

PIEDMONT TRIAD REGIONAL COUNCIL

**WHO
WE
ARE &
WHAT
WE DO**



2024

www.ptrc.org

The Piedmont Triad Regional Council is a voluntary association of local governments enabled by state law to promote regional issues and cooperation among members.

The PTRC's mission is to improve the lives of our community through creative regional solutions; we accomplish this through our programs, including the Area Agency on Aging, Criminal Justice, Regional Planning, Workforce & Economic Development, and the Community Development department that administers our housing programs. We provide innovative and creative solutions for human services, economic development, and public administration.

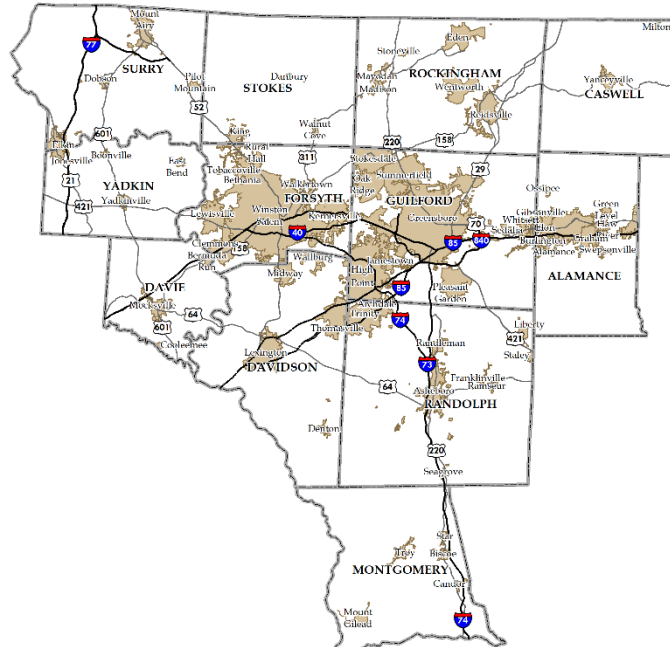


WELCOME

The Piedmont Triad Regional Council (Region G) was formed in 2011 as one of 16 designated regional councils across North Carolina. Regional Councils are the lead regional organizations (LROs) for their geographic area, and are designated by the State of NC to coordinate services across multiple jurisdictions.



The PTRC is the largest regional council in NC (measured by service delivery and membership), serving 76 members in and around the Greensboro / Winston-Salem / High Point metro area.



Member Counties:

Alamance | Caswell | Davidson | Davie | Forsyth | Guilford
 Montgomery | Randolph | Rockingham | Stokes | Surry | Yadkin

Member Municipalities:

Village of Alamance | Archdale | Asheboro | Bermuda Run | Bethania
 Biscoe | Boonville | Burlington | Candor | Clemmons | Cooleemee
 Danbury | Denton | Dobson | East Bend | Eden | Elkin | Elon
 Franklinville | Gibsonville | Graham | Green Level | Greensboro | Haw
 River | High Point | Jamestown | Jonesville | Kernersville | King
 Lewisville | Lexington | Liberty | Madison | Mayodan | Mebane | Midway
 Milton | Mocksville | Mount Airy | Mount Gilead | Oak Ridge | Pilot Mountain
 Pleasant Garden | Ramseur | Randleman | Reidsville | Rural Hall
 |Seagrove | Sedalia | Staley | Stoneville | Summerfield | Thomasville
 Tobaccoville | Trinity | Troy | Walkertown | Wallburg | Walnut Cove
 Wentworth | Whitsett | Winston-Salem | Yadkinville | Yanceyville

