

Counties

Alamance
Caswell
Davidson
Davie
Forsyth
Guilford
Montgomery
Randolph
Rockingham
Stokes
Surry
Yadkin

Municipalities

Archdale
Asheboro
Bermuda Run
Bethania
Biscoe
Boonville
Burlington
Candor
Clemmons
Cooleemee
Danbury
Denton
Dobson
East Bend
Eden
Elkin
Elon
Franklinville
Gibsonville
Graham
Green Level
Greensboro
Haw River
High Point
Jamestown
Jonesville
Kernersville
King
Lewisville
Lexington
Liberty
Madison
Mayodan
Mebane
Midway
Mocksville
Mount Airy
Mt. Gilead
Oak Ridge
Pilot Mountain
Pleasant Garden
Ramseur
Randleman
Reidsville
Rural Hall
Seagrove
Stokesdale
Stoneville
Summerfield
Thomasville
Tobaccoville
Trinity
Troy
Village of Alamance
Walkertown
Wallburg
Walnut Cove
Wentworth
Winston-Salem
Yadkinville
Yanceyville



Piedmont Triad Regional Council Executive Committee

Agenda

Wednesday, March 2, 2016

12:00 noon

PTRC Headquarters

1398 Carrollton Crossing Drive
Kernersville, NC 27284

Item

Official

Lunch

Please note the 11:45 a.m. lunch start time and join us as you are able. RSVP to Katie Mitchell at (336)904-0345 or by email at kmitchell@ptrc.org.

Katie Mitchell

Program Assistant

A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance

Nathaniel Hall
Chair

B. Presentation

1) Foundation Search Tool

Matthew Dolge
Executive Director

C. Action Items

1) Request for approval of February 3, 2016 PTRC Executive Committee Minutes (handout)

Nathaniel Hall
Chair

2) Request for authorization of a revision to the 2015-2016 budget to recognize a net increase Of \$276,670 (attachment)

Robin Shelton
Finance Director

3) Request for authorization enter into contract with local governments to provide professional planning services for a total of \$101,300

Jesse Day
Regional Planning Director Interim

D. Executive Director's Report

Matthew Dolge
Executive Director

E. Old Business

Nathaniel Hall
Chair

F. New Business

Nathaniel Hall
Chair

G. Around the Region

At this time, Board members are asked to discuss any upcoming events or informational items that pertain to their local government or region.

Nathaniel Hall
Chair

H. Chairman's Remarks and Announcements

Nathaniel Hall
Chair

1) PTRC Executive Committee Meeting

Wednesday, April 6, 2016 11:45 a.m.
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284

2) PTRC Board of Delegates Meeting

Wednesday, April 20, 2016 12:00 p.m.
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284

3) 2016 PTRC Meeting Dates *(attached)*

I. Informational Items

Matthew Dolge
Executive Director

1) Housing Rehab Letter of Appreciation

2) NC Tomorrow 2016 Summit: April 18-19
in Raleigh *(Agenda packets are available. See Katie Mitchell to register)*

PRESENTATION

FoundationSearch & BIG Online vs. Foundation Directory Resource Comparison

FoundationSearch & BIG Online (produced by Metasoft Systems Inc.) and Foundation Directory Online (produced by Foundation Center) are web-based resources designed to assist non-profits and charities secure funding through private foundations. FoundationSearch & BIG Online include several valuable features not available through Foundation Directory Online.

