

Counties

Alamance

Caswell

Davidson

Davie

Forsyth

Guilford

Montgomery

Randolph

Rockingham

Stokes

Surry

Yadkin

Municipalities

Archdale

Asheboro

Bermuda Run

Bethania

Biscoe

Boonville

Burlington

Candor

Clemmons

Cooleemee

Danbury

Denton

Dobson

East Bend

Eden

Elkin

Elon

Franklinville

Gibsonville

Graham

Green Level

Greensboro

Haw River

High Point

Jamestown

Jonesville

Kernersville

King

Lewisville

Lexington

Liberty

Madison

Mayodan

Mebane

Midway

Mocksville

Mount Airy

Mt. Gilead

Oak Ridge

Pilot Mountain

Pleasant Garden

Ramsour

Randleman

Reidsville

Rural Hall

Seagrove

Sedalia

Stokesdale

Stoneville

Summerfield

Thomasville

Tobaccoville

Trinity

Troy

Village of Alamance

Walkertown

Wallburg

Walnut Cove

Wentworth

Winston-Salem

Yadkinville

Yanceyville



Executive Committee

Minutes

Wednesday, December 1, 2021

Hybrid Attendance (In Person and ZOOM)

Members Present:

Councilwoman Marikay Abuzuaiter, City of Greensboro
 Commissioner Kevin Austin, Yadkin County
 Alderwoman Renee Bryant, City of Randleman (Z)
 Commissioner Carly Cooke, Guilford County (Z)
 Mayor Rick Cross, Town of Bermuda Run
 Mayor Pro Tem Monta Davis-Oliver, Town of Yadkinville (Z)
 Council Member Lynne DeVaney, Town of Summerfield (Z)
 Commissioner Benita Finney, Davie County (Z)
 Mayor Alvin Foster, Town of Yanceyville
 Councilman Victor Jones, City of High Point (Z)
 Councilman John Larson, City of Winston-Salem
 Councilwoman Peggy Leight, Town of Walkertown
 Councilman Rick McCraw, City of King
 Commissioner Rick Morris, Stokes County
 Commissioner Scott Needham, Town of Pilot Mountain (Z)
 Commissioner Mark Richardson, Rockingham County
 Commissioner Don Truell, Davidson County
 Commissioner Van Tucker, Surry County (Z)
 Commissioner Craig Turner, Alamance County (Z)
 Commissioner Marie Wood, City of Mount Airy
 Commissioner Steve Yokeley, City of Mount Airy
(Z) Denotes attendance via ZOOM

Members Absent:

Council Member Jim Butler, City of Burlington
 Councilman Darryl Carter, City of Eden
 Commissioner Fleming El-Amin, Forsyth County
 Chairman Darrell Frye, Randolph County
 Commissioner Nathaniel Hall, Caswell County
 Councilman Ricky Hall, City of Graham
 Commissioner Damon Prince, Town of Troy
 Commissioner Terry Renegar, Davie County
 Commissioner Dottie Robinson, Montgomery County
 Mayor Larry Ward, Town of Denton

Chairman Kevin Austin welcomed the PTRC Executive Committee and called the meeting to order at 12:01 p.m. The meeting was held virtually via Zoom in addition to in person attendance. Mr. Austin requested a moment of silence and then led the Executive Committee in the Pledge of Allegiance.

