

## MEMBERS

### Counties

Alamance  
Caswell  
Davidson  
Davie  
Forsyth  
Guilford  
Montgomery  
Randolph  
Rockingham  
Stokes  
Surry  
Yadkin

### Municipalities

Archdale  
Asheboro  
Bermuda Run  
Bethania  
Biscoe  
Boonville  
Burlington  
Candor  
Clemmons  
Cooleemee  
Danbury  
Denton  
Dobson  
East Bend  
Eden  
Elkin  
Elon  
Franklinville  
Gibsonville  
Graham  
Green Level  
Greensboro  
Haw River  
High Point  
Jamestown  
Jonesville



# PIEDMONT TRIAD REGIONAL COUNCIL

## Board of Delegates

### Agenda

Wednesday, October 16, 2024

12:00 noon

1398 Carrollton Crossing Drive, Kernersville, NC 27284

### Item

### Official

**A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance**

**Mark Richardson**  
*Chair*

### **B. Action Items**

**1) Request for approval of August 21, 2024 PTRC Board of Delegates Minutes (attachment)**

**Mark Richardson**  
*Chair*

### **C. Consent Items**

**1) Request for authorization to apply and receive up to \$119,913 in 205j funds from NCDEQ**

**Hope Stuart**  
*Environmental Planner*

**2) Request for approval of the PTRDC Board Member appointments and reappointments**

**Wendy Walker-Fox**  
*WED Director*

**3) Request for approval to apply for and accept \$5million in funding from NCTIA Digital Equity Competitive Grant**

**Wendy Walker-Fox**  
*WED Director*

### **D. Informational Items**

**1) Home Consortium Update**

**Michael Blair**  
*CD Director*

## MEMBERS

Kernersville  
King  
Lewisville  
Lexington  
Liberty  
Madison  
Mayodan  
Mebane  
Midway  
Milton  
Mocksville  
Mount Airy  
Mt. Gilead  
Oak Ridge  
Pilot Mountain  
Pleasant Garden  
Ramseur  
Randleman  
Reidsville  
Rural Hall  
Seagrove  
Sedalia  
Staley  
Stokesdale  
Stoneville  
Summerfield  
Swepsonville  
Thomasville  
Tobaccoville  
Trinity  
Troy  
Village of  
Alamance  
Walkertown  
Wallburg  
Walnut Cove  
Wentworth  
Whitsett  
Winston-Salem  
Yadkinville  
Yanceyville

### E. New Business

**Mark Richardson**  
*Chair*

### F. Executive Director's Report

**Matthew Dolge**  
*Executive Director*

### G. Around the Region

*At this time, Board members are asked to discuss any upcoming events or informational items that pertain to their local government or region.*

**Mark Richardson**  
*Chair*

### H. Chairman's Remarks and Announcements

**Mark Richardson**  
*Chair*

#### 1) PTRC Executive Committee Meeting

Wednesday, November 6, 2024 12noon (Lunch 11: 30a.m)

#### 2) PTRC Board of Delegates Meeting

Wednesday, December 18, 2024 12noon (Lunch 11: 30a.m)

#### 3) 2024 & 2025 PTRC Meeting Dates

### I. Special Awards Presentation

**Mark Richardson**  
*Chair*

**M-E-M-O-R-A-N-D-U-M**

TO: Board of Delegates, Piedmont Triad Regional Council  
FROM: Ms. Hope Stuart, Environmental Planner  
DATE: October 16, 2024  
RE: Authorization to Apply and Receive up to \$119,913 in 205j funds from NCDEQ

The Regional Planning Department was approached to partner with NCDEQ and the Aquatic Epidemiology and Conservation Laboratory with North Carolina State University on identifying sources of fecal waste in the Yadkin Pee Dee River Basin. The grant funds would pay for monitoring over a short-term period at 13 sites along the Yadkin River upstream from High Rock Lake in an effort to identify where sources of fecal waste are coming from and identifying DNA of the waste to map point source pollutants.

**About 205 (j) Funding:**

The following types of applications are encouraged as part the application process

- Development of 9-Element watershed restoration plans for 12-digit HUC or smaller watersheds or updates of existing plans (please see more information on 9-Element Plans below and refer to resources for developing watershed plans on the 319 grant program website).
- Source identification studies, including water quality monitoring, field assessments, modeling, and GIS analyses to support watershed plan development.
- Site-specific design plans for structural water quality practices identified in a 9-Element Plan.
- Water quality planning projects with concrete outputs such as (green and/or gray) stormwater infrastructure mapping, prioritization or design.
- Projects that benefit water quality regionally or statewide.
- Projects to share water quality management planning knowledge between COGs and their member governments.

