



Piedmont Triad Regional Council Board of Delegates

Agenda

Wednesday, June 21, 2017

12:00 noon

PTRC Headquarters

1398 Carrollton Crossing Drive
Kernersville, NC 27284

Counties
Alamance
Caswell
Davidson
Davie
Forsyth
Guilford
Montgomery
Randolph
Rockingham
Stokes
Surry
Yadkin

Municipalities

Archdale
Asheboro
Bermuda Run
Bethania
Biscoe
Boonville
Burlington
Candor
Clemmons
Coolemeec
Danbury
Denton
Dobson
East Bend
Eden
Elkin
Elon
Franklinville
Gibsonville
Graham
Green Level
Greensboro
Haw River
High Point
Jamestown
Jonesville
Kernersville
King
Lewisville
Lexington
Liberty
Madison
Mayodan
Mebane
Midway
Mocksville
Mount Airy
Mt. Gilead
Oak Ridge
Pilot Mountain
Pleasant Garden
Ramseur
Randleman
Reidsville
Rural Hall
Seagrove
Stokesdale
Stoneville
Summerfield
Thomasville
Tobaccoville
Trinity
Troy
Village of Alamance
Walkertown
Wallburg
Walnut Cove
Wentworth
Winston-Salem
Yadkinville
Yanceyville

Item

Official

Lunch

Please note the 11:45 a.m. lunch start time and join us as you are able. RSVP to Katie Mitchell at (336)904-0345 or by email at kmitchell@ptrc.org.

Katie Mitchell

Program Assistant

A. Call to Order, Welcome, Moment of Silence, and Pledge of Allegiance

Nathaniel Hall
Chair

B. Public Hearing

Nathaniel Hall
Chair

C. Presentation: Area Agency on Aging

Blair Barton-Percival
AAA Director

D. Consent Items

Nathaniel Hall
Chair

1) Request for approval to receive EDA awarded funds for Revolving Loan Fund

E. Action Items

1) Request for approval of April 19, 2017 PTRC Board of Delegates Minutes (attachment)

Nathaniel Hall
Chair

2) Request for approval to enter into contract to provide professional planning services to the Town of Mocksville, Town of Summerfield, Stoneville and Surry County in the amount of \$74,245 (this item was removed from consent agenda due to an addition)

Jesse Day
Planning Director

2) FY 2017-2018 Budget (attachment)

Matthew Dolge
Executive Director

3) Third Budget Revision

Robin Shelton
Finance Director

F. Executive Director's Report

Matthew Dolge
Executive Director

G. Old Business

Nathaniel Hall
Chair

H. New Business

Nathaniel Hall
Chair

I. Around the Region

At this time, Board members are asked to discuss any upcoming events or informational items that pertain to their local government or region.

Nathaniel Hall
Chair

J. Chairman's Remarks and Announcements

Nathaniel Hall
Chair

1) PTRC Executive Committee Meeting

Wednesday, August 2, 2017 11:45 a.m.
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284

2) PTRC Board of Delegates Meeting

Wednesday, August 16, 2017 12:00
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284

3) 2017 PTRC Meeting Dates *(attached)*

K. Informational Items

1) Transfer of Bob Pate Memorial Funds to Winston-Salem Foundation

2) NC Tomorrow Comprehensive Statewide Strategies for Community and Economic Development

CONSENT ITEM 1

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Matthew Dolge, Executive Director
DATE: June 21, 2017
RE: EDA RLF

The Piedmont Triad Regional Development Corporation submitted a pre proposal to the Economic Development Administration for a \$1 million capitalization of a revolving loan fund application to match the Golden LEAF application. As part of the CBGI program of Golden LEAF for 11 of the 12 PTRC counties, the request was submitted for \$1,000,000 to capitalize half of the \$2,000,000 initial revolving loan fund amount.

The Investment Fund would be used to address job creation, small business and entrepreneurial support, redevelopment, housing and community infrastructure.

At our April 5th Executive Committee meeting we shared the letter from the EDA asking for our complete application. On June 1st we received a letter stating we were under further consideration and needed to submit further documentation. The proposed project, estimated to cost \$2,000,000 will be considered for \$1,000,000 in EDA funding under the Economic Adjustment program.

ACTION REQUESTED:

Request for approval to accept awarded funds from the Economic Development Administration for our proposed Piedmont Triad Revolving Loan Fund following the submission of necessary documentation.

