



DP03

SELECTED ECONOMIC CHARACTERISTICS

2013-2017 American Community Survey 5-Year Estimates

Supporting documentation on code lists, subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website in the Technical Documentation section.

Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website in the Methodology section.

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities, and towns and estimates of housing units for states and counties.

Subject	Winston-Salem city, North Carolina			
	Estimate	Margin of Error	Percent	Percent Margin of Error
EMPLOYMENT STATUS				
Population 16 years and over	188,887	+/-805	188,887	(X)
In labor force	115,670	+/-1,632	61.2%	+/-0.9
Civilian labor force	115,381	+/-1,604	61.1%	+/-0.8
Employed	105,926	+/-1,509	56.1%	+/-0.8
Unemployed	9,455	+/-711	5.0%	+/-0.4
Armed Forces	289	+/-110	0.2%	+/-0.1
Not in labor force	73,217	+/-1,674	38.8%	+/-0.9
Civilian labor force	115,381	+/-1,604	115,381	(X)
Unemployment Rate	(X)	(X)	8.2%	+/-0.6
Females 16 years and over	101,720	+/-659	101,720	(X)
In labor force	57,542	+/-1,207	56.6%	+/-1.1
Civilian labor force	57,528	+/-1,206	56.6%	+/-1.1
Employed	52,974	+/-1,212	52.1%	+/-1.1
Own children of the householder under 6 years	19,441	+/-645	19,441	(X)
All parents in family in labor force	12,302	+/-782	63.3%	+/-3.4
Own children of the householder 6 to 17 years	35,550	+/-885	35,550	(X)
All parents in family in labor force	24,546	+/-1,183	69.0%	+/-3.0
COMMUTING TO WORK				
Workers 16 years and over	104,278	+/-1,554	104,278	(X)
Car, truck, or van -- drove alone	86,444	+/-1,580	82.9%	+/-0.9
Car, truck, or van -- carpooled	7,797	+/-702	7.5%	+/-0.7
Public transportation (excluding taxicab)	1,585	+/-257	1.5%	+/-0.2
Walked	2,348	+/-339	2.3%	+/-0.3
Other means	1,298	+/-261	1.2%	+/-0.2
Worked at home	4,806	+/-495	4.6%	+/-0.5
Mean travel time to work (minutes)	20.6	+/-0.5	(X)	(X)

Subject	Winston-Salem city, North Carolina			
	Estimate	Margin of Error	Percent	Percent Margin of Error
OCCUPATION				
Civilian employed population 16 years and over	105,926	+/-1,509	105,926	(X)
Management, business, science, and arts occupations	40,497	+/-1,259	38.2%	+/-1.0
Service occupations	20,641	+/-1,073	19.5%	+/-0.9
Sales and office occupations	23,780	+/-965	22.4%	+/-0.8
Natural resources, construction, and maintenance occupations	7,161	+/-640	6.8%	+/-0.6
Production, transportation, and material moving occupations	13,847	+/-781	13.1%	+/-0.7
INDUSTRY				
Civilian employed population 16 years and over	105,926	+/-1,509	105,926	(X)
Agriculture, forestry, fishing and hunting, and mining	369	+/-156	0.3%	+/-0.1
Construction	5,548	+/-620	5.2%	+/-0.6
Manufacturing	11,535	+/-815	10.9%	+/-0.8
Wholesale trade	2,868	+/-359	2.7%	+/-0.3
Retail trade	12,077	+/-800	11.4%	+/-0.7
Transportation and warehousing, and utilities	4,048	+/-437	3.8%	+/-0.4
Information	1,759	+/-240	1.7%	+/-0.2
Finance and insurance, and real estate and rental and leasing	7,189	+/-635	6.8%	+/-0.6
Professional, scientific, and management, and administrative and waste management services	11,660	+/-781	11.0%	+/-0.7
Educational services, and health care and social assistance	29,783	+/-1,192	28.1%	+/-1.0
Arts, entertainment, and recreation, and accommodation and food services	10,853	+/-887	10.2%	+/-0.8
Other services, except public administration	5,389	+/-520	5.1%	+/-0.5
Public administration	2,848	+/-394	2.7%	+/-0.4
CLASS OF WORKER				
Civilian employed population 16 years and over	105,926	+/-1,509	105,926	(X)
Private wage and salary workers	89,623	+/-1,356	84.6%	+/-0.8
Government workers	11,052	+/-826	10.4%	+/-0.7
Self-employed in own not incorporated business workers	5,179	+/-505	4.9%	+/-0.5
Unpaid family workers	72	+/-51	0.1%	+/-0.1
INCOME AND BENEFITS (IN 2017 INFLATION-ADJUSTED DOLLARS)				
Total households	94,105	+/-1,247	94,105	(X)
Less than \$10,000	9,358	+/-568	9.9%	+/-0.6
\$10,000 to \$14,999	6,568	+/-582	7.0%	+/-0.6
\$15,000 to \$24,999	12,113	+/-704	12.9%	+/-0.7
\$25,000 to \$34,999	11,653	+/-792	12.4%	+/-0.8
\$35,000 to \$49,999	13,576	+/-741	14.4%	+/-0.8
\$50,000 to \$74,999	15,661	+/-820	16.6%	+/-0.8
\$75,000 to \$99,999	9,432	+/-667	10.0%	+/-0.7
\$100,000 to \$149,999	8,524	+/-595	9.1%	+/-0.6
\$150,000 to \$199,999	2,954	+/-381	3.1%	+/-0.4
\$200,000 or more	4,266	+/-313	4.5%	+/-0.3
Median household income (dollars)	42,219	+/-1,052	(X)	(X)
Mean household income (dollars)	66,187	+/-1,525	(X)	(X)
With earnings				
Mean earnings (dollars)	71,475	+/-1,308	76.0%	+/-0.8
Mean Social Security income (dollars)	66,691	+/-1,671	(X)	(X)
With Social Security				
Mean Social Security income (dollars)	27,829	+/-651	29.6%	+/-0.7
With retirement income				
Mean retirement income (dollars)	18,288	+/-364	(X)	(X)
With retirement income				
Mean retirement income (dollars)	15,739	+/-643	16.7%	+/-0.7
With Supplemental Security Income				
Mean Supplemental Security Income (dollars)	25,103	+/-3,056	(X)	(X)
With Supplemental Security Income				
Mean Supplemental Security Income (dollars)	4,541	+/-467	4.8%	+/-0.5

