

# Piedmont Triad Regional Council

## CREATIVE REGIONAL SOLUTIONS



Annual Report  
2016-2017

# Highlights of 2016-2017

## c o n t e n t s

Chairman of the Board of Directors  
Nate Hall,  
Caswell County  
Board of Commissioners

Executive Director  
Matthew L. Dolge  
Assistant Director  
Matt Reece

Division Directors  
Area Agency on Aging:  
Blair Barton-Percival  
Criminal Justice:  
Robin Howell  
Finance:  
Robin Shelton  
Housing:  
Michael Blair  
Planning:  
Jesse Day  
Weatherization:  
Reginald McCaskill  
Workforce Development:  
Wendy Walker-Fox



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PiedmontTriadRegionalCouncil

Twitter.com/PTRC\_NC



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**coming together is a beginning  
keeping together is progress  
working together is success**

**- Henry Ford**



### *Nate Hall*

Chairman of the PTRC Board of Directors  
Caswell County Board of Commissioners

Over the past 20 years in my association with the Piedmont Triad Regional Council, I have had the pleasure of seeing our communities come together with resilience and a sense of purpose to improve the lives of our constituents. It was my honor to serve a second term this year as Chairman of the Board of Directors.

The stories you'll read in this annual report are just some of the highlights of our activities, and they represent the best of regional cooperation. The accomplishments we recount are the result of extraordinary collaboration by the PTRC in partnership with more than 50 area non-profits and 73 active, engaged members. I am honored to be the policy leader for this organization.

On behalf of the entire management team and staff of the regional council, we are deeply grateful for your ongoing support and cooperation. Together, we can continue to accomplish great things.

Dear friends, partners, and colleagues,

Thank you for making 2017 another remarkable year for the Piedmont Triad Regional Council. This year marks our 49th year of existence, so it might be easy to overlook a non-landmark year as we look forward to a half-century of service to the citizens of the region. But this year has been remarkable in its own way for a number of notable accomplishments:

- Overall, we secured and administered more than \$24 million in grant funding for our communities,
- Secured \$2 million in grant funding to develop a revolving loan fund to supplement economic development efforts,
- Provided services to over 35,000 older adults and their families,
- Weatherized almost 1,200 homes of elderly, disabled, or low income families to ensure energy efficiencies and cost savings,
- Helped 3,000 justice-involved individuals through training, treatment, counseling, and job assistance become law abiding, productive citizens,
- Ensured safe and affordable housing for almost 800 families,
- Provided over 200,000 services to job seekers and businesses through our workforce development programs.



### *Matthew Dolge*

Executive Director  
PTRC

None of this would be possible without the overwhelming support of our members and our community partners. We enter our 50th year with a surge of optimism and a renewed sense of purpose. You empower us to continue to do more to make our communities strong and vibrant, and our citizens healthy, safe, and secure. Thank you for your encouragement and your support.



# Board of Delegates & Regional Leadership

## Officers, 2016-2017



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Caswell County  
Board of Commissioners

Vice Chair  
Steve Yokeley  
Mount Airy  
City Council

Treasurer  
Kevin Austin  
Yadkin County  
Board of Commissioners

Secretary  
Jimmy Blake  
Town of Biscoe  
Mayor

Immediate Past Chair  
Darrell Frye  
Randolph County  
Board of Commissioners

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### ALAMANCE COUNTY

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BOARD OF COMMISSIONERS

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MAYOR, TOWN OF HAW RIVER

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COUNCILMEMBER, CITY OF MEBANE

### CASWELL COUNTY

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CASWELL COUNTY  
BOARD OF COMMISSIONERS

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DAVIDSON COUNTY  
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MAYOR, CITY OF THOMASVILLE

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VACANT  
TOWN OF COOLEEMEE

BRENT WARD\*  
COMMISSIONER, TOWN OF MOCKSVILLE

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FORSYTH COUNTY  
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MARY CAMERON  
COUNCILMEMBER, VILLAGE OF CLEMMONS

\* DENOTES MEMBER OF THE PTRC EXECUTIVE COMMITTEE



**FORSYTH COUNTY  
(CONTINUED)**

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**JOYCE MCGEE**  
COUNCILMEMBER, VILLAGE OF TOBACCOVILLE

**PEGGY LEIGHT\***  
COMMISSIONER, TOWN OF WALKERTOWN

**JOHN LARSON\***  
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**LATIMER ALEXANDER\***  
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COUNCILMEMBER, TOWN OF OAK RIDGE

**RON SURGEON**  
COUNCILMEMBER, TOWN OF PLEASANT GARDEN

**FRANK BRUNO**  
COUNCILMEMBER, TOWN OF STOKESDALE

**MARK BROWN**  
MAYOR, TOWN OF SUMMERFIELD

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MAYOR, TOWN OF BISCOE

**LAYTON BOOKER**  
COMMISSIONER, TOWN OF CANDOR

**JOSEPH (CHIP) MILLER, JR.**  
MAYOR, TOWN OF MOUNT GILEAD

**DAMON PRINCE**  
COMMISSIONER, TOWN OF TROY

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**DARRELL FRYE\***  
RANDOLPH COUNTY  
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**DAVID SMITH**  
MAYOR, CITY OF ASHEBORO

**PERRY CONNER**  
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**FILMORE YORK**  
MAYOR, TOWN OF LIBERTY

**DANNY SHAW**  
MAYOR, TOWN OF RAMSEUR

**RENEE BRYANT\***  
ALDERWOMAN, CITY OF RANDLEMAN

**DAVID FERNANDEZ**  
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COUNCILMEMBER, TOWN OF WENTWORTH

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SURRY COUNTY  
BOARD OF COMMISSIONERS

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COMMISSIONER, TOWN OF DOBSON

**SAM BISHOP**  
MAYOR, TOWN OF ELKIN

**STEVE YOKELEY\***  
COMMISSIONER, CITY OF MOUNT AIRY

**DWIGHT ATKINS\***  
MAYOR, TOWN OF PILOT MOUNTAIN

**YADKIN COUNTY**

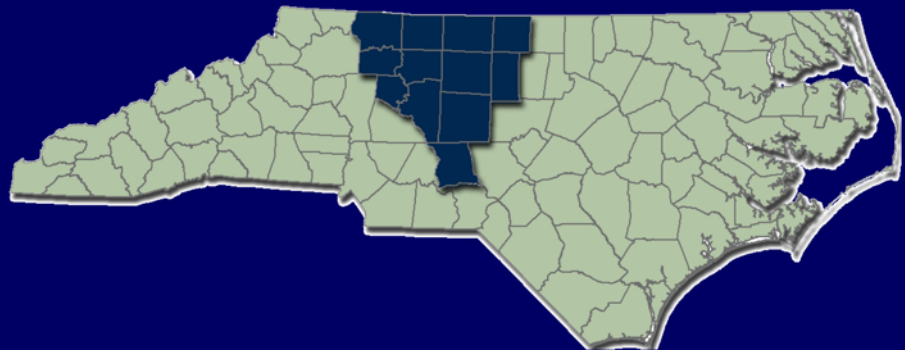
**KEVIN AUSTIN\***  
YADKIN COUNTY  
BOARD OF COMMISSIONERS

**BONNIE LASKY**  
COMMISSIONER, TOWN OF BOONVILLE

**ARCHIE HICKS**  
MAYOR, TOWN OF EAST BEND

**WAYNE MOORE\***  
COMMISSIONER, TOWN OF JONESVILLE

**MONTA DAVIS-OLIVER**  
COMMISSIONER, TOWN OF YADKINVILLE



\* DENOTES MEMBER OF THE PTRC EXECUTIVE COMMITTEE

# PTRC Cares—Community Initiatives

*Improving the areas where we live, work, and play.*

PTRC staff members recognize that the Piedmont Triad is a special place to live, and we look for ways to give back to our communities. During the past year, PTRC staff spearheaded a number of initiatives designed to give back.

## Hurricane Relief Packets

In November of 2016, working in partnership with the United Methodist Committee on Relief, staff assembled 100 “hurricane relief packets” filled with towels, wash clothes, personal care items, and toiletries to be delivered to our neighbors in the eastern part of the state impacted by flooding from Hurricane Matthew.



Karen Kiser, (left) and Warren Wilson (right), PTRC Regional Long Term Care Ombudsmen, assist with assembling packets.

## Our 1st Annual Holiday Food Drive was a Big Success!

In December, PTRC staffers collected 678 cans of food to be delivered to area food banks for the holiday season.





### Project Family, a Criminal Justice initiative, Provides for Children at Christmas.

Also in December of 2016, PTRC Criminal Justice staff members, working in partnership with Goodwill Industries of NWNC and Angel Tree Ministries, assisted 16 families and 23 children in the greater Winston-Salem area, providing each child with a gift on behalf of their incarcerated parent.



### Bright Beginnings

PTRC's summer service project was raising money for the YMCA Bright Beginnings campaign, raising money for kids in our communities for back to school clothes and supplies. PTRC sponsored 5 students in our summer Bright Beginnings service project.



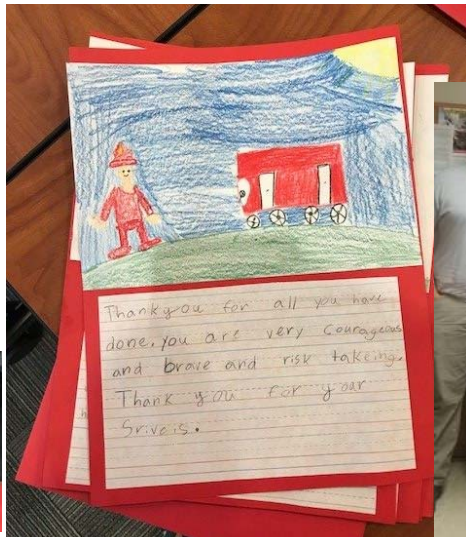
Tonja Fultz, Project Re-Entry Coordinator for Forsyth County collects packages to be distributed.



