



DP03

SELECTED ECONOMIC CHARACTERISTICS

2013-2017 American Community Survey 5-Year Estimates

Supporting documentation on code lists, subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website in the Technical Documentation section.

Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website in the Methodology section.

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities, and towns and estimates of housing units for states and counties.

Subject	Pleasant Garden town, North Carolina			
	Estimate	Margin of Error	Percent	Percent Margin of Error
EMPLOYMENT STATUS				
Population 16 years and over	3,762	+/-214	3,762	(X)
In labor force	1,934	+/-282	51.4%	+/-8.2
Civilian labor force	1,934	+/-282	51.4%	+/-8.2
Employed	1,790	+/-292	47.6%	+/-8.3
Unemployed	144	+/-87	3.8%	+/-2.4
Armed Forces	0	+/-12	0.0%	+/-0.9
Not in labor force	1,828	+/-366	48.6%	+/-8.2
Civilian labor force	1,934	+/-282	1,934	(X)
Unemployment Rate	(X)	(X)	7.4%	+/-4.6
Females 16 years and over	2,107	+/-257	2,107	(X)
In labor force	908	+/-153	43.1%	+/-9.6
Civilian labor force	908	+/-153	43.1%	+/-9.6
Employed	864	+/-151	41.0%	+/-9.4
Own children of the householder under 6 years	395	+/-169	395	(X)
All parents in family in labor force	172	+/-112	43.5%	+/-23.9
Own children of the householder 6 to 17 years	709	+/-181	709	(X)
All parents in family in labor force	403	+/-137	56.8%	+/-18.0
COMMUTING TO WORK				
Workers 16 years and over	1,779	+/-291	1,779	(X)
Car, truck, or van -- drove alone	1,565	+/-277	88.0%	+/-5.3
Car, truck, or van -- carpooled	30	+/-39	1.7%	+/-2.1
Public transportation (excluding taxicab)	0	+/-12	0.0%	+/-1.8
Walked	48	+/-64	2.7%	+/-3.6
Other means	23	+/-38	1.3%	+/-2.1
Worked at home	113	+/-64	6.4%	+/-3.7
Mean travel time to work (minutes)	22.3	+/-3.0	(X)	(X)

Subject	Pleasant Garden town, North Carolina			
	Estimate	Margin of Error	Percent	Percent Margin of Error
OCCUPATION				
Civilian employed population 16 years and over	1,790	+/-292	1,790	(X)
Management, business, science, and arts occupations	739	+/-155	41.3%	+/-8.1
Service occupations	251	+/-108	14.0%	+/-5.3
Sales and office occupations	379	+/-129	21.2%	+/-6.4
Natural resources, construction, and maintenance occupations	222	+/-107	12.4%	+/-5.2
Production, transportation, and material moving occupations	199	+/-98	11.1%	+/-4.8
INDUSTRY				
Civilian employed population 16 years and over	1,790	+/-292	1,790	(X)
Agriculture, forestry, fishing and hunting, and mining	1	+/-5	0.1%	+/-0.3
Construction	176	+/-90	9.8%	+/-4.6
Manufacturing	188	+/-72	10.5%	+/-4.0
Wholesale trade	53	+/-48	3.0%	+/-2.6
Retail trade	143	+/-77	8.0%	+/-3.9
Transportation and warehousing, and utilities	104	+/-63	5.8%	+/-3.3
Information	42	+/-45	2.3%	+/-2.4
Finance and insurance, and real estate and rental and leasing	126	+/-87	7.0%	+/-4.7
Professional, scientific, and management, and administrative and waste management services	248	+/-96	13.9%	+/-5.2
Educational services, and health care and social assistance	349	+/-106	19.5%	+/-6.0
Arts, entertainment, and recreation, and accommodation and food services	152	+/-98	8.5%	+/-5.3
Other services, except public administration	151	+/-78	8.4%	+/-3.8
Public administration	57	+/-43	3.2%	+/-2.3
CLASS OF WORKER				
Civilian employed population 16 years and over	1,790	+/-292	1,790	(X)
Private wage and salary workers	1,513	+/-259	84.5%	+/-4.5
Government workers	176	+/-68	9.8%	+/-3.4
Self-employed in own not incorporated business workers	101	+/-60	5.6%	+/-3.2
Unpaid family workers	0	+/-12	0.0%	+/-1.8
INCOME AND BENEFITS (IN 2017 INFLATION-ADJUSTED DOLLARS)				
Total households	1,709	+/-210	1,709	(X)
Less than \$10,000	92	+/-66	5.4%	+/-4.0
\$10,000 to \$14,999	78	+/-52	4.6%	+/-2.9
\$15,000 to \$24,999	169	+/-92	9.9%	+/-4.7
\$25,000 to \$34,999	189	+/-82	11.1%	+/-4.5
\$35,000 to \$49,999	287	+/-119	16.8%	+/-6.1
\$50,000 to \$74,999	351	+/-102	20.5%	+/-6.2
\$75,000 to \$99,999	224	+/-93	13.1%	+/-5.3
\$100,000 to \$149,999	231	+/-65	13.5%	+/-3.9
\$150,000 to \$199,999	68	+/-46	4.0%	+/-2.7
\$200,000 or more	20	+/-21	1.2%	+/-1.3
Median household income (dollars)	54,635	+/-14,142	(X)	(X)
Mean household income (dollars)	66,644	+/-8,268	(X)	(X)
With earnings				
Mean earnings (dollars)	1,180	+/-191	69.0%	+/-7.3
Mean earnings (dollars)	68,274	+/-8,548	(X)	(X)
With Social Security				
Mean Social Security income (dollars)	653	+/-143	38.2%	+/-6.6
Mean Social Security income (dollars)	26,152	+/-8,925	(X)	(X)
With retirement income				
Mean retirement income (dollars)	398	+/-111	23.3%	+/-5.9
Mean retirement income (dollars)	25,349	+/-5,747	(X)	(X)
With Supplemental Security Income				
Mean Supplemental Security Income (dollars)	40	+/-30	2.3%	+/-1.8

