

## MEMBERS

### Counties

Alamance  
Caswell  
Davidson  
Davie  
Forsyth  
Guilford  
Montgomery  
Randolph  
Rockingham  
Stokes  
Surry  
Yadkin

### Municipalities

Archdale  
Asheboro  
Bermuda Run  
Bethania  
Biscoe  
Boonville  
Burlington  
Candor  
Clemmons  
Cooleemee  
Danbury  
Denton  
Dobson  
East Bend  
Eden  
Elkin  
Elon  
Franklinville  
Gibsonville  
Graham  
Green Level  
Greensboro  
Haw River  
High Point  
Jamestown  
Jonesville



## PIEDMONT TRIAD REGIONAL COUNCIL

# Executive Committee

## Agenda

Wednesday, October 5, 2022

12:00 noon

1398 Carrollton Crossing Drive, Kernersville, NC 27284

### Item

#### **ZOOM**

Executive Committee  
Please join my meeting from your device.  
<https://zoom.us/j/97334803681>  
+1 646 558 8656 US (New York)  
Meeting ID: 973 3480 3681

### Official

**Katie Mitchell**  
*Clerk to the Board*

#### **A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance**

**Alvin Foster**  
*Chair*

#### **B. Presentation: Regional Film Incentive Plan Piedmont Triad Film Commission**

**Rebecca Clark**  
*Executive Director*

#### **C. Action Items**

- 1) Request for approval of September 7, 2022  
PTRC Executive Committee Minutes (attachment)** **Alvin Foster**  
*Chair*
- 2) Request for authorization to receive and  
And administer \$20,000 in funds from NCDEQ** **Jesse Day**  
*Planning Director*
- 3) Request for authorization to enter into contract  
with NC DAAS and local service providers for  
state Senior Center General Purpose funding  
for period July 1, 2022- June 30, 2023** **Adrienne Calhoun**  
*AAA Director*

## MEMBERS

Kernersville  
King  
Lewisville  
Lexington  
Liberty  
Madison  
Mayodan  
Mebane  
Midway  
Mocksville  
Mount Airy  
Mt. Gilead  
Oak Ridge  
Pilot Mountain  
Pleasant Garden  
Ramseur  
Randleman  
Reidsville  
Rural Hall  
Seagrove  
Sedalia  
Staley  
Stokesdale  
Stoneville  
Summerfield  
Thomasville  
Tobaccoville  
Trinity  
Troy  
Village of  
Alamance  
Walkertown  
Wallburg  
Walnut Cove  
Wentworth  
Winston-Salem  
Yadkinville  
Yanceyville

4) **Request for authorization to enter into contract with three funded partners for ARPA Supportive Services grants for period October 1, 2022-September 30, 2024** **Adrienne Calhoun**  
*AAA Director*

5) **Request to authorize receipt of \$10,000 in technical assistance and support funds for the the two year Carolina Across 100 initiative** **Wendy Walker-Fox**  
*WFED Director*

6) **Request for authorization to apply for and receive up to \$1million in DWS ARPA funds for Small Business Work-Based Learning activities** **Wendy Walker-Fox**  
*WFED Director*

### D. New Business

**Alvin Foster**  
*Chair*

### E. Roll Call Vote

**Katie Mitchell**  
*Clerk to the Board*

### F. Informational Items

1) **International Economic Development Council (IEDC) Economic Recovery Technical Assistance** **Jessica Raby**  
*WFED Asst Director*

### G. Executive Director's Report

**Matthew Dolge**  
*Executive Director*

### H. Around the Region

*At this time, Board members are asked to discuss any upcoming events or informational items that pertain to their local government or region.*

**Alvin Foster**  
*Chair*

### I. Chairman's Remarks and Announcements

**Alvin Foster**

- 1) **PTRC Executive Committee Meeting**  
Wednesday, November 2, 2022 12noon (Lunch 11:30a.m) **Hybrid**
- 2) **PTRC Board of Delegates Meeting & Awards Presentation**  
Wednesday, October 19, 2022 12noon (Lunch 11:30a.m) **NC ZOO**
- 3) **2022 & 2023 PTRC Meeting Dates**

