

MEMBERS

Counties

Alamance
Caswell
Davidson
Davie
Forsyth
Guilford
Montgomery
Randolph
Rockingham
Stokes
Surry
Yadkin

Municipalities

Archdale
Asheboro
Bermuda Run
Bethania
Biscoe
Boonville
Burlington
Candor
Clemmons
Cooleemee
Danbury
Denton
Dobson
East Bend
Eden
Elkin
Elon
Franklinville
Gibsonville
Graham
Green Level
Greensboro
Haw River
High Point
Jamestown
Jonesville
Kernersville
King
Lewisville
Lexington
Liberty
Madison
Mayodan
Mebane
Midway
Mocksville
Mount Airy
Mt. Gilead
Oak Ridge
Pilot Mountain
Pleasant Garden
Ramseur
Randleman
Reidsville
Rural Hall
Seagrove
Stokesdale
Stoneville
Summerfield
Thomasville
Tobaccoville
Trinity
Troy
Village of Alamance
Walkertown
Wallburg
Walnut Cove
Wentworth
Winston-Salem
Yadkinville
Yanceyville



Piedmont Triad Regional Council Executive Committee

Agenda

Wednesday, September 7, 2016

12:00 noon

PTRC Headquarters

1398 Carrollton Crossing Drive
Kernersville, NC 27284

Item

Lunch

Please note the 11:45 a.m. lunch start time and join us as you are able. RSVP to Katie Mitchell at (336)904-0345 or by email at kmitchell@ptrc.org.

A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance

B. Action Items

- 1) Request for approval of August 3, 2016 PTRC Executive Committee Minutes (attachment)**
- 2) Request for approval to enter into phase 2 of the contract to provide professional planning services to the City of Thomasville in the amount of \$15,500 during FY 16-17**

C. Executive Director's Report

D. Old Business

E. New Business

- 1) SBA 504 Loan Program**
- 2) PTRC Golden Leaf Proposal (LOI- attachment)**

F. Around the Region

At this time, Board members are asked to discuss any upcoming events or informational items that pertain to their local government or region.

Official

Katie Mitchell
Program Assistant

Nathaniel Hall
Chair

Nathaniel Hall
Chair

Jesse Day
Planning Director

Matthew Dolge
Executive Director

Nathaniel Hall
Chair

Nathaniel Hall
Chair
Matthew Dolge
Executive Director

Nathaniel Hall
Chair

G. Chairman's Remarks and Announcements

Nathaniel Hall
Chair

- 1) **PTRC Executive Committee Meeting**
Wednesday, October 5, 2016 11:45 a.m.
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284
- 2) **PTRC Board of Delegates Meeting**
Wednesday, October 19, 2016 11:45 p.m.
Triad Park , Shelter #6
9652 West Market Street
Kernersville, NC 27284
- 3) **2016 & 2017 PTRC Meeting Dates** *(attached)*

H. Informational Items

Matthew Dolge
Executive Director

- 1) **2016 Annual Grady Hunter Regional Excellence Award** *(handout)*
- 2) **2016 Annual Randall Lake Billings Public Service Award** *(handout)*

ACTION ITEM 2

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Jesse B. Day, Regional Planning Director
DATE: September 7, 2016
RE: Thomasville Land Use and Ordinance Development Phase II

The Planning Department requests to enter into contract for planning services with the following local governments in the upcoming fiscal year.

Phase 2 – Estimated Duration: 4 months; Estimated Cost: \$15,500

- Review zoning districts for the City of Thomasville and provide recommendations to the planning board for updating existing districts (especially M-1, M-2, C-1 to C-4) or adding new zoning districts (including conditional zoning districts) and revising the table of permitted uses, dimensions and setbacks for existing and new districts as necessary; and
- Review parking and landscape requirements and provide updated regulations based on planning board input.

Phase 2 Deliverables: a) Updated ordinance sections to include new districts, park and landscaping requirements; b) two workshops with staff, planning board or other stakeholders; c) two presentations on ordinance updates to the planning board and/or City Council; and d) complete updated ordinance document ready for web posting and printing.

The City of Thomasville has already approved the contracted amount.

ACTION REQUESTED:

Request for approval to enter into phase 2 of the contract to provide professional planning services to the City of Thomasville for the services outlined above totaling \$15,500 during FY 16-17. Phase 1 is currently underway.

NEW BUSINESS ITEM 1

M-E-M-O-R-A-N-D-U-M

To: PTRC Executive Committee
FROM: Matthew Dolge, Executive Committee
DATE: September 7, 2016
RE: SBA 504 Loan Program

The Northwest Piedmont Council of Governments and the Piedmont Triad Regional Council have been a lender for the Small Business Administration under their 504 Program for 33 years. During this time, we have made millions of dollars' worth of loans to small businesses, creating tax base for our member governments and jobs for the people of the region. Honoring this history, it is time for us to evaluate our current status with the program.

In the 504m program we partner with banks to provide bridge funding. Banks are the primary lender, and we provide the gap needed for good projects that may be slightly under capitalized. The key part of this relationship is the need for the banks to partner to make a project happen. The 504m Program provides community banks the opportunity to access SBA funds while not developing the infrastructure to administer them.