### Firefighter Appreciation Day

In September, PTRC participated in Firefighter Appreciation Day by collecting snacks to take to area fire stations. In addition to collecting items for the fire stations, Chick-Fil-A and Bojangles of Kernersville sponsored breakfast by providing biscuits and coffee, and students at Union Cross Elementary School made thank you cards for the firemen.

PTRC staffers delivered breakfast, snack foods, and the cards to four area fire stations. We enjoyed partnering with our local businesses and schools to say THANK YOU to our firefighters!



Thank you cards made by children at Union Cross Elementary; Top: PTRC Program Assistant Tracy Roberson, and below, Cynthia Moir, PTRC Long Term Care Ombudsman, deliver breakfast to area fire stations.

# Finance & Budget

## THE 2016/17 BUDGET AT A GLANCE



**The 2016-17 budget was \$32,780,335**  
 Our 4 largest program areas — Aging, Workforce, Housing, and Weatherization—account for 90% of the PTRC budget. The majority of the funding for those programs is then passed through to participants and service providers for the direct benefit of citizens in the region.



**Membership Dues totaled \$574,968**

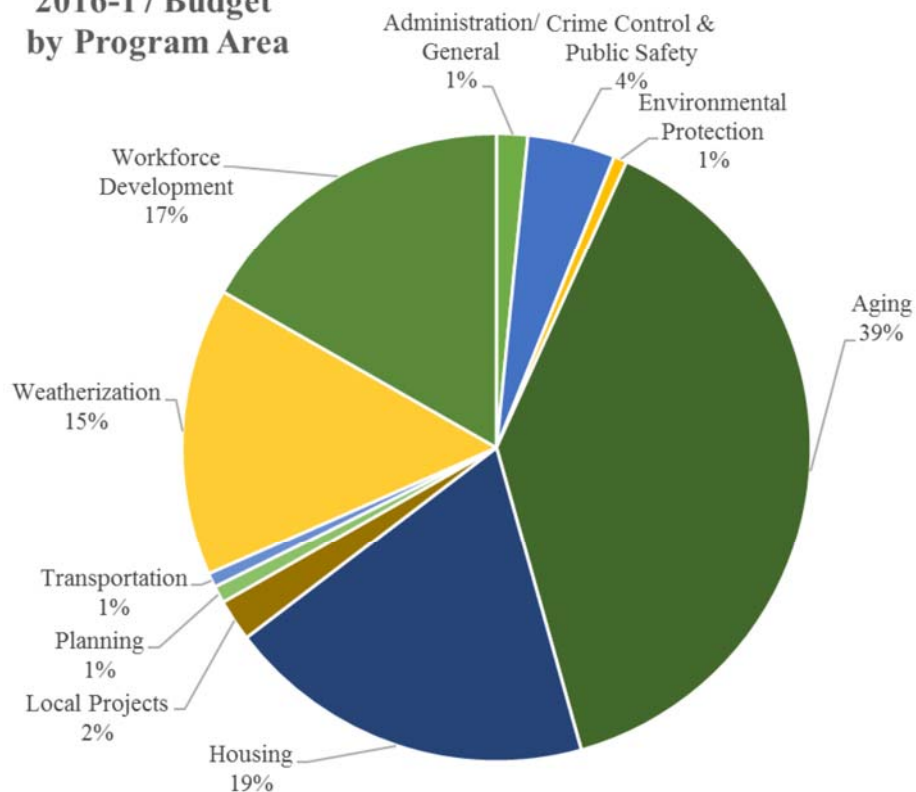
Membership dues represented just 1.8% of our annual budget. More than half of member dues were used as the required match for aging and regional planning programs. The remainder was used to support Board functions.



**Funding pass through amounts and grant funding secured by the PTRC—\$ 24,175,503**

In return for a region-wide investment of \$575,968 in annual dues, PTRC member governments received over \$24 million in grants—a \$42 return on each dollar invested in dues.

**2016-17 Budget by Program Area**



*For more information about Finance & Budgeting at the PTRC, please contact Robin Shelton at (336) 904-0300 or rshelton@ptrc.org.*



# Management Services

## A New Online Application from Management Services Helps You Find Talent

In FY 2017, Management Services helped find talent for the City of Asheboro, Town of Jamestown, Town of Mocksville, Town of Rural Hall, and the Village of Clemmons. We provided executive search services to member governments, helping to recruit and source for positions such as Police Chief, Fire Chief, HR and Public Works Directors as well as City Managers.

Recently, we have added the capacity to accept applications online and give the decision makers access to that same information via the web. This increased capacity has broadened what PTRC offers. A member government may desire to use the web based application process only and conduct their own review and assessment process internally. Or a member government can request a complete facilitation of the search and selection process from PTRC.

Recruitment is predicted to continue to be challenging with unemployment at ten year lows. The available labor force continues to decline in North Carolina. Finding the right fit for public sector jobs with above average knowledge, skills, and abilities will not be easy for the foreseeable future. A distinct advantage of this application is that it disseminates information to various web based recruitment portals and more importantly accepts applicant information from social media such as LinkedIn. This tool has greatly increased the number and quality of applications. The tool allows you to search through applications for keywords and phrases to help identify candidates based on experience, education, and skills.

PTRC Executive Search services helped place the following new managers in the Piedmont Triad in the past year.

*“Using the PTRC for our search process was the right decision for the City of Asheboro. We were able to sort through scores of applications to get into a group of qualified candidates. They helped us find the right fit for our job.”*

— John Ogburn,  
City Manager Asheboro

### Management Services Projects 2016-17

- Asheboro compensation practice review
- Asheboro HR Director executive search
- Burlington class and pay study
- Caswell County class and pay study
- Clemmons Manager executive search
- Elon employee training
- Forsyth County compensation review
- Gibsonville personnel procedure development
- Graham Boot Camp presentation
- Guilford County class and compensation review
- Guilford County Fire market review
- Haw River class and pay study
- Hendersonville class and pay study
- High Point class and pay study
- Iredell County class and pay study in partnership with CCOG
- Jamestown Manager executive search
- Jamestown Personnel Procedure development
- Kernersville class and pay study
- Land of Sky COG class and pay study
- Lincolnton class and pay study in partnership with CCOG
- Mocksville class and pay study
- Mocksville Manager executive search
- Mocksville personnel procedure development
- Moore County class and pay study
- Mooresville class and pay study in partnership with CCOG
- Morganton class and pay study
- New Bern class and pay study
- Oak Ridge class and pay study
- PART benefits review
- Pilot Mountain class and pay study
- Randleman performance appraisal system development
- Randleman personnel procedure development
- Randolph County class and pay study
- Regional drug testing and compliance administration
- Reidsville class and pay study
- Rural Hall Manager executive search
- Washington class and pay study
- Weddington class and pay study
- WPCOG class and pay study
- Yadkin County class and pay study



Kenny Cole, Manager,  
Town of Jamestown



Marcus Abernethy, Manager  
Town of Mocksville



Scott Buffkin, Manager  
Village of Clemmons



Megan Garner, Manager  
Town of Rural Hall



Doug Kemp, HR Director,  
City of Asheboro

*Welcome to  
the Region!*

*For more information about Management Services at the PTRC,  
please contact Matt Reece at (336) 904-0300 or mreece@ptrc.org.*

# Area Agency on Aging

The Piedmont Triad Regional Council Area Agency on Aging (PTRC AAA) continues to serve the older adult population and their caregivers through partnering with 48 non-profit, for-profit and county agencies across the twelve counties of the Piedmont Triad region.



In the past year, direct services were provided to approximately 35,000 older adults in the region.

In Fiscal Year 2017, PTRC AAA received an allocation of over 10 million dollars for Home and Community Care Block Grant services, Caregiver services and Senior Centers (General Purpose). Based on a state funding formula, allocations were determined and then disseminated to each local county Aging Planning Committee to make decisions on which programs would be funded in their county.

Staff of the Area Agency on Aging (AAA) served as liaison to the local committee and assisted with the facilitation of the planning process. The AAA and our funded partners are members of an established, strong and connected Aging Network. This Network relies on federal, state and local funding to meet the needs of a rapidly growing older adult population. Relatively static funding over the past several years continues to challenge the AAA and our funded partners in our ability to serve increasing numbers of older adults asking for supportive services.

Over the past year, the AAA has been encouraging our funded partners to become more “business minded” by reaching out to health care entities and the general public to offer their services for a fee. The AAA has brought nationally recognized professionals to the region to educate funded partners on the importance and opportunities that arise from connecting with non-traditional partners. Funded partners in four piedmont region counties have obtained contracts with health care systems.

## The AAA Partners with Senior Centers Throughout the Region



In our region, there are a total of 26 senior centers that provide valuable programming, services and activities to meet the needs of older adults. Senior Centers are one of the most widely used services among older adults and serve a diverse group of individuals. Nationwide, over 10,000 senior centers serve more than 1 million older adults every day. Compared to their peers, senior center participants learn to manage and delay the onset of chronic disease and experience improvements in their physical, social, spiritual, emotional, mental and economic well-being.

Region G Senior Centers are constantly reinventing themselves to meet the needs and desires of the aging baby boom generation. They are “*Not Your Grandma’s Senior Center!*”

### *Some ways that Senior Centers and PTRC AAA work together are:*

- Participation at health fairs to share information with the local community
- Technical Assistance with Senior Center Operations and Program Evaluation (SCOPE)
- Bi-Annual Region G Senior Center Alliance Meetings
- Communication through the PTRC AAA Senior Center listserv
- Events to connect to state and regional resources
- Chronic Disease Self-Management Education
- Chronic Pain Self-Management Education
- Diabetes Self-Management Education
- Tai Chi for Arthritis
- Fall Prevention Programs like *A Matter of Balance*
- Caregiver resources like *Powerful Tools for Caregivers*
- Volunteer Engagement
- Collaboration on pilot projects to expand services and work with healthcare organizations

## Region G Senior Centers

- J. R. Kernodle Senior Center
- Caswell County Senior Services
- Lexington Senior Center
- Thomasville Senior Center
- Davie County Senior Center
- Kernersville Senior Enrichment Center
- Shepherd’s Center of Greater Winston-Salem
- Mabel Smith Senior Center
- Roy B. Culler Senior Center
- Greensboro Senior Center
- Troy-Montgomery Senior Center
- Archdale Senior Center
- Liberty Senior Center
- Asheboro Senior Center
- Randleman Senior Center
- Garden of Eden Senior Center
- Reidsville Senior Center
- Madison/Mayodan Senior Center
- Center for Active Retirement
- Walnut Cove Senior Center
- City of King Senior Center
- Surry County Senior Center
- Pilot Mountain Senior Center
- East Bend Senior Center
- Yadkin County Senior Center
- Yadkin Valley Senior Center



For more information on the Area Agency on Aging, please contact Blair Barton-Percival at (336) 904-0300 or [bbpercival@ptrc.org](mailto:bbpercival@ptrc.org).



