#### **MEMBERS**

Counties Alamance Caswell

Davidson Davie

Forsyth Guilford

Montgomery Randolph Rockingham Stokes Surry Yadkin Municipalities Archdale Asheboro Bermuda Run Bethania Biscoe Boonville Burlington Candor Clemmons Cooleemee Danbury Denton Dobson East Bend Eden Elkin Elon Franklinville Gibsonville Graham Green Level Greensboro Haw River **High Point** Jamestown Jonesville Kernersville King Lewisville Lexington Liberty Madison Mayodan Mebane Midway Mocksville Mount Airy Mt. Gilead Oak Ridge Pilot Mountain Pleasant Garden Ramseur Randleman Reidsville Rural Hall Seagrove Stokesdale Stoneville Summerfield Thomasville Tobaccoville Trinity Troy Village of Alamance Walkertown Wallburg Walnut Cove

> Wentworth Winston-Salem Yadkinville Yanceyville



### Piedmont Triad Regional Council Executive Committee Minutes

Wednesday, December 6, 2017
12:00 noon
PTRC Headquarters
1398 Carrollton Crossing Drive
Kernersville, NC 27284

#### **Members Present:**

Councilwoman Marikay Abuzuaiter, City of Greensboro Commissioner Kevin Austin, Yadkin County Mayor Jimmy Blake, Town of Biscoe Mayor Buddy Boggs, Town of Haw River Commissioner Alan Branson, Guilford County Alderwoman Renee Bryant, City of Randleman Commissioner Sharon Conaway, Town of Walnut Cove Commissioner Fleming El-Amin, Forsyth County Commissioner John Ferguson, Davie County Mayor Alvin Foster, Town of Yanceyville Chairman Darrell Frye, Randolph County Commissioner Ernest Lankford, Stokes County Councilman John Larson, City of Winston-Salem Councilwoman Peggy Leight, Town of Walkertown Commissioner Wayne Moore, Town of Jonesville Chairman Jackie Morris, Montgomery County Vice Chairman Larry Phillips, Surry County Commissioner Mark Richardson, Rockingham County Commissioner Don Truell, Davidson County Mayor Keith Volz, Town of Jamestown Commissioner Brent Ward, Town of Mocksville Commissioner Steve Yokeley, City of Mount Airy

### **Members Absent**

Councilman Latimer Alexander, City of High Point Mayor Dwight Atkins, Town of Pilot Mountain Commissioner Eddie Boswell, Alamance County Councilman Jim Butler, City of Burlington Councilman Darryl Carter, City of Eden Commissioner Nathaniel Hall, Caswell County Mayor Larry Ward, Town of Denton Vice Chairman Steve Yokeley welcomed the PTRC Executive Committee and called the meeting to order at 12:01p.m. He requested a moment of silence and then led the Executive Committee in the Pledge of Allegiance.

### 1. Presentation of the Audit, Richard Tamer, Cannon & Company

- a. Mr. Richard Tamer reported that the audit of the financial statements of the Piedmont Triad Regional Council was completed on October 26 and approved on November 28. This audit was of clean opinion with no entries made.
- b. The General Fund balance at year end was \$1,995, 543. The Grant Project Fund balance at year end was \$488,991. The Local Projects Fund balance at the end of the year was \$976,320. Finally, PTRC ended the year with unrestricted cash in the bank of \$2,758,108 compared to \$1,951,582 last year.
- c. There were no instances of noncompliance or exceptions to be reported.
- d. Mr. Tamer added that it is a privilege to work closely with the accounting and administrative staff of PTRC.
- e. Mr. Matthew Dolge commended Ms. Robin Shelton and the accounting staff for a job well done.
- f. The full audit summary is available on our website (<u>www.ptrc.org</u>) or by emailing <u>kmitchell@ptrc.org</u>.