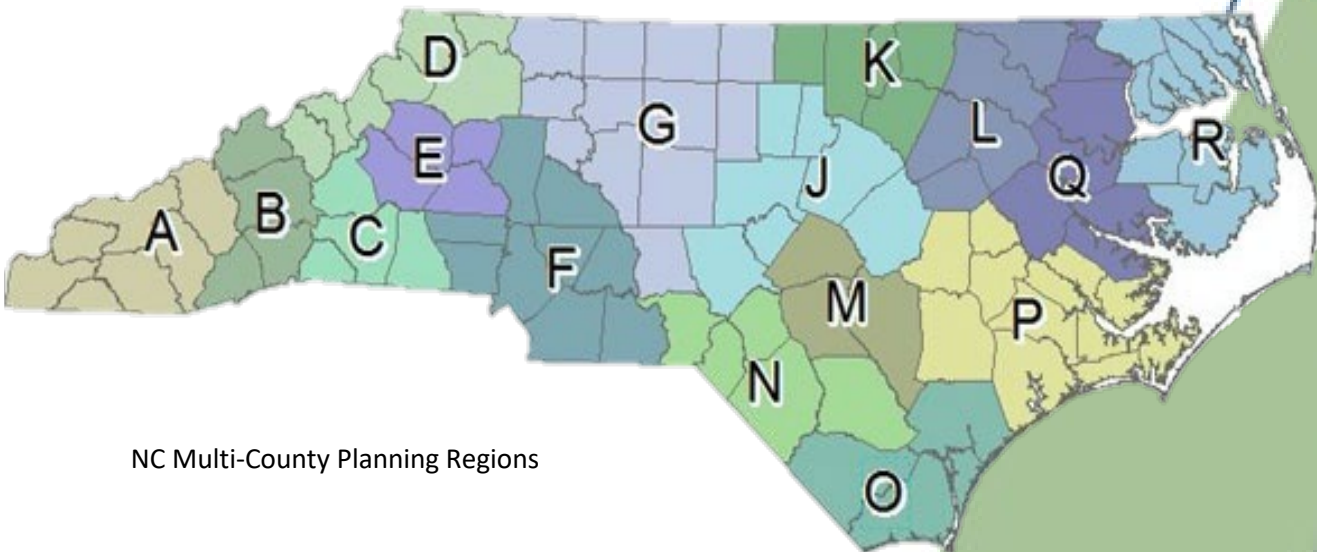
WHO WE SERVE

WHAT IS A REGIONAL COUNCIL

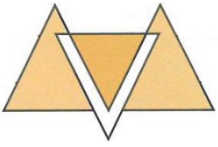
Regional councils exist in some fashion across the US although naming conventions can be different. In some areas they are known as Councils of Government (COGs), Lead Regional Organizations (LROs), or sometimes Planning Commissions or Planning Associations.

In NC, each regional council is also designated by a letter. The Piedmont Triad Regional Council is also known as Region G.

In NC, regional councils were first established in 1968 by NC general statute 160 A: 470-478. Today, there are 16 regional councils in NC. Regional councils are regarded as local governments without taxing or police authority.



NC Multi-County Planning Regions



The Piedmont Triad planning region was initially formed as an eleven -county area in 1968, known as the Piedmont Triad Council of Governments. It included Alamance, Caswell, Davidson, Davie, Forsyth, Guilford, Randolph, Rockingham, Stokes, Surry, and Yadkin Counties, and was based in Greensboro NC.

Throughout the late 1960's and early 1970's, regional councils were primarily responsible for processing federal grants. In the late 1970's, federal grant money decreased rather drastically. Regional councils of governments were forced to reevaluate their missions and become more adaptable in responding to the needs of their members.

In large part due to the changing role of regional councils, the Piedmont Triad region split into two councils of government in 1979. The five westernmost counties – Davie, Forsyth, Stokes, Surry, and Yadkin – became the Northwest Piedmont Council of Governments, headquartered in Winston-Salem. The six eastern counties -- Alamance, Caswell, Davidson, Guilford, Randolph, and Rockingham – continued to function as the Piedmont Triad Council of Governments.

In 2001, Governor Easley issued an Executive Order authorizing Montgomery County to be merged into the Piedmont Triad Council of Governments. The PTCOG became a 7-county planning region.

In 2010, talks began in earnest about merging the two councils of government in the Piedmont Triad. Local leaders realized that the political boundaries of the two separate COG's no longer represented the functional and economic structure of the region, and that there needed to be a uniform approach to coordination and planning with the Piedmont Triad region. In an unparalleled show of regional cooperation and initiative, the region was officially reunited in July of 2011.

In April of 2013, the PTRC broke ground on a new headquarters facility in Kernersville, designed to consolidate the two separate offices and staffs, create greater efficiencies, and relocate to the center of the region.

