

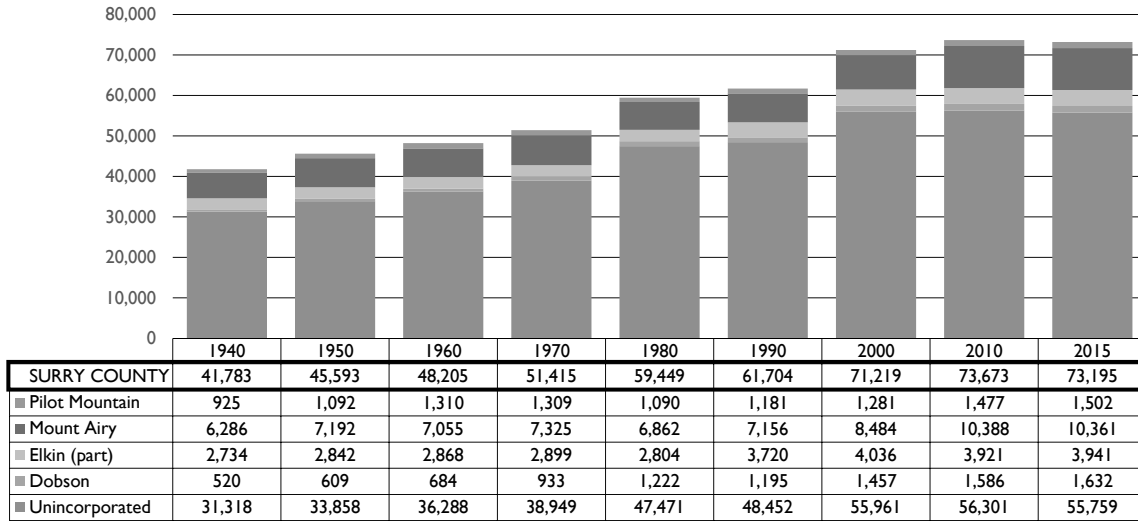
SURRY COUNTY LAND DEVELOPMENT PLAN UPDATE

Steering Committee Kick-Off

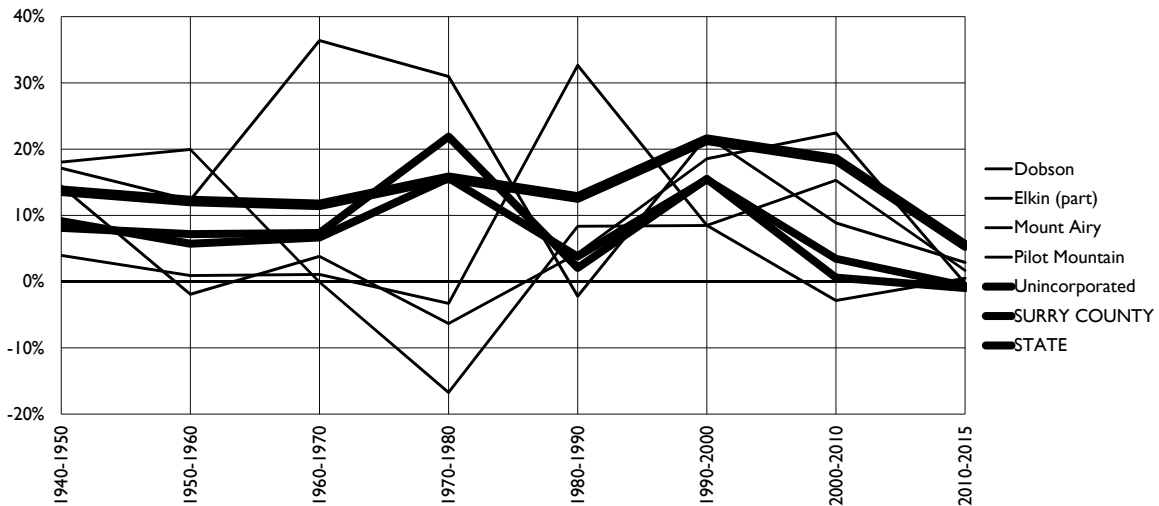
October 9, 2017

Demographic Overview

Population

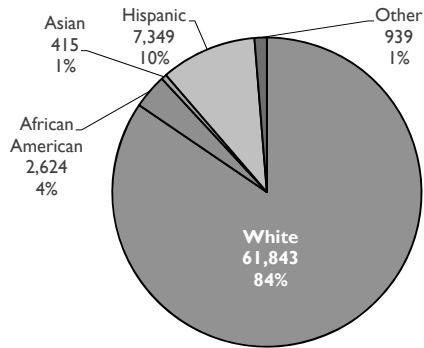


Population Change

