

MINUTES
PTRC Board of Delegates
April 20, 2022

Present

Marikay Abuzuaiter, City of Greensboro (Z)
Kelly Allen, Town of Haw River
Kevin Austin, Yadkin County
Sam Bishop, Town of Elkin (Z)
Renee Bryant, City of Randleman (Z)
Kay Cagle-Kinch, Town of Biscoe (Z)
Phil Cheap, Village of Alamance
Bobby Chin, City of Graham (Z)
David Cox, Town of Boonville
Rick Cross, Town of Bermuda Run
Anita Darnell, Town of Jonesville (Z)
Monta Davis-Oliver, Town of Yadkinville (Z)
Lewis Dorsett, City of Archdale
Serita Faison, Town of Sedalia (Z)
Johnny Farmer, Town of Stoneville (Z)
Benita Finney, Davie County (Z)
Alvin Foster, Town of Yanceyville
Darrell Frye, Randolph County
Johnny Frye, Town of Mocksville (Z)
Montrena Hadley, City of Mebane (Z)
Beverly Harris, Town of Mount Gilead (Z)
Archie Hicks, Town of East Bend
Phillip Hunnicutt, City of Eden
Melissa Hunt, Town of Lewisville (Z)
Dwight Lake, Town of Mayodan
Peggy Leight, Town of Walkertown (Z)
Yvonne Maizland, Town of Gibsonville (Z)
George McClellan, Town of Oak Ridge
Rick Morris, Stokes County (Z)
Scott Needham, Town of Pilot Mountain (Z)
Damon Prince, Town of Troy (Z)
Kim Rayle, Town of Pleasant Garden (Z)
Mark Richardson, Rockingham County
Janelle Robinson, Town of Summerfield (Z)
Wendy Sellars, City of Thomasville (Z)
Emily Sharpe, Town of Elon (Z)
David Smith, City of Asheboro (Z)
Chris Thompson, Town of Kernersville (Z)
Van Tucker, Surry County (Z)
Larry Ward, Town of Denton (Z)

Present

Marie Wood, City of Mount Airy (Z)
Filmore York, Town of Liberty (Z)
(Z) Denotes attendance via ZOOM

Absent

Wayne Atkins, Town of Dobson
Layton Booker, Town of Candor
Jim Butler, City of Burlington
John Byrum, Town of Midway
Mary Cameron, Village of Clemmons
Vicki Caudle, Town of Ramseur
Jane Cole, City of King
Carly Cooke, Guilford County
Mike Crawford, Town of Stokesdale
Fleming El-Amin, Forsyth County
David Fernandez, Town of Seagrove
James Festerman, City of Reidsville
Fred Franklin, Town of Lewisville
Susan Gordon, Town of Rural Hall
Danny Hairston, Town of Walnut Cove
Nathaniel Hall, Caswell County
A.C. Hurley, Town of Franklinville
Victor Jones, City of High Point
John Larson, City of Winston-Salem
Sandra McCollum, Town of Green Level
Richard McNabb, City of Trinity
Lynn Montgomery, Town of Jamestown
Howard Morgan, Town of Sedalia
Dennis Paschal, Town of Wentworth
William Phillips, Town of Madison
Terry Renegar, Davie County
Randy Rogers, Town of Bethania
Karen Scotton, Town of Staley
John Shaw, Montgomery County
Tobin Shepherd, City of Lexington
Don Truell, Davidson County
Craig Turner, Alamance County
Janet Whitt, Town of Danbury
Steve Yokeley, Town of Wallburg
Raleigh York, City of Thomasville

Chairman Alvin Foster welcomed the PTRC Board of Delegates and called the meeting to order at 12:01pm via Zoom attendance. Chairman Foster requested a moment of silence and then led the Board in the Pledge of Allegiance. Chairman Foster welcomed

1) Presentation: Build Back Better Update, Mr. David Putnam, Regional Economic Strategist

- a) Mr. David Putnam presented the attached SITE Next-Gen PowerPoint presentation which can be found here:
https://ptrc.sharepoint.com/:p:/g/Planning%20Team%20Site/EVvdUgdgCshDgotleUvaQrQBBoClFjzjz_2Wxfl7BXiOw?e=PpK1gO
- b) Mr. Matthew Dolge added that we are very excited about this possibility for the Region. We will have a virtual site visit with EDA to help answer any questions they have about the projects. A third to a half of applications will be funded in the second phase. Because of our phase one win, we were able to bring in consultants. We are keeping momentum going while we await the final announcement in September.
- c) Mr. Dolge expressed appreciation to Mr. Putnam for all his hard work on this application. He also commended Mr. Jarrod Hand and Ms. Wendy Walker-Fox for their work.
- d) Mr. Rick Morris asked how success will be measured. Mr. Dolge answered that the proposal included numbers of jobs and investment metrics. They will hold us to those. Additionally, they don't have to accept all projects and we expect some give and take.
- e) Mr. Mark Richardson asked if any other COGs (Council of Governments) applied. Mr. Dolge answered that PTRC was the only successful COG out of the 60 that applied across the US. In total, in North Carolina, out of 30 applications, only two made it to round two.
- f) Mr. Darrell Frye asked if this funding is already approved. Mr. Dolge responded yes, this is ARPA money that went to EDA and is already allocated. .

