

## MEMBERS

### Counties

Alamance  
Caswell  
Davidson  
Davie  
Forsyth  
Guilford  
Montgomery  
Randolph  
Rockingham  
Stokes  
Surry  
Yadkin

### Municipalities

Archdale  
Asheboro  
Bermuda Run  
Bethania  
Biscoe  
Boonville  
Burlington  
Candor  
Clemmons  
Cooleemee  
Danbury  
Denton  
Dobson  
East Bend  
Eden  
Elkin  
Elon  
Franklinville  
Gibsonville  
Graham  
Green Level  
Greensboro  
Haw River  
High Point  
Jamestown  
Jonesville



**PIEDMONT TRIAD**  
REGIONAL COUNCIL

# Executive Committee

## Agenda

Wednesday, September 6, 2023

12:00 noon

1398 Carrollton Crossing Drive, Kernersville, NC 27284

### **Item**

#### **ZOOM**

Executive Committee  
Please join my meeting from your device.  
<https://zoom.us/j/97334803681>  
+1 646 558 8656 US (New York)  
Meeting ID: 973 3480 3681

### **Official**

**Katie Mitchell**  
*Clerk to the Board*

#### **A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance**

**Alvin Foster**  
*Chair*

#### **B. Action Items**

**1) Request for approval of August 2, 2023  
PTRC Executive Committee Minutes (attachment)**

**Alvin Foster**  
*Chair*

**2) Request for approval to apply for the  
US Dept of Transportation's Reconnecting  
Communities and Neighborhoods program  
for \$733,700**

**Adam Shull**  
*Asst. Planning Director*

**3) Request for approval to enter into contract  
with the Town of Oak Ridge in the amount  
of \$79,500 to provide professional planning  
services for period Dec 2023- Feb 2025**

**Jesse Day**  
*Reg. Planning Director*

## MEMBERS

Kernersville  
King  
Lewisville  
Lexington  
Liberty  
Madison  
Mayodan  
Mebane  
Midway  
Mocksville  
Mount Airy  
Mt. Gilead  
Oak Ridge  
Pilot Mountain  
Pleasant Garden  
Ramseur  
Randleman  
Reidsville  
Rural Hall  
Seagrove  
Sedalia  
Staley  
Stokesdale  
Stoneville  
Summerfield  
Thomasville  
Tobaccoville  
Trinity  
Troy  
Village of  
Alamance  
Walkertown  
Wallburg  
Walnut Cove  
Wentworth  
Whitsett  
Winston-Salem  
Yadkinville  
Yanceyville

4) **Request for approval to apply for BIL funding in the amount of \$2.25million for the Weatherization Collaborative Lead project** **Michael Blair**  
*CD Director*

5) **Request for approval to apply for BIL funding in the amount of \$7.35million for statewide Upgrades to Weatherization Training Program** **Michael Blair**  
*CD Director*

6) **Request for approval to apply for BIL funding in the amount of \$5.08million for statewide Weatherization Workforce Dev. Program** **Michael Blair**  
*CD Director*

### C. New Business

#### 1) Building and Grounds Update

**Matthew Dolge**  
*Executive Director*

### D. Roll Call Vote

**Katie Mitchell**  
*Clerk to the Board*

### E. Informational Items

### F. Executive Director's Report

**Matthew Dolge**  
*Executive Director*

### G. Around the Region

*At this time, Board members are asked to discuss any upcoming events or informational items that pertain to their local government or region.*

**Alvin Foster**  
*Chair*

### H. Chairman's Remarks and Announcements

**Alvin Foster, Chair**

#### 1) Award Nominations- **Due September 13, 2023**

#### 2) PTRC Executive Committee Meeting

Wednesday, October 4, 2023 12noon (Lunch 11: 30a.m) **Hybrid**

#### 3) PTRC Board of Delegates Meeting & Awards Ceremony

Wednesday, October 18, 2023 12noon (Lunch 11: 30a.m)

**The Blue Heron Event Venue**  
**4130 Mendenhall Oaks Pkwy**  
**High Point, NC 27265**

#### 4) 2023 PTRC Meeting Dates

## M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council  
FROM: Adam Shull, Regional Planning Assistant Director  
DATE: September 6, 2023  
RE: Authorization to apply for a Community Planning Grant to support future construction projects along U.S. 52 in Winston-Salem; funding application to be submitted to the **US Department of Transportation's Reconnecting Communities and Neighborhoods (RCN) Program.**

The PTRC's Planning Department is seeking approval to submit a Community Planning grant application to facilitate a collaborative community engagement process focused on future infrastructure construction projects along US-52 in Winston-Salem. This work would bring together the PTRC, Creative Corridors Coalition, NCDOT, the City of Winston-Salem, city residents, stakeholders and world-class designers to envision how transportation construction projects along US-52 can inclusively reconnect East Winston and Downtown Winston-Salem. The PTRC would be the lead applicant, providing grant writing and administration services, leading Design Charrettes, and organizing community engagement sessions.