1) Action Item: Request for approval of the November 3, 2021 PTRC Executive Committee minutes, Mr. Kevin Austin, Chair

2) Action Item: Request for PTRDC Member Appointment for Non-Profit Seat, Mr. Jesse Day, Regional Planning Director

- a) Mr. Jesse Day provided an overview of the PTRDC Board.
- b) We are hoping to fill one of the vacant non-profit seats with Ms. Karen Barnes. Ms. Barnes is a mega-connector, visionary, ecosystem builder and Founding CEO of her sixth startup, Agile City Winston-Salem -- a nonprofit innovation consultancy focused on designing and building entrepreneurial and innovation ecosystems through a suite of offerings.
- c) Prior to founding Agile City, Barnes served for three years as the Founding Executive Director of Venture Cafe Winston-Salem, where she and her team convened the ecosystem weekly, launched a Minority and Women's Business Center, and created a public-private partnership to launch a startup recruiting initiative. Previously, she was a founding partner for an applied artificial intelligence startup; Vice President of Insights for a research and advertising agency completely focused on sustainability; the founder of her own marketing and communications consulting firm; and strategic lead for several advertising agencies working with Fortune 100 clients, including Boeing, ConAgra Foods, MillerCoors, Johnson & Johnson, Steelcase, Georgia-Pacific, Toshiba, Hanes, General Mills and Lowe's Home Improvement.
- d) Agile City's services include innovation consulting which connects clients looking to accelerate the pace of change in their industry with fresh perspectives, promising startups and the tools to design, build and manage an innovation pipeline tailored to their needs. They also work to build the Winston-Salem Entrepreneurial Ecosystem more intentionally serving as a convener to activate shared priorities, introduce new programs, create more capacity and help other communities do the same.
- e) Ms. Barnes came as a recommendation from Mayor Joines to serve on this board.
- f) With this seat filled, there is one remaining vacancy.
- g) Mr. John Larson stated that Ms. Barnes will be an excellent addition to the PTRDC Board. She is innovative, reliable and will make great contributions.

3) Action Item: Municipal Caucus Procedure, Mr. Matthew Dolge, Executive Director

- a) Mr. Dolge explained the composition of the Executive Committee which is:
The Committee is composed of one delegate from each county, one delegate from any municipality with 50,000 or more in population, and one municipal delegate from each county representing municipalities under 50,000. The Executive Committee is authorized to act for the Council on all matters other than the adoption of the annual budget and the adoption of the annual program of work. The Executive Committee meets 10 times per year (every month except January and July) and may conduct all the business of the Council in the months the full board does not meet.
- b) According to Article III Section 2, regarding the composition of the Executive Committee, it is necessary for caucuses (for municipalities under fifty-thousand in population) to be held for the purpose of selecting a delegate to represent each county. In order to be on the Executive

Committee, members need to be available to meet up to sixteen times per year, which will be six board meetings and ten executive committee luncheon meetings.

- c) Caucuses will be held for the municipalities of Alamance, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry and Yadkin.
- d) This year and going forward we propose to hold the caucuses electronically via email primarily. You will receive an email on a certain date (January 11th in 2022). You will be asked to respond by a certain date (January 14th in 2022). If you would still like to discuss it further we will set up the teleconference line for a teleconference. This year the teleconference, if requested, will be held on January 14th. These dates have been chosen with the intention of allowing your governing board seat and orient new members. If these dates are not conducive to that intention please let us know.
- e) Approval for the municipal caucus to be held electronically via email and phone as necessary and according to the schedule provided
- f) We would also like to make this the default process moving forward. We ask that you approve the schedule and also the remote nomination process going forward.

4) Action Item: Request authorization to enter into contract with the North Carolina Department of Insurance for Medicare Improvements for Patients and Providers Act 2008 (MIPPA) funding in the amount of \$111,109 for the period of September 1, 2021 to September 30, 2022, Ms. Adrienne Calhoun, Aging Director, Area Agency on Aging

- a) Ms. Adrienne Calhoun stated that Area Agencies on Aging (AAA) across North Carolina are working with Senior Health Insurance Information Programs (SHIIP) to outreach to older adults and individuals who have mental or physical disabilities who are eligible for Low Income Subsidized Medicare benefits. The PTRC Area Agency on Aging has been awarded \$111,109 to provide outreach and education across the region.
- b) This allocation will allow the AAA to identify potential beneficiaries throughout the region using various methods and targeted outreach. We will use all connections we have to leverage an increased number of people. In anticipation of this funding, we have already discussed targeting methods with SHIIP coordinators to effectively service our counties.
- c) Ms. Adrienne Calhoun funding added that AAA has received this MIPPA funding for the last 12 years.
- d) PTRC AAA request authorization to enter into contract for \$111,109 with the North Carolina Department of Insurance for Medicare Improvements for Patients and Providers Act 2008, (MIPPA) funding for the period September 1, 2021 to September 30, 2022.

