

MEMBERS

Counties

Alamance
Caswell
Davidson
Davie
Forsyth
Guilford
Montgomery
Randolph
Rockingham
Stokes
Surry
Yadkin

Municipalities

Archdale
Asheboro
Bermuda Run
Bethania
Biscoe
Boonville
Burlington
Candor
Clemmons
Cooleemee
Danbury
Denton
Dobson
East Bend
Eden
Elkin
Elon
Franklinville
Gibsonville
Graham
Green Level
Greensboro
Haw River
High Point
Jamestown
Jonesville
Kernersville
King
Lewisville
Lexington
Liberty
Madison
Mayodan
Mebane
Midway
Mocksville
Mount Airy
Mt. Gilead
Oak Ridge
Pilot Mountain
Pleasant Garden
Ramseur
Randleman
Reidsville
Rural Hall
Seagrove
Sedalia
Stokesdale
Stoneville
Summerfield
Thomasville
Tobaccoville
Trinity
Troy
Village of Alamance
Walkertown
Wallburg
Walnut Cove
Wentworth
Winston-Salem
Yadkinville
Yanceyville



Piedmont Triad Regional Council Executive Committee Minutes

Wednesday, August 4, 2021

12:00 noon

PTRC Headquarters

1398 Carrollton Crossing Drive

Kernersville, NC 27284

Members Present:

Councilwoman Marikay Abuzuaiter, City of Greensboro
Commissioner Kevin Austin, Yadkin County
Alderwoman Renee Bryant, City of Randleman (Z)
Mayor Rick Cross, Town of Bermuda Run
Mayor Pro Tem Monta Davis-Oliver, Town of Yadkinville (Z)
Commissioner Fleming El-Amin, Forsyth County
Commissioner Benita Finney, Davie County (Z)
Mayor Alvin Foster, Town of Yanceyville
Chairman Darrell Frye, Randolph County
Councilman Rick McCraw, City of King
Commissioner Rick Morris, Stokes County (Z)
Commissioner Scott Needham, Town of Pilot Mountain (Z)
Commissioner Mark Richardson, Rockingham County
Commissioner Don Truell, Davidson County
Mayor Larry Ward, Town of Denton (Z)
Commissioner Steve Yokeley, City of Mount Airy
(Z) Denotes attendance via ZOOM

Members Absent:

Council Member Jim Butler, City of Burlington
Councilman Darryl Carter, City of Eden
Commissioner Carly Cooke, Guilford County
Council Member Lynne DeVaney, Town of Summerfield
Commissioner Nathaniel Hall, Caswell County
Councilman Ricky Hall, City of Graham
Councilman Victor Jones, City of High Point
Councilman John Larson, City of Winston-Salem
Councilwoman Peggy Leight, Town of Walkertown
Commissioner Damon Prince, Town of Troy
Commissioner Terry Renegar, Davie County
Commissioner Dottie Robinson, Montgomery County
Commissioner Van Tucker, Surry County
Commissioner Craig Turner, Alamance County

Chairman Kevin Austin welcomed the PTRC Executive Committee and called the meeting to order at 12:02 p.m. The meeting was held virtually via Zoom in addition to in person attendance. Mr. Austin requested a moment of silence and then led the Executive Committee in the Pledge of Allegiance.

- 1) Action Item: Request for approval of the June 2, 2021 PTRC Executive Committee minutes, Mr. Kevin Austin, Chair**

- 2) Action Item: Request for authorization to issue a contract addendum to Second Harvest Food Bank for additional Congregate Nutrition meals in Caswell County in the amount of \$12,250 for the period ending September 30, 2021, Mr. Joe Dzugan, Aging Systems Coordinator**
 - a) The Piedmont Triad Regional Council Area Agency on Aging (PTRC AAA) serves as a pass-through agent, to disseminate CARES Act funds by making one-time grants to organizations delivering vital services to vulnerable residents across the region. The project period is September 1, 2020 through September 30, 2021. All CARES Act funds must be obligated by September 30, 2021. The planning department was requested to provide GIS services to the County. Duties include: (1) revising the extraterritorial jurisdiction (ETJ) boundary around the towns of Troy and Candor that are currently misrepresented; and (2) revising the County zoning layer to incorporate rezonings between 2004 and 2020 and to better align with tax parcel boundaries. The planning department is already contracted with Montgomery County to provide current planning services. This GIS services contract will provide additional services to the County.
 - b) In Caswell County we have \$12,250 unallocated due to a recent declined contract. The provider was unable to perform the deliverables of the senior center technology grant. Reaching out to Second Harvest Food Bank they accepted \$12,250.00. This will allow Second Harvest Food Bank to provide additional Congregate Nutrition meals in Caswell County until September 30, 2021. Request for authorization to issue a contract addendum to Second Harvest Food Bank for additional Congregate Nutrition meals in Caswell County in the amount of \$12,250 for the period ending September 30, 2021.
 - c) Request for authorization to issue a contract addendum to Second Harvest Food Bank for additional Congregate Nutrition meals in Caswell County in the amount of \$12,250 for the period ending September 30, 2021.