## **ACTION ITEM # 2**

### **M-E-M-O-R-A-N-D-U-M**

TO: Executive Committee, Piedmont Triad Regional Council  
FROM: Jesse Day, Planning Director  
DATE: October 5, 2022  
RE: \$20,000 NCDEQ Volkswagen Settlement Grant Funding

The PTRC planning department has applied for and received a \$20,000 grant through the North Carolina Department of Environmental Quality for the placement of two (2) electric vehicle charging stations located on PTRC property.

#### **About the Grant**

On September 18, 2015, the U.S. Environmental Protection Agency (EPA) cited the Volkswagen Group of America, Inc. (VW) with a Notice of Violation (NOV) for noncompliance of Section 203(a)(3)(B) of the Clean Air Act (CAA), 42 U.S.C. §75229(a)(3)(B). This NOV was issued because VW manufactured and installed emissions defeat devices in certain model year 2009 – 2015 2.0-liter diesel engine light-duty vehicles that circumvented EPA's nitrogen oxide (NOx) emissions standard. The complaint filed by EPA alleges the defeat devices operated during emissions testing to give the appearance of acceptable NOx emissions. During normal driving conditions, the software rendered certain emission control systems inoperative resulting in increased NOx emissions that exceed the EPA standards.

On November 2, 2015, an additional NOV, citing the same Clean Air Act noncompliance, was issued to VW from EPA because the 3.0-liter diesel engine vehicles from model years 2009–2016 were found to have emissions defeat devices installed as well.

In November 2015, EPA referred this matter to the U.S. Department of Justice (DOJ) for initiation of appropriate enforcement action. The resulting DOJ complaint led to a pair of settlements with VW and the establishment of an Environmental Mitigation Trust in 2017. Wilmington Trust, N.A. was officially appointed by the court as the Trustee of the Environmental Mitigation Trust.

North Carolina submitted the Certification for Beneficiary Status paperwork to the trustee on December 1, 2017 and was officially named a state beneficiary on January 31, 2018.

## **ACTION ITEM # 2 CONTINUED**

In Phase 2 of NCDEQ's air quality mitigation program, \$1 million in Volkswagen funds are allocated to the Level 2 Public Access Program to install publicly accessible Level 2 electric vehicle charging infrastructure. NCDEQ announced the third round of awards through this program in September 2022.

### **ACTION REQUESTED:**

The PTRC Planning Department requests that the Executive Committee authorize staff to receive \$20,000 in funds from the NC Dept. of Environmental Quality and administer the allocation of said funds towards the capital costs of two (2) JuiceBar electric vehicle charging systems and their associated third-party installation costs. Total project costs are estimated at approximately \$27,000.

## **ACTION ITEM # 3**

# **M-E-M-O-R-A-N-D-U-M**

**TO:** PTRC Board of Delegates  
**FROM:** Adrienne Calhoun, Director, Area Agency on Aging  
**DATE:** September 20, 2022  
**RE:** Request authorization to enter into contract with the North Carolina Division of Aging and Adult Services and local funded partners for state Senior Center General Purpose funding for the period July 1, 2022 to June 30, 2023.

The North Carolina Division of Aging and Adult Services allocates funding to senior centers based on certification status throughout the region. The General-Purpose funding will be allocated to the Area Agencies on Aging for distribution to the centers within the region which have been determined to have full-time programs or will utilize this funding to develop full-time programs. This year's total allocation to Region G is \$236,789 the highest allocation to any region in North Carolina. Our region's allocation is the result of a high number of senior centers who received Center of Excellence or Center of Merit designation.

The attached chart lists all of the senior centers in the region and the proposed contract amount. Of the 26 senior centers in Region G, there are 18 centers of Excellence, 3 centers of Merit, and 5 noncertified centers. The level of certification dictates the amount of Senior Center General Purpose funds allocated to a senior center. The chart reflects the amount by certification and the appropriate match.

