

Counties

Alamance
Caswell
Davidson
Davie
Forsyth
Guilford
Montgomery
Randolph
Rockingham
Stokes
Surry
Yadkin

Municipalities

Archdale
Asheboro
Bermuda Run
Bethania
Biscoe
Boonville
Burlington
Candor
Clemmons
Cooleemee
Danbury
Denton
Dobson
East Bend
Eden
Elkin
Elon
Franklinville
Gibsonville
Graham
Green Level
Greensboro
Haw River
High Point
Jamestown
Jonesville
Kernersville
King
Lewisville
Lexington
Liberty
Madison
Mayodan
Mebane
Midway
Mocksville
Mount Airy
Mt. Gilead
Oak Ridge
Pilot Mountain
Pleasant Garden
Ramseur
Randleman
Reidsville
Rural Hall
Seagrove
Stokesdale
Stoneville
Summerfield
Thomasville
Tobaccoville
Trinity
Troy
Village of Alamance
Walkertown
Wallburg
Walnut Cove
Wentworth
Winston-Salem
Yadkinville
Yanceyville



Piedmont Triad Regional Council Executive Committee

Agenda

Wednesday, February 3, 2016

12:00 noon

PTRC Headquarters

1398 Carrollton Crossing Drive
Kernersville, NC 27284

Item

Official

Lunch

Please note the 11:45 a.m. lunch start time and join us as you are able. RSVP to Cassidy Pritchard at (336) 904-0345 or by email at cpritchard@ptrc.org.

Katie Mitchell

Program Assistant

A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance

Nathaniel Hall

Chair

B. Action Items

- 1) **Request for approval of December 2, 2015 PTRC Executive Committee Minutes** (*handout*) **Nathaniel Hall**
Chair
- 2) **Request for authorization to amend the contract with our 16 funded Family Caregiver Support Program (FCSP) and award an additional \$48,000 for direct service to be utilized March 1, 2016-May 31, 2016** **Adrienne Calhoun**
Area Agency on Aging Assistant Director
- 3) **Request authorization to enter into contract with the North Carolina Department of Insurance for Medicare Improvements for Patients and Providers Act 2008 (MIPPA) funding in the Amount of \$54,753 for the period of October 1, 2015 to September 30, 2016.** **Adrienne Calhoun**
Area Agency on Aging Assistant Director
- 4) **Request authorization to amend the State Fiscal Year 2016 Aging contract with the North Carolina Division of Aging and Adult Services and enter into contract with local funded partners for Local Contact Agency (LCA activities) in the amount of \$23,853 for the contract period of February 1, 2016 - June 30, 2016.** **Adrienne Calhoun**
Area Agency on Aging Assistant Director

- 5) **Request for authorization to enter into contract with Blue Ridge Trail Works to for professional planning services in the amount of \$4,000 (attachment)**

Jesse Day
*Regional Planning
Director Interim*

C. Executive Director's Report

Matthew Dolge
Executive Director

D. Old Business

Nathaniel Hall
Chair

E. New Business

Nathaniel Hall
Chair

F. Around the Region

At this time, Board members are asked to discuss any upcoming events or informational items that pertain to their local government or region.

Nathaniel Hall
Chair

G. Chairman's Remarks and Announcements

Nathaniel Hall
Chair

- 1) **PTRC Executive Committee Meeting**
Wednesday, March 2, 2016, 11:45 a.m.
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284
- 2) **PTRC Board of Delegates Meeting**
Wednesday, February 17, 2016, 12:00 p.m.
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284
- 3) **2016 PTRC Meeting Dates** *(attached)*

H. Informational Item

Nathaniel Hall
Chair

- 1) **Acceptance letter of our 2015 Audit by LGC**
- 2) **Community Development Funding Initiative**

Robin Shelton
Finance Director
Matthew Dolge
Executive Director

ACTION ITEM #2

M-E-M-O-R-A-N-D-U-M

TO: PTRC Executive Committee
FROM: Adrienne Calhoun, Assistant Director, Area Agency on Aging
DATE: February 3, 2016
RE: Request authorization to amend the contract with our 16 funded Family Caregiver Support Program (FCSP) service providers and award an additional \$48,000 for direct service to be utilized March 1, 2016 – May 31, 2016.