- 3) Action Item: Request for authorization to issue a contract to Wake Forest Baptist Health for CARES Act Nutrition Services in the amount of \$28,650.00 for the period September 1, 2020 to September 30, 2021, Mr. Joe Dzugan, Aging Systems Coordinator**
 - a) The Piedmont Triad Regional Council Area Agency on Aging (PTRC AAA) serves as a pass-through agent, to disseminate CARES Act funds by making one-time grants to organizations delivering vital services to vulnerable residents across the region. The project period is September 1, 2020 through September 30, 2021. All CARES Act funds must be obligated by September 30, 2021.
 - b) In Forsyth County we have \$28,650 unallocated due to declined contracts. Three senior centers did not accept the allocated funding for the senior center technology grant. Reaching out to Wake Forest Baptist Health they accepted \$28,650.00. This will allow Wake Forest Baptist Health to continue their program of the delivery of fresh produce and pre-packaged meals to older adults which was started with CARES Act funds until September 30, 2021.
 - c) Mr. Fleming El-Amin asked why the senior centers couldn't accept the grants. Mr. Dzugan answered that the senior centers weren't open at the time the money was awarded so they didn't feel they had the capacity to spend it. Mr. Matthew Dolge added that it was a new initiative to help educate seniors on technology. Mr. Dolge added it was a new initiative to educate seniors on technology.

- d) Mr. Rick Cross commented that the need isn't any less and we should continue on with this effort toward technology deliverables. Mr. Dolge agreed and stated that no one is losing these funds. We wanted to be able to keep the money in our region instead of it going back to the state. We hope to follow up with the technology initiative with ARP funding.
 - e) Mr. Darrell Frye asked if there are provider changes and if the same people are served. Mr. Dolge answered yes, it stays in the same county.
 - f) Request for authorization to issue a contract to Wake Forest Baptist Health for CARES Act Nutrition Services in the amount of \$28,650.00 for the period September 1, 2020 to September 30, 2021.
- 4) Action Item: Request authorization to amend our contract with the North Carolina Center for Health and Wellness (NCCHW) to receive supplemental funding in the amount of \$22,395 for the Nutrition Innovation Pilot Project for the period September 1, 2021 to September 1, 2023, Mr. Joe Dzugan, Aging Systems Coordinator**
- a) In 2020, the Piedmont Triad Regional Council Area Agency on Aging (PTRC AAA) partnered with the North Carolina Center for Health and Wellness (NCCHW) in receiving a 3 -year Administration of Community Living (ACL) grant to operate a pilot project to innovate Older Americans Act meal programs in Rockingham County.
 - b) In July 2021 ACL notified PTRC AAA and NCCHW of available additional funding to support this pilot project. We have applied for these additional dollars and likely will be awarded. There is a 25% match requirement on these dollars which will come from in-kind support from local providers.
 - c) Mr. Kevin Austin asked if the period remains the same. Mr. Dzugan answered yes.
 - d) Request for authorization to amend our contract with the North Carolina Center for Health and Wellness to receive supplemental funding in the amount of \$22,395 for the Nutrition Innovation Pilot Project for the period September 1, 2021 to September 1, 2023
- 5) Action Item: Request for approval to move forward with applying for the HUD FY2021 Healthy Homes and Weatherization Cooperation Demonstration grant, Mr. Michael Blair, Community Development Director**
- a) The Department of Housing and Urban Development has re-released the date for a new demonstration grant limited to active Weatherization Programs (Wx) and active Lead Safe Housing Program. The program will award \$1,000,000 to programs (five nationally) that will show how cooperation can better serve low income households when it comes to energy assistance, lead based hazard reduction, and healthy homes improvements. Typically program rules of various housing grants (Wx, Lead, & Rehab) make joint work problematic. This can include how a property is approved for service; who is being served by priority and income; and what disqualifying repairs may make work impossible.
 - b) The PTRC has the Weatherization grant in Guilford County including inside Greensboro; the City of Greensboro was awarded a new 3 year Lead grant in 2020 making this an eligible application. The PTRC Community Development Department Staff requests Executive Committee approval to move forward with the PTRC applying for funds for HUD FY2021 Healthy Homes and Weatherization Cooperation Demonstration grant due August 17, 2021.