## AAA Partners

### Partnerships between Local Family Caregiver Support Program Coordinators and the Area Agency on Aging

There are 16 funded partners receiving funding through the Family Caregiver Support Program in our 12-county region. Services provided to caregivers include five general categories of services: information and assistance, individual counseling and group support, education and training, respite care, and supplemental services. Every county provides an array of services specific to the determined needs of that county. A key component is education of the public about services available. Project C.A.R.E. (Caregiver Alternatives to Running on Empty) in partnership with Duke Family Support Program was added to our region in SFY 2017 through state funding. The program has provided care management, family counseling and respite for caregivers dealing with dementia, and will continue into SFY 2018.

According to NC Department of Health & Human Services, one-fourth of all North Carolina adults are providing regular care or assistance to an older adult with a long-term disability. Memory loss exists among half of those being assisted at home. Our continued support needs are growing, as we educate, counsel and provide support and a break for those caregivers, many of whom are also still trying to work.

***The Family Caregiver Support Program Partners have worked with the PTRC AAA in these ways over the past year:***

- Trained 16 new *Powerful Tools for Caregivers (PTC)* Leaders available in our region to teach the 6-week series,
- Conducted 13 *PTC* class series across the region,
- Participated in five Regional FCSP meetings and trainings held at PTRC,
- Shared referrals to caregivers for the successful day-long *Dementia Care for Caregivers*,
- Training of 62 caregivers in May,
- Added new Caregiver Education programs in seven counties,
- Added Caregiver Support Groups in four counties,
- Shared ideas, programs and events through the regional PTRC FCSP listserv and at meetings,
- Participated in community health fairs and health team meetings to promote resources, services and collaborations addressing caregiver needs.



### Region G Family Caregiver Support Program Partners

Alamance ElderCare  
Friendship Adult Day Services, Inc.  
Caswell County Senior Services  
The Life Center of Davidson County  
Davie County Senior Services  
Senior Services, Inc.  
Senior Resources of Guilford  
Well-Spring Solutions  
Montgomery County Council on Aging  
Randolph County Senior Adults Association  
Randolph Health  
Regional Consolidated Services  
Aging, Disability & Transit Services of  
Rockingham County  
Stokes County Department of Social Services  
Surry County Health & Nutrition  
New Horizons Home Care, Inc.

*2017 Elder Abuse Walk at Triad Park*





# Age Well Community Programs

## PTRC AAA becomes an AADE-accredited diabetes education program provider

PTRC's Living Healthy with Diabetes was recently named an accredited diabetes education program by the American Association of Diabetes Educators. This will allow residents in and around the Piedmont Triad increased access to critical diabetes education services.

Diabetes education is a collaborative process through which people with or at risk for diabetes gain the knowledge and skills needed to modify behavior and successfully self-manage the disease and its related conditions.

PTRC will be offering a diabetes education program, which also offers an opportunity for

individuals to meet one-on-one with a registered dietitian, in several communities across the region in the coming months.

"We are thrilled that our program has been recognized by the American Association of Diabetes Educators as an accredited program," said Blair Barton-Percival, Area Agency on Aging Director at Piedmont Triad Regional Council. "This distinction demonstrates the added value that our diabetes self-management program provides for individuals with diabetes."

"Trends show that diabetes education is moving out of the hospital and into the community, so AADE's accreditation

program was created, in part, to encourage diabetes education where the patient is seeking care," said Leslie E. Kolb, RN, BSN, MBA, Program Director, Diabetes Education Accreditation Program. "Piedmont Triad Regional Council's diabetes self-management workshop is exactly the type of program we envisioned when we set up our accreditation program in 2009."



**34** workshops provided covering five different program areas.

**500** seniors, individuals with disabilities, caregivers and their families and friends participated in the Age Well Programs.

Aging Well in the Piedmont Triad



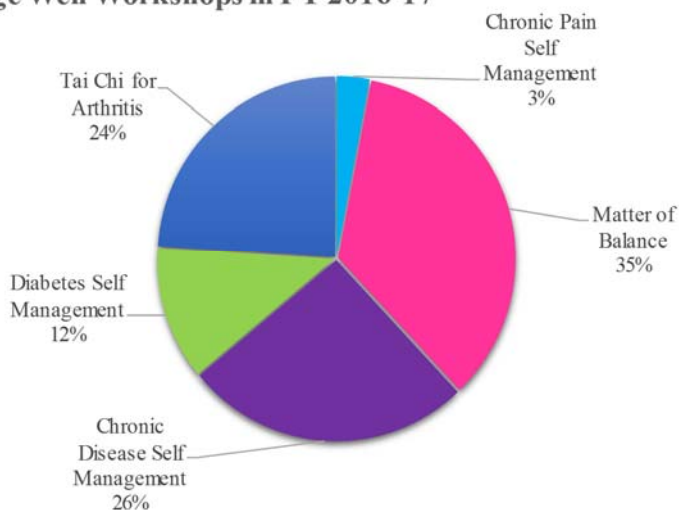
### Age Well Programs

- Chronic Disease Self-Management Program (CDSMP)
- Diabetes Self-Management Program (DSMP)
- Chronic Pain Self-Management Program (CPSMP)
- A Matter of Balance
- Tai Chi For Arthritis

#### New for 2018:

- Powerful Tools for Caregivers
- Geri-Fit

### Age Well Workshops in FY 2016-17



For more information on the Area Agency on Aging, please contact Blair Barton-Percival at (336) 904-0300 or [bbpercival@ptrc.org](mailto:bbpercival@ptrc.org).

## Watch our new Age Well Marketing Videos—Coming Soon

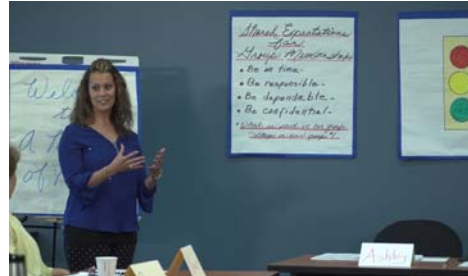
In May of 2017, the staff for the Age Well Community Programs contracted with McWhorter Concepts, Inc. from Greensboro to produce four marketing videos to help promote the Age Well Programs. The goal for these videos is to be shown in physician's offices while patients are waiting as well as other avenues to help promote the programs.



Living Healthy with Diabetes



Living Healthy with Chronic Conditions



A Matter of Balance



Living Healthy with Chronic Pain

## SFY 2017 Evidence-Based Trainings

**In SFY 2017, we trained or cross-trained a total of 85 new leaders.**

A large part of our efforts this year was to build up our evidence-based leader volunteer base. During SFY 2017, we completed:

- two 4-day Living Healthy with Chronic Conditions lay leader trainings,
- two 1-day Living Healthy with Diabetes cross-trainings,
- one 2-day Living Healthy with Chronic Pain cross-training
- one 2-day A Matter of Balance coach training
- one Geri-Fit online training for 3 senior centers, and 2 instructors per site
- sent five individuals to two-day Tai Chi for Arthritis trainings across the state
- one 4-day Powerful Tools for Caregivers

## Stepping Up: Volunteer Engagement Program



PTRC AAA participated in a national volunteer engagement program, Stepping Up: Taking Your Volunteer Program to the Next Level, hosted by the National Association of Area Agencies on Aging (n4a). The program was designed to help Area Agencies on Aging strengthen their volunteer efforts during a six-week online training program that provided focused support and assistance. PTRC

was one of 25 organizations to participate in the program.

Since PTRC AAA works with over 40 funded partners in a 12-county region, thousands of volunteers are needed to provide a variety of activities such as delivering hot meals, providing transportation and helping facilitate events at senior centers for older adults across the Piedmont. Within the agency,

PTRC has four different needs for volunteers—Community Advisory Council members, Evidence-Based Programming leaders and instructors, members for twelve Planning Committees and two Senior Tar Heel Legislators per county. PTRC plans to implement trainings for staff and their funded partners to increase volunteer engagement and recruitment efforts across the Piedmont.





# Criminal Justice Initiatives



## OUR CRIMINAL JUSTICE PROGRAMS MAKE A DIFFERENCE BY

- Changing Participants' Lives
- Saving Money and Incarceration Costs
- Reducing Recidivism



Areas Served by the PTRC Criminal Justice Program

The PTRC Criminal Justice Division serves 23 counties across NC. Our state and nationally recognized programs — **Project Re-entry, PreTrial Release, and Treatment for Effective Community Supervision-Recidivism Reduction Services (TECS-RRS)** — served 2,770 participants in 2016-17. Programs are operated by PTRC staff, contractors, and partner agency staff who are assigned to and managed under the Criminal Justice Department.

### Recidivism Reduction Services (RRS)

- Total Number Served: 710
- Total in Cognitive Behavioral Instruction (CBI): 582
- Total in Substance Abuse Treatment: 207
- Total Case Management/Support Services: 675
- Total Successful/Active Participation: 518



### Pretrial Release Services

Pretrial Release Services prevent local jail overcrowding by providing non-incarcerative monitoring of defendants who are unable to post bond for release prior to trial and/or considered appropriate for community supervision.

