

## MEMBERS

### Counties

Alamance  
Caswell  
Davidson  
Davie  
Forsyth  
Guilford  
Montgomery  
Randolph  
Rockingham  
Stokes  
Surry  
Yadkin

### Municipalities

Archdale  
Asheboro  
Bermuda Run  
Bethania  
Biscoe  
Boonville  
Burlington  
Candor  
Clemmons  
Cooleemee  
Danbury  
Denton  
Dobson  
East Bend  
Eden  
Elkin  
Elon  
Franklinville  
Gibsonville  
Graham  
Green Level  
Greensboro  
Haw River  
High Point  
Jamestown  
Jonesville  
Kernersville  
King  
Lewisville  
Lexington  
Liberty  
Madison  
Mayodan  
Mebane  
Midway  
Mocksville  
Mount Airy  
Mt. Gilead  
Oak Ridge  
Pilot Mountain  
Pleasant Garden  
Ramseur  
Randleman  
Reidsville  
Rural Hall  
Seagrove  
Sedalia  
Stokesdale  
Stoneville  
Summerfield  
Thomasville  
Tobaccoville  
Trinity  
Troy  
Village of Alamance  
Walkertown  
Wallburg  
Walnut Cove  
Wentworth  
Winston-Salem  
Yadkinville  
Yanceyville



# Piedmont Triad Regional Council Executive Committee Minutes

Wednesday, September 1, 2021

12:00 noon

PTRC Headquarters

1398 Carrollton Crossing Drive

Kernersville, NC 27284

### **Members Present:**

Councilwoman Marikay Abuzuaiter, City of Greensboro  
Commissioner Kevin Austin, Yadkin County  
Alderwoman Renee Bryant, City of Randleman (Z)  
Councilman Darryl Carter, City of Eden (Z)  
Commissioner Carly Cooke, Guilford County (Z)  
Mayor Rick Cross, Town of Bermuda Run  
Mayor Pro Tem Monta Davis-Oliver, Town of Yadkinville (Z)  
Council Member Lynne DeVaney, Town of Summerfield (Z)  
Commissioner Fleming El-Amin, Forsyth County  
Commissioner Benita Finney, Davie County (Z)  
Mayor Alvin Foster, Town of Yanceyville  
Chairman Darrell Frye, Randolph County  
Councilwoman Peggy Leight, Town of Walkertown (Z)  
Councilman Rick McCraw, City of King  
Commissioner Rick Morris, Stokes County (Z)  
Commissioner Mark Richardson, Rockingham County  
Commissioner Don Truell, Davidson County  
Commissioner Craig Turner, Alamance County (Z)  
Commissioner Steve Yokeley, City of Mount Airy (Z)  
*(Z) Denotes attendance via ZOOM*

### **Members Absent:**

Council Member Jim Butler, City of Burlington  
Commissioner Nathaniel Hall, Caswell County  
Councilman Ricky Hall, City of Graham  
Councilman Victor Jones, City of High Point  
Councilman John Larson, City of Winston-Salem  
Commissioner Scott Needham, Town of Pilot Mountain  
Commissioner Damon Prince, Town of Troy  
Commissioner Terry Renegar, Davie County  
Commissioner Dottie Robinson, Montgomery County  
Commissioner Van Tucker, Surry County  
Mayor Larry Ward, Town of Denton

Chairman Kevin Austin welcomed the PTRC Executive Committee and called the meeting to order at 12:00 p.m. The meeting was held virtually via Zoom in addition to in person attendance. Mr. Austin requested a moment of silence and then led the Executive Committee in the Pledge of Allegiance.

- 1) **Action Item: Request for approval of the August 4, 2021 PTRC Executive Committee minutes, Mr. Kevin Austin, Chair**
  
- 2) **Action Item: Request for approval to enter into contract with the Town of Jamestown for \$8,300 to be billed all in FY 21-22, Mr. Jesse Day, Regional Planning Director**
  - a) The Planning Department requests to enter into contract for geographic information system (GIS) services with the Town of Jamestown.
  - b) Jamestown GIS Mapping Services - \$8,300:
  - c) The planning department was requested to provide GIS services to the Town. PTRC staff will update the Town's utility infrastructure database (water, sewer, and stormwater) for three targeted locations (Grandover Village Shopping Center, Adam's Farm, and Oakdale/Bypass). The Town will provide CAD files and construction/as-built drawings of the data to be incorporated into the GIS database. PTRC staff will perform a site visit at each location for data verification.
  - d) The Town has approved the contract and the planning effort is scheduled to begin in September 2021 with a completion date of February 2022.
  - e) Request for approval to enter into contract with the Town of Jamestown for \$8,300 to be billed all in FY 21-22.
  
