

MINUTES

PTRC Board of Delegates

April 18, 2018

Present

Leroy Ault, Town of Tobaccoville
Ian Baltutis, City of Burlington
Michelle Barson, Town of Clemmons
Jimmy Blake, Town of Biscoe
Sam Bishop, Town of Elkin
Buddy Boggs, Town of Haw River
Renee Bryant, City of Randleman
Jeff Bullins, Town of Mayodan
Darryl Carter, City of Eden
Perry Conner, Town of Franklinville
Rick Cross, Town of Bermuda Run
Monta Davis-Oliver, Town of Yadkinville
Fleming El-Amin, Forsyth County
Tim Flinchum, Town of Rural Hall
Alvin Foster, Town of Yanceyville
Fred Franklin, Town of Lewisville
Jesse Hill, City of Trinity
Ernest Lankford, Stokes County
John Larson, Winston-Salem
Bonnie Lasky, Town of Boonville
Peggy Leight, Town of Walkertown
Rick McCraw, City of King
Lynn Montgomery, Town of Jamestown
Wayne Moore, Town of Jonesville
Jackie Morris, Montgomery County
Chris Sapp, Town of Bethania
Donald Scarborough, City of High Point
Ann Schneider, Town of Oak Ridge
Tobin Shepherd, City of Lexington
Don Truell, Davidson County
Van Tucker, Surry County
Brent Ward, Town of Mocksville
Larry Ward, Town of Denton
Lenny Williams, Town of Gibsonville
Steve Yokeley, City of Mount Airy
Filmore York, Town of Liberty

Absent

Marikay Abuzuaiter, City of Greensboro
Lori Armstrong, Town of Stoneville
Dwight Atkins, Town of Pilot Mountain
Wayne Atkins, Town of Dobson
Kevin Austin, Yadkin County
Layton Booker, Town of Candor
Eddie Boswell, Alamance County
Alan Branson, Guilford County
Frank Bruno, Town of Stokesdale
Jim Butler, City of Burlington
Gail Dunham, Town of Summerfield
John Ferguson, Davie County
David Fernandez, Town of Seagrove
James Festerman, City of Reidsville
Darrell Frye, Randolph County
Carissa Graves, Town of Green Level
Nathaniel Hall, Caswell County
Archie Hicks, Town of East Bend
Griffin McClure, City of Graham
John McDermon, Town of Rural Hall
Chip Miller, Town of Mt. Gilead
Dennis Paschal, Town of Wentworth
John Peterson, Town of Elon
Patty Phillips, City of Mebane
Brenda Platt, Town of Madison
Damon Prince, Town of Troy
Mark Richardson, Rockingham County
Naydine Sharpe, Village of Alamance
Danny Shaw, Town of Ramseur
David Smith, City of Asheboro
Ed Smith, Town of Lewisville
Bert Lance Stone, City of Archdale
Carla Strickland, Town of Pleasant Garden
Chris Thompson, Town of Kernersville
Janet Whitt, Town of Danbury
Steve Yokeley, Town of Wallburg
Raleigh York, City of Thomasville

Chairman Yokeley welcomed the PTRC Board of Delegates and called the meeting to order at 12:05pm. He welcomed many new members including Rick Cross, Town of Bermuda Run; Michelle Barson, Town of Clemmons; Lynn Montgomery, Town of Jamestown; Leroy Ault, Town of Tobaccoville; and Jesse Hill, City of Trinity. Mayor Jeff Bullins also introduced the new Town Manager for Mayodan, Lessa Hopper. Chairman Yokeley requested a moment of silence and then led the Board in the Pledge of Allegiance.

1. Presentation: Focus on Members- Town of Denton, Mayor Larry Ward

- a. Mayor Larry Ward shared about the Town of Denton which is the highest point in Davidson County. Denton was known as the "Crosstie Capital of the World" due to their strong railroad history. In addition to the railroad, Denton was built on farming, textiles, and manufacturing.
- b. The town occupies just under two square miles and is home to nearly 1,700 residents and over 170 businesses. It is truly small-town America at its best!
- c. Harrison Park is the jewel of the town that was literally built by the townspeople. All of the land and fixtures were donated.
- d. The Parks and Recreation board are responsible for about 20 events a year which are completely volunteer driven. Some of these events include the Easter Eggstravaganza, Dog Days in the Park, Shagging in the Park and Halloween Street Treat.
- e. Denton also has a great county park with a playground, soccer field, and splash pad.
- f. As far as education, Denton is home to four area schools. South Davidson Middle recently won a performance award for being in the top 10 middle schools in the state.
- g. The Denton Public Library is one of Denton's most valuable resources where meetings, art classes and storytelling are held. There is also a historical museum which holds more than 100 items representing Denton's past.
- h. Denton operates with a Council/ Town Manager form of government. The Denton Board of Commissioners consists of five commissioners and the Mayor.
- i. Emergency services in Denton includes the Denton Fire Department which operates three fire engines with seven part-time employees and 23 volunteers. The police department consists of seven sworn full-time officers and handles all issues common to a big city.
- j. The Denton water treatment system provides fresh water for the Town and the Handy Sanitary District which is more than 3,000 customers. The treatment system processes 800,000 gallons per day.
- k. Denton is home to more than 30 churches! Denton is also the host to the annual Tour De Kale which has raised over \$600,000 for hardship medical cases for the community.
- l. The town of Denton has become a sportsman's and nature lover's dream. The Uwharrie National Forest is located just five miles south of Denton. There is also ample hunting opportunities due to Denton's rural nature. The town is one of the 68 in NC that participate in urban deer season. High Rock Lake, Badin Lake