**Note: Comparison is based on features of Foundation Directory Online Professional edition.*

Table 1 - Features available exclusively in FoundationSearch & BIG Online

Table 2 - Comparison of features between FoundationSearch & BIG Online vs. Foundation Directory Online

Table 3 - Comparative Case Study of funding information: Robert Wood Johnson Foundation

Table 1. EXCLUSIVE FEATURES IN FOUNDATION SEARCH/BIG ONLINE

FEATURE	BENIFIT
Newly Registered Foundations	Zero-competition funding – Brand new foundations with NO pre-existing applicant pool categorized by state, city and county. Be the FIRST to receive monies & build a long-term funding relationship for your org.
Director Connections & Biographies	<ul style="list-style-type: none">• Access 80,000+ links between directors of multiple funding institutions• Run your list of current funders, board members, etc...against our databases to discover connections that already exist between your org. and the new funder you're trying to engage.• Create donor lists for individual giving or other fundraising.
My Best Prospects	Within minutes, generate a custom list of best prospects (ranked and scored based on your project's chance for success, with a suggested min. application amount) from foundations with a recent & relevant history of giving to your specific type of activity.
World Proposal Championship Library	Access the largest library of award winning & successful Letters of Inquiry, Grant Applications and more to use as your template.
Prospect Manager (built in)	Manage all your fundraising activities within one system including: <ul style="list-style-type: none">• Track all activity & history with funders including action item notation and follow up.• Schedule call backs, set alerts and manage upcoming meetings & application deadlines using an integrated calendar feature.• Track funding probability analysis for cash flow determination• Built in excel mail-merge program to quickly send out multiple LOIs• Generate custom reports for board with level of detail you chose.
Import & Screen Existing Prospects	<ul style="list-style-type: none">• Import list of existing funders/prospects (individuals or organizations) and manage them in one place.• Screen existing lists of funders/board members, etc. against our databases & discover connections to new funders
Education Programs	Includes CFRE (Certified Fundraising Executive) accredited grant writing programs.

PRESENTATION

Table 2 COMPARISON OF FEATURES

FEATURE	FoundationSearch & BIG Online	Foundation Directory
# of US Foundations Listed	117, 165	106,507
# of US Foundations whose Complete Giving Histories are provided (recipient, amount, year, grant description, etc.)	113,165	Estimated at 3,277*
# of International Foundations Listed	33,413	1,606
Government Programs & Profiles Listed	Yes	No
Corporate Giving Programs Listed	Yes	Yes
Min. size of grant listed	\$4000 (smaller grants can be found in digitized, keyword searchable 990PF's)	\$1000
# of Grants listed (over \$4000)	9,682,700	2,785,708
Total dollar value grants listed	\$588,748,917,000	Not Available
# of Foundation News Articles	1.36 Million (compiled from 6000+sources)	29,317 (from 1 source)
Foundation Application Deadline Search	Yes	No
# of searchable giving interests	3,543	1,431
990 PF Tax Filing Accessibility	Yes (Advance Searchable)	Yes (Keyword searchable)
Giving Trend Analysis Capacity & Result Presentation Format	<p>View Results By: List, Map, Summary, Chart (Bar, Pie, Line graphs, Stacked Bar Charts, Area charts – customizable & interactive for all grants)</p> <p>Analyze Giving Trends by:</p> <ul style="list-style-type: none"> • Standard criteria (foundation name, giving interest, type of support, geographic scope, granting category, granting year, grant size) • Average grant size/largest & smallest grant size by category • Giving by new vs. old recipients • 10 year giving historical analysis 	<p>View Results By: List</p> <p>Standard Criteria</p>
Searching Agility	<ul style="list-style-type: none"> • Auto-complete/Filter-as-you-type • Advanced Search (keyword, fuzzy, stemming, phonic, thesaurus) 	<ul style="list-style-type: none"> • Keyword Search
Grant Development Support	<ul style="list-style-type: none"> • Dedicated, live and unlimited support from a grant development manager specifically assigned to you. • Mon-Fri, regular business hours for full duration of membership 	Limited 1-800 toll free customer service and web chat support with available agents.

*Number of foundations listed in FDO Professional with a total giving of over \$5M. It is unclear how many of these have complete giving histories; all are treated as such in the comparison.

