



Regional Creative
Workforce Solutions



PIEDMONT TRIAD REGIONAL
WORKFORCE DEVELOPMENT BOARD

PROGRAM YEAR 2018-2019 IMPACT REPORT

Regional Economic Impact Program Year 2018-2019

Assisted in bringing
240+
new jobs to the region

Through job creation
\$1M+
generated in local taxes

329
Employers served

142
Employer engagement
events

14,612
Services provided
to employers

\$325K
Spent on work-based
learning

NCWorks
Career Centers
provided
113,000+
services to
individuals

346
Credentials obtained

\$390K
Training funds
expended

Dream It. Do It.

An initiative that helps connect local manufactures, schools, community colleges, community-based organizations and other shareholders. It works to change the misperception of industry and inspire next-generation workers to pursue careers in manufacturing.

Executive Order 92

Because of strong regional partnerships with organizations that serve individuals with disabilities, Governor Cooper chose PTRC as the location to announce and sign Executive Order 92: Employment First for North Carolinians with Disabilities on March 28, 2019.

2019 Summit

In partnership with Piedmont Triad Partnership, PTRC hosted the Piedmont Triad Talent and Workforce Summit at Grandover Resort in Greensboro. Industry leaders, educators and workforce professionals from across the region gathered to collaborate on workforce issues.

ROVER

The Regional Outreach Vehicle for Engagement and Resources (ROVER) received a makeover to more effectively serve the communities of North Carolina. With wi-fi, expanded audio visual abilities, and new technology, ROVER can serve areas, both rural and urban, where access to services is limited.

Talent Alignment

In partnership with Piedmont Triad Partnership and Action Greensboro, PTRC conducted the Piedmont Triad Talent Alignment Strategy. Industry partners, educators and workforce experts from across the Piedmont Triad region were convened to help assess the alignment of jobs and talent.

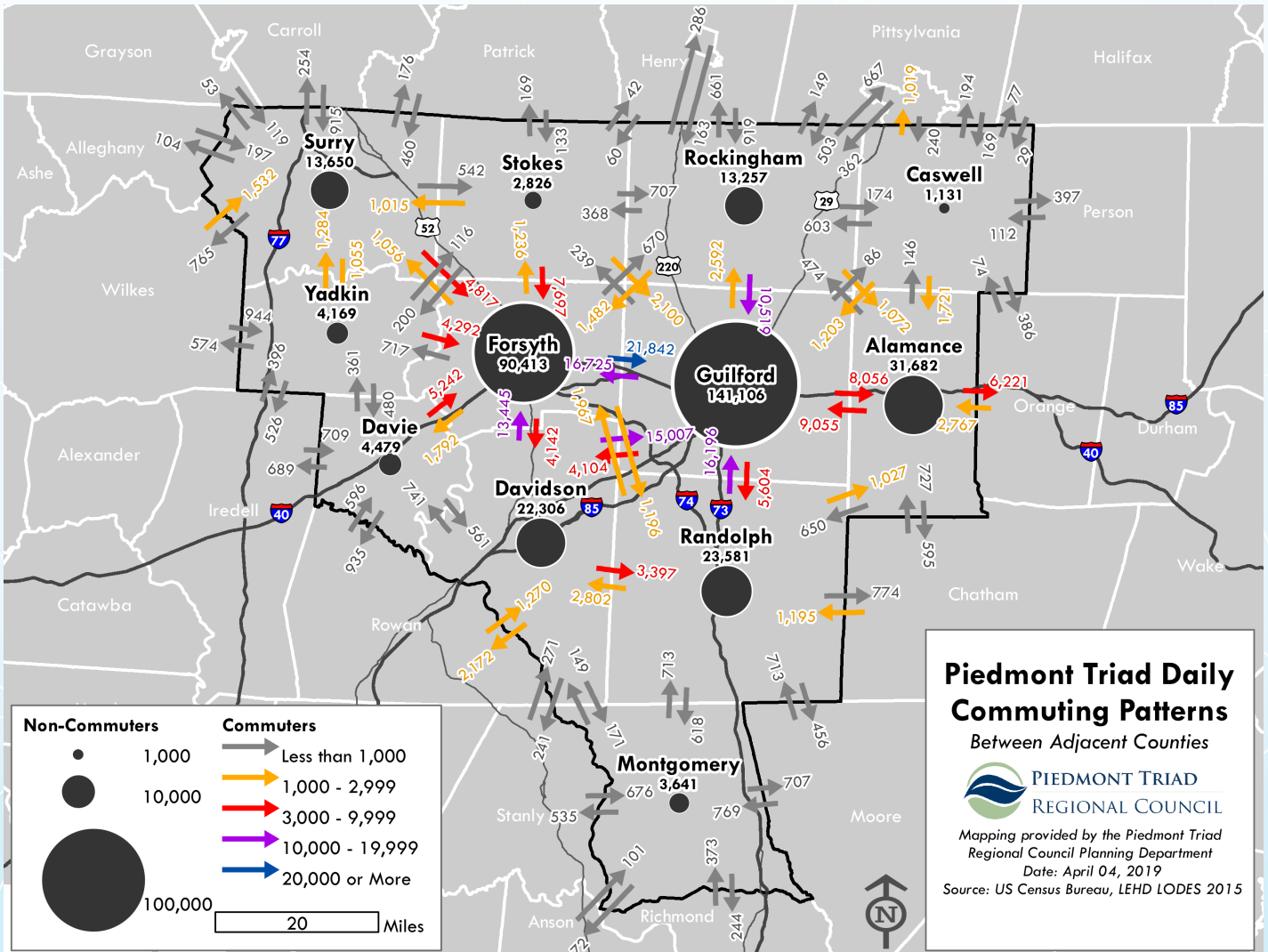


**PIEDMONT TRIAD REGIONAL
WORKFORCE DEVELOPMENT BOARD**

Regional Perspective on Workforce Development

Because people live and work in different places.

Approximately 40,000 commuters travel the region daily for work and school.



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www.ptrc.org/workforce

The Piedmont Triad Regional Workforce Development Program is an equal opportunity employer/program and auxiliary aids and services are available upon request to individuals with disabilities. Local area NCWorks Career Centers and NCWorks NextGen Youth Programs operate under the guidance of Piedmont Triad Regional Workforce Development Board and are part of the state and national Workforce Innovation and Opportunity Act system.