

Counties

Alamance
 Caswell
 Davidson
 Davie
 Forsyth
 Guilford
 Montgomery
 Randolph
 Rockingham
 Stokes
 Surry
 Yadkin

Municipalities

Archdale
 Asheboro
 Bermuda Run
 Bethania
 Biscoe
 Boonville
 Burlington
 Clemmons
 Cooleemee
 Danbury
 Denton
 Dobson
 East Bend
 Eden
 Elkin
 Elon
 Franklinville
 Gibsonville
 Graham
 Green Level
 Greensboro
 Haw River
 High Point
 Jamestown
 Jonesville
 Kernersville
 King
 Lewisville
 Lexington
 Liberty
 Madison
 Mayodan
 Mebane
 Midway
 Mocksville
 Mount Airy
 Mt. Gilead
 Oak Ridge
 Pilot Mountain
 Pleasant Garden
 Ramseur
 Randleman
 Reidsville
 Rural Hall
 Seagrove
 Stokesdale
 Stoneville
 Summerfield
 Thomasville
 Tobaccoville
 Trinity
 Troy
 Village of Alamance
 Walkertown
 Walnut Cove
 Wentworth
 Winston-Salem
 Yadkinville
 Yanceyville



Piedmont Triad Regional Council Executive Committee

Agenda

Wednesday, October 1, 2014

12:00 noon

PTRC Headquarters

1398 Carrollton Crossing Drive

Kernersville, NC 27284

Item

Official

Lunch

Please note the 11:45 a.m. lunch start time and join us as you are able. RSVP to Cassidy Pritchard at (336) 904-0345 or by email at cpritchard@ptrc.org

Cassidy Pritchard
Program Assistant

A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance

Molly Leight
Chair

B. Approval of Minutes

Molly Leight
Chair

1. *Request for approval of September 3, 2014 PTRC Executive Committee Minutes (handout)*

C. Action Items

- 1) **Request for authorization to enter into contract with the NCDAAS & local service providers for state Senior Center General Purpose funding for the period July 1, 2014 to June 30, 2015**

Blair Barton-Percival
Area Agency on Aging Director

- 2) **Request to establish a Water Resources Advisory Committee to address high nutrient levels in High Rock Lake**

Cy Stober
Water Resources Manager

- 3) **Request for authorization to amend the HCVP Administrative Plan - Project Based Vouchers**

Michael Blair
Housing Director

D. Executive Director's Report

Matthew Dolge
Executive Director

- 1) *Piedmont Triad Development Corporation Update*
- 2) *2014 Annual Grady Hunter Regional Excellence Award*
- 3) *2014 Annual Randall L. Billings Public Service Award*

E. Informational Item

- 1) Pursuit of Kresge Foundation support for
“Advancing the Effectiveness and Resilience
of Multiservice Organizations”

Jesse Day
Senior Regional
Planner

F. Old Business

Molly Leight
Chair

G. New Business

Molly Leight
Chair

H. Around the Region

*At this time, Board members are asked to discuss any
upcoming events or informational items that pertain to
their local government or region.*

Molly Leight
Chair

I. Chairman’s Remarks and Announcements

Molly Leight
Chair

- 1) **PTRC Executive Committee Meeting**
Wednesday, November 5, 2014, 11:45 a.m.
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284
- 2) **PTRC Board of Delegates Meeting &
Award Presentations**
Wednesday, October 15, 2014, 12:00 p.m.
Triad Park, Shelter 1
9652 West Market Street
Kernersville, NC 27284
- 3) **2014 PTRC Meeting Dates** *(attached)*
- 4) **2015 PTRC Meeting Dates** *(attached)*

J. Adjournment

Molly Leight
Chair

ACTION ITEM #1

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Blair-Barton-Percival, Area Agency on Aging Director
DATE: October 1, 2014
RE: Request authorization to enter into contract with the North Carolina Division of Aging and Adult Services and local service providers for state Senior Center General Purpose funding for the period July 1, 2014 to June 30, 2015.

Each year after approval by the General Assembly, the North Carolina Division of Aging and Adult Services allocates funding to senior centers based on certification status throughout the region. This year's total allocation to Region G is \$253,066, the highest allocation to any region in North Carolina. Our region's allocation is the result of a high number of senior centers who received Center of Excellence or Center of Merit designation.

The attached chart lists all of the senior centers in the region and the proposed contract amount. Of the 26 senior centers in Region G, there are 18 centers of Excellence, 3 centers of Merit, and 5 noncertified centers. The level of certification dictates the amount of Senior Center General Purpose funds allocated to a senior center. The chart reflects the amount by certification and the appropriate match.

ACTION REQUESTED:

I am requesting authorization to enter into contract with the North Carolina Division of Aging and Adult Services and local service providers for state Senior Center General Purpose funding for the period July 1, 2014 to June 30, 2015.

ACTION ITEM #1 CONT.