We will make available \$3,000 to each currently funded partner of Family Caregiver Support Services (16) for one-time opportunity to be used to provide direct services to caregivers eligible under Family Caregiver Support Program (FCSP) programmatic criteria.

These one-time funds will become available March 1, 2016 – and must be used by May 31, 2016. These funds shall not supplant current funds, but are intended to support needed service options for caregivers. Below are the funded partners that will receive the money. There is no local match required.

Funded Partners	Amount
Friendship Adult Day Services	\$3,000
Alamance ElderCare Inc.	\$3,000
Randolph County Senior Adults Association	\$3,000
The Life Center of Davidson, Inc.	\$3,000
Randolph Hospital Home Health Services	\$3,000
Adult Center for Enrichment	\$3,000
Aging, Disability & Transit Svcs of Rockingham	\$3,000
Regional Consolidated Services	\$3,000
Caswell Senior Services	\$3,000
Senior Resources of Guilford	\$3,000
Montgomery County Council on Aging	\$3,000
Davie County Senior Services	\$3,000
Senior Services, Inc	\$3,000
Stokes County DSS	\$3,000
Surry County Health & Nutrition Center	\$3,000
New Horizons Home Care, Inc.	\$3,000
Total	\$48,000

ACTION ITEM #2 Continued

ACTION REQUESTED:

I request authorization to amend the contract with our 16 funded Family Caregiver Support Program (FCSP) service providers and award an additional \$48,000 for direct service to be utilized March 1, 2016 – May 31, 2016.

ACTION ITEM #3

M-E-M-O-R-A-N-D-U-M

TO: PTRC Executive Committee
FROM: Adrienne Calhoun, Assistant Director, Area Agency on Aging
DATE: February 3, 2016
RE: Request authorization to enter into contract with the North Carolina Department of Insurance for Medicare Improvements for Patients and Providers Act 2008 (MIPPA) funding in the amount of \$54,753 for the period of October 1, 2015 to September 30, 2016.

Area Agencies on Aging (AAA) across North Carolina are working with Senior Health Insurance Information Programs (SHIIP) to outreach to older adults and individuals who have mental or physical disabilities who are eligible for Low Income Subsidized Medicare benefits. The PTRC Area Agency on Aging has been awarded \$54,753 to provide outreach and education across the region.

This allocation will allow the AAA to identify potential beneficiaries throughout the region using various methods and targeted outreach. We will use all connections we have to leverage an increased number of people. In anticipation of this funding, we have already discussed targeting methods with SHIIP coordinators to effectively service our counties.

ACTION REQUESTED:

PTRC AAA request authorization to enter into contract for \$54,753 with the North Carolina Department of Insurance for Medicare Improvements for Patients and Providers Act 2008, (MIPPA) funding for the period October 1, 2015 to September 30, 2016.

ACTION ITEM #4

M-E-M-O-R-A-N-D-U-M

TO: PTRC Executive Committee
FROM: Adrienne Calhoun, Assistant Director, Area Agency on Aging
DATE: February 3, 2016
RE: Request authorization to amend the State Fiscal Year 2016 Aging contract with the North Carolina Division of Aging and Adult Services and enter into contract with local funded partners for Local Contact Agency (LCA activities) in the amount of \$23,853.00 for the contract period of February 1, 2016 – June 30, 2016.

Federal funding has been available to help residents in skilled nursing facilities transition back to community living. This process requires a Local Contact Agency (LCA) to respond to a resident's request to discuss with someone the possibility of leaving the facility and returning to the community to live and receive services.

This process has taken place at the regional level for the last four years. Currently the position is vacant and a couple of local funded partners asked if this function could be handled at the local level. We are working with three counties to roll out this function at the local level in Alamance, Davidson, and Guilford at their request. All 12 counties had the opportunity to do the same.

The chart below shows how much funding will be made available to the 3 county partners. This allocation is based on number of beds, square mileage per county and average number of referrals over a 5 year period. There is no local match required.

