

Counties

Alamance
Caswell
Davidson
Davie
Forsyth
Guilford
Montgomery
Randolph
Rockingham
Stokes
Surry
Yadkin

Municipalities

Archdale
Asheboro
Bermuda Run
Bethania
Biscoe
Boonville
Burlington
Clemmons
Cooleemee
Danbury
Denton
Dobson
East Bend
Eden
Elkin
Elon
Franklinville
Gibsonville
Graham
Green Level
Greensboro
Haw River
High Point
Jamestown
Jonesville
Kernersville
King
Lewisville
Lexington
Liberty
Madison
Mayodan
Mebane
Midway
Mocksville
Mount Airy
Mt. Gilead
Oak Ridge
Pilot Mountain
Pleasant Garden
Ramseur
Randleman
Reidsville
Rural Hall
Seagrove
Stokesdale
Stoneville
Summerfield
Thomasville
Tobaccoville
Trinity
Troy
Village of Alamance
Walkertown
Wallburg
Walnut Cove
Wentworth
Winston-Salem
Yadkinville
Yanceyville



Piedmont Triad Regional Council Executive Committee

Agenda

Wednesday, December 3, 2014

12:00 noon

PTRC Headquarters

1398 Carrollton Crossing Drive

Kernersville, NC 27284

Item

Official

Lunch

Please note the 11:45 a.m. lunch start time and join us as you are able. RSVP to Cassidy Pritchard at (336) 904-0345 or by email at cpritchard@ptrc.org

Cassidy Pritchard
Program Assistant

A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance

Molly Leight
Chair

B. Approval of Minutes

Molly Leight
Chair

1. Request for approval of November 5, 2014 PTRC Executive Committee Minutes (handout)

C. Action Items

- 1) Request for authorization to apply for an AmeriCorps volunteer through a joint grant partnership with the Conservation Trust of North Carolina

Cy Stober
Senior Regional
Planner

- 2) Request for authorization to receive additional funding from Duke Energy

Reginald McCaskill
Weatherization
Assistance Program
Director

- 3) Request for authorization to apply for rehabilitation funding from North Carolina Housing Finance Agency

Michael Blair
Housing Director

- 4) Home & Community Care Block Grant County Allocations (handout)

Blair Barton-Percival
Area Agency on Aging
Director

- 5) Nomination of 2015 PTRC Officers

Darrell Frye
Past Chairman

D. Discussion Item

- 1) Piedmont Triad Development Corporation Board**

Matthew Dolge
Executive Director

E. Executive Director's Report

Matthew Dolge
Executive Director

F. Old Business

Molly Leight
Chair

G. New Business

Molly Leight
Chair

H. Around the Region

At this time, Board members are asked to discuss any upcoming events or informational items that pertain to their local government or region.

Molly Leight
Chair

I. Chairman's Remarks and Announcements

Molly Leight
Chair

- 1) PTRC Executive Committee Meeting**
Wednesday, February 4, 2014, 11:45 a.m.
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284
- 2) PTRC Board of Delegates Meeting**
Wednesday, December 17, 2014, 12:00 p.m.
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284
- 3) 2014 PTRC Meeting Dates** *(attached)*
- 4) 2015 PTRC Meeting Dates** *(attached)*

J. Adjournment

Molly Leight
Chair

ACTION ITEM #1

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Cy Stober, Senior Regional Planner
DATE: December 3, 2014
RE: Request for authorization to apply for an AmeriCorps volunteer through a joint grant partnership with the Conservation Trust of North Carolina

The AmeriCorps program began in the late 1960s as part of President Lyndon Johnson's War on Poverty. Its goal is to create or enhance the services provided to communities of need throughout the country. The program has been a valuable asset to many governments and non-profits throughout the United States, and has also increased the skills and expertise of several PTRC employees. The Conservation Trust for North Carolina (CTNC) is submitting a statewide proposal to support these programs under the name Project GEOS (Growing Environmental Opportunities through Service).

The PTRC has offered stormwater outreach and education services for its members falling under the jurisdiction of the US EPA's National Pollutant Discharge Elimination System (NPDES) Phase II permit program since 2005. This federal program requires municipalities to have programs for public involvement and community outreach that will engender greater watershed stewardship and improve local water quality conditions. Since hiring of Joy Fields as a stormwater educator in 2011, the program has grown in scope to the point that its outreach and administrative commitments limit its abilities to further expand services. The hiring of an AmeriCorps volunteer for ten months will permit the program to increase capacity and initiate an intern program with colleges and universities from throughout the Piedmont Triad region.

The PTRC Planning Departments is requesting approval to submit a proposal to the CTNC to be a host site for an AmeriCorps volunteer. These applications are reviewed on a first-come, first-serve basis and must be submitted by December 12, 2014. AmeriCorps will provide for the volunteer's indirect costs (e.g. health care) and pay for half their annual salary; the PTRC must provide a work space, supervision, and \$9,000 for the volunteer's annual salary.

ACTION ITEM #2

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Reginald McCaskill, Weatherization Assistance Program Director
DATE: December 3, 2014
RE: Request for authorization to receive additional Funding from Duke Energy

The PTRC Weatherization Program is seeking approval to receive funds from North Carolina Community Action Association (NCCAA). PTRC will administer a comprehensive weatherization services to assist low-income customers in the Duke Energy Carolinas (DEC) and Duke Energy Progress (DEP) service territories. The Duke Energy Helping Home Fund, a \$20 million program authorized through an agreement with the N.C. Funds for the program will come from Duke Energy shareholders and not through customer rates.