In FY 2016-17, PTRC's Pretrial Release Services served **472** participants in four counties with a successful/active participation rate of **75%**.

Pretrial Release Services saved **56,462** detention bed days, providing a baseline cost avoidance of **\$3.1 million dollars** to participant counties.\*

\* Detention center cost avoidance savings are calculated at a minimum base rate of \$55 per day. Actual local cost savings per county as calculated internally may be much higher.



Participants Served All Programs: 1,588

- Pre-Release Classes: 468
- Post-Release Services: 610
- Workshops/One-Time Consults: 510



### Post-Release Activities

- Case Management: 610
- Counseling: 150
- Employment: 368
- Personal Assistance: 352
- Vocational/Educational: 576



Jodi Pardue was ordered to the Yadkin County Pretrial Release Program for supervision/services in early 2017 after being charged with multiple felony drug offenses.

Jodi came into the program with challenges including drug addiction, mental health issues and a chronic medical condition that required monitored care, but she expressed a desire to confront her problems and was open to get help. She began attending outpatient substance abuse treatment services offered by Pretrial Release and was referred to a local mental health treatment provider to get counseling and medication stabilization.



Jodi worked hard during the next several months to remain drug free and actively participate in the substance abuse and mental health recovery she so desperately needed. She completed her substance abuse treatment classes and established a lasting mental health services plan to provide ongoing support for her needs. She worked through transportation barriers and lack of support systems to maintain her supervision reporting requirements. In dealing with her medical obstacles, Jodi followed through with applying for Social Security disability.

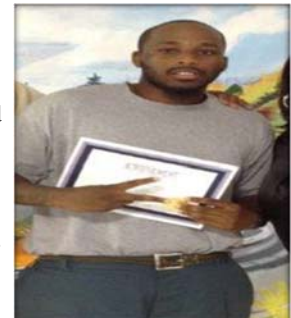
Jodi's case was heard in mid-2017 and her charges were reduced to misdemeanors with a probationary sentence. Upon court review later this year and after successful compliance with Probation, her charges will be dismissed. Jodi has shown that a willingness to acknowledge personal challenges and a commitment to hard work can change one's path and create a new life direction.



Glenn Bullard enrolled with the Project Reentry pre-release program at Davidson Correctional Center with a determination to change. He was engaged in groups early on and added valuable input to the discussions. As the pre-release classes progressed, Glenn became interested in sessions related to overcoming addictions. He had a specific passion for that topic due to his own previous battles with drugs. He talked about the idea of pursuing a Peer Support Specialist Certification after he completed his active sentence so that he could help others coming behind him.

In early 2017, Glenn was released from prison after serving over 5 years as a Habitual Felon. He followed up with Project Reentry post-release services in Davidson County during his transition and committed to his long-term plan by successfully completing Peer Support Specialist Training and receiving the certification. Glenn put his new skills set to use and gained employment with a local helping agency as a Peer Support Specialist helping troubled adults. He also has started his own lawn care business, and has several employees working for him. Glenn's story is a reminder that it is never too late to turn negative life experiences into positive outcomes by working towards meaningful goals.

Miles Jordan's work with Project Reentry began in 2016 when he participated in Inside Notification in Forsyth Correctional Center. Inside Notification, a partnership with the Project Safe Neighborhoods violence reduction effort, identifies individuals with violent criminal histories and puts them on notice: upon release, any further criminal activity will be prosecuted to the fullest extent of state/federal law and the maximum active prison time will be pursued. When Miles heard the Notification message, he was serving a seven year active sentence. He had begun his prison time at age 17 and had served two years prior to that in jail awaiting trial for Armed Robbery committed at age 15.



The event got his attention, and Miles followed up from Notification by enrolling with Project Reentry's pre-release classes. He was later transferred to Dan River Work Farm, but he continued classes there, participated attentively and eventually graduated from the program.

Miles was released in late 2016 and reported to the Guilford County Project Reentry program to begin working on his post-release goals. In the short-term, he needed a valid driver's license, so Project Reentry staff obtained the DMV Driver's Handbook and worked with him on preparing. He also needed a replacement Social Security card, so staff assisted him in completing the application in order to expedite his process once he got to their office. Miles also worked with staff on refining his resume' and practicing job applications, learning how to format on a computer and gain basic word processing skills to help his search. During the first months of transition, Miles admitted post-release living after so many years inside was very stressful. He had never known adult life outside of prison, and the learning curve for keeping up with our current fast-paced society was difficult. Miles kept his focus, though, and relied many times on the lessons he learned during pre-release classes as well as the support from his Project Reentry case manager. He remained determined not to slip back into old patterns of thinking and behavior when presented with challenges or obstacles, and reminded himself that individual choices day by day can make or break our success in a moment's time.

Miles' hard' work paid off and he was hired as permanent full-time employee at a battery factory. He is making a good salary with benefits and has opportunity for advancement in the future. He also successfully completed his term of post-release supervision, making him a completely free person for the first time since adolescence.

Miles continues to take life one day at a time and has many long-term goals for continuing his progress. We wish Miles all the best in turning this important page in his life!

*For more information on any PTRC Criminal Justice initiative, please contact Robin Howell at (336) 904-0300 or rhowell@ptrc.org.*



In late 2016, Lucky 8 and the Oprah Winfrey Network (OWN) contacted Project Reentry looking for assistance with a new project. The production groups were developing a new television series focusing on the challenges faced by inmates being released from prison and their transition into the outside world.



The “Released” series, airing beginning in September, 2017, provides an immersive and intimate look into the lives of these individuals from their last week in prison through their first 90 days of freedom—highlighting the many challenges faced as they navigate a new and very different world. Who will be waiting for them outside the prison gates? How will friends and family receive them? How will they find a job and care for themselves? What organizations are there for support? Will the individual strive to make the most of his or her freedom or slide back into troubled ways?

The series follows individuals from across the United States, documenting when they reunite with friends and family for the first time, look for employment, seek housing and other milestones. The hope is that this project will show others that more needs to be done to help individuals returning home from incarceration.

The “Released” series episodes featuring Project Reentry participants is a collaboration of the Department of Public Safety, local North Carolina prison facility administrations, three successful Project Reentry participants and several production teams. Project Reentry is proud to be a part of this important documentary!

Jason Hodges was referred to Surry County Recidivism Reduction Services (RRS) after being released from an active sentence in the Surry County Detention Center and placed on supervised probation. Prior to his referral, Jason had struggled with drug addiction and later identified that as the root cause of his criminal behavior and life problems. He had slipped back into drug use after serving the active time and being ordered to probation and was at risk of violation and serving even more time. When he reported to RRS, he was ready to make a change.

When he started the program, Jason had lost his wife, his home, his children, his employment and the trust of many. He began his case plan with enrollment in Cognitive Behavior Intervention therapy classes and immediately began working on the personal issues and choices that had led him to the traps of criminal thinking and behavior. Jason attended regularly and thoroughly completed his assignments. He shared openly with other program participants how the program was helping him change and became a strong peer support for fellow group members.

Jason graduated RRS with perfect attendance and was considered a participant leader in helping others. He passed all drug screens and kept appointments with probation, working to maintain compliance with all requirements. Jason also secured employment, established a home and reunited with his wife. He began attending a local church and reports he has a new relationship with God that guides him daily. He and his wife have worked together to regain custody of their children and are now rebuilding their family.

Jason is now a volunteer peer support for others coming through RRS and is active in his church in outreach to the community. He has stated, “I found that the value was not just completing the program but the value was in applying it to my daily life. It is exciting to meet goals and set new ones. I am grateful and happy.” We are excited for Jason as he begins his new life and know he is going to help many others as he moves forward!



Kimberly Dyson was released to Pretrial Release supervision in Davie County on a bond modification after spending 51 days in custody awaiting trial for felony charges. During intake, Kim reported symptoms associated with depression and anxiety and was referred for a mental health evaluation with a local provider. She subsequently attended individual therapy sessions and began to work through some of her issues. She also turned to reading and creative writing as outlets for her stress. “Talking with [Pretrial Staff] helped too,” Kim said, “like going to counseling every couple of weeks.”

Because of the nature of her charges, Kim was unable to return to her former occupation as a CNA/LPN, but she stayed committed to a job search and was hired by a local poultry processing facility. She later moved to restaurant work, where she has remained employed for 18 months. Kim also recently began the process of training to become a welder.

Under Pretrial supervision for nearly two years, Kim remained consistent in her determination to work hard both in a professional and personal capacity. She demonstrated a resolve to change the course of her life instead of giving up and falling into lasting self-defeat. Her long-term compliance with Pretrial Release case conditions was acknowledged by the court when she was sentenced to unsupervised probation.

We wish Kim the best in continuing to build a successful life.

After serving 38 years of incarceration, David Reed had spent the majority of his adult life incarcerated. Many individuals in this situation come out of prison bitter or angry with the world, but David was instead appreciative for all the little things that most of us take for granted every single day.

David began his transition ready to go to work and to experience life outside the walls. His first stop after release from federal prison was Project Reentry in Forsyth County. David listened to the words of encouragement and eagerly followed recommendations for his first post-release goals. Project Reentry referred David to Goodwill Industries of NWC's EDGE program, which afforded him an opportunity to work part time while also looking for full time, permanent employment. In this part time position, he quickly impressed his immediate supervisor and is now being considered for permanent hire.



David had also expressed need for an eye exam and new eyeglasses. Through a partnership with Vision USA, David was able to get an eye exam and new glasses at no cost. When he was able to remove the prison glasses he had worn for so long and replace them with the new ones, his humility and joy for these opportunities as a free, employed man was inspiring. This is only the beginning for David and he is excited to see what is next in his journey.



Steven Draughn, had been in and out of prison and off and on probation for 12 years when he was ordered to Stokes County Recidivism Reduction Services (RRS) in early 2017 during post-release supervision. When he reported to intake, he was very defeated and shared that he was so tired of being in trouble and battling addiction. He wanted a better life for himself and desired to mend family relationships he had broken over time.