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	Estimate	Margin of Error	Percent	Percent Margin of Error
Mean Supplemental Security Income (dollars)	7,168	+/-4,950	(X)	(X)
With cash public assistance income	26	+/-23	1.5%	+/-1.5
Mean cash public assistance income (dollars)	7,285	+/-7,674	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	155	+/-88	9.1%	+/-5.5
Families				
Families	1,191	+/-167	1,191	(X)
Less than \$10,000	52	+/-58	4.4%	+/-5.2
\$10,000 to \$14,999	25	+/-39	2.1%	+/-3.3
\$15,000 to \$24,999	77	+/-82	6.5%	+/-6.3
\$25,000 to \$34,999	84	+/-64	7.1%	+/-5.0
\$35,000 to \$49,999	197	+/-81	16.5%	+/-6.6
\$50,000 to \$74,999	293	+/-102	24.6%	+/-8.5
\$75,000 to \$99,999	204	+/-88	17.1%	+/-7.1
\$100,000 to \$149,999	191	+/-62	16.0%	+/-4.9
\$150,000 to \$199,999	68	+/-46	5.7%	+/-3.8
\$200,000 or more	0	+/-12	0.0%	+/-2.7
Median family income (dollars)	64,564	+/-9,480	(X)	(X)
Mean family income (dollars)	71,169	+/-6,864	(X)	(X)
Per capita income (dollars)				
Per capita income (dollars)	25,273	+/-2,599	(X)	(X)
Nonfamily households				
Nonfamily households	518	+/-142	518	(X)
Median nonfamily income (dollars)	30,405	+/-5,846	(X)	(X)
Mean nonfamily income (dollars)	54,321	+/-21,220	(X)	(X)
Median earnings for workers (dollars)				
Median earnings for workers (dollars)	32,278	+/-6,647	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	49,764	+/-7,242	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	40,714	+/-8,995	(X)	(X)
HEALTH INSURANCE COVERAGE				
Civilian noninstitutionalized population				
Civilian noninstitutionalized population	4,636	+/-101	4,636	(X)
With health insurance coverage	4,232	+/-212	91.3%	+/-4.3
With private health insurance	3,523	+/-313	76.0%	+/-6.8
With public coverage	1,514	+/-455	32.7%	+/-9.8
No health insurance coverage	404	+/-203	8.7%	+/-4.3
Civilian noninstitutionalized population under 19 years				
Civilian noninstitutionalized population under 19 years	1,145	+/-204	1,145	(X)
No health insurance coverage	82	+/-80	7.2%	+/-6.8
Civilian noninstitutionalized population 19 to 64 years				
Civilian noninstitutionalized population 19 to 64 years	2,434	+/-316	2,434	(X)
In labor force:				
In labor force:	1,771	+/-258	1,771	(X)
Employed:				
Employed:	1,638	+/-263	1,638	(X)
With health insurance coverage	1,521	+/-237	92.9%	+/-4.9
With private health insurance	1,485	+/-237	90.7%	+/-5.4
With public coverage	72	+/-47	4.4%	+/-3.1
No health insurance coverage	117	+/-88	7.1%	+/-4.9
Unemployed:				
Unemployed:	133	+/-80	133	(X)
With health insurance coverage	95	+/-72	71.4%	+/-26.5
With private health insurance	84	+/-66	63.2%	+/-27.5
With public coverage	32	+/-38	24.1%	+/-25.4
No health insurance coverage	38	+/-37	28.6%	+/-26.5
Not in labor force:				
Not in labor force:	663	+/-165	663	(X)
With health insurance coverage	496	+/-128	74.8%	+/-10.6
With private health insurance	421	+/-118	63.5%	+/-13.4
With public coverage	130	+/-69	19.6%	+/-9.6
No health insurance coverage	167	+/-91	25.2%	+/-10.6