- c) The grant includes a maximum amount of grant funds that can be used for all hazard control and energy conservation activities in a single housing unit which is limited to \$23,000.
- d) The grant also includes evaluation of the Wx, Lead, and Rehab work related to health impacts on various issues like asthma and other conditions exacerbated by environmental triggers like mold, dust and lead. Partners will be selected based on their past and current work within the “housing and health” field. The City of Greensboro Lead Program would be the primary partner however the PTRC would act as the applicant and grantee should the grant be successful.
- e) Mr. Fleming El-Amin asked why Winston Salem did not qualify. Mr. Blair answered that they do not have an active lead program at this time.
- f) Request for approval to move forward with applying for the HUD FY2021 Healthy Homes and Weatherization Cooperation Demonstration grant

6) Action Item: Request for PTRDC Member Appointment for Non-Profit Seat, Mr. Jesse Day, Regional Planning Director

- a) Sandi Scannelli, President & CEO of the Clemmons Community Foundation, joined the Foundation in 2018. Prior to her current role, Sandi led community foundations in both Virginia and Florida. She entered the philanthropy field in 2006 after selling a Virginia-based workforce development company in 2004, which she founded. Her related civic experience and work includes serving on an industrial development commission and with a regional economic development partnership in Virginia. Sandi earned a Bachelor of Arts from Mary Baldwin University, with a concentration in Business. The Clemmons Community Foundation stewards ~\$16 million in assets serving Clemmons, Lewisville, Yadkin County and northern Davidson County through grants, scholarships, and other community-based programming.
- b) There are two more vacant private sector and non-profit sector representative seats. Request approval for the PTRDC Board Member appointment of Ms. Sandi Scannelli.
- c) Mr. Kevin Austin added that Ms. Scannelli does tremendous work around the region for workforce development and will be an asset to the board.
- d) *This was approved at the PTRDC Meeting on July 28th pending approval by this Board.*

7) Action Item: Request for approval of application and acceptance of the SBA Community Navigator Program up to \$250,000 in SBA funds split between calendar year 2021, 2022, and 2023, Mr. David Putnam, Regional Economic Strategist

- a) The Small Business Administration (SBA) announced a funding opportunity titled the Community Navigator Program intended to reach, and support underserved small businesses, including micro and rural businesses, with emphasis on those owned by women, veterans and socially and economically disadvantaged individuals. The program requires a Hub and Spoke model be deployed to accomplish the program’s intent. The Hub and Spoke model features the Hub (lead organization) at the center of a network of Spokes (support organizations).
- b) In response to the Community Navigator Program’s Notice of Funding Opportunity published by the SBA, the Nussbaum Center, a proposed Hub, invited PTRC to collaborate as one of five Spokes for the effective implementation of the project. PTRC’s role in this project is proposed as developing entrepreneurial training, support, and resilience curriculum; and also, deploying the developed curriculum to entrepreneurs across the region to better support the ecosystem. As a result, the PTRC would receive \$250,000 across a 2 year period to accomplish its outlined

objectives as a Spoke. Meanwhile, the Nussbaum Center would act as the fiscal agent and Hub for the greater award request.

- c) The specific deliverable would be developing a resiliency toolkit that could be deployed across the region.
- d) Mr. Fleming El-Amin asked if \$250,000 was the maximum. Mr. Putnam answered yes that is the maximum for each spoke.
- e) Mr. Rick Cross asked what execution looks like. Mr. Putnam answered that Nussbaum would be the lead applicant and PTRC would come in as a collaborative partner. They will be the fiscal agent and we will deploy the committed services which is the toolkit. Mr. Dolge added that this will help us create a resource that we can offer regionally using our Workforce Development program to distribute it. We would own the tool and be able to use it on a broader scale.
- f) Mr. Mark Richardson asked who/what the other four spokes are. Mr. Putnam answered: Greensboro Public Library, The Forge, East Greensboro Now, and Bi-Local Initiative.
- g) Mr. Mark Richardson asked if the Workforce Readiness Team will be involved. Mr. Dolge answered yes, they will be a large part of our approach.
- h) Request for approval of application and acceptance of the SBA Community Navigator Program up to \$250,000 in SBA funds split between calendar year 2021, 2022 and 2023

