

Counties

Alamance

Caswell

Davidson

Davie

Forsyth

Guilford

Montgomery

Randolph

Rockingham

Stokes

Surry

Yadkin

Municipalities

Archdale

Asheboro

Bermuda Run

Bethania

Biscoe

Boonville

Burlington

Candor

Clemmons

Cooleemee

Danbury

Denton

Dobson

East Bend

Eden

Elkin

Elon

Franklinville

Gibsonville

Graham

Green Level

Greensboro

Haw River

High Point

Jamestown

Jonesville

Kernersville

King

Lewisville

Lexington

Liberty

Madison

Mayodan

Mebane

Midway

Mocksville

Mount Airy

Mt. Gilead

Oak Ridge

Pilot Mountain

Pleasant Garden

Ramseur

Randleman

Reidsville

Rural Hall

Seagrove

Stokesdale

Stoneville

Summerfield

Thomasville

Tobaccoville

Trinity

Troy

Village of Alamance

Walkertown

Wallburg

Walnut Cove

Wentworth

Winston-Salem

Yadkinville

Yanceyville



Piedmont Triad Regional Council Board of Delegates

Agenda

Wednesday, October 21, 2015

12:00 noon

Triad Park, Shelter #6
9652 E. Mountain Street
Kernersville, NC 27284

Item

Lunch

Please note the 12:00 p.m. lunch start time and join us as you are able. RSVP to Cassidy Pritchard at (336) 904-0345 or by email at cpritchard@ptrc.org.

A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance

B. Consent Items

- 1) Request for approval of August 19, 2015 PTRC Board of Delegates Minutes (*handout*)
- 2) Request for authorization to apply for \$64,000 in funding from the Bob Barker Company Foundation
- 3) Request for authorization for PTRC's Workforce Development Board to receive FY 2015-2016 funding channeled to Forsyth County, from the Department of Transportation Rural Operating Assistance Program (ROAP)
- 4) Request for re-authorization to apply for up to \$500,000 in EPA Brownfields Assessment Coalition Program funding by October or November 2015 budget revision for FY 2014-2015

C. Executive Director's Report

- 1) Department of Commerce EDA Investment (*attachment*)

D. Old Business

Official

Cassidy Pritchard
Program Assistant

Molly Leight
Chair

Molly Leight
Chair

Robin Howell
Criminal Justice
Programs Director

William Pass
Workforce
Development
Assistant Director

Paul Kron
Regional Planning
Director

Finance Director

Matthew Dolge
Executive Director

Molly Leight
Chair

E. New Business

Molly Leight
Chair

F. Around the Region

At this time, Board members are asked to discuss any upcoming events or informational items that pertain to their local government or region.

Molly Leight
Chair

G. Chairman's Remarks and Announcements

Molly Leight
Chair

- 1) **PTRC Executive Committee Meeting**
Wednesday, November 4, 2015, 11:45 a.m.
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284
- 2) **PTRC Board of Delegates Meeting**
Wednesday, December 16, 2015, 11:45 a.m.
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284
- 3) **2016 PTRC Meeting Dates** *(attached)*

H. Informational Items

Molly Leight
Chair

- 1) **Criminal Justice Monitoring Review**
- 2) **NADO Awards**

I. Special Presentations

Molly Leight
Chair

- 1) **Distinguished Service Award**
- 2) **2015 Annual Grady Hunter Regional Excellence Award**
- 3) **2015 Annual Randall Lake Billings Public Service Award**

CONSENT ITEM #2

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Robin Howell, Criminal Justice Programs Director
DATE: October 21, 2015
RE: Request for authorization to apply for \$64,000 in funding from the Bob Barker Company

The Criminal Justice Department requests authorization to apply for \$64,000 in grant funds from the Bob Barker Company Foundation, the community outreach division of the NC-based detention supplies producer. Funds will be used to support staff salaries, travel and general operating costs of the "Project Reentry" program.

The application for Bob Barker Company Foundation funding is due for submission in October 2015.