Subject	Pleasant Garden town, North Carolina			
	Estimate	Margin of Error	Percent	Percent Margin of Error
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL				
All families	(X)	(X)	6.5%	+/-6.3
With related children of the householder under 18 years	(X)	(X)	11.9%	+/-12.1
With related children of the householder under 5 years only	(X)	(X)	16.8%	+/-25.7
Married couple families	(X)	(X)	0.0%	+/-3.5
With related children of the householder under 18 years	(X)	(X)	0.0%	+/-7.7
With related children of the householder under 5 years only	(X)	(X)	0.0%	+/-31.3
Families with female householder, no husband present	(X)	(X)	36.1%	+/-28.7
With related children of the householder under 18 years	(X)	(X)	48.0%	+/-37.2
With related children of the householder under 5 years only	(X)	(X)	73.5%	+/-50.0
All people	(X)	(X)	8.2%	+/-4.6
Under 18 years	(X)	(X)	9.9%	+/-11.0
Related children of the householder under 18 years	(X)	(X)	9.9%	+/-11.0
Related children of the householder under 5 years	(X)	(X)	7.4%	+/-10.7
Related children of the householder 5 to 17 years	(X)	(X)	11.0%	+/-14.5
18 years and over	(X)	(X)	7.7%	+/-3.5
18 to 64 years	(X)	(X)	9.9%	+/-5.0
65 years and over	(X)	(X)	2.4%	+/-1.9
People in families	(X)	(X)	6.5%	+/-6.2
Unrelated individuals 15 years and over	(X)	(X)	14.4%	+/-10.2

Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling variability is represented through the use of a margin of error. The value shown here is the 90 percent margin of error. The margin of error can be interpreted roughly as providing a 90 percent probability that the interval defined by the estimate minus the margin of error and the estimate plus the margin of error (the lower and upper confidence bounds) contains the true value. In addition to sampling variability, the ACS estimates are subject to nonsampling error (for a discussion of nonsampling variability, see Accuracy of the Data). The effect of nonsampling error is not represented in these tables.

Employment and unemployment estimates may vary from the official labor force data released by the Bureau of Labor Statistics because of differences in survey design and data collection. For guidance on differences in employment and unemployment estimates from different sources go to Labor Force Guidance.

Workers include members of the Armed Forces and civilians who were at work last week.

Industry codes are 4-digit codes and are based on the North American Industry Classification System 2012. The Industry categories adhere to the guidelines issued in Clarification Memorandum No. 2, "NAICS Alternate Aggregation Structure for Use By U.S. Statistical Agencies," issued by the Office of Management and Budget.

Occupation codes are 4-digit codes and are based on Standard Occupational Classification 2010.

Logical coverage edits applying a rules-based assignment of Medicaid, Medicare and military health coverage were added as of 2009 -- please see https://www.census.gov/library/working-papers/2010/demo/coverage_edits_final.html for more details. The 2008 data table in American FactFinder does not incorporate these edits. Therefore, the estimates that appear in these tables are not comparable to the estimates in the 2009 and later tables. Select geographies of 2008 data comparable to the 2009 and later tables are available at <https://www.census.gov/data/tables/time-series/acs/1-year-re-run-health-insurance.html>. The health insurance coverage category names were modified in 2010. See https://www.census.gov/topics/health/health-insurance/about/glossary.html#par_textimage_18 for a list of the insurance type definitions.

Beginning in 2017, selected variable categories were updated, including age-categories, income-to-poverty ratio (IPR) categories, and the age universe for certain employment and education variables. See user note entitled "Health Insurance Table Updates" for further details.

While the 2013-2017 American Community Survey (ACS) data generally reflect the February 2013 Office of Management and Budget (OMB) definitions of metropolitan and micropolitan statistical areas; in certain instances the names, codes, and boundaries of the principal cities shown in ACS tables may differ from the OMB definitions due to differences in the effective dates of the geographic entities.

Estimates of urban and rural populations, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2010 data. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.

Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

Explanation of Symbols:

1. An '***' entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.
2. An '-' entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.
3. An '-l' following a median estimate means the median falls in the lowest interval of an open-ended distribution.
4. An '+u' following a median estimate means the median falls in the upper interval of an open-ended distribution.
5. An '****' entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.
6. An '*****' entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is not appropriate.
7. An 'N' entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample cases is too small.
8. An '(X)' means that the estimate is not applicable or not available.