



## PIEDMONT TRIAD REGIONAL FOOD COUNCIL

### **Piedmont Triad Regional Food Council**

Council Meeting

Tuesday, April 29, 2022

12:00pm – 1:30pm || Remote Call: Zoom

### **Objectives:**

#### **Today's Objectives:**

- Provide space for check in/updates: council members + PTRC
- Approve March meeting minutes
- Debrief Food Council Retreat

**Attendance:** (c) consultant; (s) technical support staff; (v) visitor

Annie Mills

Jane Sayner

Rachel Zimmer

Eunice Calderón

Jose Abreu

Savannah Moore

Gary Williams

Kana Miller

Sherrie Wise Thomas

Grace Messinger (s)

LaShauna Austria

Hetal Patel (c)

Michael Banner

### **12:00 PM Call to order**

- Kana Miller called the meeting to order.
- LaShauna shared with the group that due to timing, there is not time to verbally state what is happening in each person's counties or food councils, however, there is a document shared with the group for folks to add in their comments such as upcoming events, important updates, and any other "positive gossip".

### **12:05 PM Check In**

- LaShauna Austria led the check-in with the question: What was your highlight from the Piedmont Triad Regional Food Council Retreat?
  - Council answers included getting to see each other in person, the focus and organization of the meeting, the focus and deep dive into the food assessment

### **12:15 PM Approval of March Minutes**

- Kana shared the March minutes with the group.
- Rachel motioned to approve the minutes with a second from Gary.

- All Food Council members moved to approve the meeting minutes from March through a roll call.

### **12:30 PM Debrief of Food Council Retreat**

- Hetal shared the report from the Piedmont Triad Regional Food Council retreat with the group and opened it up for any feedback or questions. Below is feedback or questions the group had:
  - Folks mentioned that there seemed to be more conversation needed on the top 4 priorities determined by the group. Hetal mentioned that we will have some discussion around these 4 priority areas in today's meeting.
  - Questions on priority area number 3- "Amplify community voice through the implementation of council-to-community town hall sessions"- is this something there is energy around? How does this look different county to county? Who are the listening sessions for and what are the objectives?
    - For communities who already had listening sessions, potentially presenting the information back to those communities could be a next step. Along with sharing information back, also sharing an action plan or timeline on the work could be beneficial.
    - This action step could be amended to include the dissemination of information back to the community.
    - Assigning roles to this action step will also be necessary.
    - More conversation is needed around this topic.
- **QUESTION FOR GROUP:** Which of the 4 priority areas identified needs to happen first?
  - The group had discussion around this topic and came to consensus that action planning seems to be the first step as the other 3 priority areas can fall under the action planning.
    - This would help with determining what marketing the Food Council looks like.
    - After planning the 1-year action plan, in the future, as the group plans for years 2 and 3, community input on what this action plan looks like would be important.
  - Additional comments include:
    - Further discussion around succession planning may be needed to clarify what this means for the group.
    - ARPA funding is available right now, is there an advocacy role the Food Council could play with these funds? The ARPA funding and the role of the food council could be part of the action plan or incorporated into becoming its own subcommittee to focus on this area.

- **SMALL GROUP DISCUSSION:** The group split up into 3 small groups to discuss the following question: What are two next steps for the decided action item? Which of these can happen simultaneously? The following are the steps the small groups determined:
  - Hiring a consultant to host a retreat style in person meeting in June to put together an action plan. After action planning is completed, implementing the plan in the third quarter of 2022 is a possibility. As part of the action planning, developing a timeline is also important. The group came to consensus that the full Food Council would need to be part of the action planning process vs. a subcommittee working on this to ensure an equitable process.
  - The food assessment has a lot of great information which could be shared with community in a boot camp session format which breaks down the assessment in different modules, potentially to be led by the subcommittee working on Partner Presentations.
  - One of the components of the action plan could be creating a proposal for the Food Council being involved in the APRA funding in round 3 of funding to best advocate for community partners to apply for funding.

**1:30 PM Additional Information and Adjourn**

- Growing High Point Tour (Forsyth Food Chats is planning for Monday, May 9th from 9-11am) \*Please email Jennifer by Wednesday, May 4th if you are interested on that day/time. Jennifer will follow up to let you know if there are any extra spots.
- Community Food Strategies Communications Webinar Series- if anyone is interested in this, please let Jennifer know.
- Next Food Council meeting will be on Tuesday, May 24<sup>th</sup> at 12:00 pm.
- Kana adjourned the meeting at 1:35 pm.