CONSENT ITEM #3

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: William Allen Pass, Workforce Development Assistant Director
DATE: October 21, 2015
RE: Request for authorization for PTRC's Workforce Development Board to receive FY 2015-2016 funding channeled to Forsyth County, from the Department of Transportation Rural Operating Assistance Program (ROAP)

Forsyth County is the recipient of the State of North Carolina Department of Transportation's Rural Operating Assistance Program (ROAP) funding for FY 2015-2016. Forsyth County received a total of \$62,575.00 funding for the Rural Operating Assistance Program (ROAP) and they are requesting to enter into an agreement with Piedmont Triad Regional Council's Workforce Development Board to provide transportation assistance for individuals enrolled with the Workforce Development Program and/or NCWorks Career Center. The NW Piedmont Workforce Development Board will utilize the funding by purchasing and distributing bus passes to assist with transportation needs for those participating in employment and training related activities.

This is the third consecutive year Piedmont Triad Regional Council's Workforce Development Board has been the recipient of Forsyth County's ROAP funding. For FY 2014-2015, \$19,350.00 in ROAP funding was received and expended by the Board which assisted job seekers with a total of 3,520 trips for employment and training related activities.

CONSENT ITEM #4

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Paul Kron, Regional Planning Director
DATE: October 21, 2015
RE: EPA Brownfields Assessment Coalition Grant Program Application

The PTRC Planning Department requests re-authorization to apply for up to \$500,000 in EPA Brownfields Assessment Coalition Program funding by October or November 2015. If our proposal is funded, approximately 88% of funds will flow through to participating communities and 12% will be used by PTRC for planning and administration. We will request your approval to contract with the US EPA if the project is funded.

A brownfield is any real property – the expansion, reuse or redevelopment of which – may be complicated by the presence or potential presence of environmental contamination. In October 2013, the Piedmont Triad Regional Council (PTRC) received a 3-year, \$600,000 EPA Brownfield Assessment Coalition Grant. Current program efforts are focused on identifying brownfield sites in coalition communities along the B-85/I-85 Corridor in Archdale, Greensboro, Jamestown, Lexington, Thomasville and Trinity – and the 3 Counties in which they are located – Davidson, Guilford and Randolph.

Our 2015 proposal will focus program efforts along the US52 Corridor in Mount Airy, Pilot Mountain, King, Tobaccoville, Rural Hall and Winston-Salem – and the 3 Counties in which they are located – Surry, Stokes and Forsyth. Top priority sites may receive funding for Phase I and II Environmental Site Assessments. Eligible sites with the greatest potential for redevelopment may also receive funding to conduct clean-up and re-use planning and assistance with the development of a Letter of Agreement with the NC Brownfields Program to remove liability from non-contributing prospective developers. Catalyst projects are intended to improve quality of life, increase tax base and create jobs while protecting public health and the environment. Emphasis will be given to areas posing the most risk to human health and the environment, yet with the most potential for redevelopment and reuse.

CONSENT ITEM #4 (CONT.)



The Ask

The Piedmont Triad Regional Council (PTRC) is seeking municipal and county US52 Corridor Coalition Partners, to participate in a proposed 3-year, \$600,000 Environmental Protection Agency Brownfield Assessment Coalition Grant. The grant will enable PTRC to continue building a regional brownfields assessment and redevelopment program for the Piedmont Triad, in partnership with its local government members, the NC Brownfields Program and EPA.

What's a Brownfield?

Any real property - the expansion, reuse or redevelopment of which - may be complicated by the presence or potential presence of environmental contamination.