**Senior Center General Purpose Funds
State Fiscal Year 2015**

Senior Center General Purpose		
Contractor	Senior Center	State Allocation
Alamance		
City of Burlington/ Burlington Recreation and Parks Department	***J. R. Kernodle Senior Center	\$11,680
Caswell		
Caswell County	Caswell County Senior Services	\$3,893
Davidson		
Davidson County	***Lexington Senior Center	\$11,680
	***Thomasville Senior Center	\$11,680
Davie		
Davie County	*** Davie County Senior Center	\$11,680
Forsyth		
Shepherd's Center of Kernersville	***Kernersville Senior Enrichment Center	\$11,680
Shepherd's Center of Greater Winston-Salem	***Shepherd's Center of Greater Winston-Salem	\$11,680
Guilford		
City of Greensboro /Greensboro Parks & Recreation Department	Mabel Smith Senior Center	\$3,893
City of High Point / High Point Parks and Recreation Department	***Roy B. Culler Senior Center	\$11,680
Senior Resources of Guilford	***Greensboro Senior Center	\$11,680
Montgomery		
Town of Troy	***Troy-Montgomery Senior Center	\$11,680
Randolph		
Randolph County Senior Adults Association	**Archdale Senior Center	\$7,787
	***Liberty Senior Center	\$11,680
	Asheboro Senior Center	\$3,893
	**Randleman Senior Center	\$7,787

ACTION ITEM #1 CONT.

Rockingham		
City of Eden / Parks and Recreation Department	Garden of Eden Senior Center	\$3,893
City of Reidsville	***Reidsville Senior Center	\$11,680
Madison/Mayodan Recreation Commission	***Madison/Mayodan Senior Center	\$11,680
Aging, Disability & Transit Services	***Center for Active Retirement	\$11,680
Stokes		
Stokes County	***Walnut Cove Senior Center	\$11,680
City of King	**City of King Senior Center	\$7,787
Surry		
YVEDDI	***Surry County Senior Center	\$11,680
YVEDDI	Pilot Mountain Senior Center (satellite center)	\$3,893
Yadkin		
YVEDDI	***East Bend Senior Center	\$11,680
YVEDDI	***Yadkin County Senior Center	\$11,680
YVEDDI	***Yadkin Valley Senior Center	\$11,680
		\$253,066
		\$337,421
** Center Noncertified (5) ** Center of Merit (3) *** Center of Excellence (18)		25% Local Match (Cash or In-Kind) Noncertified Centers \$1,298 Centers of Merit \$2,596 Centers of Excellence \$3,893

ACTION ITEM #2

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Cy Stober, Water Resources Manager
DATE: October 1, 2014
RE: Request to establish a Water Resources Advisory Committee to address high nutrient levels in High Rock Lake

PTRC staff requests input and approval from the Executive Committee to draft a proposal to assist affected PTRC members in the negotiation process with the NC Division of Water Resources (NC DWR) to develop a management strategy to control nutrient pollution into High Rock Lake.

High Rock Lake has faced high nutrient levels since the 1970s, and was declared "one of the most eutrophic lakes in NC" in 1992 by NC DWR. After nearly two decades of extensive monitoring, studies and water pollution modeling NC DWR is ready to begin developing a pollution diet for High Rock Lake through a stakeholder process.

During a similar process for Jordan Lake, PTRC staff played a pivotal role in negotiating the "Jordan Lake Rules" in which all constituents of the watershed could equitably assist with its recovery. To help ensure "High Rock Lake Rules" are adequately flexible and cost effective, PTRC proposes providing similar services for its member communities in the High Rock Lake watershed. With a focused allocation of local government support, the PTRC water resources program will commit to ensuring the local and regional needs of the Piedmont Triad are well represented throughout this process.

ACTION ITEM #2 CONT.

PROPOSAL TO EXPAND & ENHANCE THE PTRC WATER RESOURCES PROGRAM BY ESTABLISHING A WATER RESOURCES ADVISORY COMMITTEE

Background – The PTRC Water Resources program is a division of the Planning Department and, as such, is supported exclusively with the use of contracts and grants. The program was established with member dues in 2001 in response to growing administrative needs to meet US EPA National Pollutant Discharge Elimination System program requirements and to support a growing demand by members for planning efforts focused on securing long-term healthy water supplies. The program currently provides PTRC members with services in watershed planning, stormwater education and community outreach, representation to state and federal entities, and addresses current sustainability practices.

High Rock Lake – High Rock Lake is the first impoundment of the Yadkin River downstream of Kerr Scott Lake. It is a predominantly rural watershed of nearly 4,000 square miles and encompasses six counties and twenty-five municipalities in the Piedmont Triad region.

High Rock Lake has faced high nutrient levels since the 1970s, and was declared “one of the most eutrophic lakes in NC” in 1992 by the NC Division of Water Resources (NC DWR). NC DWR began monitoring the Lake’s water quality in 1989, and initiated a special study on the Lake’s water pollution sources in 2005. At this time, the NC DWR also convened a Technical Advisory Committee, which the PTCOG and later PTRC participated in regularly. In 2009, the NC DWR contracted with TetraTech to begin modeling pollution in the watershed and lake, effectively starting the process of developing water quality rules. At the same time, the Yadkin-Pee Dee River Basin Association and the NC Department of Transportation contracted with LimnoTech to audit these models. The models will be finished by the end of 2014, at which time DWR is obligated by the US EPA to begin developing a pollution diet for High Rock Lake through a stakeholder process.