Although nervous at first about what to expect in RRS, Steven committed to approaching the program's treatment and case management with an open mind and willingness to listen. He was recommended to participate in cognitive behavioral instruction, substance abuse treatment classes and support services for life areas such as employment, parenting and health/nutrition. This case plan would require Steven to report to RRS twice a week for 4-6 months, and he did not have a driver's license or car. But instead of complaining and finding an excuse not to do the program, Steven made up his mind to make it happen. He managed to get a scooter that would legally provide the transportation he needed and began the commute to and from RRS as needed for his requirements.

Through the next few months in both cold and inclement weather, Steven diligently made it to RRS and participated enthusiastically in all services offered. His attitude had a positive influence on other group members, and he quickly became a group leader, sharing his own experiences of overcoming obstacles to help others in their own struggles.

Steven graduated RRS and remains employed full-time. He is working on re-uniting his family and remains committed to sobriety and a crime-free lifestyle. We are proud of Steven's perseverance and accomplishments!

William Lindsay was referred to Rockingham County Recidivism Reduction Services (RRS) as a post-release supervision case transfer in early 2017. Prior to this supervision term, Will had served a total of 7 years in prison beginning at age 21 for two separate sentences of 3 ½ years each. The second had occurred within only a few months after his release from the first active sentence. When released the second time, Will made up his mind he was never going back to prison and decided to follow all post-release case plan recommendations. He knew this might be his only chance to change the course of his life.

At the time of his transfer, Will had started RRS services in another county, so he resumed participation immediately. He also attended a Project Safe Neighborhoods Notification, which is a violence reduction effort that identifies individuals with violent criminal histories and puts them on notice: upon release, any further criminal activity will be prosecuted to the fullest extent of state/federal law and the maximum active prison time will be pursued. Participants are also told, however, that there are resources in the community to help them become crime free.



RRS and Project Reentry were two of those resources available to Will, and he immediately accepted the assistance. He committed fully to the RRS program's cognitive behavioral intervention classes, substance abuse treatment and support services and quickly became a group mentor. Will had a history of organized crime and years of prison life, and he did not want anyone to travel down the same roads. He consistently helped and encouraged others and became a model participant.

In one assignment for RRS, Will's class was asked to develop a plan that would benefit the welfare of others. The class decided to start a food drive to help local food pantries in need. Will was the first to donate, and his generosity and leadership helped lead the effort to collect over 500 cans and 300 boxes of food. The donation was given to the local Salvation Army and First Baptist Church of Stoneville food pantries. Will also committed to other RRS and Project Reentry case plan recommendations as well. He attended resources fairs, job readiness and retention workshops and applied for jobs while maintaining his RRS class/treatment schedules. He completed all programming in June 2017.

Since graduation, Will has successfully completed his Post Release Supervision and for the first time since 2007, he is a free man at the age of 29. He has gained full-time employment at Powell Company Furniture in Eden, NC, working 40 plus hours a week. He is also excited about taking care of his family, as he and his fiancée are expecting a baby in January 2018. Congratulations to Will on his new life and we wish him much success!



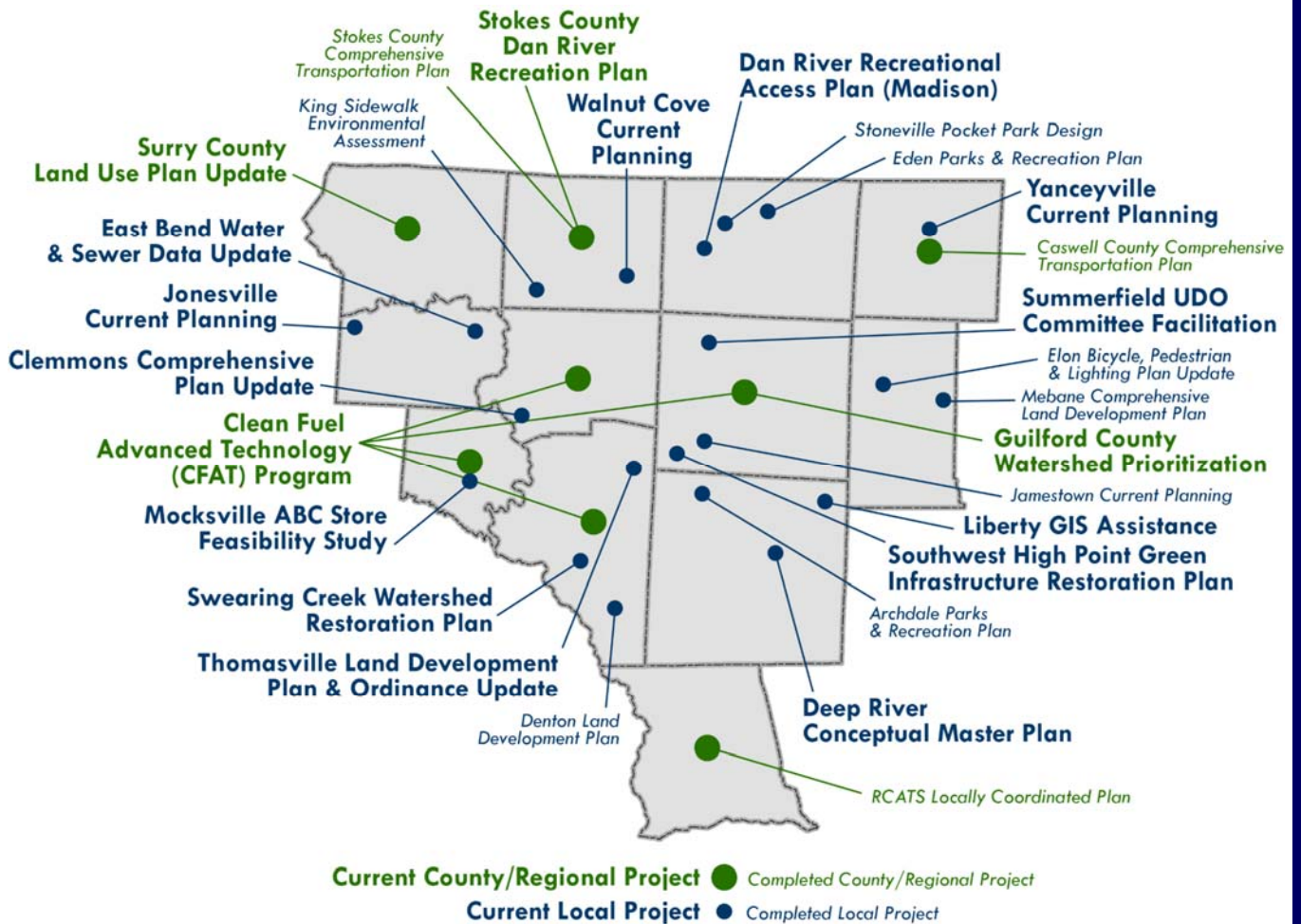
# Regional Planning

Planning staff work with member governments, local officials and the public to address a wide range of local and regional planning issues related to the economic, environmental, and social well-being of communities throughout the region.

## Current & Recent Planning Projects

The map below highlights projects the department has worked on the in the 2016-17 fiscal year. The department offers local governments a diverse array of services including:

- ◆ Bicycle, Pedestrian & Trail Planning
- ◆ Ordinance Development
- ◆ Environmental Planning
- ◆ Strategic Planning
- ◆ Parks & Recreation Master Plans
- ◆ Current Planning Services
- ◆ GIS & GPS Mapping
- ◆ Land Use Planning



## Grants Awarded:

- ◆ Yanceyville Wastewater Treatment Plan Update received \$2.2 Million from the Community Development Block Grant—Infrastructure Program
- ◆ Archdale Creekside Park Enhancement Project received \$329,217 from the Parks and Recreation Trust Fund
- ◆ PTRC received two awards from the NC DEQ 205(j) Water Quality Management Grant Program:
  - ◆ Planning for a Resilient Future—Protecting the Piedmont Triad’s Water Resources (\$20,000)
  - ◆ Eden Area Watershed Restoration Outreach and Education (\$12,576)



## Piedmont Legacy Trails

PTRC, in collaboration with the Piedmont Land Conservancy, promotes trails and connectivity across the region to create a regional trail network through the Piedmont Legacy Trails program. The 2nd annual trails summit was held in April 2017 at the NC Zoo, bringing professionals together from across the region. Staff continues to maintain a regional trail database for all existing and proposed trails in the region.



Lake Brandt Greenway

## Transportation News from the Rural Planning Organizations (RPOs)

Both the Piedmont Triad and the Northwest Piedmont RPOs have been working on numerous projects throughout the year including:

- ◆ Transportation Improvement Project Prioritization
- ◆ Comprehensive Transportation Plans (Caswell and Stokes Counties)
- ◆ Assisting YVEDDI with bus route planning for local communities (Mocksville and Stokes County)



YVEDDI Circulator in Elkin

## Stormwater SMART

Stormwater SMART staff strives to provide fun, hands-on activities for all ages that inspire watershed stewardship and inform citizens about water quality. In 2016-2017, Stormwater SMART reached **10,747 citizens**, business owners and public officials through direct education. This included **4,578 students** from **29 schools** in the Triad. Stormwater SMART also provides educational programs to civic clubs, scouts and other groups; booths at fairs and festivals; develops educational materials; and works with local libraries and summer camps.



Lindsey Bijas, AmeriCorps Member

## AmeriCorps Program

AmeriCorps is a 10-month service program in environmental education and outreach. PTRC has had the pleasure of hosting five AmeriCorps members to date. In the 2016-17 year, Lindsey Bijas worked with the Stormwater SMART program to educate students and local communities to help keep their water clean and healthy. In the 2017-18 year, PTRC will host two more AmeriCorps members.

