Piedmont Triad Regional Workforce Development Board

SIX MONTH SUMMARY REPORT

A snapshot of the first six months following the realignment of our Local Area

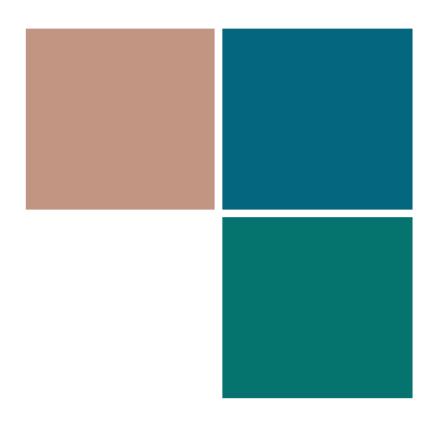
2023











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From the Board Director

The Piedmont Triad Workforce Development Board has continued to move forward in our mission to strengthen the local workforce as we welcomed three new counties to our service delivery area on July 1, 2023. Through this workforce board realignment, it has been my pleasure to extend the innovation-driven efforts we are known for to the counties of Alamance, Davidson, and Randolph while continuing to address the individual needs of our existing counties.

The scope of this summary report will focus on the first six months since our realignment to bring timely, usable information to all counties in the local area. Our goal is to produce a snapshot of accomplishments and progression across our new service area, providing a sample of all we can achieve in the years ahead.



Wendy Walker-Fox

Workforce Development Board and Economic Development Director, Piedmont Triad Regional Council



Town Halls

Shortly after the expansion of our Local Area, PTRWDB took the initiative to schedule a series of town hall meetings. These meetings provided a chance for our Leadership and Programmatic Teams to visit each of the NCWorks Career Centers.

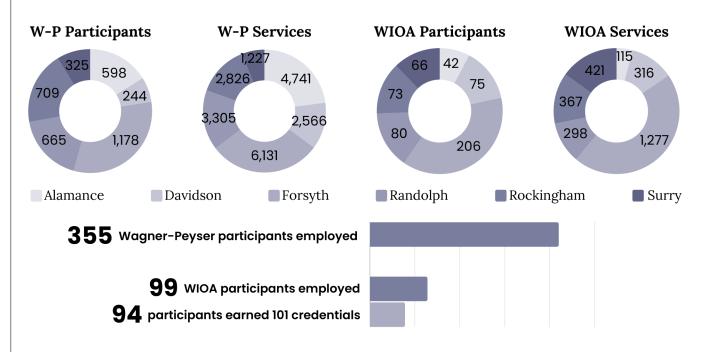
The town hall series offered time for newly added counties to ask questions regarding PTRWDB policies and allowed established counties to discuss how realignment affects them. Each meeting showed great success, with NCWorks staff opening up to our team and receiving answers and reassurances for day-to-day operations within the center and how we can best support everyone moving forward.

We believe these meetings to only be the beginning of ongoing conversations on how we can continue to work together with the NCWorks Career Centers to strengthen our service delivery.

NCWorks Programs & Services

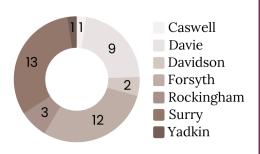
All individuals who utilize the NCWorks Employment Service are enrolled under the Wagner-Peyser Act of 1933. Further services (such as funding for credentials) are available for participants under the Workforce Innovation and Opportunity Act (WIOA) of 2014.

In June 2023, PTRWDB implemented VOSGreeter, a new electronic sign-in system, with the goal of monitoring career center traffic more efficiently to enhance customer service. We are also now able to track services utilized within the centers.



Work Experiences

Work Experiences are available to youth enrolled in our NextGen program. Case managers match youth who are pursuing a credential (or need to develop soft skills) with businesses that have an open opportunity to provide experience.



41
work experience
activities
with
38
employers

Business Services

The PTRWDB Business Services Team has seen growth in every area beginning July 1, 2023, from adding new Business Services Coordinators to increasing business connections across our local area. The team regularly provides consultative support for area industries and collaborates with the Workforce Development team to develop creative, data-driven solutions, which often include work-based learning opportunities.

The map to the right reflects the number of newly formed business relationships and the number of participants in one of our most successful work-based learning opportunities: Onthe-Job Training (OJT).



4,011 services
provided to
1,342 employers









On-the-Job Training Testimonial

We have two employees participating in On-the-Job Training (OJT) through the Piedmont Triad Regional Workforce Development Board. Both employees are doing extremely well, with performance and attendance considered to be above satisfactory. Working alongside trainers and supervisors, these employees have taken on learning the business full force. With the help of the OJT, we are able to spend time with each employee and see them grow day by day. It has been a pleasure to utilize the opportunity for On-the-Job Training. Will [Early] and Jacob [Thompson] are part of an awesome team and are great to work with. We are looking forward to working with them and developing more amazing employees for our company in the future.

-Liberty Trailers LLC, Randolph County

Mobile Unit Events

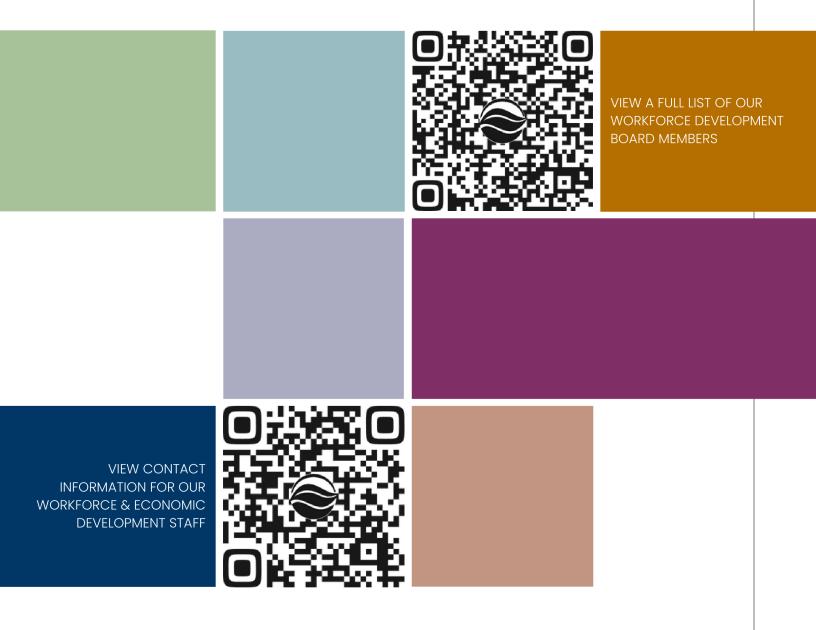
The Piedmont Triad Regional Workforce Development Board is proud to be able to offer use of the Mobile Career Center and/or the Mini Mobile to partners in our region. Each of the mobile units provides a flexible space that can be configured as a computer lab, classroom, or private area for interviews and assessments.

From July 1st to December 31st, we attended eight community events with the Mobile Career Center and six events with the Mini Mobile unit. At our most successful recent event, the Mobile Career Center was requested to help with resume services at a job fair in Davidson County. PTRWDB and NCWorks staff helped over 50 people create or update their resumes and register with NCWorks.gov.

8 mobile career center events

and
6 mini mobile events





Thank You

Your support is very much appreciated as we work together to strengthen the workforce in our Local Area, and we look forward to many more great accomplishments in the remaining months of Program Year 2023-2024!



PIEDMONT TRIAD REGIONAL

WORKFORCE DEVELOPMENT BOARD