During the evolution of the Jordan Lake Rules, the PTCOG negotiated the legislation that became known as the “Jordan Lake Rules” to great effect, arriving at compromise language in which all constituents of the watershed could equitably assist with its recovery. The PTRC wishes to provide a similar service for its member communities in the High Rock Lake watershed. The representative role requires direct support from the member governments at a level adequate to support the PTRC’s time to: participate in meetings; meet with DWR regulatory staff on rule language; confer with elected representatives at local, state, and federal levels regarding this issue; confer directly with other stakeholders on the Rules’ intent and language; submit official comments to the NC DWR and US EPA; meet with member governments in the watershed; and conduct outreach to represent the organization’s perspective on the Rules and their costs and benefits for the Piedmont Triad.

The US Clean Water Act requires action from either North Carolina or the US EPA to control nutrient pollution to High Rock Lake. If the US EPA manages the strategy, it will likely be less flexible and more expensive than the state’s strategy. The preference is for NC DWR to develop the management strategy with the support of local governments. If the Piedmont Triad is not well represented, ensuing legislation will likely overburden them while benefiting other constituents. With a focused allocation of local government support, the PTRC water resources program will commit to ensuring the local and regional needs of the Piedmont Triad are represented throughout this process.

ACTION ITEM #3

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Michael Blair, Housing Program Director
DATE: October 1, 2014
RE: Request for authorization to amend the HCVP Administrative Plan - Project Based Vouchers

This amendment to the Administrative Plan of the PTRC Section 8 Housing Choice Voucher Program (HCVP) will permit project-based vouchers to be allocated on a limited basis to desirable rental properties in Surry, Stokes, Yadkin and Davie Counties. The PTRC Housing Department will allocate project based vouchers to rental apartments with emphasis on:

- Proximity to amenities; transportation; shopping; health services
- High quality new construction or recently rehabilitated properties
- Professionally managed properties – can adequately manage waiting list
- Well maintained properties or properties that agree to improve units prior to receipt of vouchers

Residents of newer or rehabilitated units typically reap the benefits of a more efficient thermal environment that results in a significantly lower utility cost per month.

ACTION REQUESTED:

Approval of the amendment of the PTRC Administrative Plan to adopt project-based vouchers Program is requested.

INFORMATIONAL ITEM #1

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Jesse Day, Senior Regional Planner
DATE: October 1, 2014
RE: Pursuit of Kresge Foundation support for "Advancing the Effectiveness and Resilience of Multiservice Organizations"

To optimize our organizational performance and service, PTRC staff requests input and approval from the PTRC Executive Committee to draft and submit a proposal to the Kresge Foundation by the end of the 2014 calendar year. We invite members of the PTRC Board of Delegates and its Executive Committee to participate in the development of this proposal.

The Kresge Foundation is a private foundation with a mission of addressing the needs of impoverished communities in the United States. This funding opportunity offers one- or multi-year grants to serve the needs of *"...multiservice organizations...[that] provide critically needed assistance to individuals and families living in poverty..."* These grants are **focused on three areas: improving programs, enhancing infrastructure (loosely defined), and bolstering people**. Unlike most other Kresge Foundation grants, government entities are eligible for both operating support and project support. They restrict their funding to organizations exceeding a \$1 million annual budget and *"...believe that cross-disciplinary, cross-sector partnerships are powerful mechanisms for creating permanent pathways out of poverty and can strengthen human service organizations."*

The Piedmont Triad Regional Council (PTRC) is a multiservice organization formed three years ago from the merger of the Piedmont Triad Council of Governments and the Northwest Piedmont Council of Governments. Our programs are designed to serve the needs of our member governments and their constituents. This funding opportunity would greatly enhance collaborative efforts among our departments and member communities to improve our effectiveness and efficiency in serving our members.

Meeting Dates 2014
1398 Carrollton Crossing Drive
Kernersville, NC 27284
12:00 noon

PTRC Executive Committee 1st Wednesday	PTRC Board of Delegates 3rd Wednesday
January - none	January - none
February 5, 2014	February 19, 2014
March 5, 2014	March - none
April 2, 2014	April 16, 2014
May 7, 2014	May 21 - none
June 4, 2014	June 18, 2014
July - none	July - none
August 6, 2014	August 20, 2014
September 3, 2014	September - none
October 1, 2014	October 15, 2014
November 5, 2014	November - none
December 3, 2014	December 17, 2014

Meeting Dates 2015
1398 Carrollton Crossing Drive
Kernersville, NC 27284
12:00 noon

PTRC Executive Committee 1st Wednesday	PTRC Board of Delegates 3rd Wednesday
January - none	January - none
February 4, 2015	February 18, 2015
March 4, 2015	March - none
April 1, 2015	April 15, 2015
May 6, 2015	May - none
June 3, 2015	June 17, 2015
July - none	July - none
August 5, 2015	August 19, 2015
September 2, 2015	September - none
October 1, 2015	October 21, 2015
November 4, 2015	November - none
December 2, 2015	December 16, 2015