2) Consent Items, Mr. Alvin Foster, PTRC Chair

- a) Request to authorize receipt of \$670,000 in WIOA Youth and Dislocated Worker Funding to be expended by June 30, 2022
- b) Request for approval of third budget revision for FY 2021-2022
- c) Request for authorization to issue a contract addendum to Legal Aid of NC for \$81,802 and Davie County DAAS for \$3,200 in additional funding for legal services
- d) Request for authorization to enter into contract with Stokes County Senior Services for congregate nutrition during the grant period February 1, 2022- September 30, 2024
- e) Request for approval to enter into contract to provide planning services from March 2022-June 2022 to City of Burlington for a total of \$14,400 (\$4,800 monthly)
- f) Resolution for the Clean Fuels Coalition and becoming a stakeholder with the NC Clean Energy Technology Center
- g) Request for approval to enter into contract with Foothills Planning and Design PLLC in amount of \$3,000 for professional planning and GIS services for Town of Sedalia
- h) Request for approval of the ESFRLP grants from the NC Housing Finance Agency for 202
- i) Request for approval to revise the compensation guide for the position of Executive Director

3) Action Item: Request for Approval February 16, 2021 PTRC Board of Delegates minutes, Mr. Alvin Foster, Chair

- 4) Action Item: Request for authorization to apply for and receive, if successful, the Rural Transformation Grant(s) in the spring cycle not to exceed \$950,000, Mr. Jesse Day, Regional Planning Director**
- a) The Rural Transformation Grant Fund provides local governments with grants to improve economic vitality and overcome the unique challenges many rural communities face. The program is open to 'local governments' in the state's Tier 1 and Tier 2 counties as well as qualified census tracts in Tier 3 counties. There are not Tier 3 counties in the Piedmont Triad.
 - b) The Rural Transformation Grant can support:
 - i) Main Street and downtown investment and revitalization efforts;
 - ii) Initiatives that help create resilient neighborhoods;
 - iii) Community enhancements that spur economic growth, and;
 - iv) Professional development and education programs to build local government capacity.
 - c) The Fund is derived from Session Law 2021-180 and is capitalized with approximately \$50M in State American Rescue Plan (ARP) funding during this calendar year. There are two application cycles for this calendar year, May 2 is when spring applications are due and November 1 is when fall applications are due.
 - d) The regional planning department has collaborated with other PTRC departments and local government members to prepare a portfolio of projects that will not exceed \$950,000. These projects align with the Resilient Neighborhoods and Rural Community Capacity Building programs of the Rural Transformation Grant solicitation.
 - e) For more information about the Rural Transformation Grants, visit:
<https://www.nccommerce.com/grants-incentives/rural-transformation-grants>
 - f) Request for authorization to apply for and receive, if successful, the Rural Transformation Grant(s) in the spring cycle not to exceed \$950,000

5) Action Item: Request for authorization to apply for Environmental Enhancement Grant (NCDOJ-EEG), Mr. Jesse Day, Regional Planning Director

- a) The EEG Program offers reimbursement grants for projects that improve the air, water, and land quality of North Carolina to address the goals of the Smithfield Agreement. EEG proposals for project locations from across the state will be considered; however, consistent with the Smithfield Agreement, priority will be given to projects that directly improve the water quality in the Cape Fear, Lumber, Neuse, Tar-Pamlico, and White Oak River Basin. The Attorney General has established a preference for proposed projects that take place in or focus on benefiting underserved or overburdened communities.
- b) The applicant must be a nonprofit organization or institution with documented 501(c)(3) status, institutes of Higher Education (IHE), or federal, state, and local governments. Grant funding awards range from \$5,000 to \$500,000 with projects being completed in 3 years. There are 2 funding categories, under \$50,000 or over \$50,000. No match required but encouraged.
- c) The Environmental Enhancement Grant can support:
 - i) Land acquisition and conservation easements;
 - ii) Research, planning and education;
 - iii) Construction, remediation and restoration.
- d) Full applications are due May 26, 2022 with award decisions this fall.
- e) The regional planning department has collaborated with PTRC communities and would like to submit three (3) proposals for consideration:
 - i) Not to exceed \$50,000; Inner-City Clean Streams: Southwest High Point; Clean Streams is a collaborative project with strong supporting partners (Southwest Renewal Foundation of

HP, City of High Point- Keep High Point Beautiful, Stormwater division, Parks & Rec; Southside Neighborhood Association; Visit HP), that will raise public awareness about sources of stormwater pollution, educate residents about the water quality issues, and involve the public in stream cleanups and ecosystem monitoring.