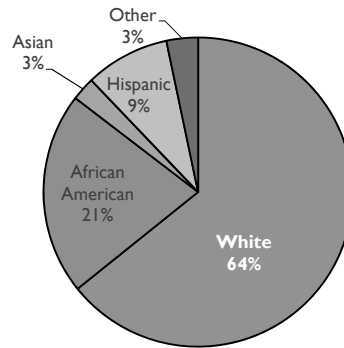


Race

Surry County



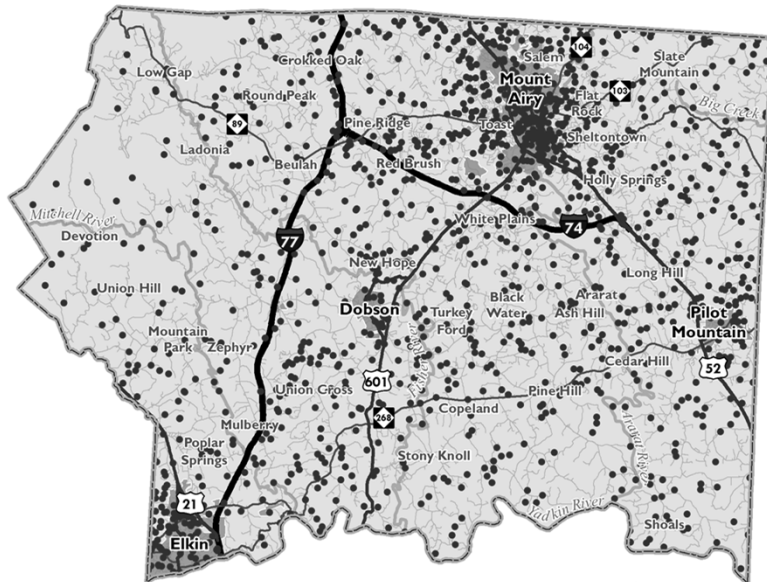
North Carolina



Population Density:

Total

Between 2000 and 2015, the total population increased 3%



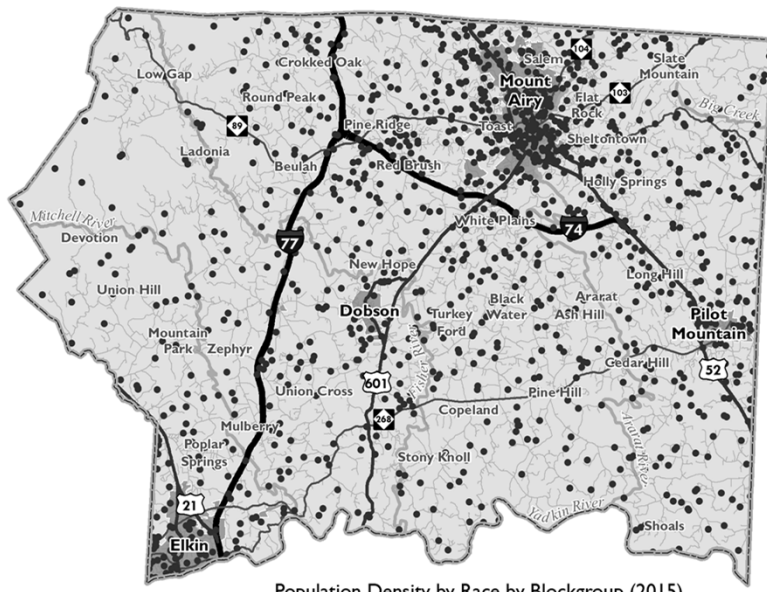
Population Density by Race by Blockgroup (2015)

