

MINUTES

PTRC Board of Delegates

August 20, 2014

Members Present:

Marikay Abuzuaiter, City of Greensboro
Lori Armstrong, Town of Stoneville
Kevin Austin, Yadkin County
Joe Bennett, City of Thomasville
Jimmy Blake, Town of Biscoe
Buddy Boggs, Town of Haw River
Frank Bruno, Town of Stokesdale
Dillard Burnette, City of King
Mary Cameron, Village of Clemmons
Terry Caviness, Town of Liberty
Sharon Conaway, Town of Walnut Cove
Perry Conner, Town of Franklinville
Curtis Davis (on behalf of Alvin Foster, Town of Yanceyville
Darrell Frye, Randolph County
Nathaniel Hall, Caswell County
Ernest Lankford, Stokes County
Will Marklin, Town of Mocksville
Walter Marshall, Forsyth County
John McDermion, Town of Rural Hall
Billy McHone, Village of Tobaccoville
Wayne Moore, Town of Jonesville
Jackie Morris, Montgomery County
Bob Norton (on behalf of Lestine Hutchens), Town of Elkin
John Peterson, Town of Elon
Dan Pugh, Town of Lewisville
Naydine Sharpe, Village of Alamance
Tobin Shepherd, City of Lexington
David Smith, City of Asheboro
Bert Lance Stone, City of Archdale
Mike Stone, Town of Oak Ridge
Don Truell, Davidson County
Keith Volz, Town of Jamestown
Leonard Williams, Town of Gibsonville

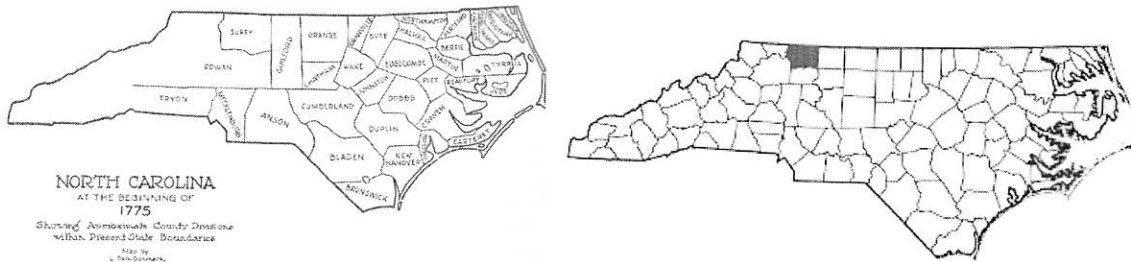
Members Absent:

Wayne Atkins, Town of Dobson
William Baity, Town of Boonville
Bill Bencini, Guilford County
Jeff Bullins, Town of Mayodan
Zane Cardwell, Rockingham County
Darryl Carter, City of Eden
Monta Davis-Oliver, Town of Yadkinville
Mike Dawkins, City of Randleman
John "Jay" Donecker, City of Reidsville
Debra Frazier, City of Trinity
Carissa Graves, Town of Green Level
Paul Johnson, Surry County
Molly Leight, City of Winston-Salem
Peggy Leight, Town of Walkertown
Michelle Leonard, Town of Bethania
Linda Massey, Alamance County
Dennis Paschal, Town of Wentworth
Patty Philipps, City of Mebane
Brenda Platt, Town of Madison
Terry Renegar, Davie County
Kenneth Rethmeier, Town of Bermuda Run
Tim Sessoms, Town of Summerfield
Danny Shaw, Town of Ramseur
Earl Sheppard, Town of Pilot Mountain
Tracey Shifflette, Town of Kernersville
Bernita Sims, City of High Point
Ron Surgeon, Town of Pleasant Garden
Laurence Todd, Town of East Bend
Chip Turner, City of Graham
Ronnie Wall, City of Burlington
Larry Ward, Town of Denton
Chris Watkins, Town of Troy
Branson Webb, Town of Mount Gilead
Janet Whitt, Town of Danbury
Steve Yokeley, City of Mount Airy
Steve Yokeley, Town of Wallburg

Chairman Molly Leight welcomed the PTRC Board of Delegates and called the meeting to order at 12:00 p.m. She requested a moment of silence and then led the Board in the Pledge of Allegiance.

1. Focus on Members: Surry County, Chris Knopf, Surry County Manager

- a. Mr. Knopf began by thanking the Board for the opportunity to give a presentation of Surry County. He then showed the Board two maps, which included current and historical boundaries (See below).