County	Number of Nursing Home Beds	Square Mileage Per County	Average Number of Referrals over 5 years	Amount
Alamance	888	435	6	\$5,217
Davidson	794	566.9	6.2	\$4,796
Guilford	2422	657.7	17	\$13,840

ACTION REQUESTED:

I am requesting authorization to amend the contract with the North Carolina Division of Aging and Adult Services and enter into contract with local funded partners for Local Contact Agency (LCA activities) in the amount of \$23,853.00 for the contract period of February 1, 2016 – June 30, 2016.

ACTION ITEM #5

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Jesse Day, Assistant Regional Planning Director
DATE: February 3, 2016
RE: Request for authorization to enter into contract with the Blue Ridge Trail Works, Inc. for professional planning services in the amount of \$4,000.

The planning department requests to enter into contract with the Blue Ridge Trail Works for \$4,000 to complete a Mayo River Recreation Access Plan. The PTRC's proposed 7-month planning process will be in collaboration with the Western Rockingham Trails Committee, local towns, the Dan River Basin Association and the Piedmont Land Conservancy. The creative and dynamic plan will guide and prioritize short-term recreational access and development in the lower Mayo River. Detailed planning, landowner outreach and public input will be focused along a section of the Mayo River from US 220 Business to the confluence of the Dan River (see attached map).

Scope of Services:

- Map Design
- Marketing and Development
- Meeting Facilitation
- Community and Stakeholder Outreach
- On-Site & Remote Research

The plan will be presented to the Western Rockingham Trails Committee and the Rockingham County Board of Commissioners for recommendation and adoption at the conclusion of the planning process. In addition, the Towns of Madison, Mayodan and Stoneville will receive the report and be asked to adopt if appropriate.

ACTION REQUESTED:

Request for approval to enter into contract with the Blue Ridge Trail Works for professional planning services in the amount of \$4,000.

ACTION ITEM #5 (Attachment)



Blue Ridge Trail Works, Inc. *Carolina's Choice for Sustainably Designed & Built Trails*

Client: Piedmont Triad Regional Council

Project: Mayo River Recreation Access Action Plan

Contact: Jesse Day, AICP Assistant Planning Director

Work: Planning, design and community outreach services associated with the Mayo River Plan

BRTW Contact : Tony McGee; 336-830-5070; wamcgee@gmail.com

BRTW Address : 1225 Styers Street Germanton, NC 27019

Notes:

From the proposal: Our proposed 7-month planning process will result in a workable, creative and dynamic plan to guide short-term recreational access and development in the lower Mayo River. Detailed planning, landowner outreach and public input will be focused along a section of the Mayo River from US 220 Business to the confluence of the Dan River.

Site Overview

The study site includes public and private properties along the lower Mayo River. Primary focus of the study are research and initial ground truthing of suitability for natural surface and enhanced surface trails and river access along this section of the river.

Scope of Services

Map design, community outreach, facilitation of plan steering committee meetings, land owner contact and outreach, research related to 'trail town' facilities, marketing and development, stakeholder identification and outreach to business and landowners within the study area.

Map Design - 10%

Marketing and Development - 10%

Meeting Facilitation - 20%

Community & Stakeholder Outreach - 30%

On-Site & Remote Research - 30%

Total contract amount - \$4,000.00

TERMS - \$500 per month for 6 months with balance paid upon project completion in June.

INFORMATIONAL ITEM #1

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Robin Shelton, Finance Director
DATE: February 3, 2016
RE: Letter showing acceptance of our 2015 Audit by the LGC

We have completed our review of the June 30, 2015 financial statements of the Piedmont Triad Regional Council and did not identify any additional financial statement presentation items that require attention. The information in your audit report will now be analyzed and if we note any fiscal or internal control issues a separate communication will be sent asking for additional information or discussing any concerns. If you have not already done so, please submit final invoices to <http://nctreasurer.slqfd.leapfile.net>

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INFORMATIONAL ITEM #2

Community Investment Fund Overview

It is proposed that the Piedmont Triad Regional Development Corporation (PTRDC) create a community and economic development *Investment Fund* to address job creation, small business and entrepreneurial support, redevelopment, housing and community infrastructure. This program will be a catalyst to leverage public and private investment resources, including allowing local regional and national banks to pool their CRA funding, to increase the number and magnitude of high impact community development projects in all 12 counties.

