

## MEMBERS

### Counties

Alamance  
Caswell  
Davidson  
Davie  
Forsyth  
Montgomery  
Randolph  
Rockingham  
Stokes  
Surry  
Yadkin

### Municipalities

Archdale  
Asheboro  
Bermuda Run  
Bethania  
Biscoe  
Boonville  
Burlington  
Clemmons  
Coolemeec  
Danbury  
Denton  
Dobson  
East Bend  
Eden  
Elkin  
Elon  
Franklinville  
Gibsonville  
Graham  
Green Level  
Greensboro  
Haw River  
High Point  
Jamestown  
Jonesville  
Kernersville  
King  
Lewisville  
Lexington  
Liberty  
Madison  
Mayodan  
Mebane  
Midway  
Mocksville  
Mount Airy  
Mt. Gilcead  
Oak Ridge  
Pilot Mountain  
Pleasant Garden  
Ramseur  
Randleman  
Reidsville  
Rural Hall  
Seagrove  
Staley  
Stokesdale  
Stoneville  
Summerfield  
Thomasville  
Tobaccoville  
Trinity  
Troy  
Village of Alamance  
Walkertown  
Walnut Cove  
Wentworth  
Whitsett  
Winston-Salem  
Yadkinville  
Yanceyville



# PIEDMONT TRIAD REGIONAL COUNCIL

## EXECUTIVE COMMITTEE

## A-G-E-N-D-A

PAUL J. CIENER BOTANICAL GARDENS  
215 SOUTH MAIN STREET  
KERNERSVILLE, NC

**FEBRUARY 1, 2012**  
**12:00 NOON – MEETING**

Welcome by Chair Darrell Frye

1. Approval of November 2, 2011 and December 7, 2011, PTRC Executive Committee Minutes
2. Nominating Process for PTRC Officers, by Darrell Frye, PTRC Chair
3. Piedmont Triad Clean Cities Coalition, by Matthew Dolge, PTRC Executive Committee (*attachment*)
4. Sustainable Communities Regional Plan Update, by Matthew Dolge (*attachment*)
5. Office Space Proposals, by Matthew Dolge
6. Consolidated Financial Statement, by Robin Shelton, PTRC Finance Director
7. Old business
8. New business
9. Chairman's remarks and announcements
  - February PTRC Board of Delegates meeting –  
**Wednesday, February 15, 2012, 12:00 Noon**  
Paul J. Ciener Botanical Gardens, 215 South Main Street  
Kernersville, NC
  - March PTRC Executive Committee meeting –  
**Wednesday, March 7, 2012, 12:00 Noon**  
Paul J. Ciener Botanical Gardens, 215 South Main Street  
Kernersville, NC
10. Information Items
11. Adjournment

## M-E-M-O-R-A-N-D-U-M

TO: PTRC Executive Committee  
FROM: Darrell Frye, PTRC Chair  
DATE: January 25, 2012  
RE: Nominating Process for PTRC Officers  
ITEM #: 2

As a policy, the chairman will appoint four additional Executive Committee members to confer with the current officers in the nomination of a slate of officers for the coming year. This ad hoc committee will meet at or around the November Executive Committee meeting and will report their work to the Executive Committee and the full board at their December meetings.

# M-E-M-O-R-A-N-D-U-M

TO: PTRC Executive Committee  
FROM: Hanna Cockburn, PTRC Regional Planning Programs Manager  
DATE: January 25, 2012  
RE: Piedmont Triad Clean Cities Coalition  
ITEM #: 3

Staff is requesting direction from the Executive Committee regarding the formation of a regional Clean Cities Coalition or alternatively, participation in a state-wide initiative.

## **Background**

*Clean Cities* is a program of the US Department of Energy, developed in the 1990s to provide a framework for local governments and private interests to form coalitions of stakeholders focused on improving the market for alternative fuel technologies and reducing dependence on imported petroleum. There are currently 85 designated coalitions operating in 44 states.

In North Carolina, clean cities coalitions have been designated in the Triangle and Charlotte regions, with designation nearing completion in the Asheville area. These three coalitions serve a total of 37 counties within their respective regions.

## **Designation Process**

The designation process is typically a 1-3 year endeavor, which requires the designation of a coordinator, an inventory of current petroleum displacement activities and the development of a strategic plan to set coalition goals and provide direction for future activities. The formation of a steering committee made up of public and private stakeholders is required to guide the strategic planning process.

