



DP03

SELECTED ECONOMIC CHARACTERISTICS

2013-2017 American Community Survey 5-Year Estimates

Supporting documentation on code lists, subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website in the Technical Documentation section.

Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website in the Methodology section.

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities, and towns and estimates of housing units for states and counties.

Subject	Reidsville city, North Carolina			
	Estimate	Margin of Error	Percent	Percent Margin of Error
EMPLOYMENT STATUS				
Population 16 years and over	11,539	+/-317	11,539	(X)
In labor force	6,574	+/-401	57.0%	+/-3.4
Civilian labor force	6,574	+/-401	57.0%	+/-3.4
Employed	6,049	+/-407	52.4%	+/-3.5
Unemployed	525	+/-179	4.5%	+/-1.5
Armed Forces	0	+/-19	0.0%	+/-0.3
Not in labor force	4,965	+/-440	43.0%	+/-3.4
Civilian labor force	6,574	+/-401	6,574	(X)
Unemployment Rate	(X)	(X)	8.0%	+/-2.7
Females 16 years and over	5,841	+/-329	5,841	(X)
In labor force	3,191	+/-322	54.6%	+/-4.0
Civilian labor force	3,191	+/-322	54.6%	+/-4.0
Employed	2,939	+/-323	50.3%	+/-4.2
Own children of the householder under 6 years	907	+/-234	907	(X)
All parents in family in labor force	599	+/-241	66.0%	+/-17.0
Own children of the householder 6 to 17 years	1,672	+/-301	1,672	(X)
All parents in family in labor force	1,023	+/-268	61.2%	+/-13.0
COMMUTING TO WORK				
Workers 16 years and over	5,719	+/-406	5,719	(X)
Car, truck, or van -- drove alone	4,629	+/-465	80.9%	+/-5.8
Car, truck, or van -- carpooled	735	+/-290	12.9%	+/-5.0
Public transportation (excluding taxicab)	19	+/-24	0.3%	+/-0.4
Walked	216	+/-147	3.8%	+/-2.6
Other means	0	+/-19	0.0%	+/-0.6
Worked at home	120	+/-67	2.1%	+/-1.2
Mean travel time to work (minutes)	23.5	+/-2.2	(X)	(X)

Subject	Reidsville city, North Carolina			
	Estimate	Margin of Error	Percent	Percent Margin of Error
OCCUPATION				
Civilian employed population 16 years and over	6,049	+/-407	6,049	(X)
Management, business, science, and arts occupations	1,143	+/-254	18.9%	+/-4.1
Service occupations	1,506	+/-351	24.9%	+/-5.3
Sales and office occupations	1,570	+/-316	26.0%	+/-5.0
Natural resources, construction, and maintenance occupations	473	+/-173	7.8%	+/-2.7
Production, transportation, and material moving occupations	1,357	+/-290	22.4%	+/-4.8
INDUSTRY				
Civilian employed population 16 years and over	6,049	+/-407	6,049	(X)
Agriculture, forestry, fishing and hunting, and mining	19	+/-24	0.3%	+/-0.4
Construction	454	+/-160	7.5%	+/-2.6
Manufacturing	1,219	+/-230	20.2%	+/-3.9
Wholesale trade	93	+/-66	1.5%	+/-1.1
Retail trade	695	+/-211	11.5%	+/-3.4
Transportation and warehousing, and utilities	342	+/-177	5.7%	+/-2.9
Information	123	+/-131	2.0%	+/-2.2
Finance and insurance, and real estate and rental and leasing	296	+/-154	4.9%	+/-2.5
Professional, scientific, and management, and administrative and waste management services	427	+/-161	7.1%	+/-2.6
Educational services, and health care and social assistance	1,259	+/-297	20.8%	+/-4.6
Arts, entertainment, and recreation, and accommodation and food services	488	+/-157	8.1%	+/-2.6
Other services, except public administration	427	+/-164	7.1%	+/-2.7
Public administration	207	+/-96	3.4%	+/-1.6
CLASS OF WORKER				
Civilian employed population 16 years and over	6,049	+/-407	6,049	(X)
Private wage and salary workers	4,979	+/-420	82.3%	+/-4.7
Government workers	618	+/-199	10.2%	+/-3.3
Self-employed in own not incorporated business workers	452	+/-227	7.5%	+/-3.7
Unpaid family workers	0	+/-19	0.0%	+/-0.5
INCOME AND BENEFITS (IN 2017 INFLATION-ADJUSTED DOLLARS)				
Total households	6,219	+/-272	6,219	(X)
Less than \$10,000	686	+/-187	11.0%	+/-2.9
\$10,000 to \$14,999	750	+/-224	12.1%	+/-3.5
\$15,000 to \$24,999	844	+/-196	13.6%	+/-3.1
\$25,000 to \$34,999	779	+/-204	12.5%	+/-3.2
\$35,000 to \$49,999	977	+/-223	15.7%	+/-3.5
\$50,000 to \$74,999	909	+/-204	14.6%	+/-3.2
\$75,000 to \$99,999	846	+/-224	13.6%	+/-3.7
\$100,000 to \$149,999	328	+/-106	5.3%	+/-1.8
\$150,000 to \$199,999	78	+/-59	1.3%	+/-0.9
\$200,000 or more	22	+/-26	0.4%	+/-0.4
Median household income (dollars)	35,542	+/-3,977	(X)	(X)
Mean household income (dollars)	45,834	+/-4,010	(X)	(X)
With earnings				
Mean earnings (dollars)	4,132	+/-270	66.4%	+/-4.2
Mean earnings (dollars)	46,230	+/-3,922	(X)	(X)
With Social Security				
Mean Social Security income (dollars)	2,464	+/-263	39.6%	+/-3.9
Mean Social Security income (dollars)	16,909	+/-1,065	(X)	(X)
With retirement income				
Mean retirement income (dollars)	1,317	+/-242	21.2%	+/-3.8
Mean retirement income (dollars)	16,367	+/-2,326	(X)	(X)
With Supplemental Security Income				
Mean Supplemental Security Income (dollars)	498	+/-145	8.0%	+/-2.3