- 1 Dot = 50
- People

Population Density:

White

Between 2000 and 2015, the white population decreased 1%



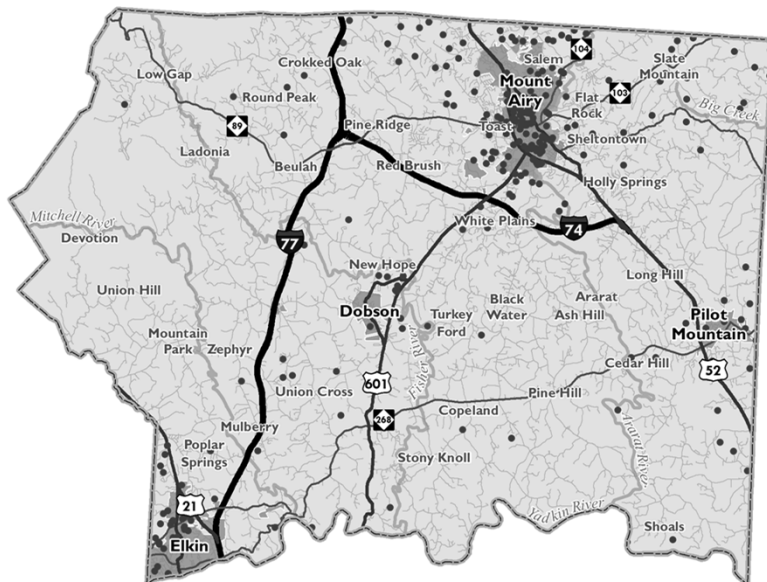
Population Density by Race by Blockgroup (2015)

- 1 Dot = 50
- White

Population Density:

African American

Between 2000 and 2015, the African American population decreased 10%

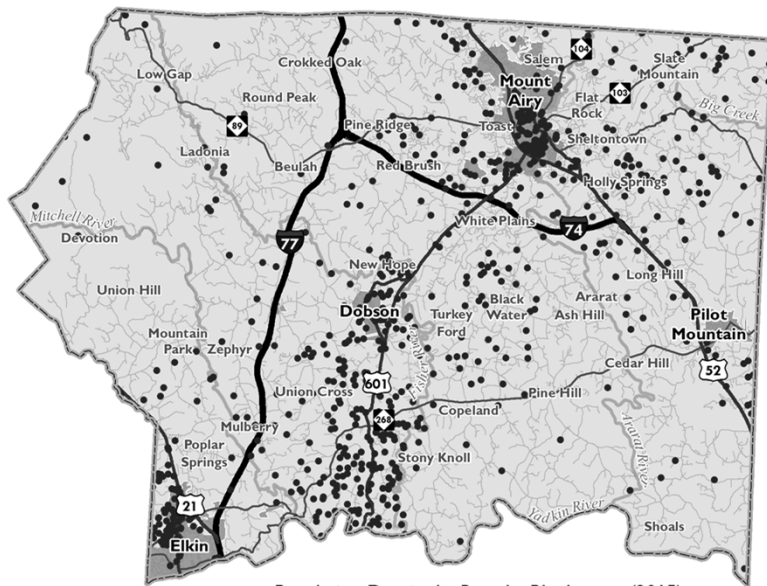


Population Density by Race by Blockgroup (2015)

