



**Piedmont Triad Regional Food System:
Comprehensive Food System Assessment and Regional Food Council Meeting
Tuesday, April 17, 2018**

2:00pm - 4:00pm || 1398 Carrollton Crossing Dr, Kernersville, NC 27284

Conference Call Option: (641) 715-3580, 466038 Or Join online:
join.freeconferencecall.com/community_food_strategies

This group is working to build a regional network that provides structure for collaboration and collective action across the Piedmont Triad foodshed.

Desired Outcomes

- Draft vision statement
- Agreement on membership application & selection committee
- A 2018 timeline for next steps

Attendees: Marcus Hill, Gini Knight, Jose Abreu, Jason Kampwerth, Matthew Dolge, Rev Gary Williams, Joe Furstenberg On call: Betty Huskins

NOTES

Welcome & Introductions

Funding Updates

- EDA funding has potential funding for 5 counties for a feasibility, planning grant.
- We plan to have a meeting with BCBS to talk about our work and debrief from the last proposal.

Refinement of Vision

- Reviewed past work as a group and shared revisions (additional suggestions were added to the March meeting notes)
- Through the gradients of agreement process, the group came to the following vision statement:
- **Communities united for an inclusive, healthy, and resilient local food economy**

Membership Application & Selection

- Review [draft member application](#) and suggest edits/additions
 - Stagger terms, 1, 2 or 3 year terms to start
 - Inclusive stakeholder list - rural or urban identity
 - Question - where do you reside? If it's different from where you live, where do you work? Drop down.
 - Should we limit character size? 250-300 limit
 - Attendance at council sponsored events (qualifier)
 - Prioritize attending council event
 - Stakeholder group - add food policy council

- Bracket age groups
- Revised [membership application here](#).
 - **Future Action Item:** Create a google form for the application.
- Decide on membership selection committee
 - PTRC and Community Food Strategies
 - Other food council representatives in the region
 - Potentially another person outside the region?
 - Are we really taking out the bias if we have a small group?
 - Steering Committee as selection committee with some additional representatives, particularly from food councils and potentially the state food council

2017 Timeline for next steps

- Find funding
- Put out application
- Review applicants
- Set up interviews
- Establish work groups
- Develop 1st agenda for 1st meeting
- Outline major goals
- Establish some of the first action steps, first major project
- Outline obstacles and possible pitfalls to reaching vision
- Connect with local or regional food policy councils
- *Potentially a webinar to share the process and go through the application, answer questions*
 - *Prepare a powerpoint to share the context, history, and background information*
- Reach out to other food councils across the region
- Orientation plan
- Outline for scope of work - role this council will play in the regional gatherings, communications
- Governance/Logistics - where does this live, is it housed in PTRC, dedicated coordinator
- Outreach plan
- Seating of council
- Objectives and things accomplished, outcomes
- Schedule of meetings/timelines to keep people focused
- Fundraising
- Feedback on the application
- Host a regional gathering

Next Steps / Closing

- Next meeting: Tue, May 15, 2-4pm
- Actions: Revise application, categorize actions - consider work groups, consider website & url,

Background Materials:

- [Examples of Nonprofit Vision Statements](#)
- Past Meeting Notes:
 - [2018, Mar Meeting](#)
 - [2018, Feb Meeting, Piedmont Triad Regional Council Overview](#)