
RE: Summerfield and Gibsonville Land Use Plan Update

The Planning Department requests to enter into contract for planning services with the Town of Summerfield and Gibsonville to complete Land Use Plans.

Summerfield Land Use Plan - \$64,800

The Town of Summerfield would like to adopt its first ever Land Use Plan and hire the PTRC staff to help facilitate the mapping and documentation process, conduct meetings and deliver the plan document. Rigorous public involvement will be used to gather consensus on future growth areas and to advise on land development in several growing corridors in and around the Town, including US 220, I-73 and NC 150.

The Town has approved the contract and has already begun the process of setting up a committee to guide the process. The work would occur throughout this calendar year, with a completion date of December 2021.

Gibsonville Land Development Plan Update - \$40,000

The Town of Gibsonville has requested an update to their Land Development Plan. The Town would like to utilize PTRC to update the existing document, incorporate the online zoning GIS platform hosted by PTRC into a growth strategy and facilitate the public input process. To abide by the 160D legislation, the Town will have a “reasonably updated” land development plan.

The Town has approved the contract and the planning effort is scheduled to begin in April 2021 with a completion date of March 2022.

ACTION REQUESTED:

Request for approval to enter into contract with the Town of Summerfield for \$64,800 and the Town of Gibsonville for \$40,000 for a total of \$104,800 to be split between FY 20-21 and FY 21-22.

CONSENT ITEM #5

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Jesse Day, Regional Planning Director
DATE: February 17, 2021
RE: CEDS 2018-2022 Update Including Opportunity Zone and Disaster Recovery Language

The Piedmont Triad Regional Development Corporation (PTRDC) is tasked with maintaining and guiding the framework of the Piedmont Triad Region's Comprehensive Economic Development Strategy (CEDS), Triad Tomorrow. This plan's progress and usefulness is required to be assessed annually. During this review period, staff took note of gaps in focus area content of economic development in the Piedmont Triad region.

After staff evaluated the CEDS and new activities, the following is a summary of the amendments to the (2018-2022) CEDS; Triad Tomorrow:

- Opportunity Zones – The CEDS now includes maps and information on Opportunity Zones (OZ) in the region and how it can be used as an investment tool for economic development.
- Disaster Recovery – PTRC Disaster Recovery and Resiliency program coordinates and collaborates with local, state, and federal partners to ensure that the whole community is knowledgeable and prepared to recover from disasters, mitigate hazards, and build sustainable resilient communities. By enhancing our resiliency, we can ensure our community is globally competitive. Information on the disaster life cycle and how to coordinate these efforts on different scales is included.
- Food System Updates – Incorporated key changes from ongoing regional work in food systems.
- County Profiles – Updated data for different County demographics are included such as agriculture, education, income, population and employment.

Staff prepared these updated to the current CEDS, Triad Tomorrow in December 2020. The CEDS copy is available by following this link:

<https://www.ptrc.org/home/showpublisheddocument?id=10557>

ACTION REQUESTED:

Adoption of the amended 2018-2022 Comprehensive Economic Development Strategy (CEDS).

INFORMATIONAL ITEM #1

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Jennifer Bedrosian, Food Systems Coordinator
DATE: February 17, 2021
RE: Piedmont Triad Regional Food System Assessment Deliverables

With funding from Blue Cross Blue Shield NC Foundation, the Piedmont Triad Regional Council (PTRC) worked with the Regional Food Council and Carolina Creative Works to complete a Regional Food System Assessment for the 12-counties of the Piedmont Triad.

We are pleased to share the following deliverables:

- A full PDF report that includes all assessment deliverables & outcomes;
- An appendix with copies of all research tools, graphic designs, media & promotional tools, memos, and supplemental information;
- County Food System Profiles for each of the region's 12 counties;
- An Excel database of mappable food system locations for use by PTRC;
- An update to the NC Local Food Infrastructure Inventory for the region; and
- An online interactive report for use by the general public, which will remain active for at least one year at <https://carolinacreators.com/ptrfc-regional-food-assessment/> and will also be hosted on the PTRC website.

The report establishes a baseline dataset that can be updated over time and identifies some gaps in the region, such as infrastructure, supply chain, equitable access to funding, and broadband. The report identifies some of the immediate and longer term needs of the community: recommendations for partnerships; engaging leaders of color in co-creating food system strategies; increased support and lending for local agriculture and micro farms; and fostering innovative local markets while continuing the work to build equity throughout the region.

Applying a regionalist approach to food systems will help protect the local food economy from issues such as natural disasters, health pandemics (like we are currently experiencing), climate change, declines in industry, and changes in workforce. This would have significant economic and community health impacts regionally and locally in developing a more equitable, resilient, and sustainable food system.

ACTION REQUESTED:

- Review the full online report and the county profiles
- Share county profiles with your coworkers and government contacts
- Work with the Piedmont Triad Regional Food Council to share information online, through email, and to local agencies

Meeting Dates 2021

1398 Carrollton Crossing Drive
 Kernersville, NC 27284
 12:00 noon

PTRC Executive Committee 1st Wednesday	PTRC Board of Delegates 3rd Wednesday
January - none	January - none
February 3, 2021	February 17, 2021
March 3, 2021	March - none
April 7, 2021	April 21, 2021
May 5, 2021	May - none
June 2, 2021	June 16, 2021
July - none	July - none
August 4, 2021	August 18, 2021
September 1, 2021	September - none
October 6, 2021	October 20, 2021
November 3, 2021	November - none
December 1, 2021	December 15, 2021