

MINUTES
PTRC Board of Delegates
August 16, 2017

Present

Kevin Austin, Yadkin County
Jimmy Blake, Town of Biscoe
Sam Bishop, Town of Elkin
Buddy Boggs, Town of Haw River
Mark Brown, Town of Summerfield
Frank Bruno, Town of Stokesdale
Renee Bryant, City of Randleman
Mary Cameron, Village of Clemmons
Darryl Carter, City of Eden
Perry Conner, Town of Franklinville
Monta Davis-Oliver, Town of Yadkinville
Alvin Foster, Town of Yanceyville
Carissa Graves, Town of Green Level
Archie Hicks, Town of East Bend
Ernest Lankford, Stokes County
John Larson, Winston-Salem
Bonnie Lasky, Town of Boonville
Peggy Leight, Town of Walkertown
Rick McCraw, City of King
John McDermon, Town of Rural Hall
Wayne Moore, Town of Jonesville
Larry Phillips, Surry County
Damon Prince, Town of Troy
Mark Richardson, Rockingham County
Chris Sapp, Town of Bethania
Naydine Sharpe, Village of Alamance
Tobin Shepherd, City of Lexington
Mike Stone, Town of Oak Ridge
Chris Thompson, Town of Kernersville
Keith Volz, Town of Jamestown
Larry Ward, Town of Denton
Lenny Williams, Town of Gibsonville
Steve Yokeley, City of Mount Airy
Filmore York, Town of Liberty

Absent

Marikay Abuzuaiter, City of Greensboro
Latimer Alexander, City of High Point
Lori Armstrong, Town of Stoneville
Dwight Atkins, Town of Pilot Mountain
Wayne Atkins, Town of Dobson
Layton Booker, Town of Candor
Alan Branson, Guilford County
Mark Brown, Town of Summerfield
Jeff Bullins, Town of Mayodan
Jim Butler, City of Burlington
John Byrum, Town of Midway
Sharon Conaway, Town of Walnut Cove
Fleming El-Amin, Forsyth County
John Ferguson, Davie County
David Fernandez, Town of Seagrove
James Festerman, City of Reidsville
Darrell Frye, Randolph County
Nathaniel Hall, Caswell County
Jesse Hill, City of Trinity
Ed Hooks, City of Mebane
Joyce McGee, Village of Tobaccoville
Chip Miller, Town of Mt. Gilead
Jackie Morris, Montgomery County
Dennis Paschal, Town of Wentworth
John Peterson, Town of Elon
Brenda Platt, Town of Madison
Kenneth Rethmeier, Town of Bermuda Run
Danny Shaw, Town of Ramseur
David Smith, City of Asheboro
Ed Smith, Town of Lewisville
Bert Lance Stone, City of Archdale
Ron Surgeon, Town of Pleasant Garden
Don Truell, Davidson County
Chip Turner, City of Graham
Brent Ward, Town of Mocksville
Janet Whitt, Town of Danbury
Steve Yokeley, Town of Wallburg
Raleigh York, City of Thomasville

Vice Chairman Yokeley welcomed the PTRC Board of Delegates and called the meeting to order at 12:09pm. He requested a moment of silence and then led the Board in the Pledge of Allegiance.

1. Presentation: New Initiatives at the NC Department of Commerce, Napoleon Wallace, Assistant Secretary, Rural Economic Development

- a. Mr. Steve Yokeley introduced our guest speaker, Napoleon Wallace. Napoleon has an extensive background in finance and community economic development. He now serves as the Assistant Secretary for Rural Economic Development at the NC Department of Commerce.
- b. Since 2013 the Rural Infrastructure Authority has invested almost \$500 million, 388 rural grants statewide and created more than 13,000 jobs.
- c. The Rural Economic Development program is made up of diverse programs including rural grants, CDBG grants, utility funds, Main Street and planning and the Appalachian Regional Commission.
- d. The Governor's main priorities are blocking and tackling, cluster strategies, health in communities, sustaining success and regionalism.
- e. Blocking and tackling includes large site development, wrap around strategy, NC ready sites and Main Street projects.
- f. Cluster strategies focus on infrastructure and building reuse. An example of this type of project is the Northampton Peanut Company which took an old building and redid it and created 21 jobs and \$4 million in private investment.
- g. Health in our communities focuses on concerns over appropriate workforce, competitive economy, and a healthy workforce. A great example of this initiative is the Scotland Assisted Living facility. This fulfilled a healthcare need in the community and also created 45 jobs.
- h. Sustaining success aims to keep a business going when they hit a rough patch. We have great incentives to get people to this area but we also have to focus on keeping businesses successful.
- i. When it comes to regionalism, ARC is very successful in this area. They are a great model to follow with the creation of 1200 jobs, 1400 students and workers, \$7.3 million in grants and \$42 million in private investment.
- j. If you are interested in working with the Rural Economic Development team all you have to do is give us a call. We operate on an open door policy and have a robust team that can provide you with information. Our office serves as a great gateway to resources. Feel free to reach out to us for help.