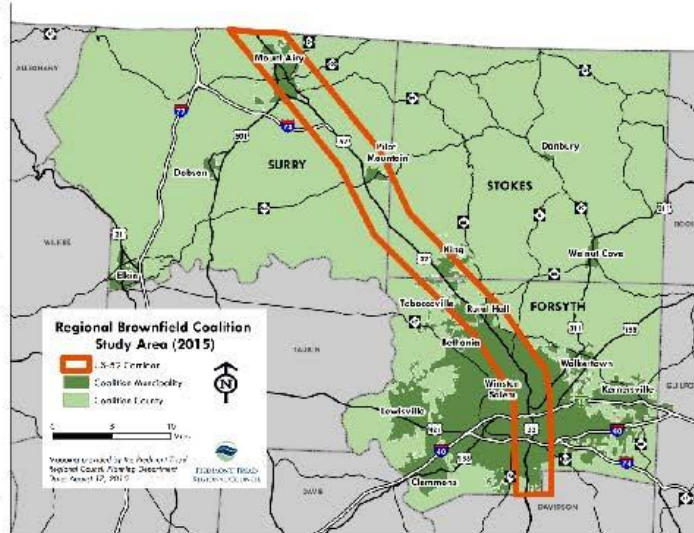
The Purpose

The PTRC Brownfields Program facilitates the assessment and cleanup planning of idled or underused sites and provides strategic investments to stimulate the redevelopment of mills, gas stations, vehicle repair facilities, dry cleaners, and other potential brownfield sites. Catalyst projects are intended to improve quality of life, increase tax base and create jobs while protecting public

health and the environment. Emphasis will be given to areas posing the most risk to human health and the environment, yet with the most potential for redevelopment and reuse.

The Process

Initial program efforts will be focused on identifying brownfield sites in communities along the US52 corridor in Mount Airy, Pilot Mountain, King, Tobaccoville, Rural Hall and Winston-Salem - and the 3 Counties in which they are located - Surry, Stokes and Forsyth. Top priority sites may be eligible to receive funding for Phase I and II Environmental Site Assessments. Sites with the greatest potential for redevelopment may also receive funding for assistance with clean-up and re-use planning, membership in the NC Brownfields Program, and the development of a Letter of Agreement with the NC Department of Environment and Natural Resources, to remove liability from non-contributing prospective developers.



Contact Information

For more information about this exciting regional initiative contact Paul M. Kron, PTRC Regional Planning Director - pkron@ptrc.org - 336.904.0300 - www.ptrc.org/brownfields

EXECUTIVE DIRECTOR'S REPORT



U.S. DEPARTMENT OF COMMERCE
Economic Development Administration
ATLANTA REGIONAL OFFICE
401 West Peachtree Street, N.W.
Suite 1820
Atlanta, Georgia 30308-3510

SEP 16 2015

Mr. Matthew Dolge
Executive Director
Piedmont Triad Regional Development Corporation
1398 Carrollton Crossing Drive
Kernersville, North Carolina 27284

Subject: Investment No. 04-83-07097

Dear Mr. Dolge:

I am pleased to inform you that the Department of Commerce's Economic Development Administration (EDA) has approved your application for a \$189,000 EDA investment to support Piedmont Triad Regional Development Corporation's Partnership Planning program.

Enclosed are two signed copies of the Financial Assistance Award. Your agreement to the terms and conditions of the award should be indicated by the signature of your principal official on each of the signed copies of the Financial Assistance Award. One of the executed copies should be returned to H. Philip Paradise, Jr., Regional Director, Atlanta Regional Office, Economic Development Administration, 401 West Peachtree Street, N.W., Suite 1820, Atlanta, Georgia 30308-3510. If not signed and returned within 30 days of receipt, EDA may declare the Award null and void.

Please do not make any commitments in reliance on this award until you have carefully reviewed and accepted the terms and conditions. Any commitments entered into prior to obtaining the approval of EDA in accordance with its regulations and requirements will be at your own risk.

EDA's mission is to lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy. EDA implements this mission by making strategic investments in the nation's most economically distressed communities that encourage private sector collaboration and creation of higher-skill, higher wage jobs. EDA investments are results driven, embracing the principles of technological innovation, entrepreneurship and regional development.

I share your expectations regarding the impact of this investment and look forward to working with you to meet the economic development needs of your community.

Sincerely,

A handwritten signature in blue ink, appearing to read "H. Paradise, Jr.", written over a horizontal line.