- 1 Dot = 10
- African American

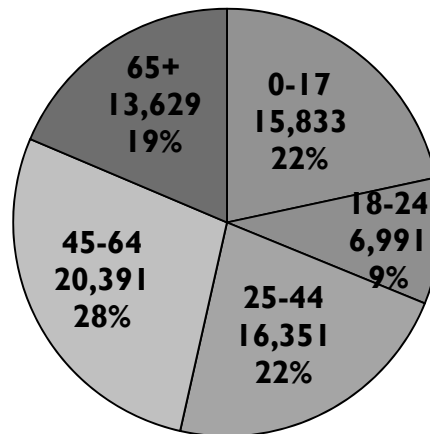
Population Density: Hispanic

Between 2000 and 2015, the Hispanic population increased 59%



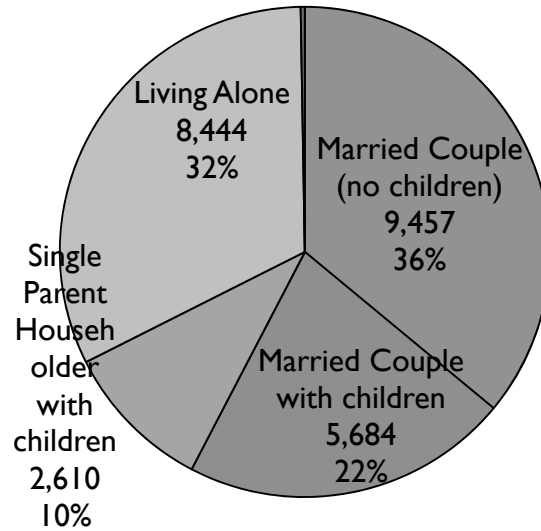
Age

- Median age is increasing (from 38.0 in 2000 to **42.5** in 2015)
- Continues to be higher than the state median age (38.3)
- Number of children outweighs number of older adults (65+)



Households

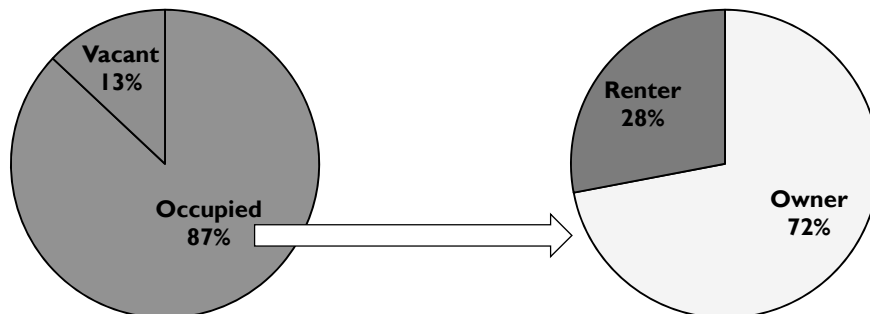
- 1.4% of the population lives in group quarters, the rest live in households
- 32% of households have children
- 77% of single parent households are women householders
- 59% of those living alone are women



Housing Units

- 33,565 Housing Units in 2015

- 29,267 Occupied Units in 2015



- Vacancy rate is increasing
(7% in 1990)

- Renter rate is increasing
(23% in 1990)

Employment

- 28,206 jobs in the County as of Q1 2017 (down from 36,439 in 2000)
 - Almost 9,000 manufacturing jobs have been lost
- 4.3% unemployment rate (back down to the rate in early 2000's)
- Retail Trade is now the largest sector (but only 15% of the jobs)
- Health Care & Accommodation/Food Services have added the most jobs (2000 to 2017)
- Construction sector has the highest paying jobs (\$1,165/week)
- Average weekly pay of all jobs in the County is \$688/week (state average is \$992/week)