**ACTION REQUESTED:**

The PTRC Planning Department requests authorization to apply to the NC Division of Environmental Quality- Division of Water Resources up to \$119,913 from the 205 (j) Clean Water Act funds for project management toward 1) Identifying locations where water quality is being degraded by nitrate and fecal waste.

## **M-E-M-O-R-A-N-D-U-M**

TO: PTRC Board of Delegates  
 FROM: Wendy Walker-Fox, Workforce & Economic Development Director  
 DATE: October 16, 2024  
 RE: PTRDC Board Member Appointments and Re-Appointments

### County Representatives

As it states in the PTRDC bylaws “Twelve shall be appointed by their respective boards of county commissioners. Each county board of commissioners shall assure that municipal as well as county representatives, either elected or staff, are considered for appointment to represent that county.”

The following representatives’ terms ended in December of 2023: Casey Smith, Davidson County; Don Martin, Forsyth County; Dana Dawson, Montgomery County; and Darrell Frye, Randolph County. The following representatives’ terms ended in April of 2024: Carly Cooke and Ken Millett. All members have agreed to remain on our PTRDC Board as county representatives until December 2026 or 2027, except Dana Dawson, who will serve until December 2024.

<b>County</b>	<b>Delegate</b>	<b>Title</b>	<b>Term Exp</b>
<b>Davidson</b>	Casey Smith	County Manager	December 2026
<b>Forsyth</b>	Don Martin	County Commissioner	December 2026
<b>Montgomery</b>	Dana Dawson	Vice Chairman	December 2024
<b>Randolph</b>	Darrell Frye	County Commissioner	December 2026
<b>Guilford</b>	Carly Cooke	County Commissioner	December 2027
<b>City of Winston-Salem</b>	Ken Millett	Director, Business Inclusion and Advancement	December 2027

### Private Sector & Non-Profit

The following Private Sector and Non-Profit Sector seats ended in December of 2023: J. Douglas Brewer, Lisa Hazlett, Chris Phelps, Von Robertson and Penny Whiteheart. The following Private Sector and Non-Profit Sector seats ended in April of 2024: Kevin Franklin and Jay Wagner. All delegates have agreed to extend their terms to end in December of 2026 or 2027. Ulisses Barquero, of Reynolds America applied to be a new Board member. We currently have 2 open Private Sector and Non-Profit seats.

<b>Business</b>	<b>Delegate</b>	<b>Title</b>	<b>Term Exp</b>
<b>Fidelity Bank</b>	J. Douglas Brewer	Senior Business Development Officer, VP	December 2026
<b>Nussbaum Center for Entrepreneurship</b>	Lisa Hazlett	Director of Communications	December 2026
<b>Davidson Co. Tourism Recreation Investment</b>	Chris Phelps	Executive Director	December 2026
<b>Robertson Builders, LLC</b>	Von Robertson	Owner	December 2026
<b>Piedmont Triad Partnership</b>	Penny Whiteheart	Executive Vice President	December 2026
<b>Randolph County EDC</b>	Kevin Franklin	President	December 2027
<b>Reynolds American</b>	Ulisses Barquero	Sr. Manager	December 2027

**ACTION REQUESTED:**

Request approval for the PTRDC Board Member appointments and re-appointments.

**M-E-M-O-R-A-N-D-U-M**

TO: Board of Delegates, Piedmont Triad Regional Council  
FROM: Wendy Walker-Fox, Workforce and Economic Development Director  
DATE: October 16, 2024  
RE: National Telecommunications and Information Administration (NTIA) Digital Equity Competitive Grant Program

The National Telecommunications and Information Administration is seeking applications for its Digital Equity Competitive Grant Program, with potential awards ranging from \$5 to \$12 million. This federal grant, administered by the Department of Commerce and the NTIA, supports projects that address digital equity and mitigating barriers to access and affordability.

