MINUTES

PTRC Board of Delegates December 17, 2014

Present

Marikay Abuzuaiter, City of Greensboro Kevin Austin, Yadkin County Jimmy Blake, Town of Biscoe Frank Bruno, Town of Stokesdale Mary Cameron, Village of Clemmons Terry Caviness, Town of Liberty Sharon Conaway, Town of Walnut Cove Perry Conner, Town of Franklinville Alvin Foster, Town of Yanceyville Darrell Frye, Randolph County **Buck Golding, Surry County** Ernest Lankford, Stokes County Molly Leight, City of Winston-Salem Peggy Leight, Town of Walkertown Walter Marshall, Forsyth County John McDermon, Town of Rural Hall Billy McHone, Village of Tobaccoville Wayne Moore, Town of Jonesville Jackie Morris, Montgomery County Naydine Sharpe, Village of Alamance David Smith, City of Asheboro Bert Lance Stone, City of Archdale Don Truell, Davidson County Keith Volz, Town of Jamestown Larry Ward, Town of Denton Janet Whitt, Town of Danbury Leonard Williams, Town of Gibsonville Steve Yokeley, City of Mount Airy

Absent

Lori Armstrong, Town of Stoneville Wayne Atkins, Town of Dobson William Baity, Town of Boonville Bill Bencini, City of High Point Joe Bennett, City of Thomasville Buddy Boggs, Town of Haw River

Absent Cont.

Jeff Bullins, Town of Mayodan Dillard Burnette, City of King Zane Cardwell, Rockingham County Darryl Carter, City of Eden Monta Davis-Oliver, Town of Yadkinville Mike Dawkins, City of Randleman John "Jay" Donecker, City of Reidsville Debra Frazier, City of Trinity Carissa Graves, Town of Green Level Nathanial Hall, Caswell County Lestine Hutchens, Town of Elkin Michelle Leonard, Town of Bethania Will Marklin, Town of Mocksville Linda Massey, Alamance County Dennis Paschal, Town of Wentworth John Peterson, Town of Elon Brenda Platt, Town of Madison Dan Pugh, Town of Lewisville Terry Renegar, Davie County Kenneth Rethmeier, Town of Bermuda Run Tim Sessoms, Town of Summerfield Danny Shaw, Town of Ramseur Tobin Shepherd, City of Lexington Tracey Shifflette, Town of Kernersville Mike Stone, Town of Oak Ridge Ron Surgeon, Town of Pleasant Garden Laurence Todd, Town of East Bend Chip Turner, City of Graham Ronnie Wall, City of Burlington Larry Ward, Town of Denton Chris Watkins, Town of Troy Branson Webb, Town of Mount Gilead Janet Whitt, Town of Danbury Steve Yokeley, Town of Wallburg

Chairman Molly Leight welcomed the PTRC Board of Delegates and called the meeting to order at 12:00 p.m. She requested a moment of silence and then led the Board in the Pledge of Allegiance.

1. Consent Agenda, Molly Leight, PTRC Chairman

- a. Request for approval of October 15, 2014 PTRC Executive Committee Minutes
- b. Request for authorization to apply for an Americorps volunteer through a joint grant partnership with the Conservation Trust of NC
- c. Request for authorization to receive additional funding from Duke Energy
- d. Request for authorization to apply for rehabilitation funding from NC Housing Finance Agency
- e. Request for authorization to amend the State Fiscal year 2015 contract with the NCDAAS, County governments, and service providers
- f. Request for authorization to apply for a Wells Fargo/National Fish and Wildlife Foundation Environmental Solutions for Communities Grant
 - i. There being no questions, a motion was made by Ms. Peggy Leight.
 - ii. The motion was seconded by Mr. Leonard Williams.
 - iii. The Consent Agenda items were approved.

2. North Carolina Department of Commerce, Mark Poole, Finance Officer for NC Department of Commerce - Industrial Development Fund

- a. Mr. Dolge introduced Mr. Poole and thanked him for attending the meeting on behalf of Dr. Mitchell. Mr. Poole noted that Dr. Mitchell is unfortunately out with the flu, and he would be giving the same presentation.
- b. He began by explaining the organizational alignment of the NC Department of Commerce and the Economic Development Partnership of NC 501(c)3.
 - i. North Carolina Department of Commerce
 - Rural Division: Economic Advancement/Planning, Appalachian Regional Commission, NC Main Street Center, CDBG-ED, IDF-Utility Fund
 - a. Rural Grants and Programs
 - b. Community Development Block Grant
 - c. Planning Services
 - 2. Division of Workforce Solutions
 - 3. Division of Employment Services
 - 4. Labor & Economic Analysis Division
 - 5. Office of Science & Technology
 - 6. Human Resources
 - 7. Commerce Finance
 - a. JDIG
 - b. One NC
 - c. Budget & Accounting
 - 8. Office of the Secretary: Chief of Staff & General Counsel, Chief Liaison, Legislative Affairs