Top Employers

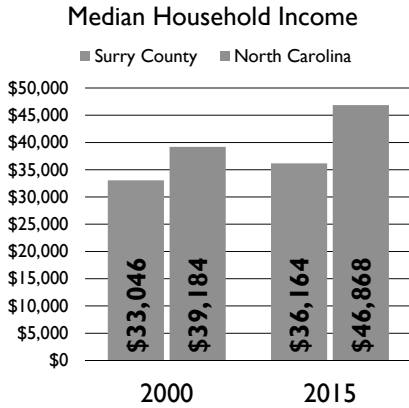
2007

Rank	Year	Period	Company Name	Industry	Employment Range
1	2007	01	Pike Electric Inc	Construction	1,000+
2	2007	01	Surry County Board Of Education	Educational & Health Services	1,000+
3	2007	01	Wayne Farms Llc	Manufacturing	500-999
4	2007	01	Northern Hospital Of Surry	Educational & Health Services	500-999
5	2007	01	County Of Surry	Public Administration	500-999
6	2007	01	Wal-Mart Associates Inc	Trade,Transportation & Utilities	500-999
7	2007	01	Hugh Chatham Memorial Hospital	Educational & Health Services	500-999
8	2007	01	Kentucky Derby Hosiery Co Inc	Manufacturing	500-999
9	2007	01	Surry Community College	Educational & Health Services	500-999
10	2007	01	Interface Fabrics Group South Inc	Manufacturing	500-999
11	2007	01	Vaughan-Bassett/Elkin Division	Manufacturing	250-499
12	2007	01	Workforce Carolina Inc	Professional & Business Services	250-499
13	2007	01	Renfro Corporation	Manufacturing	250-499
14	2007	01	Hanesbrands, Inc	Manufacturing	250-499
15	2007	01	Mount Airy City Schools	Educational & Health Services	250-499
16	2007	01	Carolina Designs	Manufacturing	250-499
17	2007	01	Ablest Inc	Professional & Business Services	250-499
18	2007	01	Food Lion Llc	Trade,Transportation & Utilities	250-499
19	2007	01	Lowe's Home Centers Inc	Trade,Transportation & Utilities	250-499
20	2007	01	Cross Creek Apparel Inc	Manufacturing	100-249
21	2007	01	City Of Mount Airy	Public Administration	100-249
22	2007	01	Hdm Furniture Industries Inc	Manufacturing	100-249
23	2007	01	Insteel Wire Products Company	Manufacturing	100-249
24	2007	01	The Reserves Network Inc	Professional & Business Services	100-249
25	2007	01	The L S Starrett Co (A Corp)	Manufacturing	100-249

2017

Rank	Year	Period	Company Name	Industry	Employment Range
1	2017	01	Surry County Board Of Education	Educational & Health Services	1000+
2	2017	01	Pike Electric Inc	Construction	1000+
3	2017	01	Wal-Mart Associates Inc	Trade, Transportation, & Utilities	500-999
4	2017	01	Wayne Farms Llc	Manufacturing	500-999
5	2017	01	Northern Hospital Of Surry County	Educational & Health Services	500-999
6	2017	01	Hugh Chatham Memorial Hospital	Educational & Health Services	500-999
7	2017	01	Arevo Group Inc	Professional & Business Services	500-999
8	2017	01	County Of Surry	Public Administration	500-999
9	2017	01	Surry Community College	Educational & Health Services	500-999
10	2017	01	Renfro Corporation	Manufacturing	250-499
11	2017	01	Food Lion	Trade, Transportation, & Utilities	250-499
12	2017	01	Mount Airy City School	Educational & Health Services	250-499
13	2017	01	Lowe's Home Centers Inc	Trade, Transportation, & Utilities	250-499
14	2017	01	Hanesbrands, Inc	Manufacturing	100-249
15	2017	01	Smith Rowe Llc	Construction	100-249
16	2017	01	City Of Mount Airy	Public Administration	100-249
17	2017	01	Mvp Group International Inc	Manufacturing	100-249
18	2017	01	Elkin City Schools	Educational & Health Services	100-249
19	2017	01	Fleet Driver Hq Inc	Trade, Transportation, & Utilities	100-249
20	2017	01	Mountain Valley Hospic & Palliative	Educational & Health Services	100-249
21	2017	01	Leonard Buildings & Truck Access	Manufacturing	100-249
22	2017	01	Barnhardt Mfg Co Inc	Manufacturing	100-249
23	2017	01	Carolina Carpets Inc	Manufacturing	100-249
24	2017	01	Blue Ridge Qsc Management Inc	Leisure & Hospitality	100-249
25	2017	01	Insteel Wire Products Company	Professional & Business Services	100-249