2. Presentation: Focus on Members: Caswell County, Bryan Miller, County Manager and Rhonda Griffin, Library Director

- a. Mr. Bryan Miller opened by sharing some statistics about Caswell County. It is 428 square miles with 2 municipalities- Yanceyville and Milton. They have a population of 23,000 with 21% of the population over age 65. They are governed by a 7 member board.

- b. Caswell County is very proud of their historic courthouse which was completed in 1861 and designed by William Percival. It embodies Victorian architecture combining Italian Romanesque and Classical features in a design unique to courthouse architecture in NC. They are also proud of their Senior Center that works with people over the age of 55. The building was completed in 2010 and provides a place for recreation, education and fellowship.
- c. Other historical sites include the Thomas Day house and the Richmond- Miles History Museum. Every June they hold an annual heritage festival at the museum.
- d. Caswell is the home of bright leaf tobacco which made it one of the wealthiest counties in NC. The Bright Leaf Hoe Down is held every year in September.
- e. Another feature of Caswell includes S.R Farmer Lake where a new fishing pier has just been installed. You can catch plenty of big mouth bass! Caswell has its own golf course named Caswell Pines and plenty of game lands.
- f. Some of the major accomplishments of the county include developing a parks and recreation master plan, county fleet vehicles, white space project, and the library expansion project. They have also just hired an economic developer, created a health in all policies, created a fire district and increased employee salaries by 12%
- g. Ms. Rhonda Griffin expanded on the white space project which aimed to address the lack of high speed internet. They used School Net to put an antenna on the library and then each student takes a box home and can have internet at home.
- h. Expanding the library is another huge project for the county. Currently the library can only hold about 22 people in one small room. This expansion will double the size of the library and add a larger meeting room, teen area, public restrooms with heat, circulation desk center, public computers, storage room history room, and study rooms. It will feature energy efficient lights and a sprinkler system. This is a very important project as the library serves as the hub of the community. It should take around one year to be complete. Very exciting!

3. Presentation: Dream It. Do It. Update, Ms. Wendy Walker-Fox, Workforce Development Director

- a. Ms. Wendy Walker-Fox presented the video preview of the Dream It. Do It. Symposium.
- b. We are looking forward to Ambassador training coming up on August 30th and Manufacturing day in October.

4. Action Item: Request for approval of June 21, 2017 PTRC Board of Delegate Minutes, Steve Yokeley, Vice Chair

- a. There being no questions a motion was made by Mr. Mark Richardson.
- b. The motion was seconded by Mr. Jimmy Blake.
- c. The June 21, 2017 Board of Delegate minutes were approved.

5. Action Item: Request authorization to enter into contract with the North Carolina Division of Aging and Adult Services in the amount of \$90,000 and enter into subcontract with one local funded partner for Local Contact Aging (LCA activities) in the amount of \$10,000 for contract period of July 1, 2017 – June 30, 2018, Mr. Blair Barton-Percival, AAA Director

- a. Mr. Barton-Percival explained that federal funding has been available to help residents in skilled nursing facilities transition to community living. This process requires a Local Contact Agency (LCA) to respond to a resident's request to discuss with a certified options counselor the possibility of leaving the facility and returning to the community to live and receive services.
- b. This process has taken place at the regional level for the last six years. Last year we subcontracted with two local funded partners for LCA activities and the year before we contracted with three local funded partners. This year one agency (Senior Resources of Guilford) plans to continue providing these activities.
- c. This allocation is an agreed amount with the partnering agency. The amount of \$10,000 is less than the amount provided last year. However, the partnering agency was unable to spend the full allocation in previous years.
- d. Last 4 years to DHHS have been through staff changes and many errors were discovered. We have been on the losing end.
- e. There being no questions, a motion was made by Mr. Alvin Foster.
- f. The motion was seconded by Mr. Ernest Lankford.
- g. Request authorization to enter into contract with the North Carolina Division of Aging and Adult Services in the amount of \$90,000 for the contract period of July 1, 2017 – June 30, 2018. We are also requesting to enter into contract with a local funded partner for Local Contact Agency (LCA activities) in the amount of \$10,000 was approved.