- 3) **Action Item: Request for authorization to enter into contract with Ramseur, Reidsville and Randleman for land development plan updates totaling \$112,500, Mr. Jesse Day, Regional Planning Director**
  - a) The Planning Department requests to enter into contract for land development plan updates with Ramseur, Reidsville and Randleman. Each jurisdiction would like to utilize PTRC to update the existing documents, incorporate updated demographic and future growth opportunities and facilitate the public input process. To abide by the 160D legislation, each jurisdiction will have a "reasonably updated" land development plan.
  - b) Ramseur Land Development Plan - \$33,000  
The Town has approved the contract and the planning effort is scheduled to begin in September 2021 with a completion date of June 2022.
  - c) Randleman Land Development Plan - \$36,500  
The City is evaluating the proposal and if/when signed the planning effort is scheduled to begin in September 2021 with a completion date of June 2022.
  - d) Reidsville Land Development Plan - \$43,000  
The City is evaluating the proposal and if/when signed the planning effort is scheduled to begin in September 2021 with a completion date of June 2022.
  - e) Approval of 3 contracts totaling \$112,500 for professional planning services with Ramseur, Reidsville and Randleman.
  
- 4) **Action Item: Authorization to apply for NC Division of Water Resources' 205(j) water quality planning grant up to \$53,000, Ms. Grace Messinger, Water Resources Planner**
  - a) Mr. Jesse Day introduced Ms. Grace Messinger who started in her position in June.

- b) Ms. Messinger explained that the PTRC Planning Department has utilized NC Division of Water Quality 205(j) grants as a critical component of its annual budgets to support local and regional water quality planning, restoration, and outreach work. The 205(j) grant proposals for this upcoming year must be received by September 10, 2021. The PTRC Planning Department is currently engaged in conversations to be an applicant for two (2) projects valued around \$50,000 for this coming grant cycle. One project in Lewisville would help inventory existing stormwater and drainage systems to help with reporting and abiding by stormwater permits with the State. The second project would benefit the North Asheboro parks with design of a stormwater control measure (SCM), helping to implement a recent watershed plan for Haskett's Creek.
- c) The 205(j) grants do not require any cost share for the agreement, however, any in-kind match provided by project partners will increase grant competitiveness. In addition, 205(j) will only reimburse up to 10% of indirect costs for indirect expenses. The remaining difference will be used as additional matching funds in the grant budget.
- d) Mr. Mark Richardson asked about match. Ms. Messinger stated that the Towns will match with in kind service.
- e) The PTRC Planning Department requests that the Executive Committee authorize staff to apply for two (2) 205 (j) planning grants and receive funds if successful from the NC Division of Water Resources totaling up to \$53,000.

**5) Action Item: Request for Approval of First Budget Revision for FY 2021-2022, Mr. Jarrod R. Hand, Finance Director**

- a) The Finance Department requests approval of a revision to the fiscal year 2021-2022 budget of the Piedmont Triad Regional Council. This revision shows a net increase, from the original budget, of \$259,755. The following pages include the revised Budget Ordinance and a summary of the changes by area.
- b) It is recommended that the board adopt this budget revision to recognize a net increase of \$259,755 in the 2021-2022 budget.
- c) Mr. Hand explained that the increase in budget is due in part to new housing projects added in Winston and Burlington. Planning also added CFAT, an EDA grant for Forsyth and Stormwater in Denton. The Weatherization Program saw an increase in funding due to rollover and the state awarding extra dollars for training. Workforce Development saw a decrease due to contractors.
- d) Mr. Fleming El-Amin asked for more information about the WFD cuts. Mr. Hand explained that WFD dollars are two year funding streams. The budget is done in April before allocations and before we know what contractors have expended. Contractors have been using training services more than usual.
- e) Approval of First Budget Revision for FY 2021-2022

**6) Action Item: Request for authorization to prepare and submit a proposal for phase one of the Build Back Better challenge grant program offered by the Economic Development Administration, Mr. Matthew Dolge, Executive Director**

- a) Mr. Dolge stated that he is requesting that the Executive Committee authorize the staff to prepare and submit a proposal for phase one of the Build Back Better challenge grant program offered by the Economic Development Administration. This is a planning grant that will provide \$500,000 dollars to up to 60 successful regions to develop a strategy around one or more specific economic clusters. PTRC has convened regional partners and plan to apply for support of a Next Generation Manufacturing cluster. A description of this concept is attached. Engaged partners will include all

of our member governments, chambers, the Piedmont Triad Partnership, foundations, workforce programs, entrepreneurial, private industries, and educational entities. There is no match required for phase one.