- b. He then spoke briefly on facts regarding population, tax rates, and more:
- i. Population: 73,561
 - ii. Property Tax Rates:
 1. \$0.582, Surry County
 2. \$0.38, Dobson (County Seat)
 3. \$0.55, Elkin
 4. \$0.48, Mount Airy
 5. \$0.58, Pilot Mountain
 - iii. Labor Force: 32,292
 - iv. Unemployment Rate: 7.0%
 - v. Farm Income: \$276 Million (i.e. poultry, livestock, field crops, horticulture)
 - vi. Geography: Foothills
- c. Education:
- i. Elkin City Schools: Two campuses, supported by a supplemental tax rate.
 - ii. Mount Airy City Schools: Four campuses, supported by a supplemental tax rate.
 - iii. Surry County Schools: 19 campuses, including the Surry Early College.
 - iv. Surry Community College: Campuses located in all four municipalities, NC Center for Viticulture and Enology.
- d. He then discussed the largest employers in 2013 compared to 2000. The top 2013 employers can be found below:
- i. Surry County Board of Education: 1,000+
 - ii. Pike Electric Inc.: 1,000+
 - iii. Wayne Farms LLC: 500-999
 - iv. Hugh Chatham Memorial Hospital: 500-999
 - v. Wal-Mart Associates Inc.: 500-999
 - vi. County of Surry: 500-999
 - vii. Northern Hospital of Surry County: 500-999
 - viii. Surry Community College: 500-999

- ix. Renfro Corporation: 250-499
- x. Mount Airy City Schools : 250-499
- e. The top 2000 employers can be found below:
 - i. CMI Industries: 1,000+
 - ii. Renfro Corporation: 1,000+
 - iii. Kentucky Derby Hosiery : 1,000+
 - iv. Surry County Board of Education: 1,000+
 - v. Cross Creek Apparel: 1,000+
 - vi. Wayne Farms Inc.: 500-999
 - vii. Northern Hospital of Surry County: 500-999
 - viii. Candle Corp. of America: 500-999
 - ix. County of Surry: 500-999
 - x. Hugh Chatham Memorial Hospital: 500-999
- f. He then spoke of the recent economic development successes, including the Pittsburg Glass Works in Elkin. Other successes include MVP Group (Elkin), Awesome Products (Mount Airy), Pilot Mountain Pride (Pilot Mountain), Wine Industry (Countywide), and Workforce Development Centers in Elkin and Pilot Mountain.
- g. He mentioned that there are plenty of things to do and visit in Surry County, including but not limited to:
 - i. 15 operating wineries
 - ii. Pilot Mountain State Park
 - iii. Blue Ridge Parkway
 - iv. Mayberry
 - v. Mitchell River Game Lands
 - vi. Horne Creek Living Historical Farm
 - vii. Quaint, vibrant downtowns in Mount Airy and Elkin
 - viii. Historic Rockford
 - ix. Paddling opportunities along one of four rivers
 - x. Festivals: Autumn Leaves, Yadkin Valley Wine, Budbreak, Hot Nights Hot Cars, Mayberry Days, Yadkin Valley Pumpkin
- h. He then spoke briefly about the Board of Commissioners and provided two websites (www.co.surry.nc.us and www.verysurry.com) to look at for more information.

2. NC Tomorrow: State Economic Development Strategy, Betty & Dave Huskins, NCRCA

- a. Mr. Dolge introduced Mr. and Ms. Huskins. They thanked the Board for their time and began speaking about the plan, which has been worked on for the last two years in cooperation with the Economic Development Administration (EDA) and the Department of Housing & Urban Development (HUD,) through the Department of Commerce's Community Assistance Division.
- b. They explained that in order to facilitate the development of a state-wide plan, the Association developed strategies around four broad goals:
 - i. Build on each Region's Competitive Advantages and Leverage the Marketplace
 - ii. Establish and maintain a robust Regional Infrastructure

- iii. Create Revitalized, Healthy and Vibrant Communities
- iv. Develop Talented and Innovative People
- c. She explained that the next steps will include an Implementation Plan for 2014-2015, which will position the Association as a Statewide Collaborative Network that facilitates and delivers a “suite of serves” to local governments across the state.
- d. This would develop and deliver training modules in areas such as:
 - i. Facilitation
 - ii. Conflict Management
 - iii. Customer Services
 - iv. Economic & Community Development
 - v. Water resources
- e. She then asked the Board if there were any questions – there were none. Mr. Dolge reminded the Board that the Triad Tomorrow plan was approved in February and that it has been a healthy process. He noted that this local CEDS plan has allowed PTRC to move towards an EDD status.

