

Piedmont Triad Regional Food System:
Comprehensive Food System Assessment & Regional Food Council Meeting
Tuesday, October 16, 2018
2:00pm - 4:00pm || 1398 Carrollton Crossing Dr, Kernersville, NC 27284



This group is working to build a regional network that provides structure for collaboration and collective action across the Piedmont Triad foodshed.

PIEDMONT TRIAD
REGIONAL COUNCIL

Desired Outcomes

- Shared understanding of Chesapeake Foodshed Network
- Plan for update at regional gathering
- List of prioritized actions for 2019 with small groups and leads to further action strategies
- Each person commits to reaching out/inviting another to attend these meetings.

Attendees: Marcus Hill, Cassey (Forsyth Health Dept), Jason Kampwerth, Jose Abreu, Gini Knight, Joe Furstenberg, Jesse Day, Paul Kron, Jen Hames & intern, Grace Kanoy

NOTES

Welcome & Introductions

Updates

- Triad Regional Gathering for Food Councils - Tue, Nov 13
 - [Draft Regional Gathering Agenda](#)
- Facilitation Workshop, Oct 24 - Warrenton, NC, [RSVP here](#)
- Local Food Feast, CFSA Sustainable Ag Conference, Nov 9 - Scholarships available

Regional Food System Network learnings (Gini)

- [Chesapeake Foodshed Network](#), is a regional food system initiative, rooted in the Chesapeake Bay watershed.
- They have a very dedicated funder who really believes in this work, and been their primary funder from the beginning. Overall, they are jointly funded by 7 foundations.
- CFN provides \$2K stipends to the steering committee, co-chairs - \$5K with much bigger commitment. Wanted to make sure to value their time and make sure they knew it was more than a board, more work.
- They are paying co-chairs and steering committee, because they want equity to be front and center, and this not be a traditional structure of an Executive Director and Board. The committees and co-chairs all have leadership roles and take part in the work, not just showing up for meetings.
- They meet 6x a year, two of those meetings are overnight.
- They are possibly rethinking this model of shared leadership - maybe a stipend based on contribution.
- In addition to the Steering Committee, they have Work Groups (Farm to Institution, Equity, and Food Waste & Recovery) and an Action Team.

Thoughts about stipends for co-chairs

- *Helps sustain attention & catalyze ideas
- Would need to set up a reporting schedule, and could use this to ramp up work
- *Good for individuals
- Would need clear expectations
- Never been a part of a committee that has stipends
- Some would be ineligible due to job requirements (gov't, county positions)
- NADTC grant uses this idea in a way

Thoughts on Shared Gifting

- Are part of a network and able to contribute
- Works like self-insurance, accountability
- Encourages/incentivizes involvement
- Makes granting participatory and not just reporting
- Helps expand ideas that work, sharing lessons learned
- What is being done locally to reach regional goals?
 - Regional food assessment

Community Food Snapshots

Community Food Strategies is working on data card templates for data metrics and visuals to help food councils get a grasp of available data, potential metrics, and sample visuals to share them with their partners.

PTRC created these county profiles as part of their CEDS.

- <https://spark.adobe.com/page/YG15hH7dMgXmW/> - **CEDS Data Portal**
- <https://www.ptrc.org/services/economic-development/comprehensive-economic-development-strategy> - **CEDS website**

2019 Action Planning

- Review past work.
- Circle of influence: Elected officials, food council leaders, gov't agencies, foundations & funders
- Top measure to track our work:
 - Food Councils are funded, resourced (x5)
 - Local food impacts incorporated into planning decisions (x3)
 - Each county has a food council, or representation on the regional food council (x3)
- Potential actions:
 - **7 - Regional Food Assessment - Move this forward, researching the elements, different models, and firms to request RFP submission**
 - **7 - Build the network by connecting with all counties in the Triad, particularly those without food councils**
 - **Consider each county's health promotion coordinator and economic developers**
 - **6 - Hire staff or find resources to collect, compile, and aggregate data to share and enhance credibility**
 - **6 - Create/finalize our communications pitch - who we are, what we do, etc**
 - 4 - Secure funding for the assessment

- 4 - Work with students and class projects to make food and agriculture connections with planning documents
- 3 - Research and further develop strategies and actions (stipends, shared gifting, etc)
- 3 - Coordinate local food celebration events
- 2 - Connect food and agriculture in regional economic development plans to local econ. Development plans.
 - Share this information and invite local economic developers to have a conversation about benefits of local food and farming
- 1 - Research funding mechanisms to support local gov't in including health, food, and farming in their comprehensive plans

Presentation/Update at Triad Regional Gathering for Food Councils, Nov 13

Next Meeting - Tue, Nov 20, 2-4pm

- Review draft RFPs for the assessment
- Consider funding options

Next Steps:

- Grace ask Cary if he's interested in reviewing and RFP for the assessment
- Jesse lead drafting of an RFP/scope for the regional assessment
- Gini and Marcus draft talking points for regional food council updates at regional gathering
- Create a plan for:
 - Connecting with economic developers
 - Connecting with health promotion coordinators