- b) It is expected that success in phase one will lead to an application for phase two funding in March of 2022. This phase provides up to seventy-five million dollars for 30 successful regions to implement a sector strategy. The Board will be asked to take separate action if we are eligible for phase 2.
- c) The match is 80% federal and 20% local.
- d) We don't want multiple applications for the region so we brought many people together to move forward with an application.
- e) We have a super cluster around advanced manufacturing and we are looking at the continuum of manufacturing from schooling to advanced materials. The application is all about building on an existing asset.
- f) The first part is to create a narrative of our vision. That will be due on October 15<sup>th</sup>.
- g) Our proposal will embody talent, workforce, entrepreneurship, maker spaces, rapid prototyping, and a network of micro manufacturing. The big winner is looking at a multi- university cluster that would be the next generation hub of manufacturing. NC A&T has been included in this process.
- h) We also want to contract with Creative Economic Development Consulting, LLC to help this process. The contract will be for no more than \$9,999.
- i) We have partnered with Piedmont Triad Partnership so they are helping fund the project. Greater Greensboro Foundation has committed 20 hours of work.
- j) We are asking for your endorsement to apply by October 15<sup>th</sup> and for approval to engage with consultants to help us with this project.
- k) Mr. Mark Richardson stated that his local government would like to support this and suggested creating a template that all counties and municipalities can use. Mr. Dolge stated that we are planning to create a template and talking points. We hope to receive 100-200 letters of support from local governments, Chambers and major employers.
- l) Mr. Fleming El-Amin asked if match sources need to be identified by October 15<sup>th</sup>? Mr. Dolge answered that we cannot use federal funds to match for this. We will need to show financial commitment but don't have to have funds in hand.
- m) Mr. Darrell Frye asked if the mega site will influence this process at all. Mr. Dolge responded that we will mention that in our proposal. The mega site could give us an advantage for recruitment and attracting manufacturers.
- n) Mr. Don Truell asked if it matters that some counties in the region operate under their own Workforce Boards. Mr. Dolge answered that we are hopeful that all the boards will buy in. We want to find ways for this to be impactful in all counties.
- o) Ms. Carly Cooke asked for more information on the match requirements. Mr. Dolge explained that we will not be coming to our members to ask for the \$15 million in match dollars. We will be looking at all of the investments made as match. For example, Alamance Community College is breaking ground on a biomedical facility. We can count that building as match dollars. Time for faculty and staff would also count towards match. We will look at efforts already in place to go towards our match.
- p) Mr. Dolge also requested that the Executive Committee formally endorse the project and allow the Chairman to sign a letter of support. We will be asking each of our member governments to also provide letters of support for the project.
- q) Request for authorization to prepare and submit a proposal for phase one of the Build Back Better challenge grant program offered by the Economic Development Administration

**7) NEW BUSINESS: Request for authorization to enter into contracts with nutrition partners for the grant period September 1, 2021 – September 30, 2022, Ms. Adrienne Calhoun, Area Agency on Aging Director**

- a) A Federal Major Disaster Declaration (MDD) related to the Coronavirus pandemic, the Administration for Community Living (ACL) has awarded supplemental funding from the Consolidated Appropriation Act, 2021. Food insecurity was a problem prior to COVID-19, but this issue has been exacerbated during the pandemic. Projects funded through Supplemental Nutrition Funding for Home Delivered Meals (HDC5) will address the needs of older adults experiencing food insecurity. The funding was made available following the PTRC Procurement Policy.
- b) HDC5 funds are administered by PTRC AAA and are allocated as one time grants to nutrition providers in our 12 counties based on the North Carolina Intrastate Funding Formula (IFF).

County	Provider	HDC5 Allocation
Alamance	Alamance County Meals on Wheels	\$73,395
Caswell	Caswell County Senior Services	\$17,133
Davidson	Davidson County Senior Services	\$77,882
Davie	Davie County Senior Services	\$21,686
Forsyth	Senior Services, Inc. Forsyth	\$147,075
Guilford	Senior Resources of Guilford	\$213,703
Montgomery		\$16,824
Randolph	Randolph Senior Adults Association	\$65,066
Rockingham	Second Harvest Food Bank of Northwest NC	\$53,337
Stokes		\$25,770
Surry	YVEDDI	\$39,560
Yadkin	YVEDDI	\$19,246
<b>TOTAL HDC5</b>		<b>\$770,677</b>

- c) Request for authorization to enter into contracts with nutrition partners for the grant period September 1, 2021 – September 30, 2022

