

MINUTES
PTRC Board of Delegates
April 19, 2017

Present

Marikay Abuzuaiter, City of Greensboro
Buddy Boggs, Town of Haw River
Frank Bruno, Town of Stokesdale
Renee Bryant, City of Randleman
Jim Butler, City of Burlington
Darryl Carter, City of Eden
Sharon Conaway, Town of Walnut Cove
Perry Conner, Town of Franklinville
Monta Davis-Oliver, Town of Yadkinville
Fleming El-Amin, Forsyth County
John Ferguson, Davie County
David Fernandez, Town of Seagrove
Alvin Foster, Town of Yanceyville
Nathaniel Hall, Caswell County
Archie Hicks, Town of East Bend
Ernest Lankford, Stokes County
John Larson, Winston-Salem
Bonnie Lasky, Town of Boonville
Peggy Leight, Town of Walkertown
John McDermon, Town of Rural Hall
Rick McGraw, City of King
Wayne Moore, Town of Jonesville
Jackie Morris, Montgomery County
John O'Day, Town of Summerfield (*alternate*)
Damon Prince, Town of Troy
Kenneth Rethmeier, Town of Bermuda Run
Mark Richardson, Rockingham County
Naydine Sharpe, Village of Alamance
Tobin Shepherd, City of Lexington
Bert Lance Stone, City of Archdale
Mike Stone, Town of Oak Ridge
Don Truell, Davidson County
Brent Ward, Town of Mocksville
Lenny Williams, Town of Gibsonville
Steve Yokeley, City of Mount Airy
Filmore York, Town of Liberty

Absent

Latimer Alexander, City of High Point
Lori Armstrong, Town of Stoneville
Dwight Atkins, Town of Pilot Mountain
Wayne Atkins, Town of Dobson
Kevin Austin, Yadkin County
Jimmy Blake, Town of Biscoe
Sam Bishop, Town of Elkin
Layton Booker, Town of Candor
Alan Branson, Guilford County
Mark Brown, Town of Summerfield (*sent alternate*)
Jeff Bullins, Town of Mayodan
John Byrum, Town of Midway
Mary Cameron, Village of Clemmons
James Festerman, City of Reidsville
Darrell Frye, Randolph County
Carissa Graves, Town of Green Level
Jesse Hill, City of Trinity
Ed Hooks, City of Mebane
Joyce McGee, Village of Tobaccoville
Chip Miller, Town of Mt. Gilead
Dennis Paschal, Town of Wentworth
John Peterson, Town of Elon
Larry Phillips, Surry County
Brenda Platt, Town of Madison
Chris Sapp, Town of Bethania
Danny Shaw, Town of Ramseur
David Smith, City of Asheboro
Ed Smith, Town of Lewisville
Ron Surgeon, Town of Pleasant Garden
Chris Thompson, Town of Kernersville
Chip Turner, City of Graham
Keith Volz, Town of Jamestown
Larry Ward, Town of Denton
Janet Whitt, Town of Danbury
Steve Yokeley, Town of Wallburg
Raleigh York, City of Thomasville

Chairman Hall welcomed the PTRC Board of Delegates and called the meeting to order at 12:01pm. He requested a moment of silence and then led the Board in the Pledge of Allegiance. Chairman Hall asked to acknowledge any visitors. Zeb Hanner introduced Davidson County staff: Guy Cornman, Debbie Harris, Chuck Frye, Casey Smith and Robert Hyatt. Rachel Kelly, Burlington Director of Public Policy, was also a special guest in attendance.

