



Piedmont Triad Opportunity Zone Workshop

March 28, 2019 8:30AM – 2:00PM

8:30AM: **Opening Remarks**

- Matthew Dolge, Executive Director, Piedmont Triad Regional Council
- Jeanne Bonds, Senior Manager, Community Development, Federal Reserve Bank of Richmond

9:00AM: **Opportunity Zone 101**

What are Opportunity Zones? How do they work? This session will review the basics of the incentive and its tax benefits. By the end of this session, participants will know what the benefits are of investing in Opportunity Zones; how developers and investors in Opportunity Zones expect their projects to spur economic development; and what are some of the challenges the regulation has created for investors.

- Tara Sherbert, The Sherbert Group

10:00AM: **Identifying Opportunity**

Identify 'zones' of opportunity with this well constructed approach towards the incentive. This session will cover the emerging best practices for successful implementation at the local level. By the end of this session, participants will have an incredibly useful toolkit at their disposal for addressing their community's Opportunity Zone.

- Jeanne Bonds, Senior Manager, Community Development, Federal Reserve Bank of Richmond
- Rachel Reilly, Economic Innovation Group

11:30AM: **The Opportunities of the Piedmont Triad**

What about the Piedmont Triad? This session will showcase a sample of Opportunity Zones in the Piedmont Triad Region.

- David Putnam, Community and Strategic Initiatives Planner, Piedmont Triad Regional Council

12:00PM: **Lunch**

12:45PM: **National Expert Panel**

- Facilitated by Jeanne Bonds, Senior Manager, Community Development, Federal Reserve Bank of Richmond

2:00PM **Closing Remarks**

- Jeanne Bonds, Senior Manager, Community Development, Federal Reserve Bank of Richmond
- Matthew Dolge, Executive Director, Piedmont Triad Regional Council



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