

MINUTES
PTRC EXECUTIVE COMMITTEE MEETING
November 7, 2012

Present: Vice Chairman Darrell Frye, Randolph County, PTRC Chair
Council Person Molly Leight, City of Winston-Salem, PTRC Vice Chair
Commissioner Linda Massey, Alamance County
Councilman Jimmy Blake, Town of Biscoe
Commissioner Don Truell, Davidson County
Commissioner Ken White, Davie County
Councilman Walter Marshall, Forsyth County
Commissioner Carolyn Coleman, Guilford County
Mayor Pro Tem Latimer Alexander, City of High Point
Commissioner Wayne Moore, Town of Jonesville
Councilman Dillard Burnette, City of King
Mayor Dan Pugh, Town of Lewisville
Mayor Pro Tem Patty Philipps, City of Mebane
Mayor Pro Tem Steve Yokeley, City of Mount Airy
Commissioner Earnest Lankford, Stokes County
Commissioner Paul Johnson, Surry County
Commissioner Kevin Austin, Yadkin County
Councilman Alvin Foster, Town of Yanceyville
Commissioner Will Marklin, Town of Mocksville
Chair Jackie Morris, Montgomery County

Absent: Mayor Ronnie Wall, City of Burlington
Chair James Kallam, Rockingham County
Mayor Pro Tem Yvonne Johnson, City of Greensboro
Mayor Bert Lance Stone, City of Archdale
Mayor Scotty Morris, Town of Denton
Councilman Darryl Carter, City of Eden
Chair Nate Hall, Caswell County, PTRC Treasurer
Mayor Keith Volz, Town of Jamestown

Chair Frye welcomed the PTRC Executive Committee and requested a moment of silence and he led the Executive Committee in the Pledge of Allegiance.

1. Approval of October 3, 2012, 2012, PTRC Executive Committee Minutes

Chair Frye asked if there were any revisions to be made in the October 3, 2012, PTRC Executive Committee minutes.

There being none, motion was made by Mr. Johnson, seconded Mr. Truell, and carried unanimously to approve the October 3, 2012, PTRC Executive Committee minutes.

2. Presentation on Piedmont Together, by Paul Kron, PTRC Regional Planning Director

Paul Kron, PTRC Regional Planning Director, presented a summary of regional planning initiatives currently underway in PTRC's 12-county region. We are half way through a three-year, HUD-funded planning process entitled "*Piedmont Together*". This effort includes over 40 consortium members working to identify strategic investments to address:

- 1) job creation and access;
- 2) transportation and housing choices; and
- 3) healthy people and communities.

Mr. Kron briefed Executive Committee members on some of the findings of a recent *study on "Market Trends, Preferences and Opportunities in the Piedmont Triad Through 2040,"* conducted in support of the project by Dr. Chris Nelsen of the University of Utah. Key findings for the 12-county region include:

- a) Our region's housing market is changing faster than we may manage it;
- b) Demand for rental homes and smaller homes on smaller lots may dominate the market to 2040;
- c) 25%-33% in the S.E. region of the U.S. would prefer to live in walkable, mixed-use communities with transit options;
- d) < 10% of these people currently have mixed-use / transit options available; and
- e) Even if all new housing provided these options to 2040 by then this demand may still not be met.

Mr. Kron also briefed members on our region's on-going *Comprehensive Economic Development Strategy* (CEDS) entitled "*Triad Tomorrow.*" This 18-month strategic planning effort is part of a statewide effort funded by the *NC Community Development Block Grant "Catalyst Program."* This on-going planning effort is designed to bring together the public and private sectors to create an economic roadmap to diversify and strengthen our regional economy.

3. Office Space Update, by Matthew Dolge, PTRC Executive Director

Mr. Dolge stated that the following counties had approved the Resolution and Supporting Documentation for the PTRC building:

- Caswell, Davidson, Davie, Montgomery, Stokes, Surry, Randolph, and Yadkin.

The following counties will consider the resolution after the November election:

- Alamance, Forsyth, Guilford and Rockingham.

Mr. Dolge will update the PTRC Board of Delegates at its December 19, 2012 meeting.

4. Request to apply for an EPA Brownfields Assessment Coalition Grant Application, by Paul Kron

Mr. Kron stated that the PTRC Planning Department is seeking authorization to apply for up to \$1 million in funding from the Federal Environmental Protection Agency (EPA) Brownfields Assessment Coalition Program by November 19, 2012. If our proposal is funded approximately 88% will be used to assess brownfields sites in participating communities. The remaining 12% will be used to cover the Department's planning and project administration costs. No local match is required. Coalition members may voluntarily provide an in-kind match of staff time to participate in various meetings and outreach events.

We will request your approval to contract with the US EPA if the project is funded.

Motion was made by Mr. Foster, seconded by Mr. Austin, and carried unanimously for the PTRC Planning staff to apply for an EPA Brownfields Assessment Coalition Grant Application and to contract with the US EPA if the project is funded

5. Report of Nomination Committee, by Darrell Frye, PTRC Chair

Chair Frye announced that the nominating committee members would meet at the end of this meeting to discuss officers for next year and report back to the PTRC Executive Committee at its December 5 meeting with their selection. Mr. Ernest Lankford was selected as chair for this committee.

6. Old Business

There was no old business.

7. New Business

There was no new business.

8. Chairman's remarks and announcements


- October PTRC Board of Delegates meeting –
Wednesday, October 17, 2012, 12:00 Noon
Paul J. Ciener Botanical Gardens, 215 South Main Street
Kernersville, NC
- November PTRC Executive Committee meeting –
Wednesday, November 7, 2012, 12:00 Noon
Paul J. Ciener Botanical Gardens, 215 South Main Street
Kernersville, NC

9. Informational Item

- Free Weatherization Services are available to qualifying residents of Rockingham County. For more information, please contact Beverly Terry, PTRC Weatherization Specialist at (336) 776-6789.

10. Adjournment

There being no other business, the meeting adjourned at 12:55 p.m.


Chair


Executive Director