## 2. Action Item: Request for approval of October 4, 2017 PTRC Executive Committee minutes, Nate Hall, PTRC Chairman

- a. There being no questions, a motion was made by Mr. Mark Richardson.
- b. The motion was seconded by Mr. Fleming El-Amin.
- c. Request for approval of October 4, 2017 PTRC Executive Committee minutes was approved.

# 3. Action Item: Request for approval for the 2018 municipal caucus to be held electronically via email and phone as necessary and according to the schedule provided, Matthew Dolge, Executive Director

- a. Mr. Matthew Dolge explained that the Executive Committee is composed of one delegate from each county, one delegate from any municipality with 50,000 or more in population, and one municipal delegate from each county representing municipalities under 50,000. The Executive Committee is authorized to act for the Council on all matters other than the adoption of the annual budget and the adoption of the annual program of work. The Executive Committee meets 10 times per year (every month except January and July) and may conduct all the business of the Council in the months the full board does not meet.
- b. According to Article III Section 2, regarding the composition of the Executive Committee, it is necessary for caucuses (for municipalities under 50,000 in population) to be held for the purpose of selecting a delegate to represent each county. In order to be on the Executive Committee, members need to be available to meet up to sixteen times per year, which will be six board meetings and ten executive committee luncheon meetings.

- c. Caucuses will be held for the municipalities of Alamance, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry and Yadkin.
- d. This year we propose to hold the caucuses electronically via email primarily. You will receive an email on January 12th. You will be asked to respond by January 19th. If you would still like to discuss it further we will set up the teleconference line for a teleconference on January 19th.
- e. There being no questions, a motion was made by Mr Mark Richardson.
- f. The motion was seconded by Ms. Marikay Abuzuaiter.
- g. Request for approval for the 2018 municipal caucus to be held electronically via email and phone as necessary and according to the schedule provided was approved.

## 4. Action Item: Request to approve the nominating committee's recommendation regarding 2018 Officers, Darrell Frye, Past Chair

- a. Mr. Darrell Frye, Past Chair, shared the report from the Nominating Committee. This committee who was comprised of current officers and three additional delegates (John Ferguson, Alvin Foster, and Marikay Abuzuaiter), met at the regularly scheduled Executive Committee meeting (which had been cancelled) to agree on the new 2018 PTRC Officers. Their recommendation to the Board can be found below.
- b. Chair: Steve Yokeley, City of Mount Airy
- c. Vice-Chair: Kevin Austin, Yadkin County
- d. Treasurer: Jimmy Blake, Town of Biscoe
- e. Secretary: Don Truell, Davidson County
- f. Immediate Past Chair: Nate Hall, Caswell County
- g. There being no questions, a motion was made by Mr. Buddy Boggs.
- h. The motion was seconded by Mr. Fleming El-Amin.
- i. The official election will take place at the Board of Delegates meeting on December 20th
- j. Request for approval of the 2018 officers' recommendations was approved.

## 5. Action Item: Request for approval to apply for \$53,609 in grant funds from City of Winston-Salem, Matthew Dolge, Executive Director

- a. The Criminal Justice Department requests authorization to apply for \$53,609 in grant funds from the City of Winston-Salem's Community Development Block Grant (CDBG) and Successful Outcomes After Release (SOAR) funding programs. Funds will be used to support staff salaries, travel and general services/operating costs of the "Project Reentry" program.
- b. Applications will be reviewed by City of Winston-Salem Review Committees in January –February 2018.
- c. There being no questions, a motion was made by Mr. Mark Richardson.
- d. The motion was seconded by Mr. Darrell Frye.
- e. Request for approval to apply for \$53,609 in grant funds from City of Winston-Salem was approved.
- f. Mr. Dolge added that our Project ReEntry program is tremendously successful. We have copyrighted our program and it has been replicated many times over. In fact, the Bahamas have approached us about replicating and implementing our program

in their country. In addition they have requested our staff to go there to help with training and application. This would all be paid for by the Bahaman government. This proposal will be forthcoming but we wanted you all to be aware and find out if there is any information you would need to feel comfortable moving forward.

g. Mr. Mark Richardson said it may be helpful to know how much time our employees

would be away from their normal duties.

h. Mr. Fleming El-Amin stated it may be a great opportunity to partner with sister cities in that area to which Mr. Dolge agreed.

i. Mr. Dolge stated that they can make sure that question is addressed. Be on the lookout for more information prior to the February meeting.