Stormwater  
SMART  
reached  
90% more  
people this  
year



# Regional Development Corporation

*Economic and Community Development*

*The Piedmont Triad Regional Development Corporation (PTRDC) is tasked with implementing activities that further economic development and social welfare in the twelve-county Piedmont Triad region.*



## ***Business Investment Fund***

The Piedmont Triad Regional Development Corporation has secured funding from the EDA and Golden LEAF Foundation for a \$2 million locally controlled loan fund called the Business Investment Fund. This fund will be used to finance start-ups and expanding small and medium sized businesses here in the Piedmont Triad. Funds can be used to:

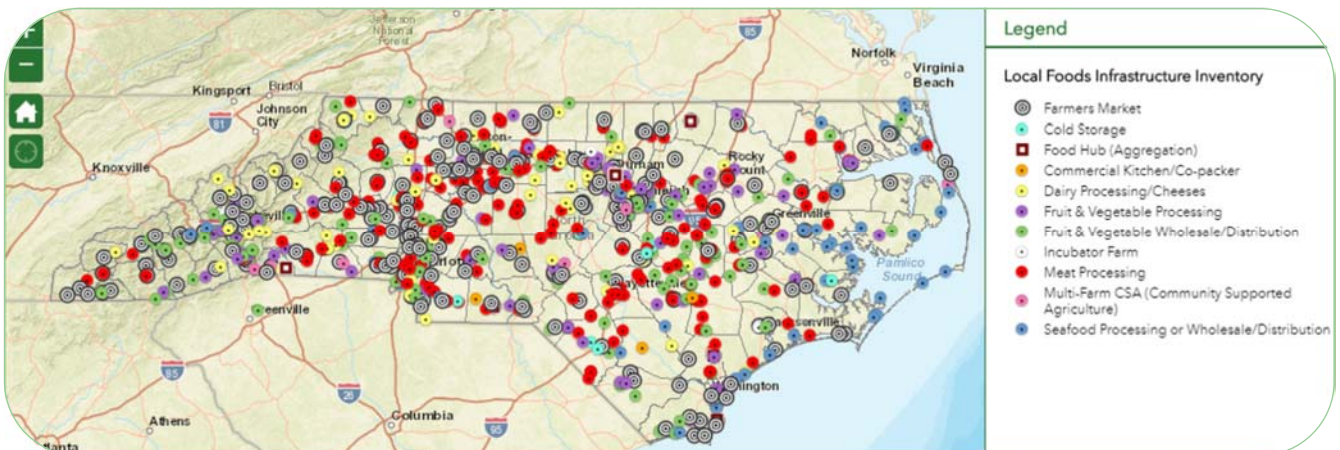
- Construct new buildings
- Renovate existing structures
- Purchase land & buildings
- Purchase machinery and equipment
- Provide working capital

For more information or to apply, contact:  
Ruben Gonzales  
Loan Program Administrator  
[rgonzales@ptrc.org](mailto:rgonzales@ptrc.org)  
(336) 904-0300 ext. 1107

## ***NC Local Foods Infrastructure Inventory***

The Planning Department now hosts the NC Local Foods Infrastructure Inventory interactive map for the NC Growing Together Project. Users can find and download an inventory of businesses that serve as intermediary steps in local food supply chains across the state. Data can be filtered by category, county, region and cooperative extension district.

Access the map from our website at: <http://www.ptrc.org/localfoodsmap>

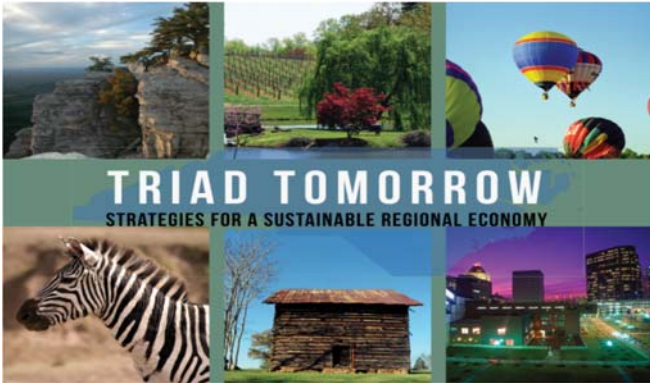


## ***Piedmont Together: Local Food & Local People.***

This summer PTRC hosted Chanel Nestor—a local foods apprentice from the Center for Environmental Farming Systems. Chanel compiled a report outlining the unique assets of the Piedmont Triad’s food system as well as challenges and potentials for agricultural development throughout the region. This report can be found on the PTRC website. For more information about the local foods initiative through PTRC email Joseph Furstenberg at [jfurstenberg@ptrc.org](mailto:jfurstenberg@ptrc.org).



## Triad Tomorrow—*Comprehensive Economic Development Strategy*



The Piedmont Triad Regional Development Corporation is updating our Comprehensive Economic Development Strategy (CEDS) titled Triad Tomorrow. The CEDS is designed to help stakeholders form partnerships to leverage existing resources that will revitalize the communities of our region.

Building on existing regional and local economic development plans, Triad Tomorrow strategies focus on supporting collaboration among local and regional stakeholders within the development community, private industry, education institutions, local government, foundations and the private sector. The CEDS is a responsive and flexible five-year strategic development plan, designed to be easily adjusted to meet the changing needs of communities throughout the region.

Triad Tomorrow is based upon four comprehensive goals for development in the Piedmont Triad Region:

- **To Build on the Region’s Competitive Advantages and Leverage the Marketplace**  
To achieve true prosperity, the Piedmont Triad will successfully coordinate efforts to build, grow, and maintain robust, competitive areas of prosperity and innovation across the region.
- **To Establish and Maintain a Robust Regional Infrastructure**  
To remain competitive in a growing global economy, the Piedmont Triad should make the revitalization and improvement of state and local infrastructure a priority for funding.
- **To Create Vibrant, Healthy, and Resilient Communities**  
The Piedmont Triad must take a more intentional approach to providing healthy lifestyle options as a way to attract the best and brightest while also helping to minimize the costs of health insurance and medical care for companies and citizens.
- **To Develop Talented and Innovative People**  
The Piedmont Triad region will need to employ a wide range of multi-faceted strategies to successfully train, recruit, and retain flexible, entrepreneurial, globally-oriented skilled workers with cross-cutting competencies sought by employers.

### *Economic Development Tools*

The Piedmont Triad Regional Development Corporation offers a variety of tools and services in order to help foster community and economic development across the 12-county Piedmont Triad region.

#### **Regional Programs:**

- Business Investment Fund
- Regional Brownfields Program

For more information about how you can leverage these or other local options for you community and economic development projects contact:

Joseph Furstenberg  
[jfurstenberg@ptrc.org](mailto:jfurstenberg@ptrc.org)

#### **Federal Programs:**

- U.S. Department of Housing and Urban Development
  - Community Development Block Grant (CDBG)
  - Section 108 Loan Guarantee
  - Community Development Float
- U.S. Department of Agriculture
  - Rural Development Business Programs
  - Intermediary Relending Program (IRP)
- Economic Development Corporation
  - Public Works Grants
- Environmental Protection Agency (EPA)
  - Brownfields Assessment Grants

# Housing



*Ensuring that safe and affordable housing options are available to qualified families and deserving individuals in the region.*

The Piedmont Triad Regional Council's Housing Department administers four related but separately funded housing programs that provide decent and safe housing for eligible low-income families, the elderly, and persons with disabilities in Alamance, Caswell, Davidson, Davie, Guilford, Randolph, Rockingham, Stokes, Surry, and Yadkin Counties. Programs administered include the HOME program, NCHFA Single Family Rehabilitation programs, and Urgent Repair, in various counties, and Section 8 rental voucher assistance in Davie, Stokes, Surry and Yadkin Counties.

The HOME Program is administered on behalf of the Surry County Housing Consortium (Davie, Stokes, Surry and Yadkin Counties). Each year, the Surry County Housing Consortium receives an allocation from HUD. During the past fiscal year, the PTRC Housing Department administered \$464,340 of HOME Program funding. Altogether, 3 new homes for low income citizens were constructed, a mobile home replacement was purchased and installed for a family, and the remaining funds went to rehab work.

### Summary of FY2016-17 Surry Housing Consortium accomplishments:

- Mount Airy Habitat for Humanity** - \$60,000; completed 2 units, homeowner occupied.
- Davie County Habitat for Humanity** - \$30,000; completed 1 unit, homeowner occupied.
- PTRC** - \$107,689  
Completed three rehabilitation units in conjunction with Stokes SFR rehabs, homeowner occupied.



## Section 8

The largest program administered by the PTRC Housing Department is the Section 8 rental assistance program in Surry, Stokes, Yadkin and Davie Counties. At the end of this period the Voucher Program supported 760 families. The average housing assistance paid each month for the period was approximately \$390 per family. The total rental assistance provided during this year was over \$3,500,000.

HUD requires that those in housing must recertify each year as to income, family status and condition of the house. The PTRC has housing inspectors who average 30 re-certifications each month. In addition, PTRC has housing specialists who assist customers with the application process and gather information needed for qualifying. In addition to the almost 760 vouchers administered in the four-county region, another 500 families have been qualified for the program and remain on a waiting list.



For more information on PTRC Housing Programs, please contact Michael Blair at (336) 904-0300 or mblair@ptrc.org.



## Single Family Rehab

The PTRC now administers more NC Housing Finance Agency grant funding than any other organization in the state.



The PTRC applies directly to the state Housing Finance Agency (NCHFA) for available Single Family Rehabilitation (SFR) funding. Overall, PTRC handles the administration of NCHRA rehab funding for 9 counties: Alamance, Caswell, Davidson, Davie, Guilford, Randolph, Rockingham, Stokes, and Surry. In 2017, the PTRC was also awarded an Urgent Repair grant for Stokes, Surry, Yadkin and Rockingham Counties which will repair up to 25 homes. Due to the nature of home rehab work, funding is for a three year time period, with the bulk of the actual construction occurring in the second and third year of the grant. In the past year, the PTRC completed rehab on 16 units with an additional 9 units still under construction.

Check out some of our Rehab Work!