- a. Fiscal Services
- b. Management Information Services
- 9. Communications: Welcome Centers, Public Affairs, Media Relations, Social Media, State Branding & Marketing
- ii. Economic Development Partnership of NC 501(c)3: 17 member board
 - Business Development: Recruiting New Business, Project Management, Foreign Direct Investment
 - 2. Business Services: International Trade, Small Business, Existing Industry
 - 3. Travel & Tourism, Film, and Sports: Marketing
 - 4. Administrative Services: Human Resources, Legal, Finance
 - 5. Market Intelligence
- c. He then spoke on the awards that were given during the time period of December 18, 2013 to November 5, 2014. Totaling \$42,288,077, they included:
 - i. Building Reuse (\$11,139,302)
 - ii. Economic Infrastructure (\$2,440,075)
 - iii. Utility Fund (\$9,273,882)
 - iv. CDBG-ED (\$12,434,818)
 - v. CDBG-ED Loan (\$7,000,000)
- d. Mr. Lance Metzler then asked if the frozen funds on Job Investment Development would be lifted in the near future. Mr. Poole responded that this particular fund had a 22.5 million dollar cap to work with, meaning any liability within a given year could not exceed that amount. Since that amount has been reached, the cap needs to be raised, or else the funding will be frozen until July 1, 2015.
- e. Mr. Dolge stepped in to give a quick primer. He stated that with this new partnership, it is a little unclear on the relationship. Mr. Poole responded that the relationship hasn't changed, but communication will be slightly different. Mr. Dolge replied by asking if there was incentive funding. Mr. Poole responded that there was not because incentive funds are essentially state dollars, and the state did not want to turn the funds loose without oversight.
- f. There being no other questions, Chairman Leight thanked Mr. Poole for attending the meeting. The Board then moved on to action items.

3. Action Item: Nomination of 2015 PTRC Officers, Molly Leight, PTRC Chairman

- a. Chairman Leight announced that Mr. Darrell Frye would present the report to the Board. Mr. Frye stated that on behalf of the nominating committee, they would like to recommend that there are no changes from the current officers, meaning the following officers would stay the same:
 - i. Chairman: Molly Leight (City of Winston-Salem)
 - ii. Vice Chairman: Nathaniel Hall (Caswell County)
 - iii. Treasurer: Steve Yokeley (City of Mount Airy)
 - iv. Secretary: Kevin Austin (Yadkin County)
 - v. Past Chairman: Darrell Frye (Randolph County)

- b. A motion was made by Mr. Frye.
- c. The motion was seconded by Mr. Steve Yokeley.
- d. The nomination of 2015 PTRC Officers was approved.

4. Action Item: PTDC Board Nominations, Molly Leight, PTRC Chairman

- a. Please reference attachment on last page of packet. Since approval of this list, there have been a couple of changes. These are marked as "pending approval" and will be presented to the full Board in January.
- b. Mr. Dolge stated that there are still 2 At-Large seats that need to be filled, however approval is needed as the list stands currently, due to the first meeting taking place in January.
- c. There being no questions, a motion was made by Mr. Kevin Austin.
- d. The motion was seconded by Mr. Walter Marshall.
- e. The PTDC Board nominations were approved.

5. Action Item: Resolution of Membership – Town of Candor, Molly Leight, PTRC Chairman

- a. Chairman Leight announced that the Town of Candor desires to become a member of the Piedmont Triad Regional Council. A Resolution of Membership was presented to the Board to review.
- b. There being no questions, a motion was made by Mr. Jimmy Blake.
- c. The motion was seconded by Mr. Jackie Morris.
- d. The Resolution of Membership from the Town of Candor was approved.

6. Executive Director's Report

- a. Mr. Dolge began by noting that each agenda packet included an annual report and a county/municipal report. He mentioned that Anne Edwards, from the PTRC staff, worked very hard on these and would love feedback. He noted that these would be sent out to all elected officials in the region.
- b. Next, he mentioned that PTRC is taking requests for hosting retreats. He added that if facilitation services are needed please let him know as soon as possible, as they are filling up quickly. He also added that PTRC can accommodate to Saturday meetings.
- c. He ended the report by wishing everyone a happy holiday and thanking them for their participation.

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There being no other questions, the meeting was adjourned at 12:55 p.m.	
Molly Leight, PTRC Chairman	
Matthew Dolge, PTRC Executive Director	

12 County Representatives

County	Delegate	Title
Alamance	Craig Honeycutt	County Manager
Caswell	David Owen	County Commissioner
Davidson	Robert Hyatt	County Manager
Davie (pending approval)	John Ferguson	County Commissioner
Forsyth (pending approval)	Don Martin	County Commissioner
Guilford		
Montgomery	Jim Matheny	Chairman, Board of Commissioners
Randolph	Darrell Frye	County Commissioner
Rockingham	Jan Critz	Director of Economic Development
Stokes	Ernest Lankford	County Commissioner
Surry	Larry Phillips	Vice Chairman, Board of Commissioners
Yadkin	Wayne Moore	Councilman

6 At-Large Representatives

Location	Delegate	Title
City of Mebane	Ed Hooks	Mayor Pro Tem
City of Winston-Salem	Derwick Paige	Assistant City Manager
City of High Point	Latimer Alexander	Councilman
Randolph County	Phil Kemp	County Commissioner

17 Private Sector & Non-Profit Sector Seats

Business	Delegate	Title
Yadkin Bank	Andy Anderson	Senior Vice President/Market Executive
Blake Builders	Gary Blake	President
Allegacy Federal Credit Union	J. Douglas Brewer	Vice President of Business Services
Surrey Bank & Trust	John Canosa	Vice President
Hospice of the Piedmont	William Cockerham	President & CEO
BB&T	Walter Denning	Executive Vice President
Syngenta	Jeffrey Frederick	Chair, Guilford County / High Point / Greensboro
		Workforce Development Board
Capital Bank	Jim Lewis	Senior Vice President
A&T State University	Harold Martin	Chancellor
Carolina Bank	Andy McDowell	Senior Vice President/Market Executive
SunTrust	Mark Moran	Senior Vice President – Commercial Team Lead
Forsyth Technical Community	Alan Murdock	Vice President of Economic & workforce Development
College		
Economic Development	Bonnie Renfro	President
Corporation		
PART	Scott Rhine	Executive Director
Davidson Community College	Mary Rittling	President
Robertson Builders, LLC	Von Robertson	Owner
Bank of North Carolina	Mike Whitehead	SVP/Area Executive