and Tuckertown Reservoir are all in close proximity and provide many boating, fishing, and camping opportunities.

- m. The Town of Denton is also home to many businesses including CID, Kaufman, Ultramek and Century Hosiery.
- n. Denton Farm Park is home to some of the most exciting events in the Southeast including the Southeastern Old Thrashers Reunion, Doyle Lawson & Quicksilver Bluegrass Festival and AMCA Southern National Meet. It is also home to the Christmas Train which draws over 100,000 visitors annually.
- o. The Town of Denton has a lot to offer!

2. Presentation: Triad Talent Alignment Strategy, Wendy Walker-Fox, Workforce Development Director

- a. Ms. Wendy Walker-Fox shared that the Triad Talent Alignment Strategy is a regional endeavor to look at workforce and education efforts to build a pipeline of ready and qualified workers for the region. This is important because workforce is a competitive issue for our region's economic development and growth. While we have really good workforce programs and really strong training institutions, what we are lacking is connectivity.
- b. The Triad Talent Alignment Strategy framework consists of content, collaboration, communication and capacity.
- c. The process was three phases with phase 1 looking at what our workforce looks like today. Phase 2 looked at the supply-demand gap and Phase 3 looked at how the education and workforce systems adapt.
- d. The key takeaways from phase 1 were: future employment growth in the Piedmont Triad will require thousands of new workers in occupations such as Production, Logistics, Management, Business & Finance, Computer & Math, and Healthcare; the region has a demonstrated track record of producing local talent to meet growing employer demand; and continued employment growth throughout the Piedmont Triad region will increase the opportunity to keep more residents employed locally while making it necessary for employers to attract additional outside workers.
- e. The key takeaways from phase 2 were: 80% of surveyed employers plan to add jobs in the next two years; educational attainment is growing; the largest clusters of degrees are in Health Care and Business; medical occupations are projected to increase significantly; and nursing and "industry specific credentials" led the list of skills in short supply in the Piedmont Triad.
- f. More than 75% of surveyed firms reported experiencing difficulty filling open positions during the past twelve months. The most widely cited barriers to finding new employees are the lack of workers with the right technical and soft skills especially technical ones. Critical and analytical thinking skills, interpersonal/ teamwork skills, and good attendance were the top three soft skills that employers cited as difficult to find.
- g. There are six goals from this study: the Piedmont Triad is recognized as an attractive destination to live, work and learn; employer engagement in the

Piedmont Triad is coordinated, consistent, and results-orientated; K-20 students have access to and are engaged in world-class STEM and CTE Education; expand experiential learning and career services in higher education; discouraged populations are re-engaged in the workforce and supported in up-skilling opportunities; and the Piedmont Triad has programs that support innovation and entrepreneurship. The goals will be addressed over the next two years. The Steering Committee will get these six down to three goals for the rollout on May 3rd.

- h. Ms. Walker-Fox invited everyone to the Triad Talent Alignment Strategy Rollout on May 3rd at Grandover Resort. This meeting is for employers, workforce and talent professionals, economic developers, and education and training partners. The team from the Greensboro Chamber, Piedmont Triad Partnership, Piedmont Triad Regional Council and Action Greensboro ask that you distribute this invitation to your Boards and key stakeholders.
- i. Good discussion surrounding these concerns was held. Mr. Matthew Dolge reiterated that we must work together to package an overall picture of our region.

3. Action Item: Request for approval of December 20, 2017 PTRC Board of Delegate Minutes, Steve Yokeley, Chair

- a. There being no questions a motion was made by Ms. Peggy Leight.
- b. The motion was seconded by Mr. Jimmy Blake.
- c. The December 20, 2017 Board of Delegate minutes were approved.