### **ACTION REQUESTED:**

Request for authorization to enter into contract with the North Carolina Division of Aging and Adult Services and local service providers for state Senior Center General Purpose funding for the period July 1, 2022 to June 30, 2023.

**ACTION ITEM # 3 CONTINUED**

**Senior Center General Purpose Funds  
State Fiscal Year 2022-2023**

<b>Senior Center General Purpose</b>		
<b>Contractor</b>	<b>Senior Center</b>	<b>State Allocation</b>
<b>Alamance</b>		
City of Burlington/ Burlington Recreation and Parks Department	***J. R. Kernodle Senior Center	\$10,901
<b>Caswell</b>		
Caswell County	*Caswell County Senior Services	\$3,676
<b>Davidson</b>		
Davidson County	***Lexington Senior Center	\$10,901
	***Thomasville Senior Center	\$10,901
<b>Davie</b>		
Davie County	*** Davie County Senior Center	\$10,901
<b>Forsyth</b>		
Shepherd's Center of Kernersville	***Kernersville Senior Enrichment Center	\$10,901
Shepherd's Center of Greater Winston-Salem	***Shepherd's Center of Greater Winston-Salem	\$10,901
<b>Guilford</b>		
City of Greensboro /Greensboro Parks & Recreation Department	***Mabel Smith Senior Center	\$10,901
City of Greensboro/Greensboro Parks & Recreation Department	*Trotter Active Adult Center	\$3,676
City of High Point / High Point Parks and Recreation Department	***Roy B. Culler Senior Center	\$10,901
Senior Resources of Guilford	***Evergreen Lifestyle Center	\$10,901
<b>Montgomery</b>		
Town of Troy	***Troy-Montgomery Senior Center	\$10,901

## ACTION ITEM # 3 CONTINUED

Randolph		
Randolph County Senior Adults Association	***Archdale Senior Center	<b>\$10,901</b>
	***Liberty Senior Center	<b>\$10,901</b>
	**Asheboro Senior Center	<b>\$7,397</b>
	**Randleman Senior Center	<b>\$7,397</b>
Rockingham		
City of Eden / Parks and Recreation Department	**Garden of Eden Senior Center	<b>\$7,397</b>
City of Reidsville	***RCARE	<b>\$10,901</b>
Madison/Mayodan Recreation Commission	*Madison/Mayodan Senior Center	<b>\$3,676</b>
Stokes		
Stokes County	***Walnut Cove Senior Center	<b>\$10,901</b>
City of King	*City of King Senior Center	<b>\$3,676</b>
Surry		
YVEDDI	***Surry County Senior Center	<b>\$10,901</b>
YVEDDI	*Pilot Mountain Senior Center (satellite center)	<b>\$3,676</b>
Yadkin		
YVEDDI	***East Bend Senior Center	<b>\$10,901</b>
YVEDDI	***Yadkin County Senior Center	<b>\$10,901</b>
YVEDDI	***Yadkin Valley Senior Center	<b>\$10,901</b>
		<b>\$236,789</b>
		<b>TOTAL STATE ALLOCATION</b>
* Center Noncertified (5) ** Center of Merit (3) *** Center of Excellence (18)		25% Local Match (Cash or In-Kind)  Noncertified Centers           \$1,225 Centers of Merit                 \$2,466 Centers of Excellence         \$3,634

## **ACTION ITEM # 4**

### **M-E-M-O-R-A-N-D-U-M**

TO: PTRC Executive Committee  
FROM: Adrienne Calhoun, PTRC Area Agency on Aging Director  
DATE: October 5, 2022  
RE: Request for authorization to enter into contract with funded partners for ARPA Supportive Services (In-Home Aide) grants for the grant period October 1, 2022 – September 30, 2024.