5) Action Item: Request authorization to enter into contract with the North Carolina Division of Aging and Adult Services for the American Rescue Plan funding in total amount of \$7,386,345 for the period October 1, 2021 to September 30, 2024 and begin the procurement process, Ms. Adrienne Calhoun, Aging Director, Area Agency on Aging

- a) Ms. Adrienne Calhoun explained that Congress has provided additional COVID-19 response funding to support Older Americans Act services as part of the American Rescue Plan Act of 2021 (ARPA). The Piedmont Triad Regional Council Area Agency on Aging (PTRC AAA) serves as a pass-through agent, with the option to provide direct services. The PTRC AAA will disseminate ARPA funds by making one-time grants to organizations delivering vital services to vulnerable residents in the following counties: Alamance, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry and Yadkin. Funds will be distributed through a competitive

grant application process. All expenditures must be reasonable, allowable and justifiable; all funds must be spent related to COVID-19 recovery with long term solutions.

- b) Regional allocations were distributed based on the Intrastate Funding Formula approved by the Administration for Community Living (U.S Department of Health and Human Services). Under federal COVID-19 grants, the NC aging network has risen to the challenge of finding alternate ways to provide Older Americans Act services during extended periods of social distancing, temporary closures, and challenges facing the direct care workforce. The network’s efforts to adapt procedures and continue service delivery during the special circumstances of the pandemic meant that many vulnerable seniors continued to receive important home and community-based services during a difficult public health emergency. These challenges also underscored how critical home and community-based services are to outcomes for people with long-term services and support needs. Historic levels of funding have been made available to Older Americans Act programs over the last two years to support the pandemic response and address the special vulnerabilities of the older population we serve. It is now important to evaluate lessons learned during these challenges in order to make the service delivery system more robust for people at risk of institutional placement as well as older adults who need services and programming that reduce the negative impacts of social isolation and promote health and wellness.
- c) The chart below list funding amounts for the contract period. Match is included. PTRC/AAA will follow the PTRC procurement process and award successful applications for the funding award.

AAA Planning and Administration	Funding Allocations
Total (including state match)	945,427
Services	
Title III-B Supportive Services	2,455,716
Title III-C1 Congregate Nutrition	1,168,649
Title III C2 Home Delivered Meals	1,752,973
Title III-D Health Promotion	239,262
Title III-E Family Caregiver Support Program	773,906
Title VII Ombudsman	50,414
Service Total (no match required)	6,440,918
Total Award	7,386,345

- d) Mr. Rick Cross asked about the process. Ms. Calhoun stated that this will all have to go through the procurement process so we’re trying to keep numbers under \$250,000. We have flexibility in place in nutrition programs. The goal is to bring back a plan to you all in February for approval and then have the money out in March or soon after.
- e) Mr. Rick McCraw asked if this will include home repairs. Ms. Calhoun answered that only one category is home repair (Randolph) right now. AAA is discussing ways to work with our Community Development program to complete some home repairs around the region. The State budget has \$15 million included for home improvement so we are looking at ways to tap into those dollars.
- f) Mr. Dolge added that the largest portion of this grant will be nutrition. We have providers in all of our counties but we want to ensure that every county is adequately served.