“Foundation Center (FDO) includes a random mixture of grants. Generally all grants of over \$10,000 are included for all foundations with a total giving amount of at least \$5,000,000. Beyond that an assortment of grants of less than \$10,000 are included for these foundations and an assortment of grants of all sizes are included for foundations with a total giving amount of less than \$5,000,000. All grants are at least \$1000. There may be grants listed on a grant maker’s 990PFs that are not (or not yet) included in the Foundation Directory Online grants database.” Source: Foundation Search

PRESENTATION

Table 3. COMPARATIVE CASE STUDY: ROBERT W. JOHNSON FOUNDATION

FEATURE	FOUNDATION SEARCH/BIG ONLINE	FOUNDATION DIRECTORY	MISSING FROM FOUNDATION DIRECTORY
Total # of Grants Listed (over \$4000 – min. listed in FS)	29,893	8,982 (incl. grants over \$4000, total is 8,990)	20,911
Total Giving Amount	\$4,760,139,994	\$3,711,363,433	\$1,048,776,561
Total # of Grant Recipients (over \$4000 – min. listed in FS)	8,243	2,543 (incl. grants over \$4000, total is 2,656)	5,700
Director Connections (Links between foundation directors sitting on multiple boards & Director Bios)	Yes	No	Missing
10 year Historical Analysis via Interactive Charts (by foundation asset, income, value of grant giving, number of grants)	Yes	No	Missing
Integrate into Prospect Manager	Yes	No	Missing
990 PF Access	Yes	Yes (searches cannot be saved or advanced searched)	Partial Availability

FYI - FDO Pro pricing has been raised: 2015

1-year, 1 user: \$1,499 (from \$1,295)
 1-year, 3 users: \$2,548 (from \$1,895) - thus 5 Years **\$12,740** versus our 5 year at **\$8995.00**

see <https://subscribe.foundationcenter.org/fdo/sign-up/professional> for details.

ACTION ITEM #2

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Robin Shelton, Finance Director
DATE: March 3, 2016
RE: Request for Approval of First Budget Revision for FY 2015-2016

The Finance Department requests approval of a revision to the 2015-2016 budget of the Piedmont Triad Regional Council. This revision shows an increase, from the original budget, of \$276,670. The following pages include the revised Budget Ordinance and a summary of the changes by area. (See attachments)

ACTION REQUESTED:

It is recommended that the board adopt this budget revision to recognize a net increase of \$276,670 in the 2015-2016 budget.

ACTION ITEM #2 ATTACHMENT

PIEDMONT TRIAD REGIONAL COUNCIL						
BUDGET ORDINANCE 2015 - 2016						
1ST REVISION 3/2/16						
Be it ordained by the Piedmont Triad Regional Council (PTRC):						
Section 1. The following amounts are hereby appropriated in the General Fund for the operation of PTRC and its activities for the fiscal year beginning July 1, 2015 and ending June 30, 2016 in accordance with the Chart of Accounts heretofore established for PTRC:						
	General / Council					\$ 69,110
	TOTAL GENERAL FUND APPROPRIATION					\$ 69,110
Section 2. It is estimated that the following revenues will be available in the General Fund for the fiscal year beginning July 1, 2015 and ending June 30, 2016:						
	Fund Balance					\$ -
	COG Dues					68,110
	Interest					1,000
	TOTAL GENERAL FUND ESTIMATED REVENUES					\$ 69,110
Section 3. The following amounts are hereby appropriated in the Special Revenue Fund - Grant Project Fund for the operation of PTRC and its activities for the fiscal year beginning July 1, 2015 and ending June 30, 2016 in accordance with the Chart of Accounts heretofore established for PTRC:						
	Administration					\$ 341,235
	Crime Control and Public Safety					1,249,840
	Environmental Protection					329,733
	Health and Human Services (Aging)					12,533,291
	Housing					5,508,103
	Planning					166,720
	Transportation					241,631
	Workforce Development					6,675,884
	Weatherization					2,761,239
	TOTAL GRANT PROJECT APPROPRIATION					\$ 29,807,676
Section 4. It is estimated that the following revenues will be available in the Special Projects Fund - Grant Project Fund for the fiscal year beginning July 1, 2015 and ending June 30, 2016:						
	Federal Grants					22,381,910
	State Grants					6,834,254
	Appropriated Fund Balance					-
	Dues					461,300
	Interest					-
	Local Projects & Fees					130,212
	TOTAL GRANT PROJECT ESTIMATED REVENUES					29,807,676