ARPA funds provide a unique opportunity to consider needs and service delivery that have the potential to respond to unmet needs of older adults and family caregivers. The PTRC AAA is taking a regional approach in distributing these funds-based on the priorities established by the North Carolina Division of Aging and Adult Services.

PTRC AAA is making three ARPA In-Home Aide Services mini grants available in the amount of \$150,000.00. These are available to state licensed In-Home Aide agencies, for service delivery in one or more of the following counties: Alamance, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry and Yadkin. Funds are for serving people age 60 years of age or older who are unable to carry out tasks essential to the activities of daily living and/or instrumental activities of daily living, who have no responsible person available to perform these tasks and who need the service in order to remain at home. It also includes functionally impaired individuals, age 60 years of age or older, whose primary caregivers need relief from everyday care giving responsibilities in order for the impaired individuals to remain at home.

Priority consideration will be given to proposals that address the needs of older adults who are underserved and/or underrepresented. North Carolina Licensed In-Home Aide Services providers awarded the grant funding must meet the NC Department of Health and Human Services (NC DHHS) Division of Aging In-Home Aide Service Standards (July 1, 1992) for In-Home Aide.



## **ACTION ITEM # 4 CONTINUED**

The following agencies are recommended for funding:

- Forsyth Senior Services, Inc. of Winston-Salem/Forsyth County: \$150,000
- Yadkin New Horizons Home Care, Inc.: \$150,000
- TBD Premier Home Health Care Services, Inc.: \$150,000

### **ACTION REQUESTED:**

Request for authorization to enter into contract with the three funded partners for ARPA Supportive Services (In-Home Aide) grants for the grant period October 1, 2022 – September 30, 2024.

## ACTION ITEM #5

# M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council  
FROM: Wendy Walker-Fox, Workforce and Economic Development Director  
DATE: October 5, 2022  
RE: American Rescue Plan Act (ARPA) Grant Application

The Piedmont Triad Regional Workforce Development Board (PTRWDB) has been selected as one of 13 Collaboratives selected for the Carolina Across Initiative's 100 Our State, Our Work Program.

Carolina Across 100 is a five-year effort to partner with communities in each of North Carolina's 100 counties. The initiative will look to build and support cross-sector collaborations to address current challenges. The Our State, Our Work Program is a two-year program to connect young people with education and living-wage employment opportunities in North Carolina by bringing community leaders from across the state together to collaborate and bolster one another's work.

PTRWDB's project: The Homestead Project "Made here; Stayed here" will focus on strengthening the connection between opportunity youth and the places they live. This is a collaborative process where businesses, local leaders, and our connected resources work to expose youth not only to employment opportunities, but also to the social aspects and lifestyle amenities within their counties. Hosted community and career-oriented events in Rockingham, Surry, and Forsyth, our counties of focus, will serve as the vehicle for facilitating the connection.

The University of North Carolina at Chapel Hill is supporting the Carolina Across 100 work and will provide collaboratives with technical assistance and support funding in the amount of \$10,000 over the two-year project timeframe. The overarching goal of PTRWDB's project is to take advantage of the tremendous opportunity for cross-county collaboration through the sharing of resources and streamlined, complimentary programs. The workforce development board is excited to be a part of this initiative.

**ACTION REQUESTED:** Authorize receipt of \$10,000 in technical assistance and support funds for the two-year Carolina Across 100 initiative.

## **ACTION ITEM #6**

### **M-E-M-O-R-A-N-D-U-M**

TO: Executive Committee, Piedmont Triad Regional Council  
FROM: Wendy Walker-Fox, Workforce and Economic Development Director  
DATE: October 5, 2022  
RE: Division of Workforce Solutions (DWS) ARPA Grant Funding

North Carolina Department of Commerce Division of Workforce Solutions is providing a grant opportunity for workforce development boards to provide innovative and enhanced services that are not easily administered through current Workforce Innovation and Opportunity Act (WIOA) guidelines. The grants are to serve individuals and businesses during the period of October 17, 2022 to September 30, 2024. Funding amounts are up to \$1 million.