- g) Mr. Dolge also added that we want to provide housing assistance to people that own a house but don't have the resources to make repairs. Our WAP program is limited if certain home repairs are needed. For example, if you need a new roof, you can't have weatherization done. These dollars could help bridge this gap and help people engage in the program that haven't been able to before.
 - h) Mr. Mark Richardson asked if this will hire any additional ombudsman. Ms. Calhoun answered that this allocation is to the current ombudsman program to provide direct services to communities. PTRC has six ombudsmen currently. We have more beds in this region than any other in the state. We can use this money to fill gaps.
 - i) Request for authorization to enter into contract with the North Carolina Division of Aging and Adult Services for the American Rescue Plan funding in total amount of \$7,386,345 for the period October 1, 2021 to September 30, 2024 and begin the procurement process.
- 6) Action Item: Authorize receipt of \$50,000 ARC Inspire Planning Grant for funding period of December 1, 2021 to November 30, 2022 to address substance abuse disorders in Surry County, Ms. Wendy Walker-Fox, Workforce Development Director**
- a) Ms. Walker-Fox explained that the Appalachian Regional Commission (ARC) awarded \$5.5 million to 17 projects through Investments Supporting Partnerships in Recovery Ecosystems (INSPIRE), an initiative addressing Appalachia's substance use disorder (SUD) crisis through projects that create or expand a recovery ecosystem leading to workforce entry or re-entry. The Piedmont Triad Regional Council was awarded a \$50,000 planning grant. This was the only grant awarded in North Carolina.
 - b) This funding will support the SUD recovery-to-employment continuum by training and certifying recovery specialists, establishing cross-sector community recovery partnerships, expanding peer recovery support networks, launching recovery-to-work programs with a full spectrum of coordinated support services, and more. PTRC partnered with the Surry County Opioid Response Team on this project.
 - c) The project efforts will also focus on facilitating a planning process to help extend the reach of existing substance use intervention services to include a comprehensive assessment of supports and resources to enable individuals to successfully re-enter the workforce in Surry County, identify shortfalls in the present workforce infrastructure by assisting employers with a plan to create a recovery-friendly work environment, and lay the foundation for programs to help county residents in treatment for substance use disorder enter or re-enter the workforce.
 - d) Authorize receipt of \$50,000 ARC Inspire Planning Grant for funding period of December 1, 2021 to November 30, 2022 to address substance abuse disorders in Surry County.
- 7) Action Item: Request for Approval of Second Budget Revision for FY 2021-2022, Mr. Jarrod R. Hand, Finance Director**
- a) Mr. Jarrod Hand explained that this revision included the transfer of general funds to special funds. This was requested in the management comment letters from the auditors. Another big change is it includes ARP funds for aging.
 - b) On page 15 of your agenda you will see a comparison between this revision and the first revision. The Admin increase is due to contracts for pay studies, market studies, etc. It also transfers dues to special revenue. The increase in AAA reflects ARP funds, in home vaccine program, and the Stokes vaccine projects. You will also see adjustment to CARES funding and MIPPA funding

addition. In Community Development there is a one million dollar increase in housing rehab. We also are 1 of 5 lead WAP grants. The increase in Community Development is also due to an increase from Duke Energy for healthy homes. Planning also has a couple of new grants for land development plans.

- c) Mr. Dolge added that this is our biggest budget to date.
- d) Mr. Mark Richardson asked if the budget will go down \$10 million next year. Mr. Hand stated that it will go down somewhat—probably about one-third. Mr. Dolge added that our staff does a great job. We don't fund people with temporary dollars. Most of our dollars are pass through for services for our members.
- e) The Finance Department requests approval of a revision to the fiscal year 2021-2022 budget of the Piedmont Triad Regional Council. This revision shows a net increase, from the first revised budget, of \$10,034,000. The following pages include the revised Budget Ordinance and a summary of the changes by area.
- f) It is recommended that the board adopt this budget revision to recognize a net increase of \$10,034,000 in the 2021-2022 budget.