In 2023, the PTRC purchased an adjacent property located just behind the main facility on Crews Farm Road in Kernersville for additional office space and a regional training facility.

OUR HISTORY

50+ Years of Regionalism



The PTRC is a unit of local government and is governed by a Board of Delegates.

GOVERNING BOARD

Each member of the PTRC appoints an elected official to serve on the **Board of Delegates**. The Board sets policy and appoints the Executive Director who manages the affairs of the PTRC. There are 76 members of the PTRC Board of Delegates. The full board meets six times a year – every other month. Annually at the regular December meeting, the members of the board elect a Chairman and a Vice Chairman to serve for a one-year period. If the chairman is a delegate of a county government, the vice-chairman must be a delegate of a municipal government and vice versa. The PTRC Treasurer and PTRC Secretary are both selected by the chairman and the vice chairman. The immediate past chairman of the Board is also an officer of the PTRC. Through the board, the interests of all cities, towns, and counties are represented in a regional forum to address local government.

The **Executive Committee** is composed of twenty-eight or twenty-nine delegates; one delegate from each member county and a delegate from a member municipality in each county. The cities of Greensboro, Winston-Salem, High Point, and Burlington (municipalities of 50,000 plus people) have designated seats on the PTRC executive committee. All officers are also automatically named to the Executive Committee. The Executive Committee is authorized to act for the Council on all matters other than the adoption of the annual budget and the adoption of the annual program of work. The Executive Committee also serves as the Budget Committee and as such, reviews the budget prior to its presentation to the delegates. The executive committee meets 10 times per year (every month except January and July) and may conduct all the business of the Council in the months the full board does not meet.



2024 Board of Delegates

Alamance County	Commissioner Pam Thompson	Mayodan	Council Member Dwight Lake
Archdale	Mayor Lewis Dorsett	Mebane	Council Member Montrena Hadley
Asheboro	Mayor David Smith	Midway	Mayor John Byrum
Bermuda Run	Mayor Mike Brannon	Milton	Mayor Angela Upchurch
Bethania	Commissioner Kenneth Wolff	Mocksville	Commissioner Johnny Frye
Biscoe	Mayor Pro Tem Kay Cagle-Kinch	Montgomery County	Commissioner John Shaw
Boonville	Commissioner Monica Craver	Mount Airy	Commissioner Phil Thacker
Burlington	Mayor Jim Butler	Mount Gilead	Mayor Sheldon Morley
Candor	Mayor Pro Tem Layton Booker	Oak Ridge	Councilmember Michael Greeson
Caswell County	Commissioner Ethel Gwynn	Pilot Mountain	Commissioner Scott Needham
Clemmons	Council Member Mary Cameron	Pleasant Garden	Mayor Dean Maddox
Cooleemee	Mayor Jeff Smith	Ramseur	Mayor Hampton Spivey
Danbury	Mayor Janet Whitt	Randleman	Alderwoman Nancy Henderson
Davidson County	Commissioner Fred McClure	Randolph County	Commissioner Darrell Frye
Davie County	Commissioner Mark Jones	Reidsville	Councilman William Martin
Denton	Mayor Larry Ward	Rockingham County	Commissioner Mark Richardson
Dobson	Councilman Wayne Atkins	Rural Hall	Mayor Terry Bennett
East Bend	Mayor James Dunn	Seagrove	Mayor David Fernandez
Eden	Council Member Greg Light	Sedalia	Mayor Howard Morgan
Elkin	Mayor Sam Bishop	Staley	Mayor Karen Scotton
Elon	Council Member Randy Orwig	Stokes County	Commissioner Rick Morris
Forsyth County	Commissioner Tonya McDaniel	Stoneville	Councilman Johnny Farmer
Franklinville	Mayor A.C. Hurley	Summerfield	Council Member Janelle Robinson
Gibsonville	Mayor Leonard Williams	Surry County	Commissioner Van Tucker
Graham	Council Member Bobby Chin	Thomasville	Mayor Raleigh York
Green Level	Council Member Stephanie Enoch	Tobaccoville	Councilmember Boyce Shore
Greensboro	Council Member Marikay Abuzuaiter	Trinity	Mayor Richard McNabb
Guilford County	Commissioner Carly Cooke	Troy	Commissioner Damon Prince
Haw River	Mayor Kelly Allen	Village of Alamance	Alderman Phil Cheap
High Point	Council Member Tim Andrew	Walkertown	Commissioner Peggy Leight
Jamestown	Mayor Lynn Montgomery	Wallburg	Council Member Steve Yokeley
Jonesville	Mayor Anita Darnell	Walnut Cove	Mayor Nellie Brown
Kernersville	Alderman Chris Thompson	Wentworth	Councilman Dennis Paschal III
King	Council Member Jane Cole	Whitsett	Council Member Cindy Wheeler
Lewisville	Mayor Pro Tem Melissa Hunt	Winston-Salem	Council Member John Larson
Lexington	Councilor John Burke	Yadkin County	Commissioner Kevin Austin
Liberty	Mayor Filmore York	Yadkinville	Commissioner Monta Davis-Oliver
Madison	Alderman William Phillips	Yanceyville	Mayor Alvin Foster

