



**Piedmont Triad Regional Food System:
Comprehensive Food System Assessment and Regional Food Council Meeting
Tuesday, May 15, 2018**

2:00pm - 3:30pm || 1398 Carrollton Crossing Dr, Kernersville, NC 27284

Conference Call: (641) 715-3580, 466038 Or Join online: join.freeconferencecall.com/community_food_strategies

Desired Outcomes

- Agreement on membership application & selection committee
- A 2018 timeline for actions and next steps

Attendees: Joe Furstenberg, Jose Abreu, Marcus Hill, Gini Knight, Jason Kampwerth, Rev Gary Williams on phone, Rhyne Curaton, Michael Banner, Matthew Dolge

NOTES

Welcome & Introductions

- Joe - going to the beach next week!
- Gini - going to RBA conference in Asheville this week
- Jason - Foster Caviness broadening the network and helping facilitate the growth of local food system infrastructure
- Matthew - no birthday anytime soon, not going on vacation, but laughing
- Marcus - Board development with FCFC & Winston Salem Food Policy Council; Headed to Arizona and California; going to be an uncle!
- Jose - full market garden going; working with GHPFA and the Youth Food Summit (June 22)
- Gary - good event and turnout for the member event, first pop-up market on May 27; headed to Healthy Eating Active Living conference in Black Mountain
- Rhyne - Semester is over. Working with Nat'l Young Farmers Coalition (established chapter in Asheville, Rhyne is the contact in Triad) to establish more of a presence in NC. Considering an event in September here or in Orange County. Feed the Dialogue event with NC A&T, engaging food industry and farmers, happening in the fall or next spring
- Michael Banner - Chair of Winston Salem Urban Food Policy Council, Board member of FCFC, deeply invested in food equity; working in urban agriculture

Updates

- USDA grant is looking good, with official announcement in September - \$35K, Branding and marketing with website, portal for food council and associates, some funding to start the assessment
- In June, PTRC will touch base about the Power Grant initiative
- Great start to leverage other funds

Membership Application & Selection

- We reviewed [draft member application](#) with these suggestions:
 - Define Local Food Ambassador. Language in beginning was removed.
 - Explain term limits again by the question on the application.
 - Make sure outreach is appropriate for youth and all other stakeholders that we would like represented.
 - Given that the [demographic information](#) was optional and all applicants may not complete it, we decided we couldn't use this information for comparing applications. Therefore we decided not to include the demographic questions, and incorporate this idea into question #3 about describing their perspective, experience, and skills.
- Decision on membership selection committee proposal
 - Matthew offered to remove himself from the selection committee to create a more diverse selection committee.

Proposal: Joe, Gini, ~~Matthew~~, and two or more others (at least one being a food council member in the Triad) will comprise the membership committee. This group will use the existing criteria created, complete the [Membership Application Scorecard](#), and draft a recommendation. Participating on this committee will require reviewing and ranking all membership applications and at least one other in-person meeting or phone call outside of our monthly meetings. This committee's recommendation will be brought to the existing Advisory Committee, who will make the final decision.

2018 Tasks & Timeline

- Three groups worked further on the [April actions](#) previously development
 - 1) Council Membership, 2) Scope of Work, 3) RFPs for Assessment
- The group came up with the following [plan & timeline](#).

Next Steps / Closing

- Next meeting: Tue, Jun 19, 2-4pm

Past 2018 Meeting Notes:

- [Apr Meeting](#)
- [Mar Meeting](#)
- [Feb Meeting](#)
- [Piedmont Triad Regional Council Overview](#)