CONSENT ITEM 1 CONTINUED



**UNITED STATES DEPARTMENT OF COMMERCE
Economic Development Administration
Atlanta Regional Office**

Suite 1820
401 West Peachtree St., N.W.
Atlanta, Georgia 30308-3510

June 1, 2017

In reply refer to:
EDA Control No. 111059

Mr. Matthew Dolge
Executive Director
Piedmont Triad Regional
Development Corporation
1398 Carrollton Crossing Drive
Kernersville, North Carolina 27284

Dear Mr. Dolge:

The Economic Development Administration (EDA) is pleased to inform you that your application has been selected for further consideration. Please note that this notification of further consideration is intended to inform you of EDA's competitive preliminary selection of your project, **but does not guarantee final approval or legally bind EDA to make an award.**

Subject to the availability of funds, the proposed project, estimated to cost \$2,000,000 will be considered for \$1,000,000 in EDA funding under the Economic Adjustment program, authorized under section 209 of the Public Works and Economic Development Act of 1965, as amended (42 U.S.C. Section 3121 *et seq.*).

By acceptance of this letter, you agree to provide all additional information requested below, and any other additional information that may be requested subsequently. You also acknowledge that final approval and the timing of such an approval are subject to EDA's acceptance of the information and the availability of funding.

Additional Information: Provide the following information to Robin Cooley by June 30, 2017:

- Copy of signed, accepted Golden Leaf award;
- Draft RLF Plan; and
- Resolution from your Board authorizing submission of the application and execution of award.

The information requested above will supplement your application and enable EDA to proceed with processing your application. Failure to meet this deadline, or the submission of incorrect or incomplete information, will jeopardize approval of your application. If you cannot meet this deadline, please advise Robin Cooley, Economic Development Representative, as soon as possible.

EDA will assess the information provided upon receipt. EDA's assessment of this information may determine one of the following:

1. No additional information is necessary;
2. Additional information is required, because the submission is incomplete, inaccurate, or otherwise unacceptable to EDA, and the applicant(s) must revise the submission before EDA will consider processing the application further; or



CONSENT ITEM 1 CONTINUED

Piedmont Triad Regional
Development Corporation

Control No. 111059

June 1, 2017

3. EDA will discontinue considering the application for funding, because the information submitted does not present a project that complies with applicable law(s) or EDA's regulations or policies.

Your organization must comply with EDA's regulations (*see* 13 C.F.R. chapter III https://www.eda.gov/pdf/EDAs_regs-13_CFR_Chapter_III.pdf), as well as the Federal Funding Opportunity announcement *FY 2017 Economic Development Assistance Programs—Application Submission and Program Requirements for EDA's Public Works and Economic Adjustment Assistance Programs*, which was published December 21, 2016 (*see* <https://www.eda.gov/funding-opportunities/>)

Final approval of an award is conditioned upon EDA's assessment of the additional information requested, project feasibility, funding priorities, and the availability of funds for obligation.

EDA's mission is to lead the Federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy. EDA assists states, units of government, and community nonprofit organizations in economically-distressed areas by supporting regional economic development efforts that emphasize innovation and entrepreneurship as the essential elements of regional and national competitiveness in the worldwide economy. If you have questions regarding the requested information or status of your application, please do not hesitate to contact Ms. Cooley at 803-253-3640 or rcooley@eda.gov

Sincerely,



H. Philip Paradice, Jr.
Regional Director, Atlanta Regional Office

cc: Robin Cooley, EDA

ACTION ITEM 2

M-E-M-O-R-A-N-D-U-M

TO: Executive Committee, Piedmont Triad Regional Council
FROM: Jesse B. Day, Regional Planning Director
DATE: June 21, 2017
RE: Local Technical Assistance Contracts

The Planning Department requests to enter into contract for planning services with the following local governments in the current and upcoming fiscal years.

Downtown Stoneville Pocket Park: \$11,000

Assist with survey development, site specific design and public involvement for the proposed Downtown Stoneville Pocket Park. The contract also includes a sub-contract with Foothills Planning and Design in the amount of \$7,500 to assist with project deliverables. The project is estimated to be completed by September 2017.

Surry County Land Development Plan Update: \$44,750

The land development plan update will begin in June 2017 and continue through to the summer of 2018. The following summary of the scope of work describes the project deliverables.

1. Review and update existing conditions to reflect growth since the last LUP, including text and map edits to water and sewer service areas, voluntary agriculture districts, rural growth areas and corridors, cultural features, development limitations, land use, and transportation projects.
2. Facilitate public meetings, public input relating to land use plan recommendations and updates.
3. Recommend policy changes in response to recently adopted plans, trends in activity center or rural growth corridor development, municipal growth, changes in general statutes and other issues related to land development issues.

Town of Mocksville ABC Store Feasibility Study: \$8,500

Feasibility Study Scope:

1. Demographic and Retail Study: Collect and analyze Town demographics and retail preferences and compare market for ABC sales with other jurisdictions of similar size.
2. ABC Board Analysis: Estimate the operating costs for a combined Cooleemee ABC board and a stand-alone board.
3. Site Selection Analysis: Collect and analyze land use, zoning, AADT and cross reference with available land to determine a ranked list of potential parcels.