Executive Committee:

The Executive Committee is composed of 29 delegates; one delegate from each member county and a delegate from one member- municipality in each county. The cities of Greensboro, Winston-Salem, High Point, and Burlington (municipalities of 50,000 plus people) also hold a seat on the PTRC executive committee, and all Officers are automatically members of the Executive Committee. The Executive Committee is authorized to act for the Council on all matters other than the adoption of the annual budget and the adoption of the annual program of work. The Executive Committee also serves as the Budget Committee and as such, reviews the budget prior to its presentation to the delegates. The executive committee meets 10 times per year (every month except January and July) and may conduct all the business of the Council in the months the full board does not meet.

2024 Officers

- Chairman.....Commissioner Mark Richardson (Rockingham County)
- Vice Chairman.....Council Member Marikay Abuzuaiter (City of Greensboro)
- TreasurerCommissioner Rick Morris (Stokes County)
- SecretaryDwight Lake (Town of Mayodan)
- Past Chairman.....Alvin Foster (Town of Yanceyville)

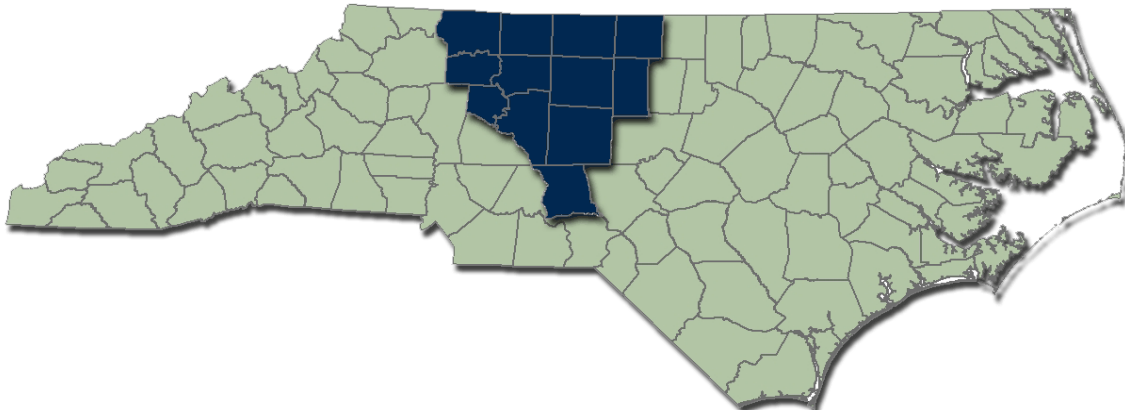
2024 Executive Committee

County	County Representative	Municipal Representative
Alamance County	Commissioner Pam Thompson	Mayor Kelly Allen, Town of Haw River
Caswell County	Commissioner Ethel Gwynn	Mayor Alvin Foster, Town of Yanceyville
Davidson County	Commissioner Fred McClure	Mayor Larry Ward, Town of Denton
Davie County	Commissioner Mark Jones	Mayor Mike Brannon, Town of Bermuda Run
Forsyth County	Commissioner Tonya McDaniel	Commissioner Peggy Leight, Town of Walkertown
Guilford County	Commissioner Carly Cooke	Mayor Howard Morgan, Town of Sedalia
Montgomery County	Commissioner John Shaw	Commissioner Damon Prince, Town of Troy
Randolph County	Commissioner Darrell Frye	Mayor Richard McNabb, City of Trinity
Rockingham County	Commissioner Mark Richardson	Council Member Greg Light, City of Eden