1. **Presentation: Focus on Members- Burlington, Mr. Jim Butler Councilmember, Mr. Hardin Watkins, City Manager, Ms. Rachel Kelly, Office of Public Relations**
 - a. Mr. Jim Butler thanked the group for allowing them to share about Burlington, a little piece of geography that holds the state together.
 - b. Burlington is located in Alamance County with a population of 52,000. It covers 30 square miles along the 85 corridor. However it is more than just a city along the interstate. It is uniquely located to connect the Triad and the Triangle.
 - c. Mr. Watkins stated that Burlington was founded as Company Shops in 1854. The name Burlington comes from a bull that was left in the city from Burlington, Vermont.
 - d. With a strong textile heritage, Burlington was the birthplace of nylons and plaid.
 - e. Ms. Kelly shared about Burlington's Quality of Life. They have 23 celebrations throughout the year with the largest being the Carousel Festival. The city is also heavily invested in parks and recreation. They have three lakes and four marinas for plenty of opportunities for boating, kayaking, and bank fishing. Mr. Watkins also stated that they are home to the Burlington Royals whose stadium was featured in Bull Durham.
 - f. Mr. Watkins stated that Burlington is a regional water supplier with two lakes and 440 miles of pipeline which produce 11.4 million gallons of water a day. They have the capacity to produce up to 24 million a day.
 - g. Mr. Butler stated that they are home of the Burlington-Alamance Regional Airport and Honda Aero. They are also the home of LabCorp which employs 50,000 people, Carolina Biomedical Supplies, Sheetz Headquarters, Glen Raven, and CS Kiser. Textiles are clearing thriving in Burlington!
 - h. Elon University is located on the outskirts of Burlington. The city is proud of their presence and cultural and economic influences.
 - i. Burlington recently added their own public transportation system. It was truly a labor of love launched in June 2016 after 3 major studies. It has transported 68,000 riders already.
 - j. Ms. Kelly stated that they are moving forward with the 2035 destination Burlington plan. This plan is a community collaboration that will represent the community. The plan is already in action with the corridor study of Maple Avenue. There are also various bike ways and green ways on the way to Burlington.
 - k. Mr. Butler explained the need for other initiatives including the need for a western area recreation center. The number one priority in Burlington right now

is Economic Development and they have just hired a new Economic Development Director, Peter Bishop.

2. Presentation: Dream It. Do It. Initiative, Ms. Wendy Walker-Fox, Workforce Development Director

- a. Ms. Walker-Fox showed a short video from NAM on millennials perspective on manufacturing. Millennials understand the importance of manufacturing to our economy but lack understanding on what exactly manufacturing is.
- b. We are all very excited about the upcoming Dream It. Do It. Launch on April 26th. This unique network and branding will now belong to the region. This opens up so many opportunities for manufacturers in this region.
- c. Please join us if you are able.

3. Presentation: Response to Federal Budget, Mr. Matthew Dolge, Executive Director

- a. The President has released his budget requests for the next fiscal year. This budget is a dramatic shift from current funding priorities. The shift in funding priorities, if carried forward to the actual appropriations, will have adverse effects on several programs administered by the PTRC. The attached budget estimates demonstrate some of these impacts.
- b. The greatest concern for PTRC is the elimination of the HOME, Weatherization, ARC, and EDA. The HOME program impacts the Surry County HOME Consortium, and also would eliminate the housing rehab program administered through the housing finance agency. The elimination of Weatherization will include the Weatherization Assistance and Heating and Air programs. ARC pays for some administration functions and funds economic development projects in our 5 ARC counties. EDA funding provides \$70,000 for support of economic development planning in the region and funds projects as well.
- c. Mr. Dolge stated that our next steps include information sheets to describe our wide range of programming, letters of support, meetings with congressional delegation, and preparing alternative budgets.

4. Action Item: Request for approval of December 21, 2016 PTRC Board of Delegate Minutes, Nate Hall, Chair

- a. There being no questions a motion was made by Ms. Marikay Abuzuaiter.
- b. The motion was seconded by Ms. Peggy Leight.
- c. The December 21, 2016 Board of Delegate minutes were approved.

5. Action Item: Request for approval to voluntarily withdraw from the SBA 504 program, Mr. Matthew Dolge, Executive Director

- a. Mr. Matthew Dolge explained that the Piedmont Triad Regional Council currently serves as a certified lending agency for the 504 loan program through the Small Business Administration (SBA). This relationship dates back over twenty years and was previously a service of the Northwest Piedmont Council of Governments. In the past it has been a good tool for economic development, providing gap financing for new and expanding businesses in the region. The current portfolio includes 16 loans with a monetary value of \$7 million. Throughout the history of the program we funded 105 loans, for a loan value of \$32.5 million, creating around 1300 jobs.