Improving Affordable Housing



# Weatherization Assistance Program

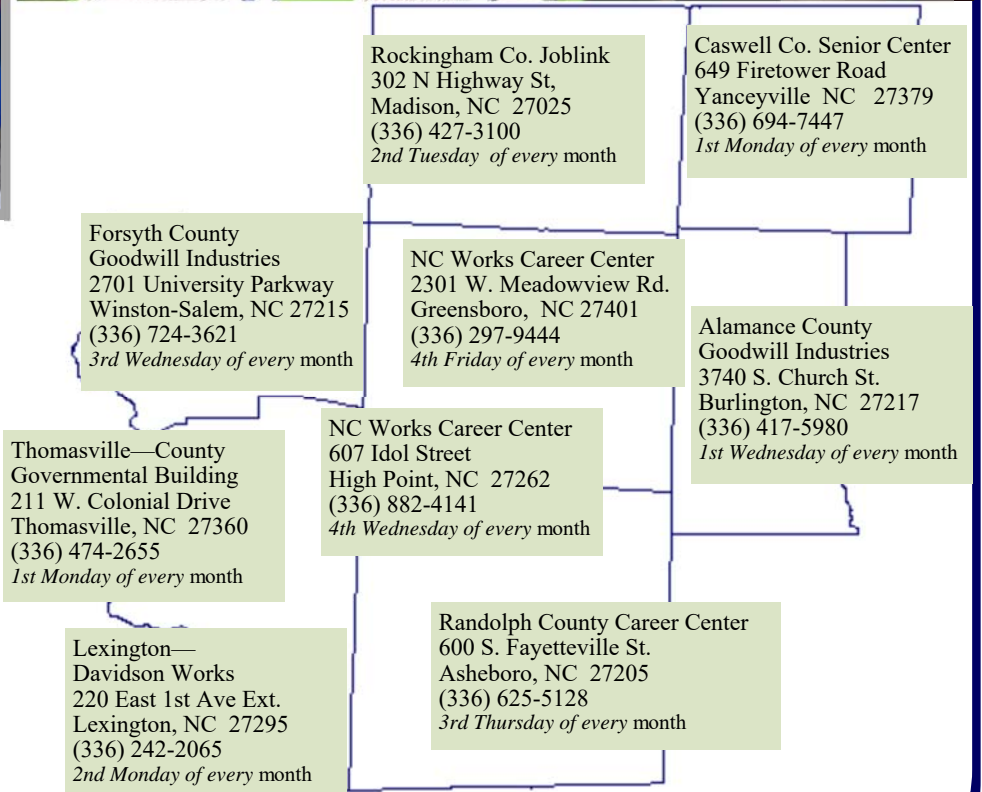
The mission of the PTRC Weatherization Assistance Program is to improve energy efficiency, household safety and to educate the public about maintaining energy efficiency. Families with income below 200% of the Federal Poverty Level or those receiving cash assistance payments under Work First or Supplemental Security Income are eligible for weatherization services.

Priority is placed on providing assistance to the elderly, individuals with disabilities and families with children. The goal of the Weatherization Assistance Program is to keep North Carolina citizens warm in the winter, cool in the summer and safe all year long.

*The Weatherization Assistance Program (WAP) enables low-income families to reduce their energy bills by making their homes more energy efficient. Funds are used to improve the energy performance as well as the health and safety of dwellings for families in need.*



**The Weatherization Program is connected to your community. You'll find us out in the communities we serve answering questions, taking applications, and promoting the program.**



# WEATHERIZATION | WHAT WE DO



## MECHANICAL MEASURES

- Clean, tune, repair, or replace heating and/or cooling systems.
- Install duct and heating pipe insulation.
- Repair leaks in heating/cooling ducts.
- Install programmable thermostats.
- Repair/replace water heaters.
- Install water heater tank insulation.
- Insulate water heating pipes.

## BUILDING SHELL MEASURES

- Install insulation where needed.
- Perform air sealing.
- Repair/replace windows/doors.
- Install window film, awnings and solar screens.
- Repair minor roof and wall leaks prior to attic or wall insulation.

## HEALTH & SAFETY MEASURES

- Perform heating system safety testing.
- Perform combustion appliance safety testing.
- Repair/replace vent systems to ensure combustion gas draft safely outside.
- Install mechanical ventilation to ensure adequate indoor air quality.
- Install smoke and carbon monoxide alarms when needed.
- Evaluate mold/moisture hazards.
- Perform incidental safety repairs when needed.

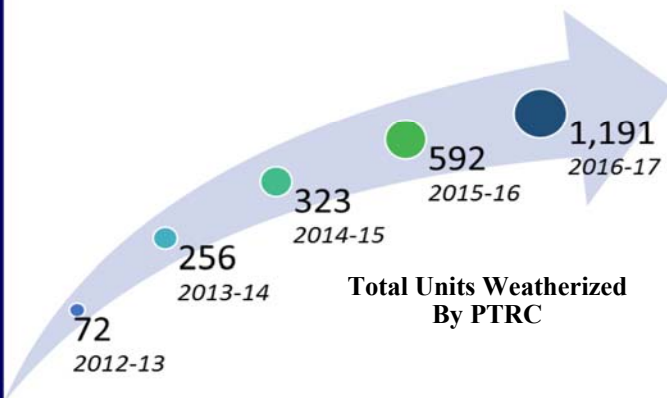


## ELECTRIC & WATER MEASURES

- Install efficient light sources.
- Install low-flow showerheads.
- Replace inefficient refrigerators with energy-efficient models.

## CLIENT EDUCATION ACTIVITIES

- Educate on potential household hazards such as carbon monoxide, mold & moisture, fire, indoor air pollutants, lead paint and radon.
- Demonstrate the key functions of any new mechanical equipment or appliances.
- Discuss the benefits of using energy-efficient products.



By Area Served	Units	Value
Alamance	238	\$ 701,027
Caswell	46	\$ 157,780
Davidson	67	\$ 344,810
Forsyth	244	\$ 912,912
Guilford	315	\$ 1,281,619
Randolph	152	\$ 520,677
Rockingham	129	\$ 396,643

Weatherization Highlights



Energy Savings & Economic Benefit	Private Sector Jobs and Investment
<ul style="list-style-type: none"> <li>• Annual utility savings of \$358 per home</li> <li>• \$1.3 million in energy savings region-wide</li> <li>• Estimated \$2.69 in benefits for each dollar spent on program</li> </ul>	<ul style="list-style-type: none"> <li>• 15 local subcontractors utilized that employ 130+ employees</li> <li>• \$2.85 million economic impact regionally</li> <li>• \$1.4 million in local retail sales</li> </ul>







## **Piedmont Triad Regional Council Receives National Association of Development Organizations 2017 Innovation Award**

**Piedmont Triad Regional Council based in Kernersville, North Carolina has received a 2017 Innovation Award from the National Association of Development Organizations (NADO) for the Collaboration for Greener Homes.**

The Piedmont Triad Regional Council (PTRC) Weatherization Assistance Program (WAP) partnered with the Duke Helping Homes Fund to provide the elderly, disabled, and households with children with Energy Efficient Appliances. The replaced appliances included refrigerators, washers, dryers, and air conditioners. The appliances that the families received allow them to decrease their energy consumption as well as decrease global warming emissions. PTRC WAP was able to serve 400 households in seven counties. The total numbers of appliances provided are: 243 refrigerators, 68 air conditioners, 98 washers, and 70 dryers. The families served are on a fixed income and were unable to replace/repair their appliances. Some of the appliances were over twenty years old and a hazard to their homes as well as the environment.

### ***Project Funding:***

The total cost for the project was \$699,239.18. The project was funded by the Duke Energy Helping Homes Fund.

### ***Project Partners:***

Duke Energy; Lowes Home Improvement; Burlington Housing Authority; Graham Housing Authority; Greensboro Housing Authority; Madison Housing Authority

NADO is a Washington, DC-based membership association of regional development organizations that promotes programs and policies that strengthen local governments, communities, and economies through regional cooperation, program delivery, and comprehensive strategies. The association's Innovation Awards program recognizes regional development organizations and their partners for improving the economic and community competitiveness of our nation's regions and local communities. 2017 marked NADO's 50-year anniversary of supporting regional economic development across the country.



# our clients & what they have to say

I want to thank you so much for all the help you have given to me with the work done to my home.

This winter I will not have to worry about staying warm or high heating costs because of the help your organization has helped me receive. I had many wonderful people work in my home to help insulate my attic, basement and fix the duct work in my basement. No cold air can get through my doors now, and my ventilation in my bathroom is working like a charm. No more mildew on the walls! My home has stayed cool all summer. I have air and heat to all of my bedrooms now.

To say a simple thank you just doesn't seem to be enough. This organization that has allowed me assistance has truly changed my quality of life. May God bless you all for doing so much for me, as well as people like me. You are a blessing to many!

God Bless,  
*Donna Lea True*  
High Point NC

Please let me thank you for all your assistance that enabled me to get the help I needed in being blessed with a new heating /air system and insulation of my house.

I survived the ice age with a quartz infrared heater, but I don't believe I could have survived this summer's 100 degree weather with my COPD.

You will be pleased to know that my Duke Energy and Piedmont Natural Gas bill has shown a good savings in cost, which is helping me keep current with my monthly expenses.

The companies that did this work did a great job, and I thank them too.

Sincerely,



Graham, NC



Technician in attic training prop installing ceiling exhaust fan vent to outside



For more information on the Weatherization Assistance Program, please contact Reginald McCaskill at (336) 904-0338 or [rmccaskill@ptrc.org](mailto:rmccaskill@ptrc.org).



# Northwest Piedmont Workforce Development Board



## **Workforce Development assesses and develops the regional workforce to meet the current and future needs of employers across our region.**

The goal of the Northwest Piedmont Workforce Development Board is to align workforce with area industries and foster economic development by bringing workforce, economic development, education and industry partners to the same table. These collaborations can take many forms, on any scale, and all work to promote economic development and improve quality of life for our citizens.

Helping to Align Workforce with Businesses



NCWorks

### **NCWorks Career Centers**

**The Northwest Piedmont Workforce Development Board oversees the local NCWorks Centers.**

NCWorks Career Centers are a resource for anyone who is eligible to work in North Carolina. Eligible job seekers are offered a variety of no-cost resources, including career advising, training opportunities and access to job listings.