Stokes County	Commissioner Rick Morris	Council Member Jane Cole, City of King
Surry County	Commissioner Van Tucker	Commissioner Scott Needham, Town of Pilot Mountain
Yadkin County	Commissioner Kevin Austin	Mayor Anita Darnell, Town of Jonesville

Core City Representatives

Council Member Marikay Abuzuaiter, City of Greensboro	Council Member John Larson, City of Winston-Salem
Council Member Tim Andrew, City of High Point	Mayor Jim Butler, City of Burlington

WHAT IS THE ROLE OF A DELEGATE?



- Delegates need to be available to meet six times per year for luncheon meetings. Most meetings are held in a hybrid format, so members can attend in person or virtually.
- Delegates need to have an interest in regionalism and in intergovernmental cooperation.
- Delegates need to be the voice for their community – small or large, urban or rural -- within the region.
- Delegates need to be able to provide vision for regional initiatives.
- Delegates should be willing to serve on sub-committees and work with other organizations and agencies to represent the region at the state or federal level if needed.
- Delegates need to be able to communicate their local governments' needs and issues to PTRC leaders.
- Delegates need to be able to inform their boards or commissions about initiatives and activities occurring at a regional level.
- Delegates will act as ambassadors for our agency, telling the story of the PTRC and its mission and functions to their respective communities.

In addition to the role of delegates ...

- Executive committee members need to be available to meet up to sixteen times per year in person or virtually – Six Board luncheon meetings and 10 Executive Committee luncheon meetings.
- Executive committee members need to be able to set policy level decisions for the region and for the regional council specifically.

BUDGET & FUNDING

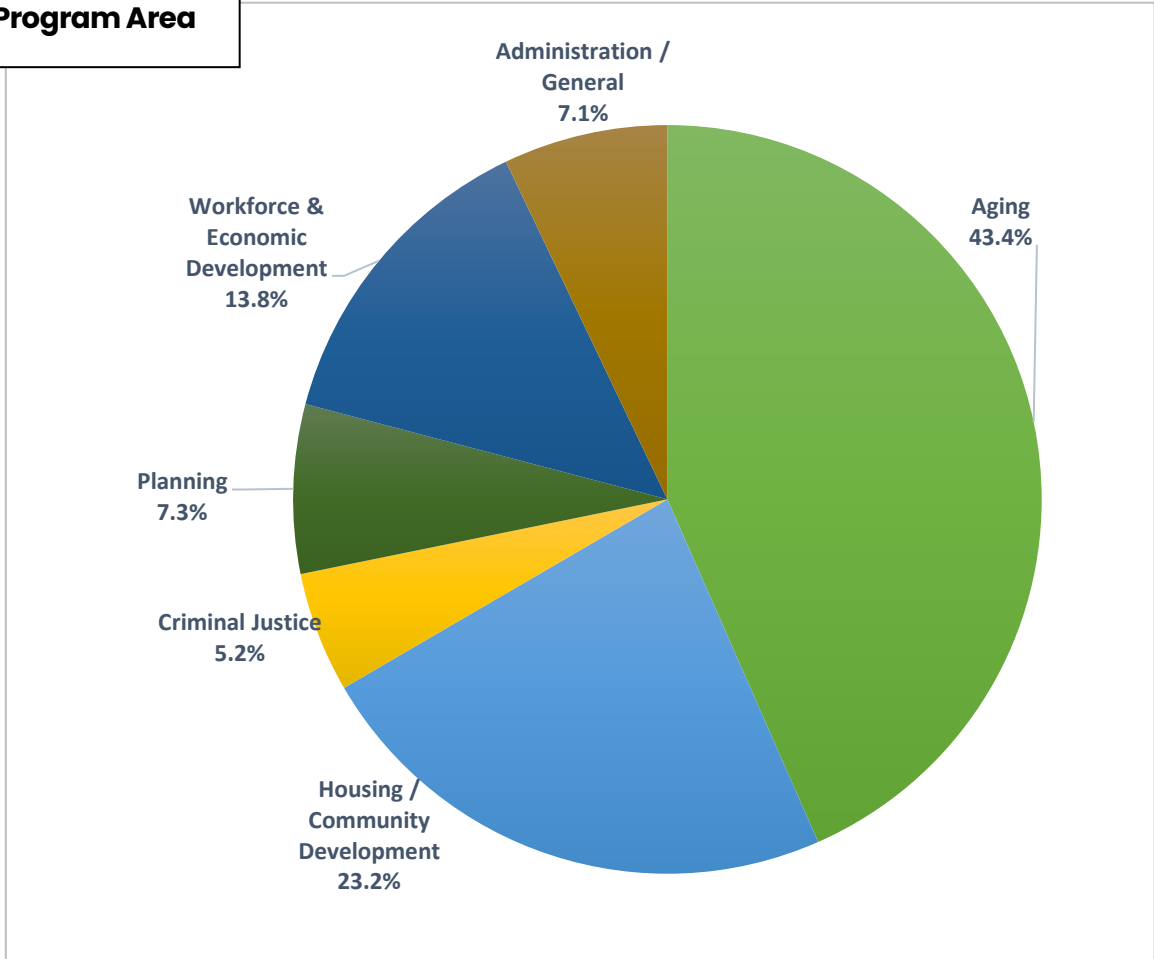
The FY 23-24 budget is approximately \$49,591,000. Just over 60% of the total budget is passed through directly back to our member communities.