- b. The strength of this program has been the ability to partner with community banks on projects that need a capital injection to make them viable. Over the past few years, as community banks have been absorbed by larger institutions the environment for this program has changed. Larger banks have the internal infrastructure to use other SBA instruments, like the 7A program, which provide them an opportunity to generate more revenue. Therefore, our loan volume has steadily decreased.
 - c. The SBA requires certified lenders to produce four new loans during every two year period. Our loan volume first dipped during the economic downturn, and we have only had three new loans over the past eight years. Based on the market changes, I do not foresee our program generating enough loans to remain in compliance with program requirements. Rather than risk SBA attempting to decertify our program, I recommend that we begin the process of voluntary decertification. This will transfer our portfolio to SBA for continued servicing. It will also allow us to participate in future opportunities with SBA should economic changes or future programmatic changes lend themselves to our participation.
 - d. There being no questions, a motion was made by Mr. Don Truell.
 - e. The motion was seconded by Ms. Renee Bryant.
 - f. Request for approval to voluntarily withdraw from the SBA 504 program was approved.
- 6. Action Item: Request for approval to change the purpose of the Bob Pate Fund to allow general support for activities on the Yadkin River and approval to clear the account for the defunct organization and deposit them into the fund with the Winston-Salem Foundation, Mr. Matthew Dolge, Executive Director**
- a. The Bob Pate Fund was established to provide scholarships for the support of the Yadkin River Trail Association. It has a balance of around \$9,000 and produces about \$750 a year for disbursement. No scholarships have been made from the fund for several years. In order to encourage regular disbursement the Winston-Salem Foundation has recommended changing the allowable uses.
 - b. The Yadkin River Trail Association is no longer an active 501 c-3. NWPCOG acted as it's fiduciary, and still holds about \$6,500 in an account from when it was active. I am requesting approval to change the purpose of the Bob Pate Fund to allow general support for activities on the Yadkin River, and would like to clear the account for the defunct organization and deposit them into the fund with the Winston-Salem Foundation.
 - c. There being no questions a motion was made by Ms. Renee Bryant.
 - d. The motion was seconded by Ms. Marikay Abuzuaiter.
 - e. Request for approval to change the purpose of the Bob Pate Fund to allow general support for activities on the Yadkin River and approval to clear the account for the defunct organization and deposit them into the fund with the Winston-Salem Foundation was approved.

7. Consent Items, Nathaniel Hall, Chairman

- a. Request for approval to assist the Town of Lewisville in providing current planning services on a part time basis in the amount of \$3,900 per month.
- b. Request for authorization to submit the State Fiscal Year 2018 Aging Funding Plan and to enter into contracts with the North Carolina Division of Aging and Adult Services, county governments, and funded partners for the grant period July 1, 2017 – June 30, 2018.
- c. Request for Approval of the Indirect and Fringe Benefit Rates for 2017-2018.
 - i. There being no questions, a motion was made by Mr. Steve Yokeley.
 - ii. The motion was seconded by Mr. Buddy Boggs.
 - iii. The Consent Items were approved.

8. Executive Director’s Report, Matthew Dolge, Executive Director

- a. We submitted a pre-application for an ARC grant for the amount of \$250,000. The grant money would go towards purchasing a Mobile Training and Emergency Response Unit. We will seek board approval if we are asked to submit a full application.
- b. We are asking legislature to increase funding for the Long Term Care Ombudsman program by \$750,000 which would cover the cost of adding 10 LTC Ombudsman positions statewide.
- c. Mr. Dolge shared the letter from EDA stating that the PTRC Revolving Loan fund proposal is “responsive to the Federal Funding Opportunity” and we have been invited to submit a full application. This is exciting news!

9. Around the Region, Nate Hall, Chairman

- a. Mr. Rick McCraw announced that the Town of King will be having a Community Ride and Rally on April 22nd. Meet You on Main will be May 20th.
- b. Mr. David Fernandez announced that the Spring kiln pottery openings will be on April 22-23rd. In other exciting news, American Craft Week has named Seagrove as number one on their America’s Top 10 Towns for Craft Lovers list! This is a huge honor that was chosen by over 17,000 voters.
- c. Mr. Wayne Moore announced that the Yadkin Valley Wine Festival will be on May 20th in downtown Elkin.

10. Special presentations, Nate Hall, Chairman

- a. Distinguished Service Award: Presented to Mr. Robert Hyatt for his 16 years of service to Davidson County and the region. Robert is a man of integrity and he has truly made a difference.

There being no other business a motion to adjourn was made by Ms. Marikay Abuzuaiter and seconded by Ms. Peggy Leight. The meeting was adjourned at 1:03pm.


 Nate Hall, PTRC Chair


 Katie Mitchell, Clerk to the Board