The planning study area includes the segment of US-52 between Salem Parkway/US-421 (formerly I-40 Business) and Martin Luther King Drive, the three bridges that cross 52 and the adjoining city street network and neighborhoods. The project includes a focus on the replacement of the 3<sup>rd</sup>, 4<sup>th</sup>, and 5<sup>th</sup> Street bridges over US-52. The North Carolina Department of Transportation has prioritized replacement of the three bridges due to infrastructure conditions.

The application requests \$733,700 in planning grant funds to empower our coalition to complement NCDOT's planning process for the bridge replacements, with robust public engagement and community-driven impact analyses guiding each step before, during, and after construction. Our project will catalyze long-term strategic partnerships between public, private, and non-profit groups and individual citizens who are critical stakeholders in the redevelopment of the Bridges and adjacent areas.

The application will qualify PTRC as an applicant for two discretionary grants simultaneously: the Reconnecting Communities Pilot (RCN) Program and the Neighborhood Access and Equity (NAE) Program. The USDOT combines these programs into one Notice of Funding Opportunity, and while they remain separate programs for the purposes of award, the programs share many common characteristics, including:

- Prioritizing disadvantaged communities;
- Aiming to improve access to daily needs such as jobs, education, healthcare, food, and recreation;
- Fostering equitable development and restoration;

## ACTION ITEM #2 CONTINUED

- Reconnecting communities by removing, retrofitting, or mitigating highways or other transportation facilities that create barriers to community connectivity, including to mobility, access, or economic development.

Because of these shared characteristics, it is possible for many projects to be eligible and considered for both programs using a single application.

If awarded within the Reconnecting Communities Pilot Program, there will be a 20% local match requirement. Under the Neighborhood Access and Equity Program, our project qualifies for no match requirement based on project activities taking place in a disadvantaged community.

Final applications are **due by Thursday, September 28<sup>th</sup>**.

### **ACTION REQUESTED:**

The PTRC Planning Department requests authorization to apply for the US Department of Transportation's Reconnecting Communities and Neighborhoods (RCN) program for \$733,700.

## **M-E-M-O-R-A-N-D-U-M**

TO: Executive Committee, Piedmont Triad Regional Council  
FROM: Jesse Day, Regional Planning Director  
DATE: September 6, 2023  
RE: Local Technical Assistance Projects: Oak Ridge Development Ordinance Re-write

Oak Ridge Unified Development Ordinance (UDO) Update: The Regional Planning Department requests to enter into contract with the Town of Oak Ridge to update the Town's development ordinances and bring under one document. There are development ordinances scattered throughout the Town code and it can be confusing and hard to find applicable ordinances for key development activities. The existing ordinance is a product of Guilford County that has been updated here and there over the years. The new ordinance will have updated graphics, reflect changes to Town Core design guidelines and included all development related ordinances under one easy to read and navigate document. All development related items will be updated - including but not limited to - watershed, floodplain, subdivision and other local and State regulations.

**ACTION REQUESTED:**

Request for approval to enter into contract providing professional planning services from *December 2023 to February 2025* with the **Town of Oak Ridge for \$79,500**. The Town has approved the contract.

## **M-E-M-O-R-A-N-D-U-M**

**TO:** Executive Committee, Piedmont Triad Regional Council  
**FROM:** Michael Blair, Community Development Director  
**DATE:** September 6, 2023  
**RE:** Request for Approval to Apply for BIL Funding - Focus Area 1 RFP Weatherization Collaborative Lead Agency

Community Development is requesting approval to submit an application for Bipartisan Infrastructure Law (BIL) funding in the amount of \$2.25 million under Focus Area 1 RFP for the Weatherization Collaborative Lead Agency initiative.

The requested funding of \$2.25 million is crucial to enable us to effectively execute the Weatherization Collaborative Lead Agency initiative. This project is strategically aligned with our commitment to energy efficiency, climate resilience, and our Weatherization Training Center. Focus Area 1 is instrumental to achieving success with Focus Area's Two and Three.