## 6. Action Item: Request for Approval to request \$18,916 in renewal grant funds from NC Department of Transportation Traveler's Aid grant program, Matthew Dolge, Executive Director

- a. The Criminal Justice Department requests approval to submit application to the North Carolina Department of Transportation for \$18,916 in renewal funds from the FY 18-19 Traveler's Aid grant program. Funds will be used to support transportation services for disadvantaged justice-involved CJ program participants who are transitioning back into the community post-prison, jail and/or probation/post-release supervision and without financial means and/or consistent, reliable support systems to assist them in having transportation for personal, work and other needs.
- b. Traveler's Aid grant funds will be matched by funds secured from other Department grants.
- c. There being no questions, a motion was made by Ms. Marikay Abuzuaiter.

d. The motion was seconded by Mr. Fleming El-Amin.

e. Request for Approval to request \$18,916 in renewal grant funds from NC Department of Transportation Traveler's Aid grant program was approved.

# 7. Action Item: Request for adoption of resolution regarding application to the Water Resources Development Grant program of the Division of Water Resources, Jesse Day, Planning Director

- a. The Planning Department was requested by the City of Randleman Manager and Piedmont Conservation Council to be the lead applicant on a feasibility study for the removal of a dam on Polecat Creek.
- b. The Water Resources Development Grant will be matched with funding from the National Fish and Wildlife Federation to explore design and feasibility of the dam removal. Construction funding will be requested in future grant cycles from various sources. Public involvement, design and feasibility of the project will be explored with this grant funding. American Rivers is an additional partner on the grant request.
- c. Mr. Day added that the grant will not be submitted if there aren't matching funds.
- d. Ms. Renee Bryant added that the company that is going to remove the dam is willing to put money into this project. The feasibility study will be expensive and the city of Randleman is receiving many grants. The removal of the dam will open up many opportunities down the road. Mr. Darrell Frye added that the dam is no longer needed because the Randleman dam is now the water source.

- e. There being no questions, a motion was made by Mr. Kevin Austin.
- f. The motion was seconded by Mr. John Ferguson.
- g. Request for adoption of the attached resolution regarding application to the Water Resources Development Grant program of the Division of Water Resources (NCDEQ) was approved.
- h. Following the meeting, the resolution was signed by vice chair, Steve Yokeley and Katie Mitchell, clerk to the board.

## 8. Action Item: Request for adoption of the updated CEDS document sent out for public review and incorporating comments received during the 30 day review period, Jesse Day, Planning Director

- a. The PTRC Planning Department requests the Executive Committee consider adoption of Triad Tomorrow, the Comprehensive Economic Development Strategy (CEDS) for our 12-county Piedmont Triad region. This plan has been developed by the PTRC and PTRDC, updating the previous plan and supports the approach to economic development planning across our state. PTRC adoption of this CEDS will benefit communities in our region in three important ways: Upon approval of our CEDS by the Economic Development Administration (EDA), organizations and communities in our region will be eligible to compete for assistance under several EDA funding programs; the CEDS highlights key priorities which communities across our region can work on together to share resources, build partnerships and achieve results in critical areas; the CEDS identifies cross-cutting regional interests which communities can use to demonstrate how the funding of local projects can help to support and advance broader regional interests.
- b. Mr. Joe Furstenberg presented an overview of the document and explained the new approach. The complete redesign includes updated goals, challenges, strategies and tactics, outreach and input from Regional Economic Developers, and the addition of Regional and Individual County Fact sheet. This document was developed as an economic tool instead of just a plan.
- c. The goals of our CEDS are based on the same four goals of the statewide plan.
- d. In early December a draft version of the CEDS was sent to a wide range of city, county and regional economic development stakeholders for their review and comment. It is also available for download from the home page: <a href="https://www.ptrc.org/ptrdc">www.ptrc.org/ptrdc</a>.
- e. Mr. Fleming El-Amin asked what the food council consists of. Mr. Furstenberg stated that we currently have 6 food councils which advocate for fresh, local food in schools, prisons and other institutions. They are also working towards developing a structure to assist in our rural areas. Mr. Jesse Day added that health departments, agricultural extension and other members of the food business are involved in the food councils. Most of the discussions are around policy development and varies county by county.
- f. Mr. Dolge added that Mr. Furstenberg and the Planning staff did a great job with this redeveloped document.