The banking environment has changed dramatically since the recession. Community banks have been acquired by larger banks. These larger banks have departments which package loans and access a different SBA program, the 7A Program. Banks get the fees for setting up 7A loans, and then can package these loans and sell them for additional profit. This has caused our 504 market to dry up.

SBA requires that all lenders approve 4 new loans a year to remain active. We have not met this threshold for 3 years. The Executive Committee needs to discuss whether we voluntarily close our program, or consider strategies to produce more traffic and loan activity.

NEW BUSINESS ITEM 2

M-E-M-O-R-A-N-D-U-M

TO: PTRC Executive Committee
FROM: Matthew Dolge, Executive Director
DATE: September 7, 2016
RE: Request for Support of the FY 2017 Golden Leaf Foundation Community Based Grants Initiative (CBGI)

I realize you are all working on plans for the \$1.5 million the Golden Leaf Foundation has allocated for economic development efforts in your county. Please read the attached letter for our proposal for a low interest low program to meet the need for access to capital for entrepreneurial and small business development.

The important highlights are that we can take a small portion of this money designated to each county, double it with Economic Development Administration funds, and alleviate the need for your county to generate match. Our experience as an SBA small business lender allows us to hit the ground running with a loan program that can be focused toward your goals.

A further positive is that once we match this first EDA investment, we can request more funds to recapitalize the program with no further match required.

I know you have many needs and likely already have more requests than funding. I would not make this proposal if it did not meet a known need, and offer a long-term, self-sustaining response. As always, PTRC values your partnership and I welcome your thoughts.

NEW BUSINESS ITEM 2 CONTINUED

August 26, 2016

To: Piedmont Triad County Managers

From: Matthew Dolge, Executive Director PTRC

Re: Request for Support of the FY 2017 Golden Leaf Foundation Community Based Grants Initiative (CBGI)

The Piedmont Triad Regional Development Corporation is creating an *Investment Fund* to address quality job creation, small to large business and entrepreneurial support, redevelopment, housing and community infrastructure, in all 12 of the PTRC counties.

The capitalization of the fund includes an application to the Economic Development Administration (EDA) for a \$1,000,000-\$2,000,000 revolving loan fund (RLF), which requires a one-for-one local match to capitalize the program.

It is requested that you consider supporting this effort through the Golden Leaf CBGI program, which has a pre-proposal deadline of September 30, 2016. Support through your County of \$100,000 for the Piedmont Triad based fund would assist the PTRDC in applying for the EDA revolving loan fund. The 20% match requirement for Golden Leaf would be satisfied through a request for funds from the EDA. Future match for the revolving loan fund will not be required after successful loans have been completed and closed out.

Supporting the PTRDC and its application to the FY 2017 Golden Leaf Foundation's CBGI will help to create funding sources based in the Piedmont Triad region for community and economic development. The revolving loan fund intends to prioritize lending that supports our existing downtowns and developed areas where infrastructure currently exists, creating a good return on investment for Piedmont Triad member governments and the communities in which our residents live, work and play. As part of the *Investment Fund* development, we invite you to provide input to the PTRDC on how to select, prioritize and underwrite projects that benefit your community. Capacity for the RLF will be provided through our current SBA loan program and loan committee of the PTRDC.

Please consider this request as you prioritize projects for inclusion on the Golden Leaf Letter of Inquiry (LOI) for your County. If agreeable to this proposal, we can provide the required LOI for the pre-proposal submission. If you have any questions or concerns, don't hesitate to give me a call at 336 904-0300 or mdolge@ptrc.org. We will be in contact about this request and would like to initiate a conference call at 10am September 9, 2016 to discuss the proposal and answer any questions you and other County Managers may have about the proposal.

Meeting Dates 2016

1398 Carrollton Crossing Drive

Kernersville, NC 27284

12:00 noon

PTRC Executive Committee 1st Wednesday	PTRC Board of Delegates 3rd Wednesday
January - none	January - none
February 3, 2016	February 17, 2016
March 2, 2016	March - none
April 6, 2016 - cancelled	April 20, 2016
May 4, 2016	May - none
June 1, 2016 - cancelled	June 15, 2016
July - none	July - none
August 3, 2016	August 17, 2016
September 7, 2016	September - none
October 5, 2016	October 19, 2016
November 2, 2016	November - none
December 7, 2016	December 21, 2016

Meeting Dates 2017

1398 Carrollton Crossing Drive

Kernersville, NC 27284

12:00 noon

PTRC Executive Committee 1st Wednesday	PTRC Board of Delegates 3rd Wednesday
January - none	January - none
February 1, 2017	February 15, 2017
March 1, 2017	March - none
April 5, 2017	April 19, 2017
May 3, 2017	May - none
June 7, 2017	June 21, 2017
July - none	July - none
August 2, 2017	August 16, 2017
September 6, 2017	September - none
October 4, 2017	October 18, 2017
November 1, 2017	November - none
December 6, 2017	December 20, 2017