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# TOWN OF RURAL HALL MANAGER SEARCH

DECEMBER, 2016

WWW.PTRC.ORG/RURAL-HALL-SEARCH



The Town of Rural Hall, population 3,126, located in Forsyth County, NC is seeking a Town Manager. In Rural Hall, you'll find the very best of small town America.



Rural Hall is a quiet, well-kept community of approximately three square miles with stable leadership, sustainable growth, and residents that are proud to call the Town home. It is well

poised for a future that is expected to bring new opportunities and a continued high quality of life to its residents.





#### **OVERVIEW**



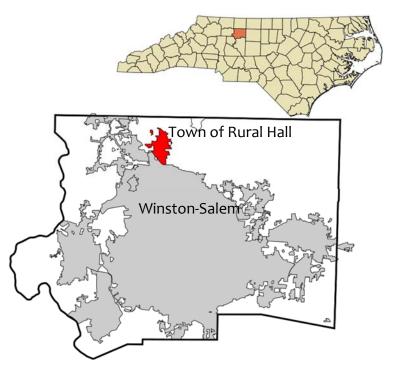
Rural Hall is affectionately known to locals as the Garden Spot of the World, in part because of the beautiful flowers that adorn Town welcome signs, Town Hall, the Library, and hanging baskets that line roads through the center of town. The Town has an active Garden Club that takes pride in keeping Rural Hall beautiful.



#### LOCATION

Rural Hall is located in the northern part of Forsyth County in the heart of North Carolina's Piedmont Triad Region. The Town adjoins Winston-Salem (population 240,000) on its southern border.





#### **HISTORY**

Rural Hall is a community with a proud past and a bright future. When settlers began spilling out of nearby Bethania and the frontier economy began to attract new entrepreneurs in the late 1700s, the area surrounding Rural Hall was one of the first places they came.

The community's history actually can be traced to a trapper's cabin built in the 1740s. Today, that small cabin structure still stands as part of a stately 18th century home in southern Rural Hall.

Rural Hall first provided municipal services in 1935 when it formed a sanitary district to provide water and sewer services. On June 1, 1974, the Town of Rural Hall became incorporated as a municipality. The Town has grown from a population of just over 1,000 in 1974 to over 3,000 today.



#### **TOWN ADMINISTRATION**



The Town of Rural Hall is a council / manager form of government. With this form of government, the manager handles the town's day-to-day operations. The mayor and council serve staggered, four-year terms with no term limits.

The current manager of Rural Hall is retiring, having served the Town diligently for 43 years.

The Town Council is forward thinking with an eye for sustainable growth balanced with careful attention to good stewardship of resources. High quality services are delivered through a combination of a small professional staff and contracted providers. The Council's expectation is the Town Manager will be responsive to citizens and ensure that the Town continues to deliver a high level of quality services.

## **TOWN SERVICES**

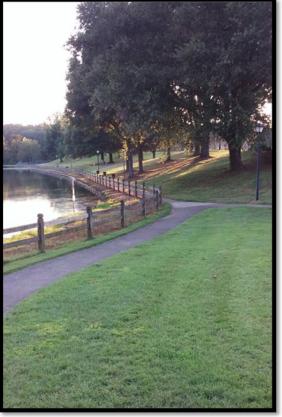
The Town has a staff of 16, with four in Town Hall, four in Public Works, and eight firefighters (one fire chief and seven firefighters). The Town contracts with Forsyth County for two community policing officers.

Parks and recreation is also important in the town. The main park is Covington Memorial Park which boasts tennis courts, a softball field and concession stand, picnic tables and a shelter, a walking trail, playground, lake, and veteran's memorial.









# **POSITION DETAILS AND QUALIFICATIONS**

The basic desired qualifications include a bachelor's degree in finance, business, or public administration. A candidate may distinguish themselves with a master's degree. The Town seeks an experienced public administrator with five (5) years of progressive experience, preferably in NC municipal administration, including planning and directing the delivery of public services. The Town seeks a candidate with demonstrated skills in leadership, administration, budgeting, and capital projects management.

Many of the Town's services are delivered by contracted providers, therefore, negotiating service agreements, contracts, and oversight of vendor performance is an important aspect of the Town Manager's work. The successful candidate will have the ability to communicate and effectively represent the

Town publicly while positively engaging citizens.



The Town places an emphasis on the Manager being a member of the International City Management Association (ICMA) and the North Carolina City and County Management Association (NCCCMA). The Council supports and encourages the Manager to be or become an ICMA credentialed manager within a reasonable period of being employed.

Please submit a letter of interest, resume, AND a completed Town of Rural Hall employment application. The salary for this position is negotiable based upon the candidate's qualifications and experience, and is supplemented by an excellent benefit package.

More information about the Town of Rural Hall can be found on their website at <a href="http://www.ruralhall.govoffice.com">http://www.ruralhall.govoffice.com</a>.

More information about the Town Manager position, including the Town's employment application, can be found at <a href="https://www.ptrc.org/Rural-Hall-Search">www.ptrc.org/Rural-Hall-Search</a>.



## How to Apply

Please send a letter of interest, resume, and a completed Town employment application to

Rural Hall Town Manager Search Team

ATTN: HR Specialist

Piedmont Triad Regional Council

1398 Carrollton Crossing Drive

Kernersville, NC 27284

Or email <a href="mailto:hrspecialist@ptrc.org">hrspecialist@ptrc.org</a>

Position open until filled with review of candidates to begin January 15, 2017.

The Town of Rural Hall is an equal opportunity employer.

