



PIEDMONT TRIAD
REGIONAL COUNCIL

Public Hearing for PRICE Grant Application – Piedmont Triad Manufactured Home Enhancement and Empowerment Initiative

CREATIVE REGIONAL SOLUTIONS

Michael Blair- Community Development Director
Jesse Day – Regional Planning Director





Who we are

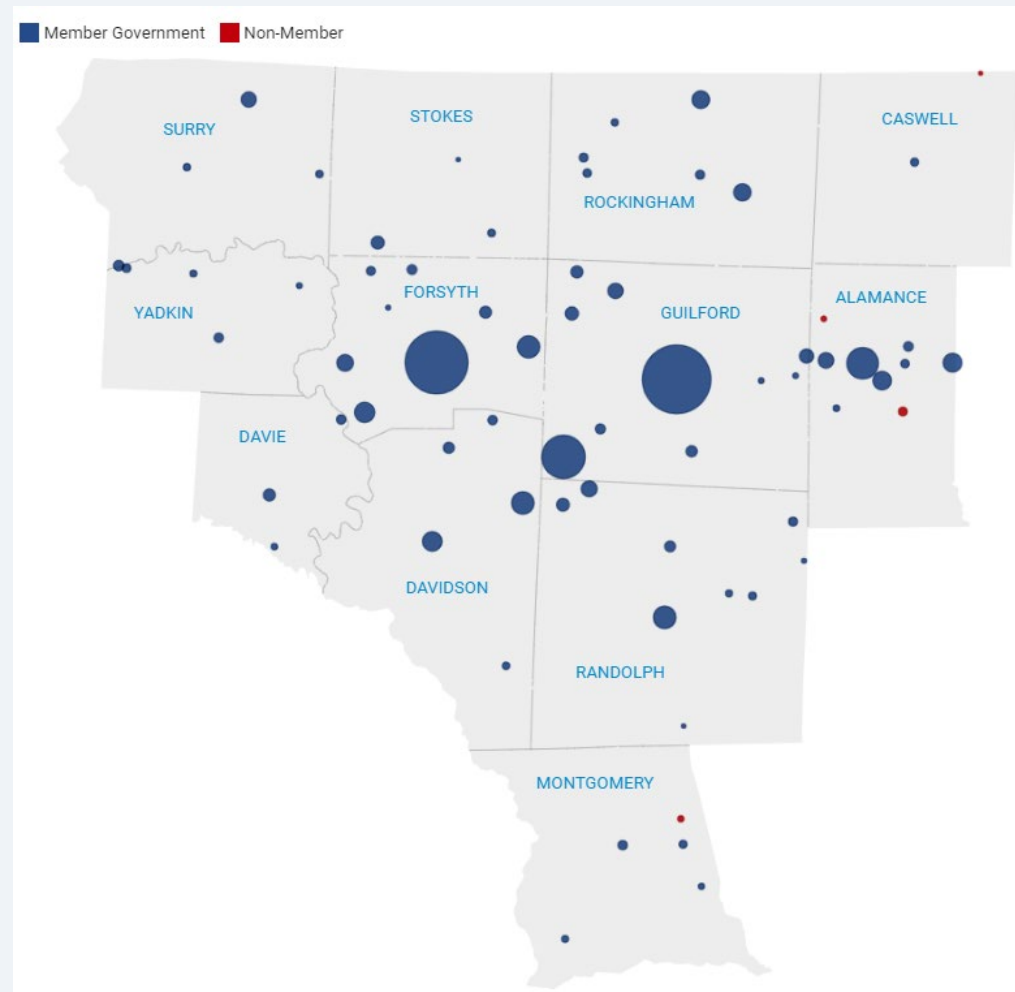
The PTRC is one of the largest regional councils in NC serving the Piedmont Triad Region, serving 76 members

What we do



Who we serve

12 counties and 64 municipalities in total:





The **PTRC Regional Planning Department** serves as a planning resource to our members, citizens and local, state and federal organizations. We coordinate regional initiatives and provide technical assistance to our member communities.

Our services include, but are not limited to:



**Land Use Planning
& Mapping**



**Transportation
Planning**



**Grant Administration
& Assistance**



**Water Resources &
Environmental Planning/
Education**



**Regional
Food Systems**

To learn more about PTRC Regional Planning Department, please visit:
www.ptrc.org/services/regional-planning



PRESERVATION AND REINVESTMENT INITIATIVE FOR COMMUNITY ENHANCEMENT (PRICE)

HUD has issued a Notice of Funding Opportunity (NOFO) which appropriates competitive grant funding for the preservation and revitalization of manufactured housing and eligible manufactured housing communities.