H. Philip Paradise, Jr.
Regional Director

Enclosures

INFORMATIONAL ITEM #1



Community and Business
Development Department

City of Winston-Salem
P.O. Box 2511
Winston-Salem, NC 27102
CityLink 311 (336.727.8000)
Fax 336.727.2878
www.cityofws.org

August 25, 2015

Mr. Matthew Dolge, Executive Director
Piedmont Triad Regional Council of Governments
1398 Carrollton Crossing Drive
Kernersville, NC 27284

Re: Monitoring Review

Dear Mr. Dolge:

On May 6, 2015, Ms. Diane Greer met with Ms. Robin Howell, Criminal Justice Department Director, Ms. Robin Shelton, Finance Director, and Ms. Anne Nance, Accounting Technician for a review of Project Re-Entry's financial files. Ms. Wanda Nichols met with Ms. Rebecca Sauter, Project Re-Entry Director, Mr. Michael Thomas, Project Re-Entry Coordinator, and Ms. Tonja Fultz, Employment Specialist for a site review of the program at the Goodwill office location. The following is a summary of the monitoring visit.

Project Re-Entry provides pre-release and post-release transitional services for ex-offenders returning to Forsyth County after completing active prison sentences. The program helps ex-offenders rehabilitate and become successful members of the community, while promoting community safety. An assigned case manager conducts specific assessments, selects participants, provides case management and arranges clinical services.

Ms. Nichols discussed eligibility requirements of participants of the program with Ms. Sauter, and proper participant documentation. Eight (8) participant files were reviewed for compliance (D. Beasley, T. Boone, J. Chadwick, J. Elliott, R. Hunter, A. Jones, W. Meadows, and L. Sweatman). All files reviewed had satisfactory documentation of eligibility. Extensive documentation of services and follow-up to clients was found in each file reviewed. Periodic progress reports have been submitted to the City on a timely basis and indicate operation within proposed service levels.

The pre-visit review showed that Piedmont Triad Regional Council has submitted a total of three requests under the FY15 Project Re-Entry grant, totaling \$15,481.44, leaving a balance of \$2,018.56. Ms. Greer reviewed financial and grant management procedures with Ms. Howell, Ms. Shelton, and Ms. Nance and determined that they are acceptable. A printout of the general ledger for Project Re-Entry was obtained.

CityLink311

Call 311 or 336-727-8000
citylink@cityofws.org

City Council: Mayor Allen Joiner; Vivian H. Burke, Mayor Pro Tempore, Northeast Ward; Denise D. Adams, North Ward; Dan Besse, Southwest Ward; Robert C. Clark, West Ward; Molly Leight, South Ward; Jeff MacIntosh, Northwest Ward; Derwin L. Montgomery, East Ward; James Taylor, Jr., Southeast Ward; City Manager: Lee D. Garry

INFORMATIONAL ITEM #1 (CONT.)

Mr. Matthew Dolge, Executive Director
August 25, 2015
Project Re-Entry – Monitoring Review
Page 2

Ms. Greer selected two expenditures and verified that the invoices had been approved and corresponded to the general ledger. Grant tracking and records of invoices to the City were in order and pertinent documents were in place. Files are secured through locked filing cabinets and locked offices. Piedmont Triad Regional Council provided copies of the audit for the fiscal year ended June 30, 2014 and current accounting policies and procedures.

We are pleased to report that no findings or concerns were found during this monitoring review period. Thank you for your time and assistance during the visit and for your ongoing assistance in the administration of the program. If you have any questions, please contact me at (336) 734-1310 or mellinp@cityofws.org or Wanda Nichols at (336) 734-1307 or wandan@cityofws.org.

Sincerely,



Mellin L. Parker
Planning Senior Project Supervisor

c: D. Ritchie Brooks, Director
Tim West, CBD Program Supervisor
Diane Greer, CBD Program Coordinator
Wanda Nichols, CBD Program Coordinator

INFORMATIONAL ITEM #2



PTRC Garners 4 NADO Innovation Awards

For almost 30 years, the National Association of Development Organizations (NADO) has honored members who have made significant impacts on their regions through innovative projects that showcase creative approaches to regional community and economic development through their Innovation Awards Program. The PTRC is proud to announce that four of our projects were named Innovation Award Winners for 2015 – more than any other regional council or development organization in the nation.