6. Action Item: Request authorization to enter into contract with the North Carolina Division of Aging and Adult Services and local funded partners for state Senior Center General Purpose funding for the period July 1, 2017 to June 30, 2018, Mr. Blair Barton-Percival, AAA Director

- a. Each year after approval by the North Carolina General Assembly, the North Carolina Division of Aging and Adult Services allocates funding to senior centers based on certification status throughout the region. This year's total allocation to Region G is \$240,658, the highest allocation to any region in North Carolina. Our region's allocation is the result of a high number of senior centers who received Center of Excellence or Center of Merit designation.
- b. Of the 26 senior centers in Region G, there are 18 centers of Excellence, 4 centers of Merit, and 4 noncertified centers. The level of certification dictates the amount of Senior Center General Purpose funds allocated to a senior center. The chart reflects the amount by certification and the appropriate match. *(See pages 5 and 6 of agenda for corresponding charts).*
- c. There being no questions a motion was made by Ms. Peggy Leight.
- d. The motion was seconded by Ms. Renee Bryant.

- e. We request authorization to enter into contract with the North Carolina Division of Aging and Adult Services and local service providers for state Senior Center General Purpose funding for the period July 1, 2017 to June 30, 2018 was approved.

7. Action Item: Request for authorization to enter into contract with the City of Asheboro for environmental and grant administrative services, Jesse Day, Planning Director

- a. The Planning Department requests authorization for PTRC to enter into contract with the City of Asheboro to administer CDBG and other grant administrative services for environmental assessment and implementation of pending rail infrastructure services for an economic development site in the City of Asheboro.
- b. The proposed scope of work for environmental assessment and grant administrative services is still in development for supporting the Fibertex Personal Care site development. It is anticipated to have a specific contract amount finalized in early September, however environmental work on the site needs to begin immediately.
- c. Authorization to enter into contract with the City of Asheboro for environmental and grant administrative services. Sub-contracting of engineering and environmental services will also be a component of the contract. The exact amount for the contract is not known at this time. It is anticipated that the environmental assessment services should not exceed \$15,000. Other grant administrative services are anticipated for the project and will be presented for review and adoption
- d. Mr. John Ogburn, Asheboro city manager, added that this is a very big project and Asheboro can think of no better partner than PTRC.
- e. There being no questions, a motion was made by Mr. Buddy Boggs.
- f. The motion was seconded by Mr. Lenny Williams.
- g. Request for approval to enter into contract with the City of Asheboro for environmental and grant administrative services was approved.

8. Executive Director's Report, Matthew Dolge, Executive Director

- a. Mr. Matthew Dolge shared information about the Talent Alignment Strategy. There are 14,000 jobs in the Triad that aren't currently filled because people don't have the necessary skills, people aren't interested, or have dropped out of the workforce. We are partnering with Avalanche Consulting and The Council for Adult and Experiential Learning to take a look at our workforce. We will be going out to employers with an employee survey. Please let us know of any key employers so we can include them in the research.
- b. Mr. Matt Reece announced the Manager's Meeting which is scheduled for August 30th at 9:00am. This will focus on networking and training

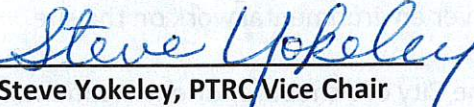
9. Around the Region, Steve Yokeley, PTRC Vice Chair

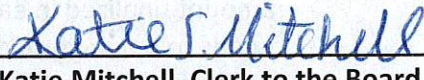
- a. Mr. Wayne Moore introduced Jonesville's new town manager, Michael Pardue.

10. Informational Items

- a. Ms. Elizabeth Jernigan announced a huge training opportunity that will be held here in November. The Crime Prevention through Environmental Design will be held on November 13-17. Help us spread the word to any planners, public health personnel, and city administrators that may be interested.
- b. Three letters related to our Housing Program was included in the agenda packet. The letters included acceptance of our Single Audit Report by the Secretary of Local Government Commission; the approval of the PHA Annual Plan by HUD; and close out of the 2014 Single-Family Rehabilitation Program in Guilford County.

There being no other business a motion to adjourn was made by Mr. Alvin Foster and seconded by Ms. Renee Bryant. The meeting was adjourned at 1:28pm.


Steve Yokeley, PTRC/Vice Chair


Katie Mitchell, Clerk to the Board