8) Action Item: Request to approve submission for the USDA Regional Food System Partnerships Grant and acceptance of funds, if awarded, Ms. Jennifer Bedrosian, Food Systems Coordinator

- a) The Piedmont Triad Regional Development Corporation submitted a grant application on July 6, 2021 to the USDA for a Regional Food System Partnerships Grant to build the NC Triad Food System Dashboard: a regional interactive data center to help inform and build community. Four partners will work together on this project.
 - i) The Piedmont Triad Regional Development Corporation (PTRDC)
 - ii) The Piedmont Triad Regional Council, (PTRC)
 - iii) North Carolina A & T University (NC AT&T)
 - iv) Piedmont Triad Regional Food Council (PTRFC).
- b) The Dashboard will provide access to high-quality curated data, engaging visuals, mapping, and video elements that can enhance and encourage the use of the tool while updating the previous data collection.
- c) The Dashboard will bring together data from public and private sources to help decision makers, partners, and stakeholders to better understand their food system and identify areas where changes are needed. The Dashboard can be used to better inform elected officials and community leaders on how they can work together to move the region forward building a better, more connected, and resilient food system for all.
- d) The partners will work with NCA&T's faculty and students on survey design & community engagement, especially outreach to socially disadvantaged groups and rural communities.
- e) Community listening sessions and interactive workshops will be held to expand previous work and build new relationships. The sessions will further build quantitative and qualitative data collection that will also inform mapping elements of the project. Private sector and community leaders will be included to ensure the widespread awareness and understanding of the initiative.
- f) Mr. Kevin Austin asked if PTRC's part is administrative. Mr. Day answered yes and we would manage the Dashboard piece in house.
- g) Mr. Kevin Austin added that NCACC just published its report about food insecurity. It can be found here: <https://www.ncacc.org/about/presidential-initiatives/2020-21-resilience-initiative-counties-strengthening-ncs-food-ecosystem/>

- h) Approval to submit the application for the grant. Requested RFSP Funds total \$566,057 and a match of \$66,732 in-kind (\$40,748 from PTRC and \$25,984 from NCA&T University). Approval to accept the funds, if awarded.

9) Action Item: Request for approval to contract with NCDOT on behalf of Mocksville and Walnut Cove for a total of \$106,800 to complete greenway feasibility studies, Mr. Carter Spradling, Regional Planner

- a) The Northwest Piedmont Rural Planning Organization is excited to have received an award of \$96,120 to fund two separate greenway design studies in Mocksville and Walnut Cove. The award was made official by the Transportation Planning Division of the North Carolina Department of Transportation on July 1, 2021.
- b) Funding is made available through the Federal Highway Administration's State Planning and Research program as part of the Fixing America's Surface Transportation (FAST) Act. The FAST Act continues to require long-range statewide transportation plans and statewide transportation improvement programs (STIPs) to provide for the development and integrated management and operation of transportation systems and facilities that enable an intermodal transportation system, including pedestrian and bicycle facilities.
- c) Funds are to be used for private engineering firm use only and are intended for direct and indirect costs associated with these two specific design projects. This is a reimbursement program. The entirety of the project cost must be paid through PTRC's local funds and then requires pass through reimbursement from NCDOT. These are federal funds, and all pertinent state and federal regulations must be adhered to.
- d) Projected total project costs are \$48,400 for project #49600.4.23 (Mocksville-Davie Community Link Study) and \$58,400 for project #49600.4.24 (Walnut Cove Greenway Feasibility Study), for a total of \$106,800. Federal funding will account for 80% of the total cost of each project (\$38,720 and \$46,720 respectively), while the State of NC will be responsible for funding 10% of each project (\$4,840 and \$5,840 respectively). The towns of Mocksville and Walnut Cove will be responsible for the final 10% matches at \$4,840 and \$5,840 respectively.
- e) Request for approval to contract with NCDOT on behalf of Mocksville and Walnut Cove for a total of \$106,800 to complete greenway feasibility studies.