ACTION ITEM #2 ATTACHMENT

Section 5. The following amounts are hereby appropriated in the Special Revenue Fund- Local Projects Fund for the operation of PTRC and its activities for the fiscal year beginning July 1, 2015 and ending June 30, 2016 in accordance with the Chart of Accounts heretofore established for PTRC:

	Administrative Services						413,005
	Crime Control and Public Safety						698,417
	Environmental Protection						111,655
	Health and Human Services (Aging)						150,000
	Housing						5,397
	Misc. Local Projects						707,249
	Planning						387,412
	Workforce Development						196,638
	Weatherization						2,095,817
	TOTAL LOCAL PROJECTS APPROPRIATION						4,765,590

Section 6. It is estimated that the following revenues will be available in the Special Revenue Fund - Local Projects Fund for the fiscal year beginning July 1, 2014 and ending June 30, 2015:

	APPROPRIATED FUND BALANCE						-
	COG DUES and INTEREST						112,732
	LOCAL PROJECT FUND FEES						4,652,858
	TOTAL LOCAL PROJECT ESTIMATED REVENUES						4,765,590
	TOTAL APPROPRIATIONS						34,642,376

Section 7: The Executive Director is hereby authorized to transfer appropriations as contained herein under the following conditions:

	a.	He may transfer amounts between line item expenditures within a grant without limitation and without a report being required.						

ACTION ITEM #2 ATTACHMENT

PIEDMONT TRIAD REGIONAL COUNCIL					
BUDGET BY AREA					
7/1/15 to 6/30/16					
1ST REVISION 3/2/16					
	Fund		Fund		% of Total
	001		002 & 003	Total	Budget
Administration	341,235			341,235	1.0%
Administrative Services			413,005	413,005	1.2%
Crime Control and Public Safety	1,249,840		698,417	1,948,257	5.6%
Environmental Protection	329,733		111,655	441,388	1.3%
General Fund / Dues			69,110	69,110	0.2%
Health and Human Services (Aging)	12,533,291		150,000	12,683,291	36.6%
Housing	5,508,103		5,397	5,513,500	15.9%
Misc. Local Projects			707,249	707,249	2.0%
Planning	166,720		387,412	554,132	1.6%
Transportation	241,631			241,631	0.7%
Workforce Development	6,675,884		196,638	6,872,522	19.8%
Weatherization	2,761,239		2,095,817	4,857,056	14.0%
Totals	29,807,676		4,834,700	34,642,376	
	29,807,676		4,834,700	34,642,376	

ACTION ITEM #2 ATTACHMENT

BUDGET BY AREA					
7/1/15 to 6/30/16					
1ST REVISION 3/2/16					
			Total after 1st Revision Budget	Total Original Budget	Difference between Original & 1st Revision
	Fund	Fund	Total		
	001	002 & 003			
Administration	341,235		341,235	260,738	80,497
Administrative Services		413,005	413,005	198,150	214,855
Crime Control and Public Safety	1,249,840	698,417	1,948,257	2,623,154	(674,897)
Environmental Protection	329,733	111,655	441,388	467,921	(26,533)
General Fund / Dues		69,110	69,110	63,160	5,950
Health and Human Services (Aging)	12,533,291	150,000	12,683,291	12,693,656	(10,365)
Housing	5,508,103	5,397	5,513,500	5,257,690	255,810
Misc. Local Projects		707,249	707,249	671,065	36,184
Planning	166,720	387,412	554,132	413,858	140,274
Transportation	241,631		241,631	241,631	-
Workforce Development	6,675,884	196,638	6,872,522	6,617,627	254,895
Weatherization	2,761,239	2,095,817	4,857,056	4,857,056	-
Totals	29,807,676	4,834,700	34,642,376	34,365,706	276,670
	29,807,676	4,834,700	34,642,376	34,365,706	276,670
	-	-	-	-	-

ACTION ITEM #3

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Jesse B. Day, Planning Director Interim
DATE: March 2, 2016
RE: Local Technical Assistance Contracts

The Planning Department requests to enter into contract with the follow local governments for planning services which will begin work in March and April 2016.