Income & Poverty

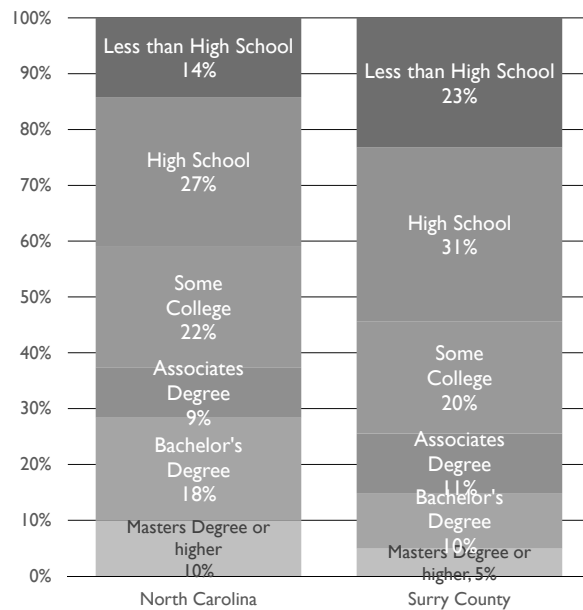


Living in Poverty (2015)

	Total Population	Children (0-17)	Adults (18-64)	Older Adults (65+)
Surry County	19.7%	26.8%	19.0%	13.4%
Dobson	38.2%	46.3%	39.4%	19.4%
Elkin	17.4%	21.9%	16.1%	14.8%
Mount Airy	23.1%	29.4%	22.3%	18.4%
Pilot Mountain	23.9%	33.5%	21.1%	17.4%
Unincorporated Area	18.7%	26.0%	18.0%	11.9%
North Carolina	17.4%	24.7%	16.3%	9.8%

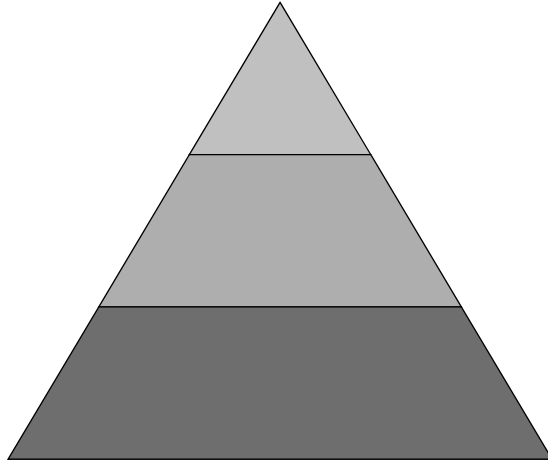
Education

- 77% of the population has at least a high school diploma (compared to 86% across the state)
- 15% of the population has at least a Bachelor's degree (compared to 28% across the state)



Questions and Feedback

- What additional data would be useful for the Plan Update?



Key Issues Discussion

- What are key issues concerning future growth and land development?
1st Steps?
Measure of Success?

Key Development Goals from 2012

- Seek a balance among the many diverse interests in the County, especially between the economic and environmental concerns.
- Encourage sustainable economic development that offers improved employment opportunities.
- Encourage economic and commercial development that does not detract from the rural environment.
- Equip leaders to make good development decisions.
- Maintain rural character.
- Preserve open space.
- Maintain quality of life.
- Encourage high quality development.
- Offer more housing choices, including quality affordable housing.
- Moderate population growth.
- Provide a continuing forum for communication with the citizens of the County.
- Maintain a positive identity for the County and its individual communities.
- Develop a sense of vision for the overall future of the County.