1. By becoming the designated Lead Collaborative Agency, we will lead collective efforts to enhance energy efficiency across the state.
2. The funding will facilitate partnerships, training, and capacity-building, leading to economic growth and the creation of local job opportunities within the energy sector.

The requested amount will cover essential aspects, including staffing, training, collaborative initiatives, community outreach, and program implementation. This allocation ensures comprehensive project coverage and effective execution.

**ACTION REQUESTED:** Staff recommends approval for the CD application for BIL funding in the amount of \$2.25 million for the Weatherization Collaborative Lead Agency project.

## **M-E-M-O-R-A-N-D-U-M**

**TO:** Executive Committee, Piedmont Triad Regional Council  
**FROM:** Michael Blair, Community Development Director  
**DATE:** September 6, 2023  
**RE:** Request for Approval to Apply for BIL Funding - Focus Area 2, RFP “Upgrades to Weatherization Training Program”

Community Development is requesting approval to submit an application for Bipartisan Infrastructure Law (BIL) funding in the amount of \$7.35 million under Focus Area 2 RFP for the “Upgrades to Weatherization Training Program” initiative.

The requested funding of \$7.35 million is crucial to enable us to effectively execute the Weatherization Training Center Statewide Expansion. This project is strategically aligned with our commitment to training Weatherization professions and new students at our Weatherization Training Center. Focus Area 2 is the primary BIL grant that we are seeking.

1. By becoming the designated statewide Training Center, we will lead collective efforts to enhance energy efficiency professionals skill sets across the state.
2. The funding will facilitate partnerships for training, and capacity-building, for the state.

The requested amount will cover essential aspects, including staffing, training, collaborative initiatives, and program implementation. This allocation ensures statewide expansion and expansion throughout the Eastern United States.

**ACTION REQUESTED:**

Staff recommends approval for the CD application for BIL funding in the amount of \$7.35 million for the Statewide “Upgrades to Weatherization Training Program”.

## **M-E-M-O-R-A-N-D-U-M**

**TO:** Executive Committee, Piedmont Triad Regional Council  
**FROM:** Michael Blair, Community Development Director  
**DATE:** September 6, 2023  
**RE:** Request for Approval to Apply for BIL Funding - Focus Area 3, RFP “Weatherization Workforce Development Program”

Community Development is requesting approval to submit an application for Bipartisan Infrastructure Law (BIL) funding in the amount of \$5.08 million under Focus Area 3 RFP for “Weatherization Workforce Development Program” initiative.

The requested funding of \$5.08 million is crucial to enable us to provide apprenticeship opportunities for Weatherization trainees statewide. This project is strategically aligned with our commitment to job opportunities for new Weatherization students. Focus Area 3 aligns with our Training Center activities.

1. By becoming the designated statewide “Weatherization Workforce Development Program”, we will lead the mission to fully staff Weatherization Agencies and employment of energy efficiency professionals across the state.
2. The funding will facilitate partnerships for employment, and capacity-building, for the state.

The requested amount will cover essential aspects, including staffing, training, collaborative initiatives, and program implementation.

**Recommendation:** Staff recommends approval for the CD application for BIL funding in the amount of \$5.08 million for the Statewide “Weatherization Workforce Development Program”.





**2023 Meeting Dates**  
**1398 Carrollton Crossing Drive**  
**Kernersville, NC 27284**  
**12noon**

<b>PTRC Executive Committee</b> <b>1<sup>st</sup> Wednesday</b>	<b>PTRC Board of Delegates</b> <b>3<sup>rd</sup> Wednesday</b>
<del>January – none</del>	<del>January – none</del>
<del>February 1, 2023</del>	<del>February 15, 2022</del>
<del>March 1, 2023</del>	<del>March – none</del>
<del>April 5, 2023</del>	<del>April 19, 2023</del>
<del>May 3, 2023</del>	<del>May – none</del>
<del>June 7, 2023</del>	<del>June 21, 2023</del>
<del>July – none</del>	<del>July – none</del>
<del>August 2, 2023</del>	<del>August 16, 2023 – cancelled</del>
<del>September 6, 2023</del>	<del>September – none</del>
<del>October 4, 2023</del>	<del>October 18, 2023</del>
<del>November 1, 2023</del>	<del>November – none</del>
<del>December 6, 2023</del>	<del>December 20, 2023</del>