Over the past two decades nearly half (90,000) of our region's manufacturing jobs have been lost, negatively impacting the fiber of both small and large communities throughout our region. This program will be focused on civic priorities to provide assistance to self-motivated communities. Emphasis will be placed on planned redevelopment districts in communities throughout our region, bringing targeted resources for Economic Development, Small Business loans, Workforce Housing Development and other impact investment projects.

The (PTRDC) will administer the fund and utilize the regional reach of the Piedmont Triad Regional Council (PTRC) to identify then incentivize aggressive job creation, workforce housing development, community engagement and improvement of the living conditions for residents in pre-qualified areas, focusing on low income communities and their well-being. We will work with all private funding sources to insure that projects in which they participate meet their broader goals. This program will provide the critical mass of funding needed to make the highest impact possible for our member communities and partners.

As a starting point, we are proposing a CRA Community and Neighborhood Reinvestment working group be developed to create this unique entity. Economic Development CRA investments lag behind Housing Development and individual assistance to low income people nationally. In contrast to this, our fund will be structured to expand job opportunities for at risk residents as well as reinvest in quality workforce housing, downtown and community redevelopment and strong neighborhoods.

All of the projects will be selected based on criteria to deliver high impact that go beyond the direct investment. The *Investment Fund* will promote sustainable, equitable and livable communities, leveraging other State, local and federal funding to improve employment, transportation and affordable housing opportunities for local residents. Our goal will be to make investments consistent with community and board priorities in support of local efforts to revitalize surrounding neighborhoods, retain current residents, increase access to greenspace and healthy food, increase tax base and access to public services, and provide equitable opportunities and a higher quality of life for all citizens.

Community Investment Fund Capacity and Reach

Since 1983, PTRC staff has administered a 504 Small Business Loan Program, and has an experienced loan committee in place that has approved 87 debentures totaling \$32 Million and creating an estimated 1,341 new jobs. A Regional Brownfields Program has identified and funded environmental assessments on dozens of sites since 2013 totaling over \$500,000, facilitating re-development of former mill or manufacturing sites where pollution may inhibit re-development or land sale. The Housing Program has administered the Surry HOME Program since 1993. Since 1993 over \$12 Million has been invested in over 500 HOME units (over 1,000 total units) of affordable housing including new rental properties, housing rehabilitation and single family home development. In addition staff administers annually a \$3 Million Housing Voucher Program serving 800 low income elderly and disabled households and through the NCHFA (NC Housing Finance Agency) oversees the remodeling of approximately 40 substandard houses annually in 6 counties.

The Piedmont Triad Regional Council has experience and expertise necessary to successfully manage and develop the Community Investment Fund. Working closely with the Piedmont Triad Regional Development Corporation (PTRDC), which consists of public and private sector members in the 12-County Piedmont Triad, PTRC staff will develop criteria and processes that prioritize projects in low to moderate income communities across the diverse Piedmont Triad Region. Using GIS analysis, socio-economic indicators and areas of **impact** can be highlighted at the neighborhood, community, municipal or County scale depending on the scope of the project and the approach.

Relevant Programs of the Piedmont Triad Regional Council for the Community Investment Fund

Housing Programs: Substantial single family rehabilitation (SFR), Urgent Housing Repair, Affordable Housing Development, Section 8 Rental Assistance, construction management and grant administration

Weatherization Assistance: Weatherization for low to moderate income tenants or home owners

Planning Programs: Brownfield assessments, Brownfield revolving loan fund (requested from EPA), Strategic planning, Recreation and site planning, GIS mapping and analysis of socio-economic factors

Workforce Development: Workforce recruitment, Mobile Job Link Center, Workforce training and counseling

Meeting Dates 2016

1398 Carrollton Crossing Drive

Kernersville, NC 27284

12:00 noon

PTRC Executive Committee 1st Wednesday	PTRC Board of Delegates 3rd Wednesday
January - none	January - none
February 3, 2016	February 17, 2016
March 2, 2016	March - none
April 6, 2016	April 20, 2016
May 4, 2016	May - none
June 1, 2016	June 15, 2016
July - none	July - none
August 3, 2016	August 17, 2016
September 7, 2016	September - none
October 5, 2016	October 19, 2016
November 2, 2016	November - none
December 7, 2016	December 21, 2016