Subject	Reidsville city, North Carolina			
	Estimate	Margin of Error	Percent	Percent Margin of Error
Mean Supplemental Security Income (dollars)	10,631	+/-2,506	(X)	(X)
With cash public assistance income	205	+/-131	3.3%	+/-2.1
Mean cash public assistance income (dollars)	1,130	+/-591	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	1,615	+/-313	26.0%	+/-4.8
Families	3,399	+/-252	3,399	(X)
Less than \$10,000	282	+/-129	8.3%	+/-3.6
\$10,000 to \$14,999	255	+/-136	7.5%	+/-3.9
\$15,000 to \$24,999	350	+/-165	10.3%	+/-4.7
\$25,000 to \$34,999	380	+/-141	11.2%	+/-4.0
\$35,000 to \$49,999	584	+/-149	17.2%	+/-4.1
\$50,000 to \$74,999	603	+/-141	17.7%	+/-4.5
\$75,000 to \$99,999	590	+/-182	17.4%	+/-5.3
\$100,000 to \$149,999	269	+/-102	7.9%	+/-3.0
\$150,000 to \$199,999	64	+/-51	1.9%	+/-1.5
\$200,000 or more	22	+/-26	0.6%	+/-0.8
Median family income (dollars)	45,789	+/-7,495	(X)	(X)
Mean family income (dollars)	56,568	+/-6,924	(X)	(X)
Per capita income (dollars)	21,574	+/-1,941	(X)	(X)
Nonfamily households	2,820	+/-333	2,820	(X)
Median nonfamily income (dollars)	23,101	+/-5,900	(X)	(X)
Mean nonfamily income (dollars)	30,842	+/-3,906	(X)	(X)
Median earnings for workers (dollars)	24,867	+/-3,665	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	40,160	+/-4,972	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	29,577	+/-3,813	(X)	(X)
HEALTH INSURANCE COVERAGE				
Civilian noninstitutionalized population	13,622	+/-131	13,622	(X)
With health insurance coverage	12,108	+/-369	88.9%	+/-2.6
With private health insurance	8,240	+/-575	60.5%	+/-4.2
With public coverage	6,131	+/-509	45.0%	+/-3.7
No health insurance coverage	1,514	+/-351	11.1%	+/-2.6
Civilian noninstitutionalized population under 19 years	2,774	+/-331	2,774	(X)
No health insurance coverage	51	+/-64	1.8%	+/-2.3
Civilian noninstitutionalized population 19 to 64 years	8,302	+/-378	8,302	(X)
In labor force:	6,030	+/-414	6,030	(X)
Employed:	5,584	+/-408	5,584	(X)
With health insurance coverage	4,725	+/-399	84.6%	+/-5.0
With private health insurance	4,434	+/-398	79.4%	+/-5.7
With public coverage	509	+/-198	9.1%	+/-3.5
No health insurance coverage	859	+/-300	15.4%	+/-5.0
Unemployed:	446	+/-160	446	(X)
With health insurance coverage	241	+/-127	54.0%	+/-17.7
With private health insurance	78	+/-76	17.5%	+/-15.6
With public coverage	163	+/-106	36.5%	+/-18.1
No health insurance coverage	205	+/-99	46.0%	+/-17.7
Not in labor force:	2,272	+/-325	2,272	(X)
With health insurance coverage	1,873	+/-278	82.4%	+/-6.7
With private health insurance	955	+/-205	42.0%	+/-8.6
With public coverage	1,271	+/-273	55.9%	+/-9.0
No health insurance coverage	399	+/-172	17.6%	+/-6.7