- First-of-its-kind initiative
- **\$235 million** in funding available – \$5 million minimum request
- Of the \$235 million available in PRICE funding, **\$210 million** is reserved for the main PRICE competition (PRICE Main)
- Deadline – July 10, 2024

“Manufactured housing is a critical piece of the nation’s affordable housing stock that provides a home to over 22 million Americans. Manufactured housing and manufactured housing communities (MHCs) face significant challenges to affordability, resilience, infrastructure, and maintenance that are exacerbated by state titling and local zoning laws, financial pressures from landowners or investors, and extreme weather, natural hazards, and disaster events.”



Eligible applicants include:

- Local and state governments
- Indian Tribes or their Tribally Designated Housing Entities (TDHEs), **Multi-jurisdictional entities**
- Resident-controlled MHCs
- Cooperatives, Non-profit entities (including consortia of non-profit entities)
- Tribal non-profits
- Community development finance institutions (CDFIs)
- Native CDFIs



PRICE Grant Strategic Goals

Strategic Goal 1: Support Underserved Communities

PRICE supports underserved communities, including vulnerable populations residing in manufactured homes, and promotes equitable community development that incorporates residents of manufactured housing and MHCs into the overall community planning process.

Strategic Goal 2: Ensure Access to and Increase the Production of Affordable Housing

PRICE seeks to increase the supply of manufactured housing options and promote homeownership opportunities that make manufactured homes an available, affordable, and sustainable investment.

Strategic Goal 3: Promote Homeownership

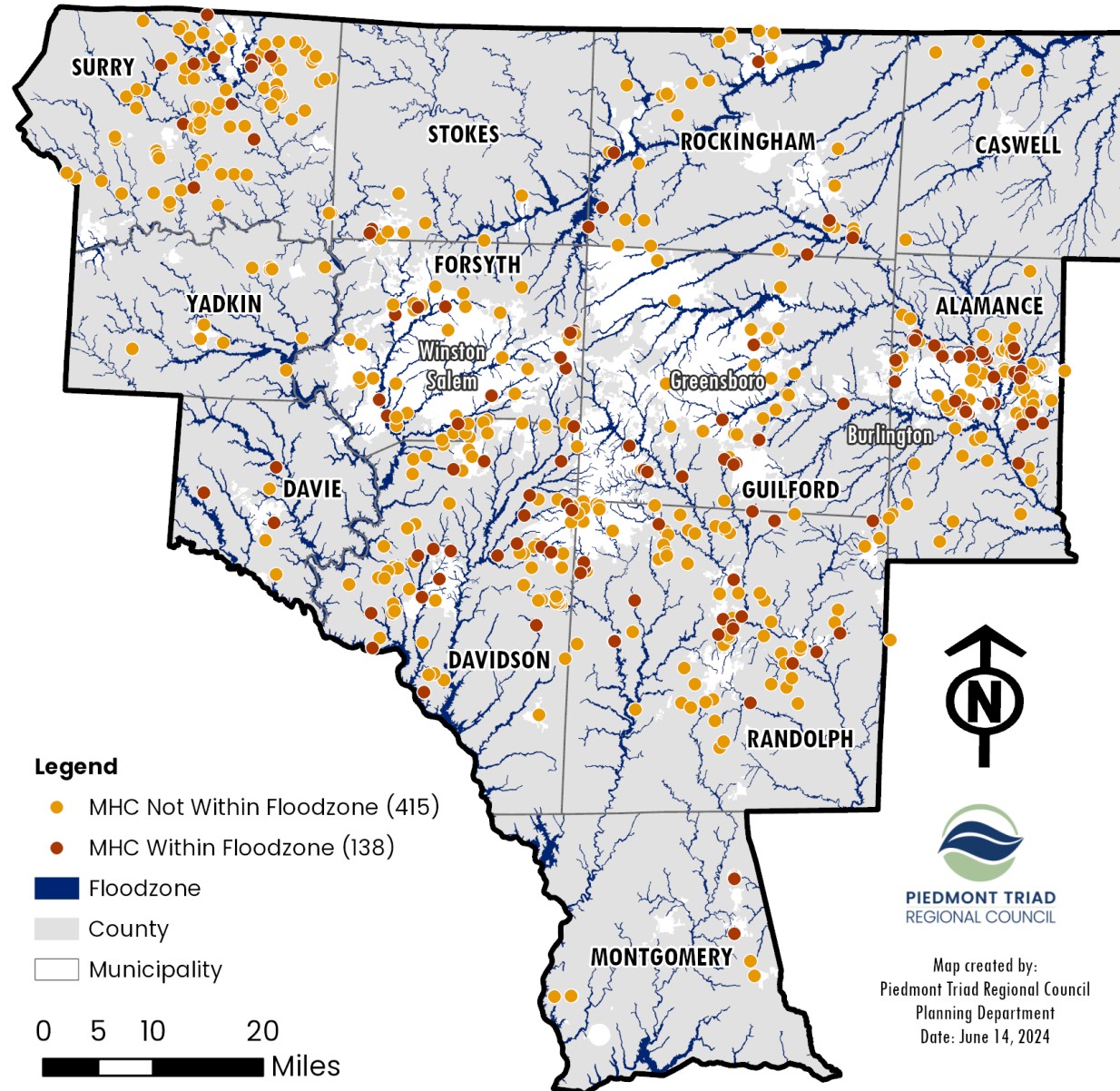
PRICE advances sustainable homeownership by encouraging manufactured home and site acquisition, which provides stability to tenants and homesite-renters of manufactured homes.

