



# PIEDMONT TRIAD

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## REGIONAL FOOD POLICY COUNCIL

### **Piedmont Triad Regional Food System:**

Comprehensive Food System Assessment & Regional Food Council Meeting

Tuesday, January 15, 2019

2:00pm - 4:00pm || 1398 Carrollton Crossing Dr, Kernersville, NC 27284

#### **Desired Outcomes**

- Review Outreach Plan
- Membership selection process and timeline update
- RFP/RFQ Edits
- Discuss BCBS proposal

**Attendees:** David Putnam, Lawrence Holdsworth, Gini Knight, Matthew Dolge, Marcus Hill, Grace Kanoy (Phone), Jose Abreu, Rev Gary Williams, Michael Banner. Betty Huskins (Phone).

#### **NOTES**

##### **Welcome, Introductions, Updates**

##### **Review of the Outreach Plan and Update Progress**

- David and Betty will tackle economic development persons, extension directors, and coops.
  - We need 1 or 2 ED people
- Betty requested that an engagement letter be sent out by Matthew. She will follow up with him.
- Engage Jenn's replacement
- Need USDA, Soil & Water, and Local Government actors [EVERYONE]
- Contact Farmer's Markets and their resources. [UNASSIGNED]
- Jose will contact populations within the high point region
- Grace will contact the triad list serve
- **Re-issue outreach and contacts across the board**
- *How does/will the food council link with NC Care and Medicaid transformations?*
- Mr. Williams stated that he will reach out to Renaissance Co-Op and try to have them involved in the regional food council.

##### **Membership Notes**

- We are aiming for 18-25 members; however, there is general consensus to get the ball rolling on the council. The membership selection process will remain open, and the final pool of applicants will be re-assessed Friday, February 15<sup>th</sup>. The selection group will meet briefly Monday, February 18<sup>th</sup> to select members for the next council. Proposals for the task force will be made on the February 19<sup>th</sup> meeting. Expect a council formation by the end of February. Find time that works for everyone to meet in April, and plan the first meeting.

## RFP/RFQ

- Food systems needs to be first, before any other items.
- Be clear about the last bullet on page 1 [Strengthened regional, county, and local food governance and network structures] “not the consultants job”. Elaborate on this element of the RFP.
- Have the RFP include a section on case studies, experience with logistics is key as well.
- Explore “what opportunity is in the supply chain.”
- Include health data and list the urban farming criteria.
- Include language that clarifies that the council will lead the strategic direction of the assessment.
- The team we hire needs to collaborate with the food council.
- Include more about company/firm/consultant doing this sort of work; Experience about doing an assessment of the system. “More about company doing this sort of work.” Experience about doing an assessment of the system. “Should **not** solve regional issues” (This could result in a higher price tag).
- There needs to be an emphasis on the logistics.
- Include how any staff from PTRC will be working closely with them.
- This RFP is missing the focus on cultural aspects of food access. We should “explore the deregulation of foods”.
- We need to define, what is an urban farmer? Is there a definition? *We should set the criteria for urban farming in our region!*
- Needs policy recommendations included.

## BCBS

- We submitted a brief ‘pre-proposal’ to BCBS to fund the assessment and build the capacity of this council as the foundation of a regional network. We are in conversation with them about adapting the proposal and where we may be able to apply for additional funds.