Town of Elon Bicycle, Pedestrian and Lighting Plan Update

Services:

- Conduct stakeholder meetings, survey and bicycle safety education classes;
- Update pedestrian and bicycle network maps;
- Update proposed facilities maps; and
- Update report document from 2008.

Contract Amount: \$13,050

Town of Denton Land Development Plan

Services:

- Conduct stakeholder meetings, survey and focus groups;
- Collect a wide range of GIS data and produce a series of maps highlighting existing conditions, resources, and growth factors; and
- Synthesize factual information from the existing conditions analysis with community values identified through the public involvement process.

Contract Amount: \$27,500

City of Reidsville Intersection Crossing Project

Services:

- Catalog existing conditions;
- Research and evaluate design alternatives; and
- Develop recommendations and report.

Contract Amount: \$3,250

City of Archdale Parks and Recreation Master Plan

Services:

- Conduct stakeholder meetings, survey and focus groups;
- Collect a wide range of GIS data and produce a series of maps highlighting existing conditions, resources, asset condition; and
- Synthesize factual information from the existing conditions analysis with community values identified through the public involvement process.

Contract Amount: \$27,500

ACTION ITEM #3 CONTINUED

City of Eden Parks and Recreation Master Plan

Services:

- Conduct a needs assessment
- Conduct stakeholder meetings, survey and focus groups;
- Collect a wide range of GIS data and produce a series of maps highlighting existing conditions, resources, asset condition; and
- Synthesize factual information from the existing conditions analysis with community values identified through the public involvement process.

Contract Amount: \$30,000

ACTION REQUESTED:

Request for approval to enter into contract with local governments to provide professional planning services for a total of \$101,300.

INFORMATIONAL ITEM 1

February 22, 2016

106 Pineview Road
Gibsonville, NC

Mr. Michael Blair
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284

Dear Michael,

It was a pleasure meeting you last week and I want to express my thanks to Randy Lawson and Javed Chaudhri for the fantastic renovation that was performed on my home. I am so pleased with all the changes and upgrades.

I especially want to thank Mr. Chaudhri and his crew, headed by Matthew. I never saw workers perform their jobs like those guys did. They came in the morning, stopped for lunch and went right back to working on my house. Matthew made sure that they all cared about doing a great job for me, but I think they didn't really need to be reminded about how they should do their jobs. These men were very professional and cared about doing things right!

Thank you for accepting me into this wonderful program. This has been a life changer for me.

Sincerely,



Anne Manuli

cc: Randy Lawson
Javed Chaudhri



2016 SUMMIT SAVE THE DATES

— APRIL 18-19, 2016 —

NORTH RALEIGH HILTON || Raleigh, North Carolina

Registration opens February 1, 2016 at NCRegions.org

Book a hotel room in advance

tinyurl.com/NCRCOGHotel



Meeting Dates 2016

1398 Carrollton Crossing Drive

Kernersville, NC 27284

12:00 noon

PTRC Executive Committee 1st Wednesday	PTRC Board of Delegates 3rd Wednesday
January - none	January - none
February 3, 2016	February 17, 2016
March 2, 2016	March - none
April 6, 2016	April 20, 2016
May 4, 2016	May - none
June 1, 2016	June 15, 2016
July - none	July - none
August 3, 2016	August 17, 2016
September 7, 2016	September - none
October 5, 2016	October 19, 2016
November 2, 2016	November - none
December 7, 2016	December 21, 2016