Strategic Goal 4: Advance Sustainable Communities

PRICE encourages rehabilitation of manufactured homes and MHCs to make them climate and hazard resistant.



Piedmont Triad Manufactured Housing Communities (MHCs)





Our Proposal

The ***Piedmont Triad Manufactured Housing Community Empowerment and Enhancement Initiative*** would develop a comprehensive program designed to address the diverse needs of manufactured housing communities (MHCs) across the Piedmont Triad region in North Carolina.

This program empowers MHC residents to envision improvements and enhancements in communities through community engagement and design charrettes.

Community improvements and enhancements desired by MHC residents will be implemented to promote long-term stability, resilience, and community pride.



Proposed Improvement Categories include:

Resilient Infrastructure

-

Safety and Efficiency

-

Livable Community



Improvement Categories

➤ Resilient Infrastructure

Includes potential water, sewer, and septic improvements within MHCs, as well as repairs to essential infrastructure such as private drives and access improvements.



➤ Safety and Efficiency

Focus on enhancing the living conditions and safety of individual units within MHCs. This includes weatherization efforts aimed at increasing energy efficiency and aging-in-place modifications, such as ramps and other accessibility features.



➤ Livable Community

These improvements to create vibrant, engaging, and healthy community spaces within MHCs. This includes developing recreational areas, playgrounds, and community gathering spaces.





Proposed Budget

Activity	Description	Estimated Cost
Planning & Community Engagement	Inventory MHCs and assets, market program opportunity and hold 12 planning charettes	\$460,000
Administration	Provide environmental review, compliance management and fiscal reporting	\$500,000
Construction - Resilient Infrastructure	Design and construction activities to improve MHCs infrastructure	\$1,680,000
Construction - Safety and Efficiency	Improve homes through weatherization, ramps or other cost saving features	\$2,160,000
Construction - Livable Community	Design and construction activities for common areas of MHCs to improve recreation options and health	\$1,200,000
<u>Total</u>		<u>\$6,000,000</u>



PRESERVATION AND REINVESTMENT INITIATIVE FOR COMMUNITY ENHANCEMENT (PRICE)

Revised Deadline: July 10, 2024

Period of Performance:

Estimated Project Start Date: **October 1, 2024**

- Grant Contracting 6 months
- Planning & Design 9 months
- Site Selection & Review 3 months
- Environmental Review and Permitting 6 months
- Construction Activity 12 months

Estimated Project End Date: **September 30, 2027**

Length of Project Period: estimated **3 years**

For more information about the grant, follow:

- www.hud.gov/program_offices/comm_planning/price



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WAYS TO PROVIDE FEEDBACK

Fill out Online Survey

www.surveymonkey.com/r/PTRC-PRICE

Please provide feedback by visiting the following website above.

Call or E-mail Us

Please **Call** José Colón or Sam Stalder at:

336-904-0300

or

E-mail at jcolon@ptrc.org or
sstalder@ptrc.org

Written Feedback

Can drop off at Reception Desk at PTRC. Attn: Jose Colon - PRICE

or

Mail at:

1398 Carrollton Crossing Dr.
Kernersville, NC 27284
Attn: Jose Colon - PRICE



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Any questions?

**If you have any questions or concerns,
please feel free to contact us:**

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www.ptrc.org