The largest program is the Area Agency on Aging. Other income is derived from federal and state funds paid to the PTRC for directing workforce development, delivering housing and weatherization programs, regional planning, criminal justice work, and technical assistance.

Membership dues comprise less than 2% of the budget at \$602,184. More than 70% of the money that members pay in dues is used to match or support other grants. In return for a region-wide investment of \$602,184 in annual dues, area governments in the Piedmont Triad received \$27,968,825 in funding and grant assistance – a \$46 return on each dollar invested in dues.

The PTRC is audited annually and meets the highest standards of financial controls and practice for governmental accounting.

PTRC Budget by Program Area

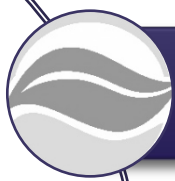


MEET OUR MANAGEMENT TEAM

The PTRC provides management, planning and technical services in the following areas:
 • Aging & Health Services • Criminal Justice Systems Administration • Community Development & Housing Programs • Management Technical Assistance • Regional Planning & Technical Assistance • Workforce & Economic Development

The PTRC is strongly service oriented; its programs are driven by membership needs.

			
Matthew Dolge Executive Director	Matt Reece Assistant Director	Jarrod Hand Finance Director	Adrienne Calhoun Aging (AAA) Director
			
Michael Blair Community Development Director	Jesse Day Regional Planning Director	Robin Howell Criminal Justice Director	Wendy Walker-Fox Workforce & Economic Development Director



Aging Services



Community Development



Criminal Justice



PTARC PROGRAM AREAS



Management Services



Regional Planning



Workforce & Economic Devt.



The Area Agency on Aging

AGING & HEALTH SERVICES



The AAA coordinates and funds services that help that help older adults remain in their homes, if that is their preference, aided by services such as home-delivered meals, in-home services, respite care, senior center operations, congregate meals, adult day care, transportation, and caregiver support. By making a range of supports available, AAAs make it possible for older individuals to choose the services and living arrangements that suit them best.

In the past fiscal year, the AAA administered more than \$21 million dollars in funding for older adults and their families, 70% of which is passed through to local area service providers. PTRC staff monitors these programs and the providers for quality and efficiency. In support of community programs for seniors, we also oversee, train, and assist a network of more than 400 volunteers, stretching dollars further to assist more individuals.

Age Well - healthy aging programs are offered to help older adults improve their ability to manage chronic conditions, diabetes and reduce their risk and fear of falling. Classes are available in multiple formats including in-person, online and over the phone.

