



# PIEDMONT TRIAD REGIONAL COUNCIL

## Racial Equity Assessment

Complete this assessment worksheet to analyze and plan for major policy, program, budget or practice changes to be in alignment with the department’s racial equity goals and desired outcomes. This analysis should be completed by people with different racial perspectives.

Project/initiative Name: Yadkin Valley Greenway

Description: Federal Multimodal Discretionary Grant

Policy  
✓ Initiative

Program  
Budget Issue

**Step 1. Set outcomes.**  
Leadership communicates key community outcomes for racial equity to guide analysis.

**1a.** For your department, what are the most important racial equity community outcomes related to the issue? *(Response should be completed by department leadership in consultation with lead department staff(s) on policy/ program/budget or practice)*

- I. Increase racial equity & inclusion
- II. Listen
- III. Show respect
- IV. Be smart, fair and loving

**1b.** What is your proposal and how does your proposal relate to these outcomes?

This project seeks to improve mobility of Elkin and Jonesville residents, thereby increasing accessibility to goods, services, and employment centers. This will be accomplished through a greatly expanded network of bicycle, pedestrian, and transit facilities within the study area.

**1c.** Which racial equity opportunity area(s) will this primarily impact?

- ✓ Community & Economic Development
- ✓ Environment/Sustainability
- ✓ Public Safety
- ✓ Jobs
- ✓ Housing
- ✓ Transportation
- ✓ Contracting Equity
- ✓ Workforce Equity
- Fire Safety and Inspections
- ✓ Education /youth work
- ✓ Parks and Recreation

Other:

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**Step 2. Involve stakeholders. Analyze data.**

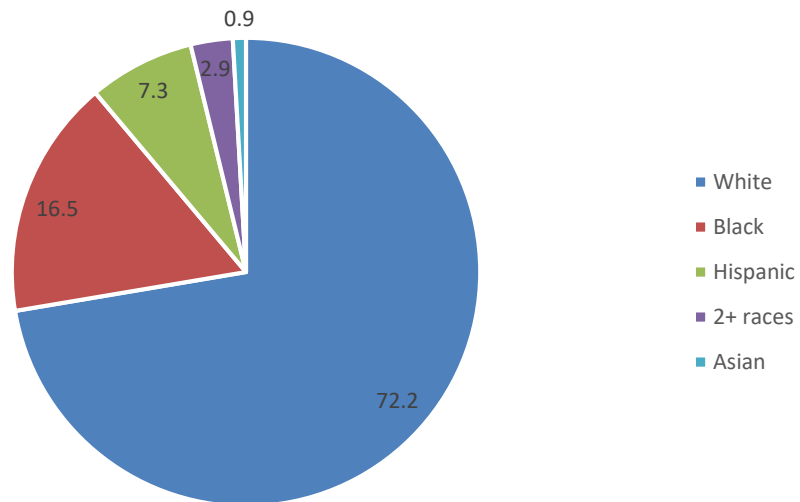
Gather information from community and staff on how the issue benefits or burdens the community in terms of racial equity.

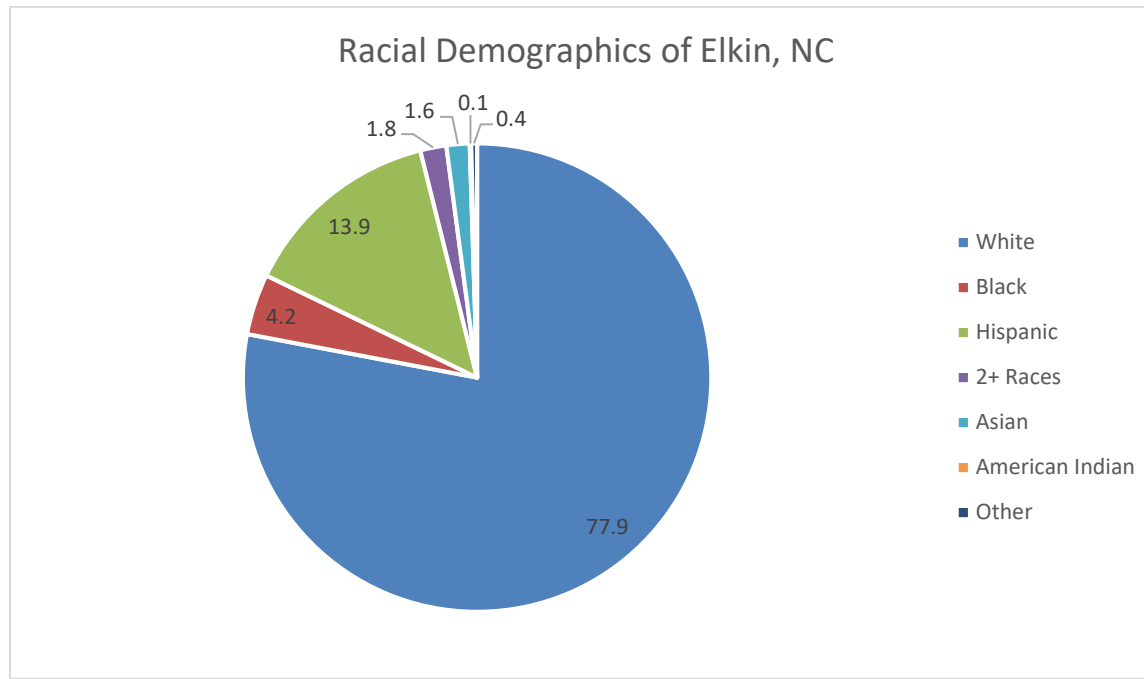
2a. Are there impacts on specific geographic areas?      ✓ Yes                      No

See Maps Yadkin Valley Greenway Map

2b. What are the racial demographics of residents in the area or who are impacted by the issue?