Subject	Winston-Salem city, North Carolina			
	Estimate	Margin of Error	Percent	Percent Margin of Error
Mean Supplemental Security Income (dollars)	9,483	+/-529	(X)	(X)
With cash public assistance income	1,507	+/-222	1.6%	+/-0.2
Mean cash public assistance income (dollars)	3,081	+/-713	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	14,178	+/-752	15.1%	+/-0.7
Families	55,695	+/-968	55,695	(X)
Less than \$10,000	3,827	+/-361	6.9%	+/-0.6
\$10,000 to \$14,999	2,487	+/-304	4.5%	+/-0.5
\$15,000 to \$24,999	5,913	+/-468	10.6%	+/-0.8
\$25,000 to \$34,999	5,754	+/-630	10.3%	+/-1.1
\$35,000 to \$49,999	7,588	+/-551	13.6%	+/-1.0
\$50,000 to \$74,999	10,425	+/-660	18.7%	+/-1.1
\$75,000 to \$99,999	6,925	+/-615	12.4%	+/-1.1
\$100,000 to \$149,999	6,783	+/-559	12.2%	+/-1.0
\$150,000 to \$199,999	2,359	+/-289	4.2%	+/-0.5
\$200,000 or more	3,634	+/-293	6.5%	+/-0.5
Median family income (dollars)	55,119	+/-1,766	(X)	(X)
Mean family income (dollars)	79,750	+/-1,974	(X)	(X)
Per capita income (dollars)	26,668	+/-601	(X)	(X)
Nonfamily households	38,410	+/-1,219	38,410	(X)
Median nonfamily income (dollars)	29,021	+/-1,113	(X)	(X)
Mean nonfamily income (dollars)	44,420	+/-2,758	(X)	(X)
Median earnings for workers (dollars)	26,912	+/-492	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	41,531	+/-882	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	35,974	+/-788	(X)	(X)
HEALTH INSURANCE COVERAGE				
Civilian noninstitutionalized population	237,555	+/-321	237,555	(X)
With health insurance coverage	205,621	+/-1,336	86.6%	+/-0.6
With private health insurance	146,843	+/-2,162	61.8%	+/-0.9
With public coverage	84,390	+/-1,850	35.5%	+/-0.8
No health insurance coverage	31,934	+/-1,326	13.4%	+/-0.6
Civilian noninstitutionalized population under 19 years	61,837	+/-916	61,837	(X)
No health insurance coverage	2,678	+/-526	4.3%	+/-0.9
Civilian noninstitutionalized population 19 to 64 years	143,715	+/-852	143,715	(X)
In labor force:	107,293	+/-1,569	107,293	(X)
Employed:	98,769	+/-1,425	98,769	(X)
With health insurance coverage	81,200	+/-1,438	82.2%	+/-0.9
With private health insurance	76,456	+/-1,452	77.4%	+/-0.9
With public coverage	6,765	+/-541	6.8%	+/-0.5
No health insurance coverage	17,569	+/-909	17.8%	+/-0.9
Unemployed:	8,524	+/-668	8,524	(X)
With health insurance coverage	4,304	+/-457	50.5%	+/-3.8
With private health insurance	2,762	+/-387	32.4%	+/-3.8
With public coverage	1,663	+/-283	19.5%	+/-3.1
No health insurance coverage	4,220	+/-474	49.5%	+/-3.8
Not in labor force:	36,422	+/-1,430	36,422	(X)
With health insurance coverage	29,080	+/-1,365	79.8%	+/-1.9
With private health insurance	19,190	+/-970	52.7%	+/-2.0
With public coverage	12,379	+/-946	34.0%	+/-2.0
No health insurance coverage	7,342	+/-733	20.2%	+/-1.9

