

# Summary of Education Service



## CITY OF THOMASVILLE

FY20 Annual Report  
July 1, 2019 - June 30, 2020

NPDES MS4 Permit No. NCS000436

### Regional (all ed members)

1,605	FAIR/FESTIVAL ATTENDEES IN REGION
1,697	K-12 STUDENTS IN SCHOOL, CAMP, & LIBRARY PROGRAMS
263	ONLINE WEB FORM SUBMISSIONS
249	EDUCATION PACKETS MAILED DURING COVID
3,302	OUTREACH MATERIALS DISTRIBUTED
6,720	OBSERVATIONS SUBMITTED TO INATURALIST BIOTHON

### City of Thomasville

49	ATTENDEES AT FAIRS, FESTIVALS, MARKETS
52	K-12 STUDENTS AT PROGRAMS IN SCHOOLS & LIBRARIES
8	ONLINE WEB FORM SUBMISSIONS (PUBLIC PARTICIPATION)
1	SCOUTS EARNED ENVIRONMENTAL SCIENCE BADGES
206	OBSERVATIONS ON INATURALIST BIOTHON
22	VOLUNTEERS IDENTIFYING BIO-INDICATORS OF STREAM HEALTH
110	BROCHURES, FLYERS, AND OTHER OUTREACH MATERIALS DISTRIBUTED

Everyone does a little to make a BIG impact! If everyone would pick up 3-6 pieces of trash every time they are out and about then our neighborhoods and roadways would be much cleaner and less litter would end up in our waterways.

Thomasville Resident  
Cindy M. via web form,  
May 2020

### EVENTS & PROGRAMS

Stormwater SMART staff provided programming directly to residents and workers of Thomasville in schools, libraries, fairs and festivals thanks to the strong collaboration between local governments. Stormwater SMART attends meetings of Keep Davidson County Beautiful in order to support volunteer efforts.

#### Water Quality Educational Programming EnviroScope and Project WET:

- Piedmont Triad Boy Scouts Merit Badge College, Dec 14

#### Public Participation (Online for Covid-19)

- iNaturalist.org BioThon, April-June
- Seeds for Surveys, March 1 - April 30

#### Fairs and Festivals:

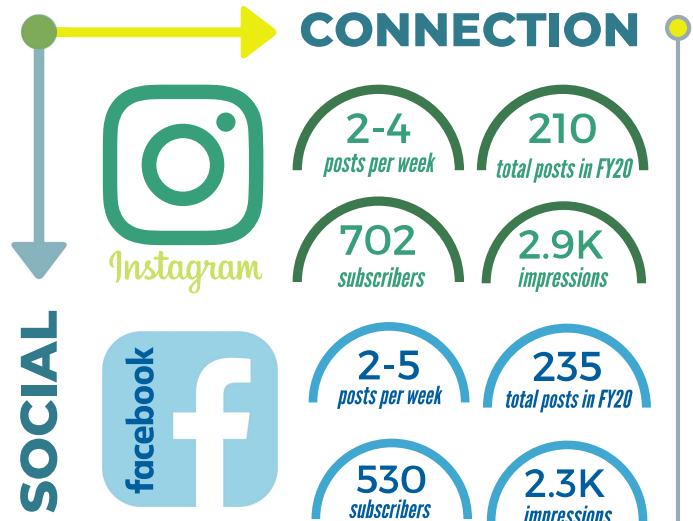
- Lexington BBQ Festival: Stormwater SMART's booth at the festival showed residents how pollutants in the storm drain affect aquatic life. Visitors to the booth shared where they live and work in Davidson County; at least 49 residents and workers attended from Thomasville.

## WEBSITE & NEWSLETTER



[www.stormwatersmart.org](http://www.stormwatersmart.org)

There were 9,430 unique visitors to website in FY20, with more than 500 additional downloads of the Stormwater Steward newsletter



The content posted weekly on Stormwater SMART's Facebook and Instagram pages is researched and designed by Madison LaMuraglia, Environmental Educator.

## PUBLIC PARTICIPATION Online Options During Covid-19



22 individuals and families who live and work in Thomasville participated in the 2020 Spring BioThon, submitting 206 observations of bioindicator species in the Abbots Creek watershed and Upper Uwharrie River, including a wide variety of frogs, turtles, native plants, and benthic macroinvertebrates! In addition, eight residents volunteered to plant native seeds in their backyards and provided input on local pollutants and stormwater solutions.

I love the BioThon competition! In a time where I felt isolated in so many ways, Biothon became a way to connect not only to nature, but like-minded nature lovers. It inspired my family to get outside and notice more about the world around them. I would love to see another event like this in Thomasville!

Thomasville Resident Erin E. via web form, May 2020