PTRC has a working relationship with all area funded rehab programs as well as the in house PTRC Housing Department single family programs. These resource relationships provide excellent avenues to leverage program funding and maximize program impact. The targeted households for each program include families with total income below 80% of median family income, families with elderly, disabled or dependent children and/or families with income below 50% of median family income. The additional funding will enable PTRC's weatherization program to reach more clients, increase client savings, and provide an avenue to service clients otherwise deferred by program regulations.

Our request to the NCCAA to participate does not guarantee participation, However it is our staff recommendation that we attempt to strengthen our program for the betterment of our communities. We are seeking the board's approval to participate.

ACTION ITEM #3

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Michael Blair, Housing Director
DATE: December 3, 2014
RE: Request for authorization to apply for rehabilitation funding from North Carolina Housing Finance Agency (NCHFA)

The PTRC Executive Committee authorized the PTRC Housing Department to apply directly for NCHFA SFRLP funding on November 29, 2012 since then the PTRC has been directly awarded grants in Stokes, Guilford and Davidson Counties.

The Stokes County grant SFRLP13 is well underway with 3 units completed, the grant was for 3 units, and 2 pool (the pool allows additional units for high performing grants) reservations have been submitted. The goal will to be to complete 8 total units by June 30,2015 then submit up to 8 more units between July 1, 2015 and December 31, 2015 in the open 2013 NCHFA rehabilitation pool. Guilford and Davidson County grants are 2014 SFRLP14 grants and they are getting underway.

By allowing the PTRC to apply directly for the NCHFA SFRLP grants the counties themselves receive improvement of the affordable housing supply without incurring any administrative or construction management costs. The PTRC works with local government staff if they wish to participate in the home selection process. In addition the PTRC intends on serving as many eligible households as the SFRLP pool will allow in each grant.

Under the new SFRLP15 which is due by 5 p.m. on January 26, 2015, funds will be made available to serve homeowners in the following counties: Alamance, Montgomery, Rockingham and Surry.

Staff will pursue the current eligible SFRLP15 grants in Alamance, Montgomery, Rockingham and Surry.

Meeting Dates 2014
1398 Carrollton Crossing Drive
Kernersville, NC 27284
12:00 noon

PTRC Executive Committee 1 st Wednesday	PTRC Board of Delegates 3 rd Wednesday
January - none	January - none
February 5, 2014	February 19, 2014
March 5, 2014	March - none
April 2, 2014	April 16, 2014
May 7, 2014	May 21 - none
June 4, 2014	June 18, 2014
July - none	July - none
August 6, 2014	August 20, 2014
September 3, 2014	September - none
October 1, 2014	October 15, 2014
November 5, 2014	November - none
December 3, 2014	December 17, 2014

Meeting Dates 2015
1398 Carrollton Crossing Drive
Kernersville, NC 27284
12:00 noon

PTRC Executive Committee 1st Wednesday	PTRC Board of Delegates 3rd Wednesday
January - none	January - none
February 4, 2015	February 18, 2015
March 4, 2015	March - none
April 1, 2015	April 15, 2015
May 6, 2015	May - none
June 3, 2015	June 17, 2015
July - none	July - none
August 5, 2015	August 19, 2015
September 2, 2015	September - none
October 1, 2015	October 21, 2015
November 4, 2015	November - none
December 2, 2015	December 16, 2015

ADDITIONAL ACTION ITEM

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Cy Stober, Senior Regional Planner
DATE: December 3, 2014
RE: Request for authorization to apply for a Wells Fargo/National Fish and Wildlife Foundation Environmental Solutions for Communities grant

REQUEST

The PTRC Planning Department requests authorization to submit a proposal to the *Wells Fargo/National Fish and Wildlife Foundation* for up to \$100,000 to support the implementation of the proposed Waughtown strategic revitalization plan. The grant requires 100% match, but these funds and efforts will be supplied by funding sources acquired through the Atkins CDC to support the proposed strategic planning effort as well as concurrent weatherization programs in this neighborhood.

BACKGROUND

The Piedmont Triad Regional Council (PTRC) is partnering with the S.G. Atkins Community Development Corporation (CDC) and Winston-Salem State University (WSSU) to create a strategic revitalization plan for the Waughtown Neighborhood in Winston-Salem. The proposed community planning effort will provide specific steps to jumpstart the revitalization of this underutilized commercial district and surrounding neighborhoods. The plan will address a range of community objectives including providing safe, affordable and efficient housing options; enhancing green infrastructure and pedestrian-oriented neighborhoods; promoting economic revitalization of the area's deteriorated commercial district; creating healthy environments; protecting natural, cultural and historic resources; and identifying programs, projects and policies to enhance opportunities for area residents, community groups and businesses.

Wells Fargo and the National Fish & Wildlife Foundation have partnered to promote sustainable communities through the Environmental Solutions for Communities grant program, which supports projects that promote the use of technologies and practices to improve communities' quality of life, environmental stewardship, and economic potential. These funds are focused on communities where Wells Fargo has a presence – in North Carolina, these are the Cities of Charlotte, Raleigh, and Winston-Salem. The strategic plan developed by the partnership described above for the Winston-Salem Waughtown neighborhood will identify projects and programs that will be realized with these grant funds. The projects selected will have to satisfy this grant's requirements of “[f]acilitating investments in green infrastructure, renewable energy and energy efficiency;” and “[e]ncouraging broad-based citizen and targeted youth participation in project implementation.”