



Stormwater SMART

healthy water for a healthy future

AGENDA

February 23rd, 2012

PTRC Conference Room, Winston-Salem Office

10am - 2pm

Morning Attendees

Cy Stober, PTRC; Joy Fields, PTRC; Elizabeth Jernigan, PTRC; Montrena Hadley, City of Mebane; Josh Johnson, AWCK; Kyle Smith, AWCK; Frankie Legaux, Rockingham County; Scott Leonard, Davidson County; Brandon Parker, Town of Gibsonville; Michael Rhoney, City of Asheboro; Patricia Rissler, City of High Point; D.J. Seneres, City of Archdale; Donna Setliff, City of Reidsville; Carrie Spencer, Town of Summerfield; Stacy Tolbert, Rockingham County.

Program Update

Liz welcomed the attendees to the Winston-Salem PTRC conference room. Joy and Liz discussed the school programs including Enviroscope, Soil to Seed, Incredible Journey, and a new program "River Adventure" targeting third graders and helping them understand the importance of clean water in habitat.

The winter newsletter was distributed and there were a couple errors in the fairs and festivals section on the back page. Staff will correct the typos and distribute updated copies of the newsletter.

Joy and Liz have conducted numerous Rotary and Garden Club presentations in the last quarter and have more scheduled for the spring. These presentations have been very well received. If you haven't scheduled a program for your community yet, please let us know so we can work with you to set something up.

Joy and Liz received their Merit Badge Counselor Certification and will be conducting programming at upcoming Alamance and Akela Merit Badge Colleges, both of which serve regional needs. Due to high demand, we are unable to attend all such colleges on a yearly basis, and will alternate districts every year.

The "Buffer in a Bookmark" will be rolled out in March, providing libraries in Stormwater SMART communities with seeded bookmarks, brochures, and a cover letter offering our programs. Communities without a library will receive bookmarks to distribute, or bookmarks will be distributed at an upcoming fair or festival.

There is a rain garden demonstration project coming in up Burlington on May 19th. Other members are encouraged to work with Stormwater SMART to implement a similar project in their community.

We have new stormdrain markers with English and Spanish. If you're interested in marking stormdrains, please work with us to find volunteers.

Current Grants

Water Resources staff are in the middle of two grants, Davidson County Citizens for Improving Stream Health (DC FISH), an outreach project in Davidson County using water quality monitoring to engage the public. The Eden Area Watershed Restoration Plan is also addressing outreach

needs in Rockingham County through direct contact with landowners through postcard mailings and speaking with landowners as we assess streams on their property.

Future Opportunities

We are partnering with the following communities to seek grant funds: Lexington, Davidson County, High Point, Asheboro and Randolph County. We are also applying for funds for regional projects including High Rock Lake TMDL outreach and a Water Use Assessment for the 12-county region.

Thus far we are meeting most of our goals for the strategic plan. If you are interested in a Stormwater SMART training for landscape management or municipal maintenance, please let us know as soon as possible so we can ensure trainings are conducted before the end of the fiscal year.

Merger Update (website)

The Board has decided on a location for a new building (around I-40Bus and Hwy 66). We hope the building will be lead certified and we can implement some BMP demonstration projects at the site.

The most significant impact to our program is the website. The Stormwater SMART website will be moved under the PTRC website when it is complete. While we may not have the capabilities to have as interactive a website as we had anticipated, we will have the benefit of having our programs and events promoted through the PTRC calendar.

High Rock Lake TMDL Update

Cy provided a brief update on the High Rock Lake Watershed Model and provided a draft copy of the Analysis of Pollutant Loading. He reminded attendees that this is a draft and changes are expected.

HUD Sustainable Communities

Cy updated attendees on the PTRC/PART HUD Sustainable Communities, specifically the goals of the project and the ongoing public outreach meetings. If folks are unable to attend meetings in their community, they should visit the website www.piedmontvoice.org to participate.

Budget

Liz distributed copies of the FY 2012-2013 budget. The program cost increased due to the new PTRC finance structure and bringing Joy on full time. As the Counties are receiving more services than many of the small communities, we moved to a 90% base rate structure with the other 10% being population based. Materials costs increased from 0.016 to 0.017. Carrie Spencer from Summerfield made a motion to approve the budget and Scott Leonard from Davidson County seconded the motion.

In order to offset additional program costs, the board approved Stormwater SMART staff to conduct programming outside of Stormwater SMART communities. Seven members of the board voted to increase program fees by 10% for these communities, while five members voted to improve fees by 25%. Liz will be distributing a list of contract based services and the associated costs to PTRC members.

The meeting was adjourned.

Afternoon Session

Afternoon Attendees

Cy Stober, PTRC; Joy Fields, PTRC; Elizabeth Jernigan, PTRC; Paul Kron, PTRC; Matthew Dolge, PTRC; Josh Johnson, AWCK; Kyle Smith, AWCK; Frankie Legaux, Rockingham County; Scott Leonard, Davidson County; Michael Rhoney, City of Asheboro; Patricia Rissler, City of High Point; D.J. Seneres, City of Archdale; Donna Setliff, City of Reidsville; Carrie Spencer, Town of Summerfield; Stacy Tolbert, Rockingham County; Lee Rollins, Town of Bermuda Run; Roseann L'Esperance, City of Winston Salem; Keith Huff, City of Winston Salem; Judy Cherry, Clemmons; Chester Patterson, Lewisville; Carolyn Joyner, Stokesdale.

After introductions, Cy again provided a update on the High Rock Lake Watershed Model since all new members are included in the watershed. Paul Kron updated all members on the HUD Sustainable Communities project.

Liz presented a PowerPoint presentation detailing the Stormwater SMART program. The presentation included a program overview, the pollutants we address, why clean water is important, types of education, what sets us apart, our river basin approach, environmental justice, program specifics and due structure.

A question and answer session for new members followed.

The meeting was adjourned.