4. Action Item: Request for authorization to submit the State Fiscal Year 2019 Aging Funding Plan and to enter into contracts with the NC DAAS, county governments, and funded partners for the grant period July 1, 2018- June 30, 2019, Adrienne Calhoun, Area Agency on Aging Assistant Director

- a. Ms. Adrienne Calhoun explained that each year the Piedmont Triad Regional Council Area Agency on Aging (PTRC AAA) receives federal and state funds to support county programming for adults 60+ and their caregivers. Attached for your review and approval are funding allocations for the following programs:
- b. Home and Community Care Block Grant (HCCBG): The Home and Community Care Block Grant funds are administered by the PTRC AAA and are allocated to our 12 counties based on the North Carolina Intrastate Funding Formula (IFF). The formula is weighted based on population with each county receiving a base of \$60,000. Funded Partners for HCCBG are recommended by County Planning Committees and contracts are with PTRC AAA and each county.
- c. There being no questions, a motion was made by Mr. Buddy Boggs.
- d. The motion was seconded by Mr. Fleming El-Amin.
Request for authorization to submit the State Fiscal Year 2019 Aging Funding Plan and to enter into contracts with the North Carolina Division of Aging and Adult Services, county governments, and funded partners for the grant period July 1, 2018 – June 30, 2019 was approved.

5. Consent Items, Steve Yokeley, PTRC Chair

- a. Request for approval of PTRDC Board Member appointments.
- b. Request for approval to enter into contract with Alta Planning + Design for \$5,500 to support the High Point Regional Bicycle Plan & the Town of Oak Ridge for \$24,750 to complete a Streetscape Vision Plan.
- c. Request for approval to approve and submit the Housing Choice Voucher annual plan for continued funding.
- d. Request for approval to complete the post approval documentation needed to accept the NCHFA ESFRLP18 grants.
- e. Request for authorization to enter into an amended contract with NCDAAAS in the amount of \$45,000 for the period of July 1, 2018-December 31, 2018.
- f. Request for authorization to enter into contract with MIPPA for funding in the amount of \$65,138 for the period October 1, 2017-September 30, 2018.
- g. Request for authorization to apply to the Duke Energy Water Resources Funding up to \$20,000.
 - i. There being no questions, a motion was made by Mr. Don Truell.
 - ii. The motion was seconded by Ms. Renee Bryant.
 - iii. The consent items were approved.

6. Executive Director's Report, Matthew Dolge, Executive Director

- a. Mr. Matthew Dolge announced that July 1 marks our 50th year as a council of government. He unveiled the new logo. We will hold a big celebration in the Fall to honor our partners in regionalism.
- b. Our loan program is in its first year of a two year grant cycle. We have about one million loans in process right now. If you know of folks that are looking at expansion or new businesses please let us know. We can offer flexible terms and rates. We are interested in all types of business that spur economic development including manufacturing and agriculture. Burlington Beer Works is our first project.

7. New Business: Stormwater SMART and the Piedmont Triad Water Quality Partnership, Jesse Day, Regional Planning Director

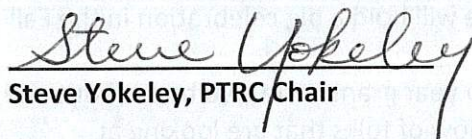
- a. PTRC's Stormwater SMART program and the Piedmont Triad Water Quality Partnership (PTWQP) were both formed to assist local governments in meeting the requirements for NPDES Phase II, Jordan Lake Rules, and Randleman Lake Rules. These requirements include the need for public outreach, education, and involvement regarding water quality pollution, specifically regarding storm water pollution. Stormwater SMART traditionally covers the requirements involving direct education while the PTWQP covers the mass media education requirements.
- b. The PTWQP will be dissolving on June 30, 2018 leaving our region with the need for mass media education about storm water. Stormwater SMART will begin a mass media education option starting in the 2018-2019 fiscal year.

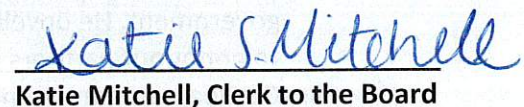
- c. Members in communities subject to storm water federal, state, or local rules that are interested in joining Stormwater SMART's direct education program, or the upcoming new mass media program can get membership information by contacting Lindsey Lengyel at LLengyel@ptrc.org or at 336-904-0300 x 3003. Lindsey is available after this meeting to answer any questions.

8. Around the region

- a. Mr. Homer Dearmin announced that "Meet Me on Main" will be held on June 2nd at 3:00. There will be local street vendors, music and activities in downtown King.
- b. Mr. Ian Baltutis announced the Maker Fair at Holly Hill Mall on April 28th. There will be an exciting announcement at 10:00am.
- c. Mr. Filmore York announced that the Antiques Festival will be held in Liberty this coming weekend. On May 28th join us for the dedication of our Veteran's Memorial from 9:00-1:00.
- d. Mr. Wayne Moore invited everyone to the Yadkin Valley Wine Festival on May 19th at the Elkin Municipal Park. This event with food, artists and wine brings in thousands of visitors a year.

There being no other business a motion to adjourn was made by Ms. Peggy Leight and seconded by Mr. Jimmy Blake. The meeting was adjourned at 1:11 pm.


Steve Yokeley, PTRC Chair


Katie Mitchell, Clerk to the Board