

BE PART OF THE SOLUTION!

The Piedmont Triad's 9th Annual
Elder Abuse Awareness Walk and Information Fair
June 20, 2020 • Kernersville, NC



The tragedy of elder abuse is a reflection upon all of us. Our elders have given to us for many years. The annual Elder Abuse Awareness Event is just one opportunity for us to give back to them.

We stand for dignity. We will not stand for Elder Abuse.

Will you stand with us?

We are extremely grateful for the generosity and support from local businesses and organizations that supported the 2019 Elder Abuse Awareness Event and Information Fair.

More than 700 people from across the region attended the event last year!

We invite you to support this exciting event for 2020!

Hosted by:



PIEDMONT TRIAD REGIONAL COUNCIL
AREA AGENCY ON AGING

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As an event sponsor, you play an integral role in helping to bring awareness to the growing epidemic of elder abuse and the harmful impact it has on individuals, families, and the entire community. Your sponsorship will contribute to the vision of a safer community and a hopeful future for both young and old. Now is the time to take advantage of this opportunity to reach hundreds of older adults, family caregivers, and citizens in our community committed to ending elder abuse!

Sponsorship Levels and Benefits	Platinum \$5,000	Gold \$3,000	Silver \$1,000	Bronze \$500	Friend \$200/ \$125
Name recognition in all media communications	X				
Opportunity to address participants at the event and participate in media opportunities to promote the event.	X				
Company recognition by MC at the event	X	X			
Company recognition as a sponsor on social media	X	X			
Company logo on event brochures/posters	X	X	X		
Company recognition on event T-Shirt and webpage	Logo	Logo	Name	Name	
Company marketing materials Included in bags given to participants	X	X	X		
Company recognition in event program	Name / Contact Info	Name / Contact Info	Name / Contact Info	Name Only	Name Only
Event day exhibitor table	X– 2 Tables	X	X	X	X

Sponsorship Registration Form

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Yes! We want to support the 2020 Elder Abuse Awareness Event!

PLEASE INDICATE YOUR DESIRED LEVEL OF SPONSORSHIP:

_____	Platinum Sponsor	\$5,000
_____	Gold Sponsor	\$3,000
_____	Silver Sponsor	\$1,000
_____	Bronze Sponsor	\$500
_____	Friend of the Walk	\$200 (For-Profit) \$125 (Non-Profit)

PLEASE PRINT CLEARLY:

Contact Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zipcode: _____

Telephone #: _____ Email: _____

Please send me an invoice for the above amount: _____ Check Enclosed: _____

_____ Yes, I will be at the event to host my own table.

We encourage you to respond as soon as possible as sponsorship opportunities will fill up quickly and are available on a first come, first served basis! Upon receipt of your Sponsorship Registration Form, we will contact you to confirm the availability of your requested level of sponsorship. **Your sponsorship will be confirmed once your payment is received.**

Please return this completed form to:

Kim Johnson

PTRC Area Agency on Aging

1398 Carrollton Crossing Drive, Kernersville, NC 27284

Phone: 336.904.0300 * Fax: 336.904.0302

kjohnson@ptrc.org