Town of Summerfield UDO Committee Facilitation Services: \$9,995

Services provided in partnership with McNeil Planning Solutions will include up to 9 months of assistance facilitating twice monthly UDO committee meetings with an associated agenda conference call; progress updates every two months to Town Council and a summary of recommendations.

ACTION REQUESTED: Request for approval to enter into contract to provide professional planning services to the Town of Stoneville, Surry County, Mocksville and Summerfield for the services outlined above totaling \$74,245 during FY 16-17, FY 17-18 and FY 18-19.

ACTION ITEM 3

M-E-M-O-R-A-N-D-U-M

TO: Board of Delegates, Piedmont Triad Regional Council
FROM: Robin Shelton, Finance Director
DATE: June 21, 2017
RE: FY 2017-2018 PTRC Budget (*handout*)

Please reference the FY 2017-2018 Budget Packet.

ACTION ITEM 4

M-E-M-O-R-A-N-D-U-M

TO: PTRC Board of Delegates
FROM: Robin C. Shelton, Finance Director
DATE: June 21, 2017
RE: Request for Approval of Third Budget Revision for FY 2016-2017

The Finance Department requests approval of a revision to the 2016-2017 budget of the Piedmont Triad Regional Council. This revision shows an increase, from the second revision of \$1,163,344 – and increase from the original budget of \$1,468,342. The following pages include the revised Budget Ordinance and a summary of the changes by area.

It is recommended that the board adopt this budget revision to recognize this increase in the 2016-2017 budget. (See attachments)

ACTION ITEM 4 CONTINUED

PIEDMONT TRIAD REGIONAL COUNCIL

BUDGET ORDINANCE 2016 - 2017

3rd Revision 6/15/17

Be it ordained by the Piedmont Triad Regional Council (PTRC):

Section 1. The following amounts are hereby appropriated in the General Fund for the operation of PTRC and its activities for the fiscal year beginning July 1, 2016 and ending June 30, 2017 in accordance with the Chart of Accounts heretofore established for PTRC:

General / Council	\$	58,000
TOTAL GENERAL FUND APPROPRIATION	\$	58,000

Section 2. It is estimated that the following revenues will be available in the General Fund for the fiscal year beginning July 1, 2016 and ending June 30, 2017:

Fund Balance	\$	-
COG Dues		55,000
Interest		3,000
TOTAL GENERAL FUND ESTIMATED REVENUES	\$	58,000

Section 3. The following amounts are hereby appropriated in the Special Revenue Fund - Grant Project Fund for the operation of PTRC and its activities for the fiscal year beginning July 1, 2016 and ending June 30, 2017 in accordance with the Chart of Accounts heretofore established for PTRC:

Administration	\$	364,594
Crime Control and Public Safety		909,023
Environmental Protection		125,342
Health and Human Services (Aging)		13,702,728
Housing		5,178,481
Planning		195,557
Transportation		241,631
Workforce Development		5,251,178
Weatherization		2,465,308
TOTAL GRANT PROJECT APPROPRIATION	\$	28,433,842

Section 4. It is estimated that the following revenues will be available in the Special Projects Fund - Grant Project Fund for the fiscal year beginning July 1, 2016 and ending June 30, 2017:

Federal Grants		20,641,262
State Grants		7,139,580
Appropriated Fund Balance		-
Dues		556,586
Interest		-
Local Projects & Fees		96,414
TOTAL GRANT PROJECT ESTIMATED REVENUES		28,433,842

ACTION ITEM 4 CONTINUED

Section 5. The following amounts are hereby appropriated in the Special Revenue Fund- Local Projects Fund for the operation of PTRC and its activities for the fiscal year beginning July 1, 2016 and ending June 30, 2017 in accordance with the Chart of Accounts heretofore established for PTRC:

Administrative Services	779,215
Crime Control and Public Safety	641,227
Environmental Protection	130,135
Health and Human Services (Aging)	129,027
Housing	1,464
Misc. Local Projects	720,249
Planning	356,727
Workforce Development	325,424
Weatherization	2,131,500
TOTAL LOCAL PROJECTS APPROPRIATION	5,214,968

Section 6. It is estimated that the following revenues will be available in the Special Revenue Fund - Local Projects Fund for the fiscal year beginning July 1, 2016 and ending June 30, 2017:

APPROPRIATED FUND BALANCE	-
COG DUES and INTEREST	158,571
LOCAL PROJECT FUND FEES	5,056,397
TOTAL LOCAL PROJECT ESTIMATED REVENUES	5,214,968

TOTAL APPROPRIATIONS 33,706,810

Section 7: The Executive Director is hereby authorized to transfer appropriations as contained herein under the following conditions:

- a. He may transfer amounts between line item expenditures within a grant without limitation and without a report being required.