Races in Jonesville, NC





### Step 3. Benefits or burdens.

Given what you have learned from data and from stakeholder involvement...

#### 3a. What benefits may result because of this proposal?

Benefits include increased access to employment centers, government services, shopping, and outdoor recreation opportunities. This increased access should lead to economic growth and development, increased public safety, environmentally safe transportation, and provide public health benefits.

#### 3b. Are there unintended negative consequences i.e., burden falls disproportionately on low-income and/or communities of color?

No.

#### 3c. Are you accomplishing what you set out to do in Step 1 of your analysis? If not, how you can minimize harm or change your proposal so your work is not creating greater racial inequity.

Yes.

**Step 4. Short- and long-term strategies to eliminate inequities.**

Develop strategies to create greater racial equity or minimize unintended consequences.

**4.a.** What are your short-term strategies to reach your desired racially equitable outcomes? How will you measure and track your progress?

Provide immediately increased mobility and accessibility options along the main thoroughfares of Elkin and Jonesville, capturing as much traffic and as much population as possible. We will analyze data to ensure the maximum population is reached via first phase of development while being mindful of demographics.

**4.b.** What are your long-term strategies to reach your desired racially equitable outcomes? How will you measure and track your progress?

Create the spine of a viable bicycle and pedestrian transportation network. Future efforts can be more targeted to specific neighborhoods. We will measure success by ensuring access to these facilities is equitable among the towns' demographics.

**Step 5. Raise racial awareness. Be accountable.**

Track impacts on communities of color overtime. Continue to communicate with and involve stakeholders. Document unresolved issues.

**5a.** What issues or racial inequities are unresolved? What resources/partnerships do you still need to make changes?

The areas of Jonesville that have the most complete and extensive sidewalk network are those that are primarily minority communities. These networks provide safe, viable pedestrian access to schools, shopping, and services. However, This network will need to be expanded to create an east-west connection to the Lila-Swaim shared use path.

**5.b.** How will you share information learned from this analysis with your department? How will you raise awareness about racial inequity related to this issue at the city?

All concerned entities will receive a copy of this application and associated documentation. Conversations about the most strategically equitable projects will be much easier and more productive with the frame of a viable transportation network in place. The use of this new knowledge will help guide project prioritization.

**5. c.** How will you share your analysis and final plan or proposal with community stakeholders?

As we engage with the residents of Elkin and Jonesville through planning processes (specifically to come into compliance with NCGS 160D), we will have concrete information to share and be able to ask for feedback concerning specific connections to enhance and expand the tendrils of this new network.

Neighborhood Demographic Table

Jonesville Block	Total Population	Population Share	White (non-Hispanic)	Black (non-hispanic)	American Indian	Asian / Pacific Islander	Multi-Racial	Hispanic
4003	4	0.16%	50				50	
3002	9	0.36%	66.7				33.3	
3006	128	5.09%	65.6	19.5				12.5
3009	66	2.63%	80.3	1.5			4.5	13.6
4012	30	1.19%	80				10	16.7
1001	48	1.91%	62.5	6.3			4.2	27.1
1011	79	3.14%	91.1	7.6			1.3	
1009	257	10.23%	86.8	7			3.5	2.7
4022	7	0.28%	100					
4019	137	5.45%	83.2	8			8.8	0.7
4024	89	3.54%	78.7	9			5.6	7.9
2002	24	0.96%	100					
1023	30	1.19%	86.7	13.3				
1022	18	0.72%	55.6	5.6				38.9
1016	31	1.23%	64.5					35.5
2006	8	0.32%	62.5	37.5				
1024	5	0.20%	100					
1025	2	0.08%	100					
1009	257	10.23%	86.8	7	0.4		3.5	2.7
1017	55	2.19%	47.3	40				12.7
1018	114	4.54%	21.1	57				21.9
1020	92	3.66%	20.7	63			4.3	13

1027	16	0.64%	50			50		
2017	62	2.47%	71					29
1005	96	3.82%	64.6	27.1			1	7.3

Elkin Block	Total Population	Population Share	White (non-Hispanic)	Black (non-hispanic)	American Indian	Asian / Pacific Islander	Multi-Racial	Hispanic
4078	3	0.08%	100					
4081	3	0.08%	33.3			33.3	33.3	
4080	7	0.18%	42.9	14.3				42.8
4066	4	0.10%	100					
4063	2	0.05%	100					
4055	24	0.60%	54.2	20.8				25
4065	45	1.13%	71.1	8.9			6.7	13.3
4064	20	0.50%	100					
4037	254	6.40%	87.8	5.5				6.7
4025	28	0.71%	60.7			3.6		32.1
4023	36	0.91%	69.4	8.3			11.1	11.1
4022	30	0.76%	50			16.7	3.3	30

Data Source: US Census Bureau