The Workforce and Economic Development (WED) department is proposing Piedmont CONNECT (“Closing the Digital Divide and Navigating Equity Challenges Together”), a \$5 million regional pilot program. The initiative aims to tackle digital inclusion challenges by implementing effective outreach strategies, educational workshops, data collection, and capacity-building efforts. In collaboration with community-based organizations, schools, libraries, contractors, and service providers, PTRC will focus on expanding digital access for vulnerable and underserved populations.

**ACTION REQUESTED:**

Request approval to apply for and accept \$5 million in funding to implement a regional pilot program through the NTIA Digital Equity Competitive Grant.

## Steps to Amend the Existing Consolidated Plan to add the new Consortium Members that make up the new Home Consortium

Terminology:

- From CRS Reports [R48073 \(congress.gov\)](https://www.congress.gov/legislation/house-reports/116/48073) HUD regulations describe the components as “Contents” of the Con Plan. Relevant components include:
  - **Consolidated Plan (Con Plan):** The Con Plan is a grantee’s analysis of its housing affordability and community development needs. It includes the Homeless and Housing Needs Assessment; Housing Market Analysis; Strategic Plan; Action Plan, which, unlike the other components, is to be submitted annually; and Certifications.
  - **Strategic Plan:** The Strategic Plan is a portion of the Con Plan that identifies priority needs and how to accomplish them. Grantees must address needs in the areas of affordable housing, public housing, homelessness, special needs, and community development.
  - **Annual Action Plan:** The Action Plan must be submitted every year. In it, grantees describe the federal, state, local, and nongovernmental resources available and how they will be allocated to pursue the needs and goals identified in the Con Plan.
  - **Consolidated Annual Performance and Evaluation Report (CAPER):** The CAPER is not technically considered one of the components of the Con Plan. It is a separate reporting requirement that is to occur annually. In the CAPER, grantees report their accomplishments and progress made toward goals.

Generally, HUD Consolidated Plan guidance includes the following items:

- consultation and citizen participation; including a Citizen Participation Plan;
- determination of needs;
- establishment of priorities;
- identification of resources;
- development of goals;
- administration of programs; and
- evaluation of performance. (that’s the CAPER)

This process was used by the PTRC to create the current City of Burlington approved 2024-2028 Consolidated Plan.

In order to amend the current Con Plan to incorporate the 5 counties and 17 municipalities into the plan, the above items will have to be collected for each one of the new members.

A Consortium Board with Bylaws much be created and seated by January or February of 2025. This board will review and approve the HOME activities for the July 1, 2025 plan year so needs to be running soon.

## INFORMATIONAL ITEM #1 CONTINUED

An Analysis of Impediment to Fair Housing Choice (AI), or Assessment of Fair Housing (AFH), will have to be developed for the entire consortium prior to June 30<sup>th</sup>.

The Consolidated Plan will have to be Amended and submitted in IDIS before June 30, 2025 using all of the public outreach and data that must be developed starting in November 2024 at the latest.

Per HUD the start date of July 1, 2025 is year two of the current Con Plan. Year one was unfunded.



**2024 Meeting Dates**  
**1398 Carrollton Crossing Drive**  
**Kernersville, NC 27284**  
**12noon**

<b>PTRC Executive Committee 1<sup>st</sup> Wednesday</b>	<b>PTRC Board of Delegates 3<sup>rd</sup> Wednesday</b>
January – none	January – none
February 7, 2024	February 21, 2024
March 6, 2024	March – none
April 3, 2024	April 17, 2024 – cancelled
May 1, 2024	May – none
June 5, 2024	June 19, 2024
July – none	July – none
August 7, 2024	August 21, 2024
September 4, 2024	September – none
October 2, 2024	October 16, 2024
November 6, 2024	November – none
December 4, 2024	December 18, 2024





**2025 Meeting Dates**  
**1398 Carrollton Crossing Drive**  
**Kernersville, NC 27284**  
**12noon**

<b>PTRC Executive Committee 1<sup>st</sup> Wednesday</b>	<b>PTRC Board of Delegates 3<sup>rd</sup> Wednesday</b>
January - none	January - none
February 5, 2025	February 19, 2025
March 5, 2025	March - none
April 2, 2025	April 16, 2025
May 7, 2025	May - none
June 4, 2025	June 18, 2025
July - none	July - none
August 6, 2025	August 20, 2025
September 3, 2025	September - none
October 1, 2025	October 15, 2025
November 5, 2025	November - none
December 3, 2025	December 17, 2025