



JORDAN LAKE
ONE WATER



*Important Updates
for May 2021*

NOW IS THE TIME

Your action taken prior to May 31
can make ALL the difference!



Read this report
and comment!



Download & share
this newsletter!



Read on to see the
Clean Water Benefits
diagram and ideas for
engaging elected
officials!

JOIN THE LISTSERV



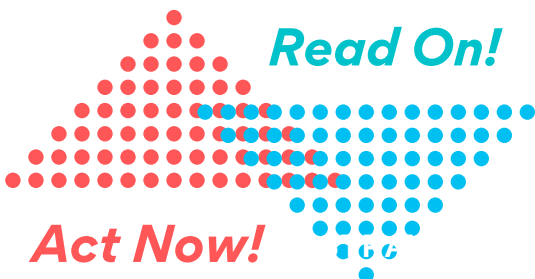
EBARRETT@TJCOG.ORG AND DHEFLIN@PTRC.ORG



GOOGLE "JORDAN LAKE ONE WATER" FOR WEBSITE



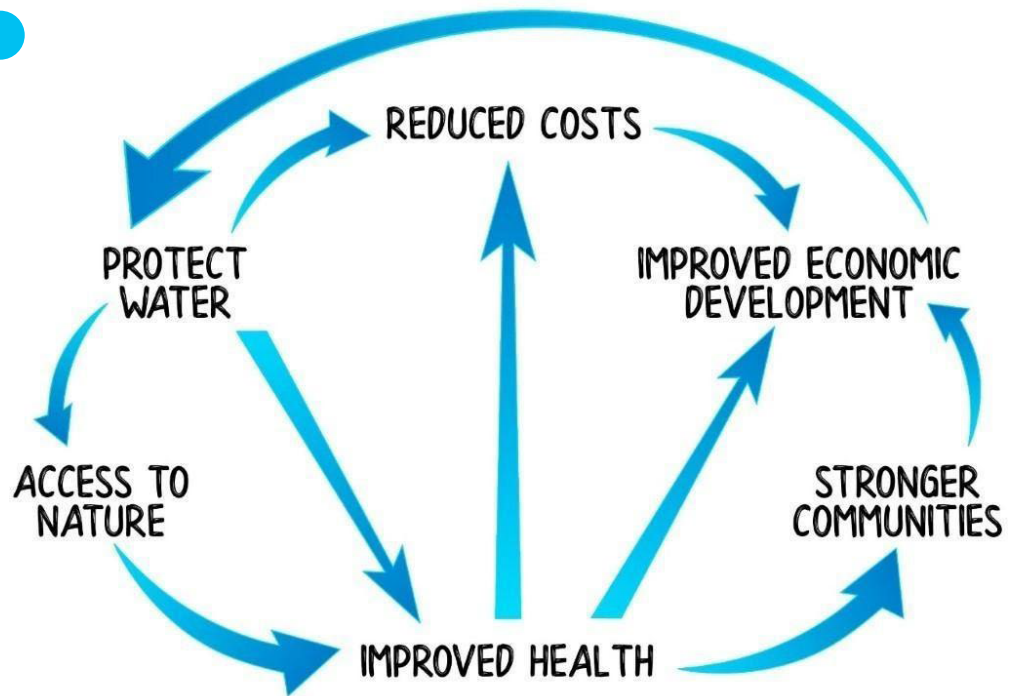
TRIANGLE J
COUNCIL OF GOVERNMENTS



Read On!

Act Now!

COMMUNICATING THE MANY BENEFITS OF CLEAN WATER



What can seem like competing priorities are actually the expected benefits of a unified investment in clean water!

JLOW has committed to the One Water approach. Investments in clean water and clean water solutions yield many dividends--like community well-being, health, economic health, access to nature, and treatment cost control, to name a few. This makes the JLOW goals and continued progress essential to assuring our growing communities will be as vibrant, healthy, and economically sound tomorrow as they are today. The work we support must acknowledge that there are many benefits to be reaped in selecting and supporting clean water solutions.

[Read more](#) from the Benefits Workgroup; [share the draft](#) with others; [send us](#) your comments by May 31! See next page for a [sample email](#) to use when sharing with elected officials.

Sample Email



Hi **[NAME]**,

I wanted to encourage you to join me in supporting the Jordan Lake One Water (which is commonly referred to as “J-LOW”) effort. Jordan Lake One Water (JLOW) is a group of diverse stakeholders from within the million acre Jordan Lake Watershed who are working to create more options for managing water holistically—using a triple-bottom line approach seeking to balance 1) environmental 2) societal (how it affects people) and 3) finance (how it affects the local economy). JLOW is important to me because **[insert your own reasons for it being important to you]**. I’m helping them get the word out about JLOW because they have a mission to include all interests in the Jordan Lake watershed.

You can engage in two important ways:

- 1) Sign up for the JLOW email list at: [Jordan Lake One Water | Triangle J Council of Government \(TJCOG\)](#)
- 2) Review and comment on the Draft JLOW Vision and Recommendations document here: [Jordan Lake One Water | Triangle J Council of Government \(TJCOG\)](#)

Comments are due to Emily Barrett ebarrett@tjco.org and Danica Heflin at dheflin@ptrc.org by May 31st.

Thanks much for considering this and have a great rest of your day!

Sincerely,
[Your Name]



thank you