- 8) NEW BUSINESS: Action Item: Request authorization to enter into contract with National Association of Area Agencies on Agency for the Communities RISE Together—a COVID Equity Outreach Grant in the amount of \$20,000 for a six-month period starting July 1, 2021 with a no cost extension available, Ms. Adrienne Calhoun, Area Agency on Aging Director**
- a) The PTRC/Area Agency on Aging is one of 48 Area Agencies on Aging in the nation selected to participate in the Communities RISE Together—a COVID Equity Outreach Grant Project funded by the U.S. Health Resources & Services Administration (HRSA).
  - b) The National Association of Area Agencies on Aging (N4A) is issuing this one-time award in the amount of \$20,000 for six months. N4A is a partner and funded entity under this grant which is being administered by the WELL-BEING in the Nation (WIN) Network and the Public Health Institute (PHI), along with a coalition of national, state and local organizations that serve constituencies most at-risk from the COVID-19 virus and its variants.
  - c) This specific grant opportunity is important as it constitutes the first time the Aging Network has been invited to participate with public health to advance health care outcomes through a nationally scaled effort. This is a significant opportunity for the network to show our value, our efficacy and our ability to connect deep into communities with at-risk consumers, while simultaneously driving excellent outcomes.
  - d) Stokes County is the designated county for this outreach effort. Currently Stokes County’s COVID-19 vaccination rates are less than expected which is around 36%. This funding will be used to partner with the local public health department and community leaders to provide education and accessibility to vaccination clinics.
  - e) Ms. Calhoun added that PTRC is working with the state to get homebound people vaccinated. As of Monday, we have made 950+ referrals since mid-July.
  - f) A discussion around vaccine hesitancy was held.
  - g) I request authorization to enter into contract with the National Association of Area Agencies on Agency for the Communities RISE Together—a COVID Equity Outreach Grant in the amount of \$20,000 for a six-month period starting July 1, 2021 with a no cost extension available.
- 9) NEW BUSINESS: Action Item: For adoption and acceptance of up to \$30,000 in EDA Grant Administration funds shared between calendar year 2021, 2022, and 2023, Mr. David Putnam, Regional Economic Strategist**
- a) The Economic Development Administration has announced one construction award within the Piedmont Triad Economic Development District. These awards are helping to support finance projects identified in the Piedmont Triad Regional Development Corporation’s CEDS, Triad Tomorrow. The award announced on August 30<sup>th</sup>, 2021 for the County of Davie that supports the rehabilitation of transmission lines connected to the Cooleemee Water Treatment Plant in Mocksville, North Carolina, a designated Opportunity Zone. Once completed, the project will expand workforce opportunities and economic mobility, which will retain and create jobs, attract private investment, and advance economic resiliency throughout the region.
  - b) When applying for funding, the applicant requested that PTRDC staff administer the project. In doing so, they have certified that, (1) the administration of the project is beyond the capacity of the applicant’s current staff and would require hiring additional staff or contracted for such services; (2) No local organization/business exists that could administer the project in a more efficient or cost-effective manner than PTRDC; and, (3) The PTRDC will administer the project without subcontracting the work.
  - c) EDA – Davie County Water Treatment Plant Transmission Mains Project:  
EDA Investment – \$1,587,000

Total Project Cost – \$3,174,000

County of Activity – Davie County

Anticipated Outcome – 300 jobs created, 747 jobs saved, and \$50 million in private investment leveraged.

- d) Request for adoption and acceptance of up to \$30,000 in EDA Grant Administration funds shared between calendar year 2021, 2022, and 2023.

**10) Roll Call vote for the Above-mentioned Action Items 1-9**

- a) A motion was made by Mr. Mark Richardson.
- b) The motion was seconded by Mr. Don Truell
- c) Roll call vote- Ayes: Councilwoman Marikay Abuzuaiter, Commissioner Kevin Austin, Alderwoman Renee Bryant, Councilman Darryl Carter, Commissioner Carly Cooke, Mayor Rick Cross, Mayor Pro Tem Monta Davis-Oliver, Council Member Lynne DeVaney (with exception of Action Item 8), Commissioner Fleming El-Amin, Commissioner Benita Finney, Mayor Alvin Foster, Chairman Darrell Frye, Councilwoman Peggy Leight, Councilman Rick McCraw, Commissioner Rick Morris, Commissioner Mark Richardson, Commissioner Don Truell, Commissioner Craig Turner, Commissioner Steve Yokeley.
- d) Nays: none
- e) Action Items 1-10 are approved.

**11) Executive Director’s Report, Matthew Dolge, Executive Director**

- a) Mr. Dolge expressed appreciation for everyone joining whether in person or online. Our staff remains very busy helping our members with projects to use this extra money on.
- b) Just a reminder that there will be no full board meeting this month. We will continue to watch the COVID numbers when deciding on meeting format.

**12) Mr. Austin thanked everyone for their attendance and told everyone to be safe.**

**There being no other business, the meeting was adjourned with general consensus at 1:01p.m.**

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**Kevin Austin, PTRC Chair**

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**Katie Mitchell, Clerk to the Board**