Subject	Reidsville city, North Carolina			
	Estimate	Margin of Error	Percent	Percent Margin of Error
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL				
All families	(X)	(X)	20.4%	+/-5.7
With related children of the householder under 18 years	(X)	(X)	34.6%	+/-11.1
With related children of the householder under 5 years only	(X)	(X)	44.9%	+/-28.7
Married couple families	(X)	(X)	10.7%	+/-5.4
With related children of the householder under 18 years	(X)	(X)	15.3%	+/-11.2
With related children of the householder under 5 years only	(X)	(X)	0.0%	+/-31.3
Families with female householder, no husband present	(X)	(X)	42.2%	+/-15.1
With related children of the householder under 18 years	(X)	(X)	50.5%	+/-18.1
With related children of the householder under 5 years only	(X)	(X)	60.3%	+/-35.4
All people	(X)	(X)	24.2%	+/-4.8
Under 18 years	(X)	(X)	39.3%	+/-12.4
Related children of the householder under 18 years	(X)	(X)	38.8%	+/-12.5
Related children of the householder under 5 years	(X)	(X)	47.3%	+/-20.4
Related children of the householder 5 to 17 years	(X)	(X)	35.7%	+/-14.0
18 years and over	(X)	(X)	20.6%	+/-3.9
18 to 64 years	(X)	(X)	22.8%	+/-4.8
65 years and over	(X)	(X)	13.4%	+/-5.6
People in families	(X)	(X)	21.5%	+/-6.4
Unrelated individuals 15 years and over	(X)	(X)	31.9%	+/-7.9

Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling variability is represented through the use of a margin of error. The value shown here is the 90 percent margin of error. The margin of error can be interpreted roughly as providing a 90 percent probability that the interval defined by the estimate minus the margin of error and the estimate plus the margin of error (the lower and upper confidence bounds) contains the true value. In addition to sampling variability, the ACS estimates are subject to nonsampling error (for a discussion of nonsampling variability, see Accuracy of the Data). The effect of nonsampling error is not represented in these tables.

Employment and unemployment estimates may vary from the official labor force data released by the Bureau of Labor Statistics because of differences in survey design and data collection. For guidance on differences in employment and unemployment estimates from different sources go to Labor Force Guidance.

Workers include members of the Armed Forces and civilians who were at work last week.

Industry codes are 4-digit codes and are based on the North American Industry Classification System 2012. The Industry categories adhere to the guidelines issued in Clarification Memorandum No. 2, "NAICS Alternate Aggregation Structure for Use By U.S. Statistical Agencies," issued by the Office of Management and Budget.

Occupation codes are 4-digit codes and are based on Standard Occupational Classification 2010.

Logical coverage edits applying a rules-based assignment of Medicaid, Medicare and military health coverage were added as of 2009 -- please see https://www.census.gov/library/working-papers/2010/demo/coverage_edits_final.html for more details. The 2008 data table in American FactFinder does not incorporate these edits. Therefore, the estimates that appear in these tables are not comparable to the estimates in the 2009 and later tables. Select geographies of 2008 data comparable to the 2009 and later tables are available at <https://www.census.gov/data/tables/time-series/acs/1-year-re-run-health-insurance.html>. The health insurance coverage category names were modified in 2010. See https://www.census.gov/topics/health/health-insurance/about/glossary.html#par_textimage_18 for a list of the insurance type definitions.

Beginning in 2017, selected variable categories were updated, including age-categories, income-to-poverty ratio (IPR) categories, and the age universe for certain employment and education variables. See user note entitled "Health Insurance Table Updates" for further details.

While the 2013-2017 American Community Survey (ACS) data generally reflect the February 2013 Office of Management and Budget (OMB) definitions of metropolitan and micropolitan statistical areas; in certain instances the names, codes, and boundaries of the principal cities shown in ACS tables may differ from the OMB definitions due to differences in the effective dates of the geographic entities.

Estimates of urban and rural populations, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2010 data. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.

Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

Explanation of Symbols:

1. An '***' entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.
2. An '-' entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.
3. An '-' following a median estimate means the median falls in the lowest interval of an open-ended distribution.
4. An '+' following a median estimate means the median falls in the upper interval of an open-ended distribution.
5. An '****' entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.
6. An '*****' entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is not appropriate.
7. An 'N' entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample cases is too small.
8. An '(X)' means that the estimate is not applicable or not available.