NADO 2015 Innovation Award Winning Projects From The PTRC Include:

“CDBG Handbook” – The CDBG Handbook was developed by the PTRC in collaboration with the NC Department of Commerce, the NC Department of Environment and Natural Resources, the US Department of Housing and Urban Development, and local government partners to serve as a practical, user-friendly guide to community development block grant funding. The Handbook addresses in detail all CDBG regulations, translating them into laymen’s terms for ease of understanding and use. It features best practices, checklists for implementation, and contact information for users to refer to for further assistance. The Handbook is now used throughout the State of NC to assist local governments and sub-grantees in the development, implementation, and administration of public facility infrastructure and economic development projects undertaken with state and federal CDBG funds.

“HOPE Crew Project” – The Northwest Piedmont Service Corps, a workforce development division of the PTRC, partnered with the National Trust for Historic Preservation as part of a HOPE (Hands-On Preservation Experience) Crew working to repair and preserve the Raleigh National Cemetery, a Civil War-era cemetery listed on the National Register of Historic Places and owned by the Department of Veteran’s Affairs. As part of their work, PTRC Service Corps members repaired and restored panel sections of brick walls surrounding the cemetery. In all, they repaired almost 40,000 bricks – 8 ½ miles worth. Not only did Corps members gain valuable preservation and masonry skills, they also developed a deeper understanding and appreciation for their work site and what it represents. Corps Members said that they valued most was giving back – preserving the final resting place of so many veterans of prior generations and honoring their sacrifices.

INFORMATIONAL ITEM #2 (CONT.)

“GIS Tool for Targeting Housing Rehab Programs” – PTRC GIS Specialists created this analytical tool for Housing and Weatherization Specialists to more effectively target income need and eligibility for housing rehab programs. This tool uses GIS technology to find and target specific neighborhoods with a high density of potentially eligible households. Through this technique, PTRC has been able to save money and resources by reducing advertising budgets, fuel costs, and drive times for site visits. The approval and evaluation process was also shortened, thus getting resources to eligible households faster.

“Survive, Thrive, Grow: Small Business Development Pilot Program”– In seeking new ways to expand work experience programs and to connect talent to businesses, the PTRC Workforce Development Division developed a model program in the Winston-Salem area to provide unemployed individuals and area college students opportunities for hands-on experience in technical or specialized skill areas such as non-profit management, e-commerce, software and web development, accounting, marketing and design, and even aviation technology at area small businesses. These small businesses often need the skills of these specialists to grow but aren’t yet in a financial position to fully train them and hire them full-time. With six local institutions of higher learning in Winston-Salem, there is a natural fit in connecting this intellectual talent with the needs of growing small businesses. In the past year, the program partnered with over 40 small businesses, matching those businesses with more than 60 participants with the specialized skills sets needed. The Workforce Development Department provided recruitment and screening services, background checks, etc. at no cost to small businesses participating. Worker wages for the first six months of the training period were paid with funding from the Workforce Investment Act. Coaching and mentoring for workers was provided by Workforce Development Staff. Partners in this initiative included the Winston-Salem Chamber of Commerce, Forsyth Tech Small Business Center, area business incubators, and private sector business development coaches. In many cases, at the end of the six month training period, the businesses were in a position to bring the individual on to their payroll.

The PTRC is proud to be nationally recognized for our continued accomplishments in regional development.

Meeting Dates 2015

1398 Carrollton Crossing Drive
Kernersville, NC 27284

12:00 noon

PTRC Executive Committee 1st Wednesday	PTRC Board of Delegates 3rd Wednesday
August 5, 2015	August 19, 2015
September 2, 2015	September - none
October 1, 2015	October 21, 2015
November 4, 2015	November - none
December 2, 2015	December 16, 2015

Meeting Dates 2016

PTRC Executive Committee 1st Wednesday	PTRC Board of Delegates 3rd Wednesday
January - none	January - none
February 3, 2016	February 17, 2016
March 2, 2016	March - none
April 6, 2016	April 20, 2016
May 4, 2016	May - none
June 1, 2016	June 15, 2016
July - none	July - none
August 3, 2016	August 17, 2016
September 7, 2016	September - none
October 5, 2016	October 19, 2016
November 2, 2016	November - none
December 7, 2016	December 21, 2016