The PTRC Area Agency on Aging also oversees the regional long-term care Ombudsman program. Ombudsmen provide advocacy services to more than 12,000 residents in long term care facilities. PTRC staff members visit almost 400 facilities in the region at least four times per year, or more based on resident and family requests.

The newest program area of the Area Agency on Aging is the Community Health Worker initiative. AAA staff serve as a liaison for clients 60+ with complicated medical, mental, social, or behavioral impairments. Staff help these clients access a wide range of community services and resources.

Community Development

HOUSING &

WEATHERIZATION SERVICES

Ensuring that safe and affordable housing options are available to qualified families and deserving individuals throughout the region, the PTRC provides housing services across the Piedmont Triad. Housing programs offered include Home Rehabilitation, Weatherization Assistance, Housing Consortium Partnerships, and Rental Assistance. The newest initiative of the Community Development Department is our nationally certified Weatherization Training facility.

The Home Rehab program makes homes manageable, livable, and safe for elderly, disabled, veterans, or low-income residents. Rehab can include plumbing, electrical, roof repair, door and window replacement, siding repair, and general improvements for safety and accessibility. PTRC staff apply for various federal and state funding annually to support housing needs for our members.

The Weatherization Assistance Program makes sure that Piedmont Triad residents have reliable, efficient, and safe ways to stay warm in the winter and cool in the summer. The program serves eight counties, saving energy and reducing utility bills for qualified residents.

PTRC supports the Section 8 Housing Choice Voucher Program in the Counties of Davie, Stokes, Surry and Yadkin.

Recently certified as a Building Performance Institute Test Center, PTRC offers nationally recognized certifications to those who work in the energy efficiency and building science fields. The Piedmont Triad Regional Council is the first recognized agency to provide specific training for the Weatherization field in North Carolina.



Criminal Justice

PRETRIAL & EX-OFFENDER SERVICES



Provides on-going programs to enhance community safety, including:

- Pretrial release – alleviates local jail overcrowding through intensive monitoring of non-violent offenders. The pretrial release program has an active/successful participation rate of 75% and has provided a baseline savings of \$3.1 million dollars in incarceration costs avoidance to participating counties.
- Sentenced offender services (also known as Recidivism Reduction Services or RRS) are designed to reduce recidivism and probation violations through rehabilitation and community services. Services may include substance abuse and/or mental health treatment and vocational education assistance.
- Reentry and transition services – works to successfully reintegrate ex-offenders back into the community through employment, education, and counseling. Project Reentry has received national recognition as an exemplary program from the American Correctional Association, National Criminal Justice Association and International Association of Chiefs of Police.
- The newest initiative of the Criminal Justice division is “Project Family”. “Project Family” is a division of Project Re-entry that provides support and services for the family of incarcerated individuals, with a focus on protecting the best interests of the children involved.

PTRC’s criminal justice programs have been so successful that the programs have been expanded throughout the state. We now serve 16 counties across NC:

Alexander, Buncombe, Caswell, Catawba, Davidson, Davie, Forsyth, Henderson, Iredell, McDowell, Rockingham, Rowan, Stokes, Surry, Wilkes, and Yadkin.

MANAGEMENT & TECHNICAL ASSISTANCE SERVICES

PTRC management analysts have more than 100 years of combined local government experience, and are remarkably qualified to assist our members with the sometimes complex, multifaceted tasks involved in local government administration and regulatory compliance. They augment member governments' staff and provide a valuable extension of resources. Regularly provided management services include:

Personnel Analysis & Compensation Review – Ensuring fair and adequate employee compensation through position classification and pay studies, performance evaluation system development, personnel policies development, FLSA compliance studies, and ADA accessibility and feasibility studies.

Organizational Development – Facilitation of discussion and process for organizational development and problem solving.

Program Analysis and Evaluation – Objective, external analysis of formal bids, programs and functions to determine efficiency and value.

Executive Search Services – Facilitation of the recruitment and selection process for Managers and senior management positions where external objectivity, professionalism and candidate evaluation is needed.

Employee Development and Training – Training for supervisors to increase their supervisory techniques, coaching methods, performance evaluation and understanding of personnel policies.