ACTION ITEM 4 CONTINUED

PIEDMONT TRIAD REGIONAL COUNCIL

BUDGET BY AREA

7/1/16 to 6/30/17

3rd Revision 6/15/17

	Fund 001	Fund 002 & 003	Total	% of Total Budget
Administration	364,594		364,594	1.1%
Administrative Services		779,215	779,215	2.3%
Crime Control and Public Safety	909,023	641,227	1,550,250	4.6%
Environmental Protection	125,342	130,135	255,477	0.8%
General Fund / Dues		58,000	58,000	0.2%
Health and Human Services (Aging)	13,702,728	129,027	13,831,755	41.0%
Housing	5,178,481	1,464	5,179,945	15.4%
Misc. Local Projects		720,249	720,249	2.1%
Planning	195,557	356,727	552,284	1.6%
Transportation	241,631		241,631	0.7%
Workforce Development	5,251,178	325,424	5,576,602	16.5%
Weatherization	2,465,308	2,131,500	4,596,808	13.6%
Totals	<hr/> 28,433,842	<hr/> 5,272,968	<hr/> 33,706,810	
	28,433,842	5,272,968	33,706,810	

ACTION ITEM 4 CONTINUED

**PIEDMONT TRIAD REGIONAL COUNCIL
BUDGET BY AREA
7/1/16 to 6/30/17
3rd Revision 6/15/17**

	Fund 001	Fund 002 & 003	Total after 3rd Budget Revision Total	Original Budget	Difference between Original & 3rd Revision
Administration	364,594		364,594	287,992	76,602
Administrative Services		779,215	779,215	165,100	614,115
Crime Control and Public Safety	909,023	641,227	1,550,250	1,478,788	71,462
Environmental Protection	125,342	130,135	255,477	221,531	33,946
General Fund / Dues		58,000	58,000	70,110	(12,110)
Health and Human Services (Aging)	13,702,728	129,027	13,831,755	12,742,505	1,089,250
Housing	5,178,481	1,464	5,179,945	6,218,543	(1,038,598)
Misc. Local Projects		720,249	720,249	707,249	13,000
Planning	195,557	356,727	552,284	287,383	264,901
Transportation	241,631		241,631	241,631	-
Workforce Development	5,251,178	325,424	5,576,602	4,952,294	624,308
Weatherization	2,465,308	2,131,500	4,596,808	4,865,342	(268,534)
Totals	28,433,842	5,272,968	33,706,810	32,238,468	1,468,342

Meeting Dates 2017

1398 Carrollton Crossing Drive

Kernersville, NC 27284

12:00 noon

PTRC Executive Committee 1 st Wednesday	PTRC Board of Delegates 3 rd Wednesday
January - none	January - none
February 1, 2017	February 15, 2017 - cancelled
March 1, 2017	March - none
April 5, 2017	April 19, 2017
May 3, 2017	May - none
June 7, 2017	June 21, 2017
July - none	July - none
August 2, 2017	August 16, 2017
September 6, 2017	September - none
October 4, 2017	October 18, 2017
November 1, 2017	November - none
December 6, 2017	December 20, 2017

INFORMATIONAL ITEM 1



To invest in our community by making philanthropy and its benefits available to all.

June 1, 2017

Mr. Matthew Dolge
Piedmont Triad Regional Council
1398 Carrollton Crossing Drive
Kernersville, NC 27284

Dear Matthew:

The Winston-Salem Foundation is most appreciative of the generous gift of \$6,498.97 received on May 25, 2017 from Piedmont Triad Regional Council. This amount, representing a transfer of Yadkin River Trails funds, has been added to the Bob Pate Memorial Fund (C0176). The Foundation administers over 1,300 endowed and non-endowed funds, and your gift will help this fund achieve its charitable purpose.

As we approach our 100-year centennial in just two short years, we are reminded that our longevity is due in great part to the countless individuals and organizations who have shared our vision in building a better, stronger, and more inclusive community for all. Your thoughtful gift will continue the cumulative good that has been achieved in the past nine decades, and for this we are very thankful.

We are privileged to administer the Bob Pate Memorial Fund (C0176), and we appreciate your generous support. Please let me know if I can ever be of assistance.

Sincerely,

A handwritten signature in blue ink that reads "Annette SE".

Annette P. Lynch
Vice President, Philanthropic Services

APL/jak

IRS TAX INFORMATION: The Winston-Salem Foundation is a nonprofit 501(c)(3) organization, which has exclusive legal control over the assets contributed. Your donation of \$6,498.97 is fully tax-deductible because no goods or services were exchanged.

751 West Fourth Street, Suite 200 Winston-Salem, NC 27101-2702
p (336) 725-2382 toll-free (866) 227-1209 f (336) 727-0581
w www.wsfoundation.org