10) Action Item: Request for approval of NC Radar Study Proposal, Mr. Matthew Dolge, Executive Director

- a) Mr. Dolge stated that before COVID we had a presentation by Van Denton that discussed the radar gap. Twenty years ago the National Weather Service (NWS) removed the radar that was in Charlotte and never replaced it. The radar that serves our area is in Greenville, SC, Raleigh, NC and Blacksburg, VA. The concentration of the beam is less effective as you move further out and our existing coverage for radar is not high resolution. This causes tornados to never show up on the radar and the risk was unknown for 20-30 minutes. We are looking at ways to solve that problem from a safety standpoint. Improved radar coverage would not only protect more people but also help first responders and utility workers. Senator Richard Burr asked for NWS for a study and we feel like more studies should be done.
- b) We put together a RFP and NC State responded. They feel they can do a study of outcomes which would allow us to get funding for new radars in this area. This is in the budget with the General Assembly and we believe it will be fully funded. However we really need to move on this so we along with WPCOG and Centralina COG are asking our boards to give approval to move forward. We will each commit \$19,000 but hopefully not have to expend it.

- c) We are asking for authorization to commit those funds for completion of the study. We hope to have it done by the first of January. It will be in the \$6-8million range of state and federal funds for a radar. The main cost is electricity which would be about \$80,000 a year. We are talking to NC State about owning the system and they would be the ones to maintain and operate it over the long term.
- d) Mr. Mark Richardson asked what the radar capability is. Mr. Dolge answered that that is the information that the study will give us. We would like to see the capability to adequately cover our area. North of Charlotte and west of Hickory including Greensboro and Winston Salem are the most affected areas that are missed by radar. Mr. Kevin Austin said he believes it's about 600,000 citizens affected by the lack of radar.
- e) Request for authorization to enter into agreement with Western Piedmont COG for the Piedmont Radar Project Study for period September 1, 2021- February 28, 2022.

11) Roll Call vote for the Above-mentioned Action Items 1-10

- a) A motion was made by Mr. Mark Richardson.
- b) The motion was seconded by Mr. Fleming El-Amin.
- c) Roll call vote- Ayes: Councilwoman Marikay Abuzaiter, Commissioner Kevin Austin, Alderwoman Renee Bryant, Mayor Rick Cross, Mayor Pro Tem Monta Davis-Oliver, Commissioner Fleming El-Amin, Commissioner Benita Finney, Mayor Alvin Foster, Chairman Darrell Frye, Councilman Rick McCraw, Commissioner Rick Morris, Commissioner Scott Needham, Commissioner Mark Richardson, Commissioner Don Truell, Mayor Larry Ward, Commissioner Steve Yokeley.
- d) Nays: none
- e) Action Items 1-10 are approved.

12) Executive Director's Report, Matthew Dolge, Executive Director

- a) Mr. Dolge stated that we did have our appeal of the Healthy Opportunities proposal. We appreciate the support of Mark Richardson who attended along with other leaders like Mayor Allen Joines. We received a reinforcement of the initial ruling. We are disappointed and it's a decision that hurts our region. We put in a lot of effort and we will continue to engage in discussions with our partners to see how we can move forward.
- b) Our homebound vaccination effort continues to be successful. In April we set up a call system to put people in touch with a provider to receive a vaccine. We've helped vaccinate 1,000 people between April and July. NCDHHS heard about it and wanted to make it available statewide. This is great initiative by our staff.
- c) We will have our full board meeting in two weeks. Right now the plan is to hold this as a hybrid. But our space is limited and first seats need to go to our board members.
- d) In August this large conference room will have a technology upgrade. We will be Microsoft certified as a virtual meeting spot. We are looking forward to better technology.

13) Around the Region, Mr. Kevin Austin, Chair

- a) Mr. Marikay Abuzaiter announced that the National Folk Festival will be September 10-12th in Downtown Greensboro. It's always a great time.

- b) Mr. Darrell Frye announced that as of July 1st American Healthcare now owns Randolph hospital. It has been a three year struggle but now there is finally success.

14) Mr. Austin thanked everyone for their attendance.

There being no other business, the meeting was adjourned with a motion from Ms. Marikay Abuzuaiter and a second from Mr. Fleming El-Amin at 1:07p.m.

Kevin Austin, PTRC Chair

Katie Mitchell, Clerk to the Board