NCWorks Career Centers are also a valuable resource for businesses of all sizes. NCWorks Career Centers offer businesses the opportunity to recruit qualified workers at a local center. NCWorks Career Centers also provide employers with information about the labor market, workforce and hiring incentives.

### **Number of Services Provided**

**To Individuals 189,867**

**To Businesses 30,652**

*Services provided from  
July 1, 2016 - June 30, 2017*

The Northwest Piedmont Workforce Development Program is an equal opportunity employer/program and auxiliary aids and services are available upon request to individuals with disabilities.

*For more information on any PTRC Workforce Development initiative,  
please contact Wendy Walker-Fox at: (336) 904-0300 or [wwalkerfox@ptrc.org](mailto:wwalkerfox@ptrc.org).*

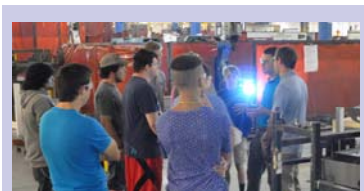
# Initiatives of Workforce Development



## **Dream It. Do It. Changing minds about modern manufacturing.**

Manufacturing has a proud tradition in North Carolina, but today's manufacturing is very different than it was just a generation ago. Today manufacturing is about advanced technologies, state of the art facilities and fast paced, exciting work environments.

In April of 2017, Piedmont Triad Regional Council launched the Dream it. Do It. initiative. Dream It. Do It. helps connect local manufacturers, schools, community colleges, community-based organizations and other stakeholders. It works to change the misperception of the industry and inspire next-generation workers to pursue careers in manufacturing.



### **Dream It. Do It. Summer Camp**

In August 2017, Mount Airy High School held a week long Dream It. Do It. Summer Camp.

At this week-long camp students learned first-hand about local manufacturing in Surry County. Students visited local manufacturers as well as the Surry Community College.



### **Manufacturing Ambassadors**

In August 2017, Piedmont Triad Dream It. Do It. held its first Ambassador Training.

Ambassadors are individuals who work in the manufacturing industry. They represent role models of the industry who can encourage other young minds to pursue careers in manufacturing.



### **Manufacturing Day 2017**

Manufactures, Community Colleges and schools across the Piedmont Triad Region celebrated Manufacturing Day 2017.

Middle school and high school students across the region participated in a variety of events including industry and college tours.

To learn more about Dream It. Do It. and how you can get involved, visit:

[www.didinc.org](http://www.didinc.org)



# Initiatives of Workforce Development



Northwest Piedmont  
Workforce Development Board

## Nursing Pathway

### Northwest Piedmont Workforce Development Board's Certified Nursing Career Pathway

In fall the of 2016, the NCWorks Commission certified Northwest Piedmont Workforce Development Board's career pathway in Nursing. Certified Career Pathways provide a roadmap for career-seekers to better understand the education, credential, and soft skills requisites for all levels of employment within the industry sector. The requirements for certification are rigorous, beginning with demonstrating demand for jobs in the given industry. Next, pathways must be employer-driven, and work-based learning opportunities must exist at employer sites. The Commission also requires that pathways promote career awareness and collaboration between high schools and colleges. Pathways also must provide opportunities for dislocated workers, veterans, and students to enter training programs as well as the workforce.

Receiving certification was only the beginning. As a part of the career pathway planning process, Piedmont Alliance for Triad Healthcare (PATH) an employer and educator advisory committee was formed. Through the nursing pathway initiative, employers, educators and workforce professionals come together to align the current and future workforce needs of the healthcare industry with current and next-generation talent.



### Success at Salemtowne

**NCWorks helps with hiring fair to staff Salemtowne's new addition, the Babcock Health Care Center**

Salemtowne Retirement Community expanded this year adding the new Babcock Health Care Center. In order to staff this new facility, Salemtowne reached out to NCWorks to assist with two Nursing Job Fairs. From over 160 individuals who participated in the nursing job fairs, Salemtowne was able to hire registered nurses (RNs), licensed practical nurses (LPNs) and certified nursing assistants (CNAs) needed to staff the new facility.

# Youth Workforce Development



## Youth Programs



### Youth Program Name Changes From eLink to NextGen



NextGen, formerly known as eLink, serves young people between the ages of 16 and 24. This program helps young people who are at risk and have obstacles to entering the workforce, plan, prepare and launch a career in a high demand field. The focus of NextGen is to help youth overcome barriers that limit their ability to enter the workforce.

Services provided include: mentoring and leadership development, career planning, GED/HiSET or Adult High School classes, free occupational training, resume and interviewing assistance, soft skill certification, paid internships, financial incentives, personal career advisor, job placement assistance and on-the-job training.



#### Delicious Success

Benjamin came into the NextGen program with many challenges. With the help of his NextGen advisor, Ben was able pursue his passion for cooking. He completed the Triad Community Kitchen training program (a FTCC class). Now, he is employed as a paid resident in Providence Restaurant's hospitality residency program, a living wage graduate school where TCK alumni can come for up to 2 years of hands-on training.



#### Dream It. Do It.

##### Helping Dreams Come True

This summer, Mount Airy High School held a Dream It. Do It. Summer Camp to introduce students to career opportunities in manufacturing. One high school senior, Antonio, was struggling with deciding what he was planning to do after graduation. He had been discouraged and his grades were suffering as a result.

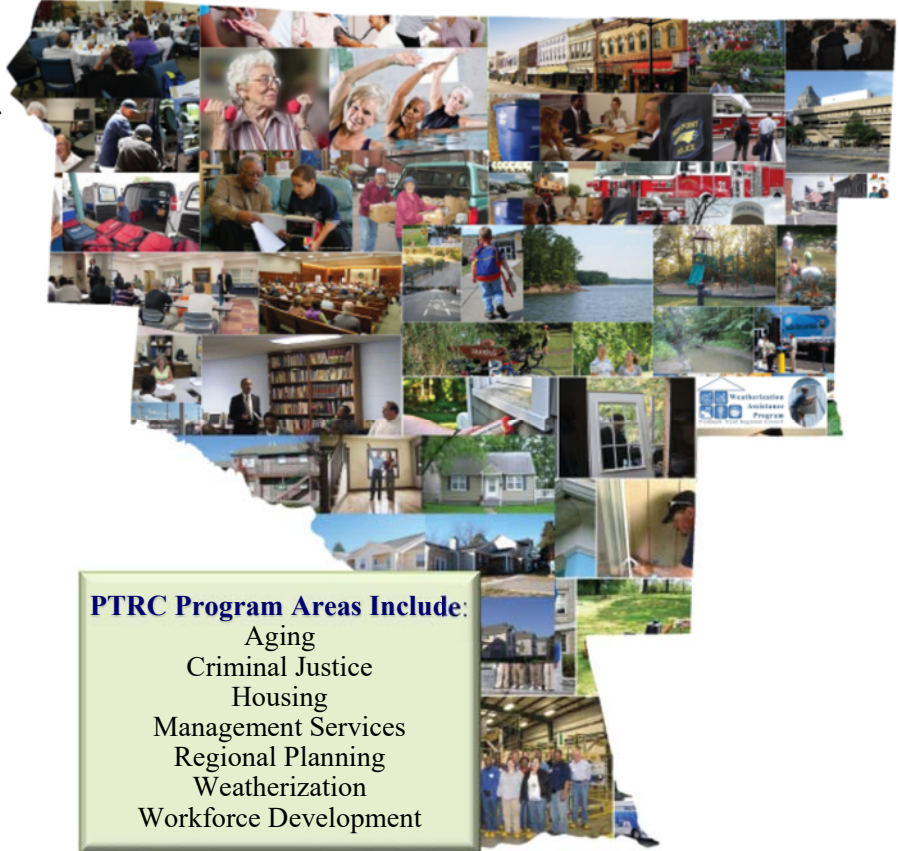
During the camp, students, including Antonio toured local manufacturing facilities and Surry Community College. This was a life changing experience for Antonio. On the last day of the camp he spoke with his NextGen advisor and told her he had discovered what he wanted to do. After touring Richard Childress Racing, he decided it was his dream to work there.

With the help of his NextGen advisor, Antonio is now in an internship at Richard Childress, he is taking classes at Surry Community College and his grades are greatly improved. Now Antonio is doing what he dreamed.



**The Piedmont Triad  
Regional Council**  
is a voluntary association of  
local  
governments—  
urban and rural—  
authorized by state law to:

- Make and implement joint regional decisions
- Provide management, planning, and technical services to local governments
- Identify and solve short and long-term problems best addressed at the regional level
- Bring together local elected officials on a regular basis, giving them an opportunity to form working relationships
- Promote regional issues and cooperation among members



Find us online at  
[www.ptrc.org](http://www.ptrc.org)



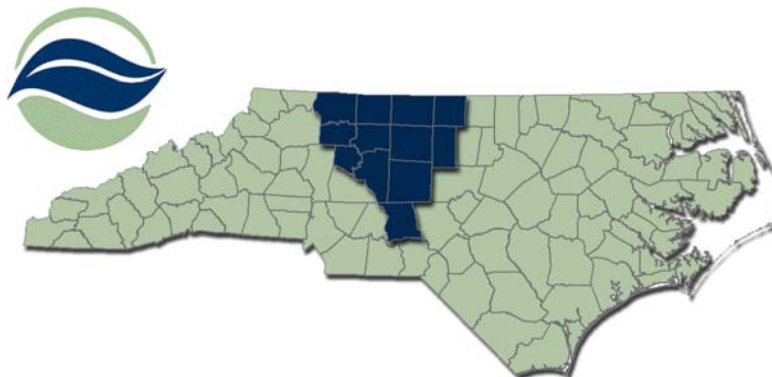
PiedmontTriadRegionalCouncil



PTRC\_NC



Piedmont Triad Regional Council



*Proudly serving local governments in the Piedmont Triad Region since 1968.*