- g. There being no more questions, a motion was made by Mr. Mark Richardson.
- h. The motion was seconded by Mr. John Ferguson.
- i. Request for adoption of the updated CEDS document sent out for public review and incorporating comments received during the 30 day review period was approved.

## 9. Action Item: Request for approval from the board for the Housing Department to move forward with applying for the NCHFA ESFRLP18 grants, Michael Blair, Housing Director

- a. Mr. Michael Blair explained that the North Carolina Housing Finance Agency has released the dates for the ESFRLP18 grant cycle. The PTRC Housing Department Staff requests approval to move forward with applying for funds for Alamance, Ashe, Montgomery, Surry, Rockingham and Wilkes Counties.
- b. The PTRC Housing Department has been successful in being awarded this grant in nine counties currently, with three of the applicant counties being ones the PTRC has been awarded previously.
- c. The new applicant counties (Ashe, Montgomery and Wilkes) are counties with low production from previous grant recipients and the NCHFA has encouraged the PTRC to apply, as there has been little interest from other entities applying for these grants.
  - d. The grants are set up on a loan pool system, so once the initial five units are completed, the PTRC can continue to apply for funding for homes until the funding supply is depleted. As an example, in the current grant cycle for Rockingham, PTRC committed to completing three units for \$175,000 and will close out the grant cycle with fourteen units completed totaling \$787,530 in home repairs for residents of the county.
    - e. There being no questions, a motion was made by Mr. Darrell Frye.
- f. The motion was seconded by Mr. Keith Volz.
  - g. Request for approval from the board for the Housing Department to move forward with applying for the NCHFA ESFRLP18 grants was approved.

### 10. Executive Director's Report, Matthew Dolge, Executive Director

- a. We had around 130 attendees at out Triad Tomorrow Summit in November. There were many quality speakers and the information was very well received. We are planning a half day event for February 21st for a Workforce Development and Talent Summit at the Forsyth Tech Conference Center. We encourage you all to attend. Ms. Wendy Walker- Fox stated that this will really be a call to action. Models will be presented that can be scaled and replicated in your communities.
- b. Mr. Reginald McCaskill's last day will be on Friday, December 22<sup>nd</sup>. Mr. McCaskill took a small grant and created the program we have today which serves hundreds of people. He will be missed but his legacy is lasting. After his retirement, we will be consolidating our Housing and Weatherization programs into one. We hope this will create even more efficiency.

c. Mr. Dolge also reminded everyone to get in your applications for the Revolving Loan Fund. The first project that we anticipate receiving approval for is a microbrewery. If you have any projects especially within your downtowns, please make contact with Ruben Gonzales. We are offering flexible rates and terms.

### 11. Around the Region, Steve Yokeley, PTRC Vice Chair

a. Mr. Larry Phillips shared that Surry County has joined the lawsuit against pharmaceutical companies. While this is not something they rushed into, they felt there is a time when you must be held accountable.

There being no other business, a motion to adjourn was made by Mr. Fleming El-Amin and seconded by Mr. Keith Volz. The meeting was adjourned at 12:59 p.m.

Steve Yokeley, PTRC Vice Chair

Katie Mitchell, Clerk to the Board

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