Subject	Winston-Salem city, North Carolina			
	Estimate	Margin of Error	Percent	Percent Margin of Error
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL				
All families	(X)	(X)	17.1%	+/-1.0
With related children of the householder under 18 years	(X)	(X)	26.9%	+/-1.8
With related children of the householder under 5 years only	(X)	(X)	23.2%	+/-3.5
Married couple families	(X)	(X)	8.6%	+/-0.9
With related children of the householder under 18 years	(X)	(X)	14.2%	+/-1.7
With related children of the householder under 5 years only	(X)	(X)	7.2%	+/-3.1
Families with female householder, no husband present	(X)	(X)	36.3%	+/-2.6
With related children of the householder under 18 years	(X)	(X)	45.6%	+/-3.8
With related children of the householder under 5 years only	(X)	(X)	49.7%	+/-8.1
All people	(X)	(X)	23.3%	+/-1.0
Under 18 years	(X)	(X)	35.0%	+/-2.3
Related children of the householder under 18 years	(X)	(X)	34.9%	+/-2.3
Related children of the householder under 5 years	(X)	(X)	40.8%	+/-3.3
Related children of the householder 5 to 17 years	(X)	(X)	32.5%	+/-2.6
18 years and over	(X)	(X)	19.4%	+/-0.8
18 to 64 years	(X)	(X)	21.4%	+/-1.0
65 years and over	(X)	(X)	10.9%	+/-1.0
People in families	(X)	(X)	20.8%	+/-1.2
Unrelated individuals 15 years and over	(X)	(X)	31.7%	+/-1.5

Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling variability is represented through the use of a margin of error. The value shown here is the 90 percent margin of error. The margin of error can be interpreted roughly as providing a 90 percent probability that the interval defined by the estimate minus the margin of error and the estimate plus the margin of error (the lower and upper confidence bounds) contains the true value. In addition to sampling variability, the ACS estimates are subject to nonsampling error (for a discussion of nonsampling variability, see Accuracy of the Data). The effect of nonsampling error is not represented in these tables.

Employment and unemployment estimates may vary from the official labor force data released by the Bureau of Labor Statistics because of differences in survey design and data collection. For guidance on differences in employment and unemployment estimates from different sources go to Labor Force Guidance.

Workers include members of the Armed Forces and civilians who were at work last week.

Industry codes are 4-digit codes and are based on the North American Industry Classification System 2012. The Industry categories adhere to the guidelines issued in Clarification Memorandum No. 2, "NAICS Alternate Aggregation Structure for Use By U.S. Statistical Agencies," issued by the Office of Management and Budget.

Occupation codes are 4-digit codes and are based on Standard Occupational Classification 2010.

Logical coverage edits applying a rules-based assignment of Medicaid, Medicare and military health coverage were added as of 2009 -- please see https://www.census.gov/library/working-papers/2010/demo/coverage_edits_final.html for more details. The 2008 data table in American FactFinder does not incorporate these edits. Therefore, the estimates that appear in these tables are not comparable to the estimates in the 2009 and later tables. Select geographies of 2008 data comparable to the 2009 and later tables are available at <https://www.census.gov/data/tables/time-series/acs/1-year-re-run-health-insurance.html>. The health insurance coverage category names were modified in 2010. See https://www.census.gov/topics/health/health-insurance/about/glossary.html#par_textimage_18 for a list of the insurance type definitions.

Beginning in 2017, selected variable categories were updated, including age-categories, income-to-poverty ratio (IPR) categories, and the age universe for certain employment and education variables. See user note entitled "Health Insurance Table Updates" for further details.

While the 2013-2017 American Community Survey (ACS) data generally reflect the February 2013 Office of Management and Budget (OMB) definitions of metropolitan and micropolitan statistical areas; in certain instances the names, codes, and boundaries of the principal cities shown in ACS tables may differ from the OMB definitions due to differences in the effective dates of the geographic entities.

Estimates of urban and rural populations, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2010 data. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.

Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

Explanation of Symbols:

1. An '***' entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.
2. An '-' entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.
3. An '-l' following a median estimate means the median falls in the lowest interval of an open-ended distribution.
4. An '+u' following a median estimate means the median falls in the upper interval of an open-ended distribution.
5. An '****' entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.
6. An '*****' entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is not appropriate.
7. An 'N' entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample cases is too small.
8. An '(X)' means that the estimate is not applicable or not available.