Regional, cost effective, solutions for employee **drug testing, safety compliance, and employee assistance** programs.



REGIONAL PLANNING



Planning staff work with member governments, local officials, and the public to address a wide range of local and regional planning issues related to the economic, environmental, and social well-being of communities throughout the Piedmont Triad.

PTRC Planning work focuses on 5 main program areas: **regional planning initiatives, local planning technical assistance, transportation planning, environmental planning, and mapping/GIS.**

PTRC planners are also available to assist member local governments with the following:

- Ordinance development & zoning
- Land development and site plans
- GIS analysis & mapping
- Public outreach and public involvement assistance
- Parks and recreation planning

Transportation Planning: Through the Piedmont Triad and the Northwest Piedmont Rural Planning Organization, the Piedmont Triad Regional Council is responsible for transportation planning in eight rural and suburban counties, including Caswell, Davie, Montgomery, Randolph, Rockingham, Stokes, Surry, and Yadkin

Environmental Planning: The water resources division of the PTRC is dedicated to ensuring future generations in the Piedmont Triad have access to clean and safe water. The water resources division also coordinates Stormwater SMART, an outreach and education effort that is designed to both raise awareness about the impacts of stormwater runoff on our waters and communicate steps the public can take to reduce pollutants. The Stormwater SMART program helps local governments satisfy EPA mandates of the Clean Water Act.

WORKFORCE & ECONOMIC DEVELOPMENT

Workforce Development assesses and develops the regional workforce to meet the current and future needs of all employers including businesses, non-profit and government organizations. Our goal is to align workforce with area industries and foster economic development by bringing workforce, economic development, education and industry partners to the same table.

Some Initiatives of the workforce development division include:

- **Comprehensive Economic Development** - developing and implementing a comprehensive economic development strategy (CEDS) to identify regional priorities for community and economic development.
- Oversight of 14 local **NCWorks Career Service Centers**
- assessing the workforce and identifying populations that need assistance in entering the workforce
- identifying holes in the workforce and identifying skills gaps
- Business Services – **Bridging businesses and talent** through On the Job Training, Incumbent Worker, Apprenticeship and other programs
- **NC Triad** – a custom designed talent recruitment and retention portal
- **Certified Career Pathways** – public private alliances to meld current and future workforce needs with current and next-generation talent.
- **NextGen Youth Programs** - This program helps young people who are at risk and have obstacles to entering the workforce, plan, prepare and launch a career in a high demand field





PIEDMONT TRIAD REGIONAL DEVELOPMENT CORPORATION

The Piedmont Triad Regional Development Corporation (PTRDC) is a 501(c)(3) nonprofit organization tasked with implementing activities that further economic development and social welfare. The PTRDC has been designated as the Economic Development District by the US Economic Development Administration. PTRDC promotes economic development and job creation by carrying out community and economic development initiatives available to local governments and businesses in the region. The PTRDC provides on-going staff and administrative support to the PTRDC.

The Development Corporation is charged with implementing the region's Comprehensive Economic Development Strategy (CEDS). The CEDS is designed to help stakeholders form partnerships to leverage existing resources that will revitalize the communities of our region. Building on existing regional and local economic development plans, the CEDS strategies focus on supporting collaboration among local and regional stakeholders within the economic development community, private industry, educational institutions, local government, foundations and the private sector.

The PTRDC has launched a Business Investment Fund in an effort to bridge the gap for businesses of all sizes in the Piedmont Triad. The Business Investment Fund seeks to stimulate business development, create employment opportunities, encourage community engagements, and improve living conditions for residents in the region.

A Regional Equity Assessment study was conducted in 2023 to measure diversity, equity, and inclusion efforts and identify trends. The report contains research findings and recommendations that address current social, economic, and structural conditions across our communities.

For information on these initiatives contact Wendy Walker-Fox, wwalkerfox@ptrdc.org

Other initiatives of the PTRDC include consulting services to the private and public sector. PTRDC offers information technology support specializing in network engineering and telecommunications provision. For information on these services, contact Matt Reece, mreece@ptrc.org.



PIEDMONT TRIAD

REGIONAL COUNCIL

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**Creative
Regional Solutions**