3. Consent Agenda, Nate Hall, PTRC Vice Chairman

- a. Request for approval of June 18, 2014 Board of Delegates minutes
- b. Request for permission to receive NC Workforce Development Funding under contractual agreement between NW Piedmont Workforce Development Board & the NC Department of Commerce
- c. Request for authorization to apply for \$20,000 in funding from the City of Winston-Salem’s Successful Outcomes After Release (SOAR)
- d. A motion was made by Mr. Dillard Burnette.
- e. The motion was seconded by Mr. Walter Marshall.
- f. The Consent Agenda items were approved.

4. Action item: Request for authorization to enter into contract with Northwest Community Care Network for the period October 9, 2014 to October 8, 2015 to conduct assessments for people transitioning across care settings, Blair Barton-Percival, Area Agency on Aging Director

- a. Mr. Barton-Percival began by reminding the Board that they had given approval to apply for this grant several months ago.
- b. The Northwest Community Care Network (NCCN), a part of the Community Care Network of North Carolina, is the lead entity for a Community Care Transitions Program (CCTP) grant in our local area. The Area Agency on Aging and Aging Network is a partner in this initiative to help reduce readmissions to hospitals and have been working closely with the NCCN and other partners.
- c. Due to the recognized expertise and experience of the Area Agency on Aging (AAA) with institutional and community based services, the Northwest Community Care Network request the continued involvement of the AAA in an expansion of this initiative to include Davie, Stokes, Wilkes, and Yadkin Counties beyond the existing Davidson, Forsyth, and Surry County initiative.
- d. He explained that the request is for the AAA to accept referrals from hospitals in the four counties and connect the referral to local support services to create successful

transitions across care settings. The goal is to reduce emergency department and hospital utilizations within the NWCCN network. Per referral, a reimbursement of approximately \$49 will be awarded to PTRC AAA upon the completion of the CCTP Community Services Assessment form. The CCTP grant has been renewed for another year and this is our first full year of funding for this initiative.

- e. He summarized by stating that he was requesting authorization to enter into contract with Northwest Community Care Network for the period October 9, 2014 to October 8, 2015 to conduct assessments for people transitioning across care settings.
- f. A motion was made by Mr. Ernest Lankford.
- g. The motion was seconded by Mr. Dillard Burnette.
- h. The request for authorization to enter into contract with Northwest Community Care Network for the period October 9, 2014 to October 8, 2015 to conduct assessments for people transitioning across care settings was approved.

5. Request for authorization to enter into contract for \$90,000 with the NC Division of Aging and Adult Services for Local Contact Agency funding for the period of July 1, 2014 – June 30, 2015, Blair Barton-Percival, Area Agency on Aging Director

- a. Mr. Barton-Percival explained that this was his first opportunity to bring this topic to the Board since notification of receiving the grant.
- b. He explained that the PTRC AAA will continue to coordinate Local Contact Agency efforts in Region G for the second consecutive year. The PTRC individual works with the region's long-term care facility social workers to train them to perform transition work on behalf of their residents who wish to return to the community.
- c. The Local Contact Agency Coordinator is implementing a training regimen for new and existing facility social work staff and community service providers. The training regimen is comprehensive and assists long-term care facility staff to connect patients with community agencies and other resources to allow for a seamless transition from an institutional setting to home.
- d. The grant request includes reimbursing current providers functioning in the role of a Local Contact Agency up to \$100 per Quality of Life Survey as they continue to respond to inquiries and offer counselling services.
- e. He summarized by stating that the PTRC AAA is request authorization to enter into contract for \$90,000 with the North Carolina Division of Aging and Adult Services for Local Contact Agency funding for the period July 1, 2014 – June 30, 2015.
- f. There being no questions, a motion was made by Mr. Don Truell.
- g. The motion was seconded by Mr. Dillard Burnette.
- h. The PTRC AAA request for authorization to enter into contract for \$90,000 with the North Carolina Division of Aging and Adult Services for Local Contact Agency funding for the period July 1, 2014 – June 30, 2015 was approved.