Piedmont Triad Regional Workforce Development Board (PTRWDB) has submitted an application for the NCWorks Small Business Work-Based Learning Grant funding. This funding is intended to establish work-based learning opportunities targeting small- and micro-businesses (i.e., businesses with fewer than twenty-five (25) employees) to bridge the gap for business retention and expansion with funding for OJT, Work Experience, and Incumbent Worker Training. Emphasis will be placed on historically underutilized businesses, industries significantly impacted by the pandemic, or businesses located in an economically distressed Tier 1 or Tier 2 county. This funding will also assist with marketing and technology expenses to develop and maintain the training platform and to market and promote the trainings.

The PTRWDB project: Entrepreneurial Advantage in the Triad, is an incumbent worker initiative that strives to address the equitable recovery and growth of small and micro-businesses by extending an opportunity for employers to enroll their existing workers in customized work-based learning programs. Business owners can then focus on identifying creative methods to fill the voids in staffing, elevate the skills of employees while improving or maintaining desired standards of productivity.

The ARPA dollars will allow us an opportunity to leverage Federal Workforce funding to meet the needs of both employers and individuals.

#### **ACTION REQUESTED:**

Authorization to apply for and receive up to \$1 million in DWS ARPA funds for Small Business Work-Based Learning activities.

# INFORMATIONAL ITEM #1

## M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council  
FROM: Jessica Raby, Workforce and Economic Development Assistant Director  
DATE: October 5, 2022  
RE: International Economic Development Council (IEDC) Economic Recovery Technical Assistance

The International Economic Development Council (IEDC) has been working in disaster-affected communities and has developed no-cost programs to provide economic resilience and recovery support to eligible participants.

PTRC's Workforce and Economic Development Department has been awarded this support and is eligible to receive cost free technical assistance from a panel of 2-4 economic development experts.

The panel examines the economic opportunities and challenges of the community recovering from the pandemic and provides practical recommendations and case examples that can serve as a roadmap to economic recovery and resilience. Upon receipt of the report, we will then have the opportunity to receive additional assistance from the panel in the implementation of the recommendations, such as having a panelist to return to our region to work on our goals and a customized review module.

The International Economic Development Council (IEDC) is the world's largest membership organization serving the economic development profession. With the support of the U.S. Economic Development Administration, IEDC has been to provide these support services for over 15 years.

The Workforce and Economic Development Department is excited to be more engaged with IEDC and looking forward to their technical expertise.

# Meeting Dates 2022 & 2023

1398 Carrollton Crossing Drive

Kernersville, NC 27284

12noon

<b>PTRC Executive Committee 1<sup>st</sup> Wednesday</b>	<b>PTRC Board of Delegates 3<sup>rd</sup> Wednesday</b>
<b>October 5, 2022</b>	<b>October 19, 2022</b>
<b>November 2, 2022</b>	<b>November - none</b>
<b>December 7, 2022</b>	<b>December 21, 2022</b>

<b>PTRC Executive Committee 1<sup>st</sup> Wednesday</b>	<b>PTRC Board of Delegates 3<sup>rd</sup> Wednesday</b>
<b>January - none</b>	<b>January - none</b>
<b>February 1, 2023</b>	<b>February 15, 2022</b>
<b>March 1, 2023</b>	<b>March - none</b>
<b>April 5, 2023</b>	<b>April 19, 2023</b>
<b>May 3, 2023</b>	<b>May - none</b>
<b>June 7, 2023</b>	<b>June 21, 2023</b>
<b>July – none</b>	<b>July - none</b>
<b>August 2, 2023</b>	<b>August 16, 2023</b>
<b>September 6, 2023</b>	<b>September - none</b>
<b>October 4, 2023</b>	<b>October 18, 2023</b>
<b>November 1, 2023</b>	<b>November - none</b>
<b>December 6, 2023</b>	<b>December 20, 2023</b>