## **Options**

The Solar Center at NC State has proposed the formation of a state-wide coalition to serve the remaining 63 counties of the state, including the Piedmont Triad. However, in discussions with regional stakeholders, we have been encouraged to consider the formation of a coalition to serve the 12-county Piedmont Triad Region, independent from the efforts of the solar center.

Given the circumstances and timing, there are several options to consider:

- 1) Participate in the Solar Center's state-wide coalition
- 2) Pursue designation for the Piedmont Triad, serving as the Lead Agency
- 3) Pursue designation for the Piedmont Triad, serving as a supporting agency

## **Benefits**

The potential benefits of establishing a coalition within our 12-county region include access to targeted funding sources for project implementation and the formation of a standing committee of stakeholders focused on the key alternative fuels and air quality issues of most importance to our region. Creation of a Piedmont Triad Clean Cities Coalition would also solidify PTRC's evolving role as the regional leader in alternative transportation, complementing our current

expertise in non-motorized transportation. Designated coalitions are eligible to receive a small amount of financial support from the Department of Energy (currently \$25,000 annually).

### **Costs**

The coordinator of a designated Piedmont Triad Clean Cities Coalition would be responsible for organizing meetings, special events, and public outreach activities and the implementation of other strategies related to alternative fuels. Coalitions are required to conduct an annual fleet survey and to reconsider their strategic plan every three years to maintain designation. In most cases, these annual efforts require no more than ½ FTE. The estimated cost to implement the program on a half time staff basis is \$60-70,000 per year. The additional funds required to carry out the program (\$35-45,000) could come from a variety of grants, community foundations, the region's MPOs and RPOs, and/or through the formation of a coalition of local government and private sector members committed to supporting and implementing air quality and alternative fuel strategies throughout our region.

### **Recommendation**

Staff recommends a deeper exploration of the costs and benefits of designation with our regional stakeholders before making a long-term commitment of significant funds or to serve as the Lead Agency. This should include identification of potential public- and private-sector Coalition members, their level of interest in participating in the Coalition, and their long-term funding preferences.

# M-E-M-O-R-A-N-D-U-M

TO: PTRC Executive Committee

FROM: Hanna Cockburn, PTRC Regional Planning Programs Manager

DATE: January 25, 2012

RE: Sustainable Communities Regional Plan Update

ITEM #: 4

The HUD Sustainable Communities Regional Planning Grant is heading into the second year of the three-year project. In the first year, the project team has been formed; the consortium committee made up of representatives from twenty-nine non-profit and municipal, county and state agencies held its inaugural meeting; and workgroups in nine focus areas have been launched to identify key data and trends related to sustainable practices in our region.

Over the next several months, civic forums will be held in each county to engage a wide cross-section of the public in the regional planning process. These 2 hour session give participants an opportunity to share their ideas and thoughts about what's most important in our region, and our greatest challenges.

### Civic Forums, by County

County	Date	Time	Location
Alamance	Mar. 12	4:00-8:00 PM	Elon University, McKinnon Hall in Moseley Center
Caswell	Feb. 16	Evening	Municipal Town Hall, Yanceyville
Davidson	Early Mar.	TBD	TBD
Davie	Jan. 31	4:00-6:00 PM	Davie County Library, Mocksville
Guilford	Jan. 31	5:30-7:30 PM	Greensboro Central Library
	Feb. 9	5:30-7:30 PM	Culler Senior Center, High Point
Forsyth	Feb. 21	5:30-7:30 PM	Forsyth County Central Library
Montgomery	Feb. 9	5:30-7:30 PM	Economic Development Commission, Main St., Troy
Randolph	Feb. 21	6:00-8:00 PM	South Asheboro Middle School Library
Rockingham	Feb. 20	6:00-8:00 PM	Ag Center in Wentworth
Stokes	Feb. 23	4:00-6:00 PM	YMCA in King
Surry	Feb. 7	3:00-7:00 PM	Surry Community College, Viticulture Center, Dobson
Yadkin	Feb. 28	6:00-7:30 PM	YVEDDI Main Office, Boonville

In addition to the civic forums, a 'virtual town hall' website has been established: **PiedmontVoice.org**. This interactive site allows users to share ideas and provide feedback about a broad variety of topics related to our region. The site is unique in that internet access isn't required: participants can call or text (336) 939-6151 to participate in the conversation.

Your participation in the civic forums and Piedmont Voice is welcome and encouraged.