6. Piedmont Triad Regional Development Corporation Bylaws, Matthew Dolge, PTRC Executive Director

- a. Mr. Dolge began explain that as discussed at the previous two Executive Committee meetings, the Piedmont Triad Development Corporation (PTDC) is a tax exempt non-

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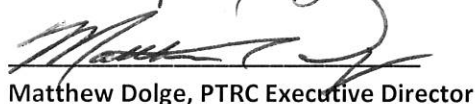
profit entity developed to encourage economic development activities in the region. It was reorganized in 2012 to serve the entire 12 county region encompassed by the Piedmont Triad Regional Council (PTRC). To this point its primary purpose has been the administration of the SBA 504 loan program. Due to slow economic conditions and very competitive interest rates this program has operated at a deficit for the past five years. The recent change in leadership for the loan program puts PTRC in position to reverse the negative impact on the PTRC budget, and use new connections to increase the loan portfolio.

- b. He explained that the latest revision to the bylaws (attached as a separate document) serve to restructure the PTRDC in order to service the possible enhancements to our economic development activities. The recommendation is that the board be seated as described in the bylaws. The corporations activities will be designed to foster economic development across the 12 county region by functioning as an EDD, and overseeing such other activities as are approved by the board.
- c. He noted that the Executive Committee did not approve the bylaws, but wanted to send them to the full Board for a closer look. He then went forward with this presentation:
- d. Historical perspective
 - i. Northwest Piedmont Development Corporation active for 24 years
 - ii. Sole purpose – S.B.A. lending
 - iii. 501C-3 Organization
 - iv. Reconstituted as Piedmont Triad Development Corporation after merger of the two COGs
 - v. Independent Board – PTRC Administered
- e. Issues Contributing to the Change
 - i. Slow economy and decreased loan activity
 - ii. Triad Tomorrow CEDs
 - iii. Piedmont Together Initiative
 - iv. Dissolution of P.T.P. as regional development tool
 - v. Workforce system changes
- f. Opportunities
 - i. Continue SBA lending
 - ii. Become an Economic Development District through E.D.A.
 - iii. Provide Administrative Support for Economic Developers
 - iv. Support Workforce and Community College Initiatives
 - v. Support for other regional initiatives
- g. Positive Impacts
 - i. Contact between developers, Workforce entities, and S.B.A. Lenders
 - ii. Annual funding from E.D.A
 - iii. Handle finances and other support for Economic Developers Group
 - iv. Apply for grants
 - v. Holding entity for Economic and Community Development assets
- h. Bylaws Provisions
 - i. Purpose:

1. Further economic development and social welfare
 2. Promote economic development and job creation
 3. Carry out community and economic development initiatives
 4. Serves 12 County Piedmont Triad region
- ii. Governing Board
1. 35 total members
 2. Each county provides one elected or appointed (staff) representative from among its local governments (12 seats)
 3. Six at large elected officials or appointed (staff) representatives as appointed by the PTRC Board (all from different counties)
 4. 17 non-elected members approved by the PTRC Board including representation from the commercial lending, economic and community development, workforce boards, and education
 5. Officers elected from Board annually
 6. Staggered three year terms for Board members
 7. Committee structure for specific programs
 - a. SBA 504 loan review committee
 - b. Economic Developers Committee
 - c. Workforce Committee
 - d. Piedmont Together Committee
- i. Next Steps
- i. Recommendation to PTRC for approval
 - ii. Adoption of Bylaws
 - iii. Resolutions of Support from Counties
 - iv. Letter of Support from Governor and Department of Commerce
 - v. Submission to E.D.A. for E.D.D. Status
 - vi. Discussions with Economic Developers and Workforce Community
- j. Mr. Dolge then opened the floor up for either action or discussion.
- k. Mr. Dan Pugh asked Mr. Dolge how he arrived at the number "17" for the non-elected members approved by the PTRC Board. Mr. Dolge responded that they would like to give every county a seat and leave room for extras. He mentioned that the Board would nominate and approve these members.
- l. Mr. Don Truell asked how often this Board would meet. Mr. Dolge responded that they would meet quarterly and also allow time for called meetings.
- m. There being no other questions, a motion was made by Mr. Darrell Frye.
- n. The motion was seconded by Mr. Jackie Morris.
- o. Request to approve the latest PTRDC Bylaws revision was approved.

There being no other business, the meeting was adjourned.


 Molly Leight, PTRC Chair


 Matthew Dolge, PTRC Executive Director