- ii) Not to exceed \$50,000; Dan River Clean Streams, is a community education and cleanup project in tributaries of the Dan River, specifically for residents in low-income neighborhoods in Caswell, Rockingham, and Stokes Counties. Non-point source pollution and litter "hot spots" are impairing water quality in the Dan; this highly collaborative project aims to remediate and prevent this stormwater pollution with three strategies: 1) Raise public awareness about sources of stormwater pollution; 2) Educate residents about the impacts of pollution and how to remediate these effects; 3) Involve the public in stream cleanups and ecosystem monitoring. Potential partners to include Dan River Basin Association, Town of Eden, Rockingham County
- iii) \$250,000; Stormwater Outreach to Evolving Communities (SOAC), The three-year SOEC project will provide outreach in the form of education and planning for underserved communities that are about to get "soaked" with imminent stormwater problems. Project locations are towns and cities in headwater areas of the Yadkin Pee Dee River Basins that have seen increases in the amount of impervious land cover in their communities since 2010, yet lack the financial and human resources needed to proactively address growing stormwater issues. Potential partners to include Town of Jonesville, NCDEQ-DWR Basin Planning Branch.
- iv) Mr. Mark Richardson asked why Madison and Mayodan weren't included. Mr. Jesse Day answered that this was specifically the Dan River Corridor but we have time to talk more about scope if desired.
- v) Request for authorization to apply for and receive, if successful, the above mentioned EEG grants for 2022 Grant Cycle.

- 6) NEW BUSINESS Action Item:** Request for approval of creating a working group for the Workforce Board Realignment and naming Mr. Kevin Austin as Chair, Mr. Mark Richardson, Rockingham County
- a) Mr. Mark Richardson explained that in November 2021, the NCWorks Commission, requested the Governance and System Alignment Committee conduct a study on the workforce system. The Committee was charged specifically to review the arrangement of local workforce development boards, with an end goal of being able to better support economic development across the state. That report was approved by the NCWorks Commission on March 30, 2022 and contained 8 guiding principles.
 - b) It is worth noting, the NCWorks Commission is not mandating a particular map or a certain number of local workforce areas, but providing an invitation for local elected officials to align local areas in a way that meets the needs of their regions. The Commission is keenly aware that realignment only happens with the agreement of local elected officials in a given workforce area. However, the hope is that local officials will continue to work together to determine the structure and makeup of their local workforce boards in accordance with federal law.
 - c) To work towards this Workforce Board Realignment strategy, Mr. Richardson nominates Mr. Kevin Austin to chair a working committee.
 - d) Request for approval of creating a working group for the Workforce Board Realignment and naming Mr. Kevin Austin as Chair.

7) Roll Call vote for the Abovementioned Consent Items a-i and Action Items 3-6

- a. A motion was made by Mr. Mark Richardson
- b. The motion was seconded by Mr. Rick Cross
- c. Roll call vote- Ayes: *Marikay Abuzuaiter, Kelly Allen, Kevin Austin, Sam Bishop, Renee Bryant, Kay Cagle-Kinch, Phil Cheap, Bobby Chin, David Cox, Rick Cross, Anita Darnell, Monta Davis-Oliver, Lewis Dorsett, Serita Faison, Johnny Farmer, Benita Finney, Alvin Foster, Darrell Frye, Johnny Frye, Montrena Hadley, Beverly Harris, Archie Hicks, Phillip Hunnicutt, Dwight Lake, Yvonne Maizland, George McClellan, Rick Morris, Scott Needham, Damon Prince, Kim Rayle, Mark Richardson, Wendy Sellars, Emily Sharpe, Van Tucker, Larry Ward, Marie Wood and Filmore York.*
- d. Nays: *Peggy Leight*
- e. Consent Items 2a-i and Action Items 3-6 were approved.

8) Executive Director's Report, Mr. Matthew Dolge, Executive Director

- a) Mr. Dolge stated that we are still operating under an emergency order at state level. We have been discussing what happens to virtual meetings after that is dropped. At that time, unless we changed our bylaws, we will have to switch back to an in person quorum. We will continue looking at our options.
- b) This is our budget time. We have been making projections on our revenue streams and basing our costs on those projections. We are still getting information on those so we do not have our full budget yet but we will present Fringe and Indirect Rate Plans in May. This is looking like a positive budget year for us. At our merger our budget was around \$16million, this year we are looking at a \$50million budget. That is huge growth. We have been self-insured for 5 years and we moved to NCHIP last year. We are anticipating a 10% decrease in this area. Executive Committee and then the full Board will hear and take action on our full budget in June. We will definitely need a quorum for those meetings so we hope you can join us. A point of concern is a 10-13% decrease from the state in Workforce. We know that Talent and Workforce is a huge issue across the county so we will be working on ways to be successful.

9) Around the Region, Mr. Alvin Foster, PTRC Chair

- a) Mr. Dwight Lake introduced Ms. Kathleen Patterson as the new Town Manager of Mayodan.
- b) Mr. Filmore York invited everyone to Liberty for their annual Antique Festival starting April 30th.
- c) Mr. Alvin Foster stated that we were all happy to have Ms. Marikay Abuzuaiter back with us after 33 days in the hospital. She is an integral part of this board and we are so happy she is on the road to healing.

Chairman Foster thanked everyone for their attendance, time and patience. There being no other business, the meeting was adjourned by general consensus at 1:02 pm.

Alvin Foster, PTRC Chair

Katie Mitchell, Clerk to the Board