8) Action Item: Request for approval of the Response of the Auditor's Findings, Recommendations and Fiscal Matters, Mr. Jarrod R. Hand, Finance Director

- a) Mr. Hand explained that the LGC has made changes to how local governments respond to audits. In most cases the entire board has to sign correspondence but that presented problems to a board of our size. We have spoken to LGC and we are able to get a response procedure approved. We will present our response to this Board of Delegates and the chair will sign the letter once approve.
- b) Finance requests approval of the attached Response of the Auditor's Findings, Recommendations and Fiscal Matters (Response) as required in 20 NCAC 03-0508. The Response outlines management's recommendations to resolve the nonmaterial noncompliance items outlined in the Auditor's Letter of Internal Control dated October 31, 2021. In addition, Finance requests the Board of Delegates authorizes the Board Chair to sign on behalf of the 75 members of the Board of Delegates.
- c) It is recommended that the board approve the Response and authorize the Board Chair to sign on behalf the members of the Board of Delegates.

9) Roll Call vote for the Above-mentioned Action Items 1-9

- a) A motion was made by Ms. Marikay Abuzuaiter
- b) The motion was seconded by Mr. Don Truell
- c) Roll call vote- Ayes: Councilwoman Marikay Abuzuaiter, Commissioner Kevin Austin, Alderwoman Renee Bryant, Commissioner Carly Cooke, Mayor Rick Cross, Mayor Pro Tem Monta Davis-Oliver, Council Member Lynne DeVaney, Commissioner Benita Finney, Mayor Alvin Foster, Councilman John Larson, Councilwoman Peggy Leight, Rick McCraw, Commissioner Rick Morris, Commissioner Scott Needham, Commissioner Mark Richardson, Commissioner Don Truell, Commissioner Van Tucker, Commissioner Craig Turner, Commissioner Marie Wood, Commissioner Steve Yokeley.
- d) Nays: none
- e) Action Items 1-3 are approved.

10) Executive Director's Report, Matthew Dolge, Executive Director

- a) Mr. Dolge expressed appreciation for your time. We do have elections in December so we will need a quorum.
- b) He also thanked Mr. Mark Richardson for attending his first Joint Forum Meeting with the COG Directors in Fayetteville. This group of elected officials deal with regional issues. We have just hired a new Executive Director for that group. Lane Bailey is a past City Manager and we are looking forward to his leadership.
- c) It is a busy time of year with many new projects. We are always looking for innovations in our programs. Some examples of innovation include looking at an opioid transition home in our Housing program. We have many new and interesting things on the horizon. We appreciate your engagement.

11) Around the Region

- a) Ms. Peggy Leight announced the Walkertown Christmas parade this Saturday at 1:00. Sunday will be the Christmas tree lighting.
- b) Ms. Marikay Abuzuaiter announced that Greensboro has ice skating in downtown. The tree lighting will be this Friday night and the parade is Saturday at 12noon.
- c) Mr. Rick McCraw announced that King will have their tree lighting this Friday night at 7pm with Santa and chicken stew! The parade will be Saturday at 2:00. On Monday evening, two new council members will be sworn in.
- d) Mr. Scott Needham invited everyone to Pilot Mountain on Saturday at 6pm for their parade. The following weekend at 10am on Saturday, the Christmas Mistletoe Market will be in downtown.
- e) Mr. Steve Yokeley invited everyone to Mount Airy at 5:00 for a walk down Main Street with music along the way. The tree lighting is at 6pm.
- f) Mr. John Larson stated that everyone is observing the Pilot Mountain fire. Mr. Dolge added that there are many implications from the fire and long-term effects. Chairman Austin added that it highlights the importance of volunteer fire fighters. He encouraged us to all continue working together.

12) Mr. Austin wished everyone a happy December and he hopes to see everyone on the 15th.

There being no other business, the meeting was adjourned with general consensus at 12:47p.m.

Kevin Austin, PTRC Chair

Katie Mitchell, Clerk to the Board